FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response.      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Lorenzen Jeffrey D |  |  |  |           | <u>A</u>  | 2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [ AEL ] |        |   |                                    |                   |                       |   |                                   |                       | k all applica<br>Director  | able)  | g Pers         | on(s) to Issu<br>10% Ov<br>Other (s<br>below)                            | vner   |
|--|--|--|--|-----------|---|--|--------|---|------------------------------------|-------------------|-----------------------|---|-----------------------------------|-----------------------|--|--|----------------|--|--|
| (Last) (First) (Middle) 6000 WESTOWN PARKWAY                 |  |  |  |           | 3. Date of Earliest Transaction (Month/Day/Year) 02/25/2021 |  |        |   |                                    |                   |                       |   |                                   | ,                     | P-Chief  | Risk   | Officer        |  |  |
| (Street) WEST D  | 1.2  | <b>A</b>                                   | 50266  |           | 4.  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                       |        |   |                                    |                   |                       |   |                                   |                       | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |  |                |  |  |
| (City)   | (S   |  | (Zip)  |           |   |  |        |   |                                    |                   |                       |   |                                   |                       |  |  |                |  |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |           |   |  |        |   |                                    |                   |                       |   |                                   |                       |  |  |                |  |  |
| Da   |  |  | 2. Transaction<br>Date<br>(Month/Day/Year)     |           | ear)  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                                    |        | 3.<br>Transaction<br>Code (Instr.<br>8) |                                    |                   |                       |   | 4 and 5) Securiti<br>Benefic      |                       | s<br>ally<br>ollowing  | Form: Direct Ir<br>(D) or Indirect B<br>(I) (Instr. 4)   |                | 7. Nature of Indirect Beneficial Ownership (Instr. 4)                    |  |
|  |  |  |  |           |   |  |        |   |                                    | v                 | Amount (A) (C)        |   | Pric                              | е                     | Transaction(s)<br>(Instr. 3 and 4)   |  |                | (111501. 4)  |  |
| Common Stock   |  |  | 02/2   | 25/2021   |   |  |        | A                                       |                                    | 6,721(1           | ) A                   |   | \$ <mark>0</mark>                 | 59,                   | 214  | D  |                |  |  |
| Common Stock   |  |  | 02/2   | 27/2021   |   |  |        | F                                       |                                    | 945               | D                     | \$2   | 7.63                              | 58,                   | 269  |  | D              |  |  |
| Common Stock   |  |  | 02/2   | /27/2021  |   |  |        | A                                       |                                    | 16,001            | 2) <b>A</b>           |   | \$ <mark>0</mark>                 | 74,270                |  | D  |                |  |  |
| Common Stock   |  |  | 02/2   | 2/27/2021 |   |  |        | F                                       |                                    | 4,856             | D                     | \$2   | 7.63                              | 69,414                |  |  | D              |  |  |
| Common Stock   |  |  |  |           |   |  |        |   |                                    |                   |                       |   |                                   | 12,496 <sup>(3)</sup> |  | I  |                | By<br>ESOP   |  |
|  |  |  | Table II -                                     |           |   |  |        |   | ,                                  |                   | osed of,<br>convertib |   |                                   | •                     | wned   |  |                |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security            | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Day | Date,     | 4.<br>Transa<br>Code (<br>8)                                |  | of     |   | 6. Date E<br>Expiratio<br>(Month/D | n Date            | •                     | 7. Title and Am<br>of Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |                                   |                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Numbe<br>derivative<br>Securities<br>Beneficia<br>Owned<br>Following<br>Reported<br>Transacti<br>(Instr. 4) | e<br>s<br>ally | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |  |  |           | Code  | v  | (A)    | (D)                                     | Date<br>Exercisal                  |                   | Expiration<br>Date    | Title   | Amou<br>or<br>Numb<br>of<br>Share | oer                   |  |  |                |  |  |
| Options -<br>Right to<br>Buy                                 | \$27.4   | 02/25/2021                                 |  |           | A   |  | 23,632 |   | 02/25/202                          | .2 <sup>(4)</sup> | 02/25/2031            | Common<br>Stock   | 23,6                              | 32                    | \$0  | 73,19  | 7              | D  |  |

## **Explanation of Responses:**

- 1. Time based restricted stock units awarded under the American Equity Investment Life Holding Company Amended and Restated Equity Incentive Plan that vest on the third anniversary of the date of grant.
- 2. Performance based restricted stock units that vested and converted into shares of common stock under the American Equity Investment Life Holding Company Amended and Restated Equity Incentive Plan.
- 3. Reflects ESOP allocations that have occurred since the date of the reporting person's last ownership report.
- 4. An award of stock options pursuant to the American Equity Investment Life Holding Company Amended and Restated Equity Incentive Plan, 1/3 of which vest one year from date of grant; 1/3 vest two years from date of grant and 1/3 vest three years from date of grant.

## Remarks:

Renee D. Montz, by Power of **Attorney** 

03/01/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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