SEC Form 5

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Form 3 Holdings Reported.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP**

OMB APPROVAL							
MB	Number:	3235-0362					

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Form 4 Transa	actions Reported.		Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940				
1. Name and Addi MULCAHY (Last) 5000 WESTON	(First)	(Middle)	2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN EQUITY INVESTMENT</u> <u>LIFE HOLDING CO</u> [AEL] 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2004	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title Other (specify below) below)			
(Street) WEST DES MOINES (City)	IA (State)	50266 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							

Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2A. Deemed Execution Date, if any (Month/Day/Year)	ecution Date, any Code (Instr. (D) (Instr. 3, 4 and 5) Securities Beneficially					(D) or	7. Nature of Indirect Beneficial Ownership
	(Monthi/Day/real)	0)	Amount (A) or (D)		Price	Issuer's Fiscal Year (Instr. 3 and 4)		(Instr. 4)
Common Stock						91,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Num of Deriva Securi Acquir (A) or Dispos of (D) (Instr. and 5)	tive ties red sed 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		xpiration Date Amount of Month/Day/Year) Securities Underlying		Amount of Derivative Securities Security Underlying (Instr. 5) Derivative Security		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options-Right to Buy	\$10.77	12/31/2004		А	1,000		06/30/2005	12/31/2014	Common	1,000	\$ <mark>0</mark>	1,000	D	
Options-Right to Buy	\$11						06/10/2004	06/10/2014	Common	1,000		1,000	D	
Options-Right to Buy	\$9						12/04/2003	12/04/2013	Common	1,000		1,000	D	
Subscription Rights	\$5.33						12/01/1997	12/31/2005	Common	30,000		30,000	D	
American Equity Capital Trust I 8% Conv TP	\$10						09/30/2002	09/30/2029	Common	12,000		12,000	D	
Deferred Compensation	\$5.33						(1)	(1)	Common	28,125		28,125	D	

Explanation of Responses:

1. Deferred Compensation Payment is exercisable on the 10th business day after the occurrence of any of the following events: (a) action by the Board of Directors; (b) filer's death; (b) filer's disability; (d) filer reaches the age of 65; (e) a "change of control" of the company.

<u>Debra J. Richardson, by Power</u>	02/08/2005
<u>of Attorney</u>	02/00/2003

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.