FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL

OMB Number: 3235-0287

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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Howe Robert L | | | | <u>A</u>] | 2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL] | | | | | | | | 5. Rela (Checl | k all appli | , | g Perso | on(s) to Iss 10% Ow | | |
|--|---|--|--|------------|--|---|---|--------|---------------------------------------|---------------------|------------------|--|-----------------------------------|--|--|--|---|--|---------------------------------------|
| (Last) 6000 WI | ast) (First) (Middle) | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/11/2022 | | | | | | | | | Officer below) | (give title | | Other (s below) | pecify |
| MOINES | Street) WEST DES MOINES IA 50266 | | | | 4. 1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S | · · · · · · · · · · · · · · · · · · · | (Zip) Ie I - No i | n-Deriv | vative | - So | curit | ios Ac | nuired | Die | nosed c | of or Be | nefic | ially | Owner | <u> </u> | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | saction | ction 2A. Deemed Execution Date | | 3. 4. Secu Transaction Dispos Code (Instr. 5) | | 4. Securi | rities Acquired (A) | | or 5. Amoun | | nt of es ally Following | Form: (D) or | m: Direct or Indirect Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | | е | Transac | ransaction(s) nstr. 3 and 4) | | | (111041. 4) |
| Common Stock 05 | | | 05/1 | 1/2022 | /2022 | | М | | 9,000 | 9,000 A S | | 0.52 | 81,378 | |] | D | | | |
| | | T | able II - | | | | | | | | | , or Ben ble secu | | | wned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Execution if any (Month/Da | Date, | 4. Transa Code (8) | | n of | | 6. Date Ex Expiration (Month/Da | Date | | 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4) | | D S (li | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | ly C | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | c | Code | v | (A) | (D) | Date Exercisabl | | xpiration ate | Title | Amou or Numb of Share | er | | | | | |
| Options - Right to | \$10.52 | 05/11/2022 | | | M | | | 9,000 | 06/07/201 | 5 0 | 6/07/2022 | Common Stock | 9,00 | 0 | \$0 | 0 | | D | |

Explanation of Responses:

Remarks:

/s/ Mark A. Schuman, authorized signer

05/13/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).