# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

## June 30, 2021

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## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

	 June 30, 2021	Decer	nber 31, 2020 (a)
Assets			
Investments:			
Fixed maturity securities, available for sale, at fair value	\$ 46,659,256	\$	47,538,893
Mortgage loans on real estate	4,299,945		4,165,489
Real estate	258,237		_
Derivative instruments	1,459,965		1,310,954
Other investments	 962,305		590,078
Total investments	53,639,708		53,605,414
Cash and cash equivalents	11,524,265		9,095,522
Coinsurance deposits	4,441,950		4,844,927
Accrued investment income	397,393		398,082
Deferred policy acquisition costs	2,310,931		2,225,199
Deferred sales inducements	1,466,217		1,448,375
Income taxes recoverable	41,019		862
Other assets	 60,816		70,198
Total assets	\$ 73,882,299	\$	71,688,579
Liabilities and Stockholders' Equity			
Liabilities:			
Policy benefit reserves	\$ 64,555,597	\$	62,352,882
Other policy funds and contract claims	233,987		240,904
Notes payable	495,955		495,668
Subordinated debentures	78,264		78,112
Deferred income taxes	483,631		504,000
Other liabilities	1,739,130		1,668,025
Total liabilities	67,586,564		65,339,591
Stockholders' equity:			
Preferred stock, Series A	16		16
Preferred stock, Series B	12		12
Common stock	92,554		95,721
Additional paid-in capital	1,604,535		1,681,127
Accumulated other comprehensive income	2,023,911		2,203,557
Retained earnings	2,574,707		2,368,555
Total stockholders' equity	6,295,735		6,348,988
Total liabilities and stockholders' equity	\$ 73,882,299	\$	71,688,579

<sup>(</sup>a) The December 31, 2020 balance sheet includes reclassifications from previously reported amounts for the correction of an immaterial error in the calculation of the impact of unrealized gains and losses on lifetime income benefit reserves which was determined in the first quarter of 2021. This is reflected in deferred policy acquisition costs, deferred sales inducements, policy benefit reserves, deferred income taxes and accumulated other comprehensive income

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Mon June	ths E e 30,	nded	Six Months Ended June 30,					
	2021		2020		2021		2020		
Revenues:									
Premiums and other considerations	\$ 14,595	\$	11,032	\$	27,808	\$	18,696		
Annuity product charges	63,759		63,438		123,841		122,987		
Net investment income	499,320		543,704		996,510		1,117,022		
Change in fair value of derivatives	500,880		327,662		897,185		(614,212)		
Net realized losses on investments	(3,114)		(25,888)		(7,697)		(46,224)		
Loss on extinguishment of debt	 		<u> </u>		<u> </u>		(2,024)		
Total revenues	 1,075,440		919,948		2,037,647		596,245		
Benefits and expenses:									
Insurance policy benefits and change in future policy benefits	15,828		13,331		32,252		23,403		
Interest sensitive and index product benefits	812,981		240,992		1,289,576		641,211		
Amortization of deferred sales inducements	(12,520)		(75,178)		110,455		(1,587)		
Change in fair value of embedded derivatives	273,713		1,126,935		(8,700)		(123,126)		
Interest expense on notes payable	6,394		6,388		12,787		12,773		
Interest expense on subordinated debentures	1,326		1,321		2,652		2,909		
Amortization of deferred policy acquisition costs	(16,906)		(119,889)		186,917		813		
Other operating costs and expenses	 65,050		41,951		120,915		85,577		
Total benefits and expenses	1,145,866		1,235,851		1,746,854		641,973		
Income (loss) before income taxes	(70,426)		(315,903)		290,793		(45,728)		
Income tax expense (benefit)	 (15,732)		(68,474)		62,803		(41,246)		
Net income (loss)	(54,694)		(247,429)		227,990		(4,482)		
Less: Preferred stock dividends	 10,919		5,950		21,838		12,561		
Net income (loss) available to common stockholders	\$ (65,613)	\$	(253,379)	\$	206,152	\$	(17,043)		
Earnings (loss) per common share	\$ (0.69)	\$	(2.76)	\$	2.16	\$	(0.19)		
Earnings (loss) per common share - assuming dilution	\$ (0.69)	\$	(2.76)	\$	2.15	\$	(0.19)		
Weighted average common shares outstanding (in thousands):									
Earnings (loss) per common share	94,801		91,803		95,265		91,724		
Earnings (loss) per common share - assuming dilution	95,379		92,027		95,795		92,024		

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#### **Quarterly Summary - Most Recent 5 Quarters**

Earnings (loss) per common share - assuming dilution

	(	Q2 2021	Q1 2021		Q4 2020	Q3 2020	Q2 2020	
Revenues:								
Traditional life insurance premiums	\$	708	\$ 706	\$	701	\$ 708	\$	722
Life contingent immediate annuity considerations		13,887	12,507		9,578	9,699		10,310
Surrender charges		18,057	19,481		17,009	16,447		19,390
Lifetime income benefit rider fees		45,702	40,601		48,954	45,830		44,048
Net investment income		499,320	497,190		521,725	543,331		543,704
Change in fair value of derivatives		500,880	396,305		443,867	205,011		327,662
Net realized losses on investments		(3,114)	(4,583)		(12,135)	(22,321)		(25,888)
Total revenues		1,075,440	962,207		1,029,699	798,705		919,948
Benefits and expenses:								
Traditional life insurance policy benefits and change in future policy benefits		502	1,049		1,091	655		702
Life contingent immediate annuity benefits and change in future policy benefits		15,326	15,375		11,975	12,618		12,629
Interest sensitive and index product benefits (a)		812,981	476,595		325,912	576,147		240,992
Amortization of deferred sales inducements (b)(d)		(12,520)	122,975		22,768	416,983		(75,178)
Change in fair value of embedded derivatives (c)(d)		273,713	(282,413)		568,836	(1,732,497)		1,126,935
Interest expense on notes payable		6,394	6,393		6,391	6,388		6,388
Interest expense on subordinated debentures		1,326	1,326		1,325	1,323		1,321
Amortization of deferred policy acquisition costs (b)(d)		(16,906)	203,823		26,145	622,596		(119,889)
Other operating costs and expenses		65,050	55,865		55,321	42,738		41,951
Total benefits and expenses		1,145,866	600,988		1,019,764	(53,049)		1,235,851
Income (loss) before income taxes		(70,426)	361,219		9,935	851,754		(315,903)
Income tax expense (benefit)		(15,732)	 78,535		1,193	 184,554		(68,474)
Net income (loss) (a)(b)(c)(d)		(54,694)	282,684		8,742	667,200		(247,429)
Less: Preferred stock dividends		10,919	10,919		15,004	 5,950		5,950
Net income (loss) available to common stockholders (a)(b)(c)(d)	\$	(65,613)	\$ 271,765	\$	(6,262)	\$ 661,250	\$	(253,379)
Earnings (loss) per common share	\$	(0.69)	\$ 2.84	\$	(0.07)	\$ 7.20	\$	(2.76)
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)	\$	(0.69)	\$ 2.82	\$	(0.07)	\$ 7.17	\$	(2.76)
Weighted average common shares outstanding (thousands):								
Earnings (loss) per common share		94,801	95,735		92,904	91,861		91,803

(a) Q3 2020 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index products by \$285.8 million and decreased both net income and net income available to common stockholders by \$224.4 million and decreased earnings per common share - assuming dilution by \$2.44 per share.

95,379

96,216

93,352

92,163

- (b) Q3 2020 includes expense from the revision of assumptions which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$391.4 million and \$589.2 million, respectively, and decreased both net income and net income available to common stockholders by \$769.8 million and decreased earnings per common share assuming dilution by \$8.35 per share.
- (c) Q3 2020 includes a benefit from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact decreased change in fair value of embedded derivatives by \$2,111.1 million and increased both net income available to common stockholders by \$1,657.2 million and increased earnings per common share assuming dilution by \$17.98 per share.
- (d) Q2 2020 includes a benefit from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact decreased change in fair value of embedded derivatives by \$230.1 million, increased amortization of deferred sales inducements and deferred policy acquisition costs by \$36.7 million and \$57.6 million, respectively, and decreased both net loss and net loss available to common stockholders by \$106.5 million and reduced loss per common share assuming dilution by \$1.16 per share.

92,027

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#### NON-GAAP FINANCIAL MEASURES

In addition to net income (loss) available to common stockholders, we have consistently utilized non-GAAP operating income available to common stockholders per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income available to common stockholders equals net income (loss) available to common stockholders adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income available to common stockholders eliminate the impact of fair value accounting for our fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income available to common stockholders together with net income (loss) available to common stockholders provides information that may enhance an investor's understanding of our underlying results and profitability.

## Reconciliation from Net Income (Loss) Available to Common Stockholders to Non-GAAP Operating Income Available to Common Stockholders and Non-GAAP Operating Income Available to Common Stockholders, Excluding Notable Items

	Three Months Ended June 30,					Six Months Ended June 30,					
		2021		2020		2021		2020			
Net income (loss) available to common stockholders	\$	(65,613)	\$	(253,379)	\$	206,152	\$	(17,043)			
Adjustments to arrive at non-GAAP operating income available to common stockholders: (a)											
Net realized gains/losses on financial assets, including credit losses		2,912		18,492		6,428		34,841			
Change in fair value of derivatives and embedded derivatives - fixed index annuities		200,767		423,590		(96,867)		303,136			
Change in fair value of derivatives - interest rate caps and swap		_		_		_		(848)			
Income taxes		(44,278)		(95,599)		19,516		(72,897)			
Non-GAAP operating income available to common stockholders		93,788		93,104		135,229		247,189			
Impact of notable items (b)		_		_		_		(30,778)			
Non-GAAP operating income available to common stockholders, excluding notable items	\$	93,788	\$	93,104	\$	135,229	\$	216,411			
Per common share - assuming dilution:											
Net income (loss) available to common stockholders	\$	(0.69)	\$	(2.76)	\$	2.15	\$	(0.19)			
Adjustments to arrive at non-GAAP operating income available to common stockholders:											
Anti-dilutive effect of net loss		_		0.01		_		_			
Net realized gains/losses on financial assets, including credit losses		0.03		0.20		0.07		0.38			
Change in fair value of derivatives and embedded derivatives - fixed index annuities		2.10		4.60		(1.01)		3.30			
Change in fair value of derivatives - interest rate caps and swap		_		_		_		(0.01)			
Income taxes		(0.46)		(1.04)		0.20		(0.79)			
Non-GAAP operating income available to common stockholders		0.98		1.01		1.41		2.69			
Impact of notable items				_		_		(0.33)			
Non-GAAP operating income available to common stockholders, excluding notable items	\$	0.98	\$	1.01	\$	1.41	\$	2.36			

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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#### **Notable Items**

	 Three Mor Jun	ths I e 30,	Ended	Six Mont Jur	hs Ei ie 30,	
	2021	2020	2021		2020	
Notable items impacting non-GAAP operating income available to common stockholders:						
Tax benefit related to the CARES Act	\$ _	\$	_	\$ _	\$	(30,778)
Total notable items (b)	\$ _	\$		\$ 	\$	(30,778)

- (a) Adjustments to net income (loss) available to common stockholders to arrive at non-GAAP operating income available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) and accretion of lifetime income benefit rider (LIBR) reserves where applicable.
- (b) Notable items reflect the after-tax impact to non-GAAP operating income available to common stockholders for certain items that do not reflect the company's expected ongoing operations. Notable items include the impact from actuarial assumption updates, certain initial uncapitalized costs to establish the AEL 2.0 strategy, and initial non-deferred impacts related to reinsurance transactions. The presentation of notable items is intended to help investors better understand our results and to evaluate and forecast those results.

#### NON-GAAP FINANCIAL MEASURES

### Summary of Adjustments to Arrive at Non-GAAP Operating Income Available to Common Stockholders

	Three Mor Jun	ths I e 30,		Six Mont Jun	hs E e 30,	
	2021		2020	2021		2020
Net realized gains/losses on financial assets, including credit losses:						
Net realized gains/losses on financial assets, including credit losses	\$ 2,862	\$	25,276	\$ 7,589	\$	46,933
Amortization of DAC and DSI and accretion of LIBR reserves	50		(6,784)	(1,161)		(12,092)
Income taxes	(626)		(3,995)	(1,382)		(7,526)
	\$ 2,286	\$	14,497	\$ 5,046	\$	27,315
Change in fair value of derivatives and embedded derivatives:						
Fixed index annuities	\$ 331,268	\$	713,446	\$ (162,531)	\$	503,555
Interest rate caps and swap	_		_	_		(848)
Amortization of DAC and DSI	(130,501)		(289,856)	65,664		(200,419)
Income taxes	 (43,652)		(91,604)	20,898		(65,371)
	\$ 157,115	\$	331,986	\$ (75,969)	\$	236,917

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#### NON-GAAP FINANCIAL MEASURES

#### **Quarterly Summary - Most Recent 5 Quarters**

Reconciliation from Net Income (Loss) Available to Common Stockholders to Non-GAAP Operating Income (Loss) Available to Common Stockholders and Non-GAAP Operating Income Available to Common Stockholders, Excluding Notable Items

	Q	22 2021	Q1 2021	Q	4 2020	Q3 2020	Q2 2020
Net income (loss) available to common stockholders	\$	(65,613)	\$ 271,765	\$	(6,262)	\$ 661,250	\$ (253,379)
Adjustments to arrive at non-GAAP operating income (loss) available to common stockholders: (a)							
Net realized gains/losses on financial assets, including credit losses		2,912	3,516		9,369	15,145	18,492
Change in fair value of derivatives and embedded derivatives - fixed index annuities		200,767	(297,634)		90,616	(1,176,909)	423,590
Income taxes		(44,278)	63,794		(21,996)	250,701	(95,599)
Non-GAAP operating income (loss) available to common stockholders (b)(c)		93,788	41,441		71,727	(249,813)	93,104
Impact of notable items (d)		_	_		_	340,895	_
Non-GAAP operating income available to common stockholders, excluding notable items	\$	93,788	\$ 41,441	\$	71,727	\$ 91,082	\$ 93,104
Per common share - assuming dilution:							
Net income (loss) available to common stockholders	\$	(0.69)	\$ 2.82	\$	(0.07)	\$ 7.17	\$ (2.76)
Adjustments to arrive at non-GAAP operating income (loss) available to common stockholders:							
Anti-dilutive effect of net loss		_	_		_	_	0.01
Anti-dilutive effect of operating loss		_	_		_	0.01	_
Net realized gains/losses on financial assets, including credit losses		0.03	0.04		0.10	0.16	0.20
Change in fair value of derivatives and embedded derivatives - fixed index annuities		2.10	(3.09)		0.97	(12.77)	4.60
Income taxes		(0.46)	0.66		(0.23)	2.71	(1.04)
Non-GAAP operating income (loss) available to common stockholders (b)(c)		0.98	0.43		0.77	(2.72)	1.01
Impact of notable items		_	_		_	3.70	_
Non-GAAP operating income available to common stockholders, excluding notable items	\$	0.98	\$ 0.43	\$	0.77	\$ 0.98	\$ 1.01
Notable Items							
	(	Q2 2021	Q1 2021	(	Q4 2020	Q3 2020	Q2 2020

## Notable items impacting non-GAAP operating income (loss) available to

common stockholders: Impact of actuarial assumption updates (c)(d) 340,895 340,895 Total notable items (b)

- Adjustments to net income (loss) available to common stockholders to arrive at non-GAAP operating income (loss) available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) and accretion of lifetime income benefit rider (LIBR) reserves where applicable.
- Q3 2020 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index products by \$285.8 million and increased non-GAAP operating loss available to common stockholders and non-GAAP operating loss available to common stockholders per common share - assuming dilution by \$224.4 million and \$2.44 per share, respectively.
- (c) Q3 2020 includes expense from the revision of assumptions which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$57.5 million and \$91.0 million, respectively, and increased non-GAAP operating loss available to common stockholders and non-GAAP operating loss available to common stockholders per common share - assuming dilution by \$116.5 million and \$1.26 per share, respectively.
- Notable items reflect the after-tax impact to non-GAAP operating income available to common stockholders for certain items that do not reflect the company's expected ongoing operations. Notable items include the impact from actuarial assumption updates, certain initial uncapitalized costs to establish the AEL 2.0 strategy, and initial non-deferred impacts related to reinsurance transactions. The presentation of notable items is intended to help investors better understand our results and to evaluate and forecast those results.

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### NON-GAAP FINANCIAL MEASURES

### Summary of Adjustments to Arrive at Non-GAAP Operating Income (Loss) Available to Common Stockholders

	(	Q2 2021		Q1 2021	Q4 2020			Q3 2020	Q2 2020
Net realized losses on investments	\$	3,114	\$	4,583	\$	12,135	\$	22,321	\$ 25,888
Change in fair value of derivatives		57,555		(211,387)		(416,450)		(203,088)	(413,489)
Increase (decrease) in total revenues		60,669		(206,804)		(404,315)		(180,767)	(387,601)
Amortization of deferred sales inducements		52,074		(69,788)		22,785		(303,710)	115,511
Change in fair value of embedded derivatives		(273,713)		282,413		(568,836)		1,732,497	(1,126,935)
Interest sensitive and index product benefits (a)		227		(145)		761		1,298	612
Amortization of deferred policy acquisition costs		78,402		(125,166)		40,990		(449,088)	181,129
Increase (decrease) in total benefits and expenses		(143,010)		87,314		(504,300)		980,997	(829,683)
Increase in income (loss) before income taxes		203,679		(294,118)		99,985		(1,161,764)	442,082
Increase (decrease) in income tax expense (benefit)		44,278		(63,794)		21,996		(250,701)	95,599
Increase (decrease) in net income (loss) available to common stockholders	\$	159,401	\$	(230,324)	\$	77,989	\$	(911,063)	\$ 346,483

<sup>(</sup>a) Interest sensitive and index product benefits adjustment reflects the change in the allowance for credit losses on our reinsurance recoverable/coinsurance deposits under a revised impairment model for financial assets measured at amortized cost which we were required to adopt on January 1, 2020. The change in this allowance is reflected in the net realized gains/losses of financial assets, including credit losses line in the other Non-GAAP financial measures tables in this financial supplement.

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#### Capitalization/Book Value per Common Share

	Q2 2	2021	Q1 202	1	Q4	2020		Q3 2020		Q2 2020
Capitalization:										
Notes payable	\$ 500	,000	\$ 500,00	00	\$ 50	0,000	\$	500,000	\$	500,000
Subordinated debentures payable to subsidiary trusts	78	3,264	78,18	37	7	8,112		78,037		77,964
Total debt	578	3,264	578,18	37	57	8,112		578,037		577,964
Total stockholders' equity (a)	6,295	5,735	5,928,76	60	6,34	8,988	5	,918,216	4	,919,689
Total capitalization (a)	6,873	,999	6,506,94	17	6,92	7,100	6	,496,253	5	,497,653
Accumulated other comprehensive income (AOCI) (a)	(2,023	,911)	(1,505,26	50)	(2,20	3,557)	(1	,911,593)	(1	,577,469)
Total capitalization excluding AOCI (b)	\$ 4,850	,088	\$ 5,001,68	37	\$ 4,72	3,543	\$ 4	,584,660	\$ 3	,920,184
							'			
Total stockholders' equity (a)	\$ 6,295	5,735	\$ 5,928,76	60	\$ 6,34	8,988	\$ 5	,918,216	\$ 4	,919,689
Equity available to preferred stockholders (c)	(700	(000,	(700,00	00)	(70	0,000)	(	(700,000)	(	(700,000)
Total common stockholders' equity (a)(d)	5,595	5,735	5,228,76	60	5,64	8,988	5.	,218,216	4	,219,689
Accumulated other comprehensive income (a)	(2,023	,911)	(1,505,26	50)	(2,20	3,557)	(1	,911,593)	(1	,577,469)
Total common stockholders' equity excluding AOCI (d)	3,571	,824	3,723,50	00	3,44	5,431	3	,306,623	2	,642,220
Net impact of fair value accounting for derivatives and embedded derivatives	(242	2,423)	(399,53	38)	(16	6,453)	(	(237,099)		685,839
Total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (d)	\$ 3,329,401		\$ 3,323,962		\$ 3,278,978		\$ 3.	\$ 3,069,524		,328,059
Common shares outstanding	92,553	3,825	95,482,73	33	95,72	0,622	91	,931,837	91	,595,066
Book Value per Common Share: (e)										
Book value per common share (a)	\$ 6	0.46	\$ 54.7	76	\$	59.02	\$	56.76	\$	46.07
Book value per common share excluding AOCI (d)	\$ 3	88.59	\$ 39.0	00	\$	35.99	\$	35.97	\$	28.85
Book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (d)	\$ 3	5.97	\$ 34.8	31	\$	34.26	\$	33.39	\$	36.33
Debt-to-Capital Ratios: (f)										
Senior debt / Total capitalization		10.3 %	10	.0 %		10.6 %	)	10.9 %	ó	12.8 %
Total debt / Total capitalization		11.9 %	11	.6 %		12.2 %	)	12.6 %	ó	14.7 %

- (a) Q2 2020 through Q4 2020 include the impact of a correction of an immaterial error in the calculation of the impact of unrealized gains and losses on lifetime income benefit reserves which was determined in Q1 2021. This had the impact of reducing AOCI as of December 31, 2020 by \$225.7 million and decreased book value per common share by \$2.35 compared to amounts previously reported.
- (b) Total capitalization excluding AOCI, a non-GAAP financial measure, is based on stockholders' equity excluding the effect of AOCI.
- (c) Equity available to preferred stockholders is equal to the redemption value of outstanding preferred stock plus share dividends declared but not yet issued.
- (d) Total common stockholders' equity, total common stockholders' equity excluding AOCI and total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives, non-GAAP financial measures, exclude equity available to preferred stockholders. Total common stockholders' equity and book value per common share excluding AOCI, non-GAAP financial measures, are based on common stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale securities, we believe these non-GAAP financial measures provide useful supplemental information. Total common stockholders' equity and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives, non-GAAP financial measures, are based on common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives. Since the net impact of fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results, we believe these non-GAAP financial measures provide useful supplemental information.
- (e) Book value per common share including and excluding AOCI and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives are calculated as total common stockholders' equity, total common stockholders' equity excluding AOCI and total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives divided by the total number of shares of common stock outstanding.
- (f) Debt-to-capital ratios are computed using total capitalization excluding AOCI.

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## **Spread Results**

#### Six Months Ended June 30.

June 30,							
2021	2020		Q2 2021	Q1 2021	Q4 2020	Q3 2020	Q2 2020
3.54%	4.24%	Average yield on invested assets	3.51%	3.58%	3.88%	4.10%	4.12%
1.57%	1.73%	Aggregate cost of money	1.56%	1.58%	1.63%	1.66%	1.73%
1.97%	2.51%	Aggregate investment spread	1.95%	2.00%	2.25%	2.44%	2.39%
		Impact of:					
0.11%	0.04%	Investment yield - additional prepayment income	0.10%	0.11%	0.11%	0.10%	0.03%
0.03%	0.02%	Cost of money effect of over (under) hedging	0.04%	0.02%	0.01%	0.03%	(0.01)%
\$56,352,021	\$52,762,227	Weighted average investments	\$56,991,393	\$55,712,648	\$53,836,378	\$53,024,798	\$52,901,215
57,144,563	52,963,914	Ending investments	57,144,563	56,838,224	54,587,072	53,085,683	52,963,914

Weighted average investments include fixed maturity securities at amortized cost and mortgage loans on real estate and other investments at carrying values as reflected in the consolidated balance sheets. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

### **Summary of Cost of Money for Deferred Annuities**

#### Six Months Ended June 30,

2021		2020			Q2 2021	Q1 2021		Q4 2020	Q3 2020	(	Q2 2020
			Included in interest sensitive and index product benefits:								
\$ 1,060,028	\$	376,815	Index credits	\$	714,291	\$	345,737	\$ 195,927	\$ 174,747	\$	97,875
119,114		95,541	Interest credited		62,637		56,477	49,551	47,376		46,594
			Included in change in fair value of derivatives:								
(1,069,593)		(382,278)	Proceeds received at option expiration		(720,474)		(349,119)	(197,921)	(178,405)		(97,015)
326,354		369,871	Pro rata amortization of option cost		162,124		164,230	170,505	176,481		182,841
\$ 435,903	\$	459,949	Cost of money for deferred annuities	\$	218,578	\$	217,325	\$ 218,062	\$ 220,199	\$	230,295
\$ 55,578,458	\$ :	53,244,580	Weighted average liability balance outstanding	\$ 5	56,221,809	\$	54,935,106	\$ 53,531,441	\$ 53,059,376	\$ :	53,214,255

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## **Annuity Account Balance Rollforward**

#### Six Months Ended June 30,

June 30,							
2021	2020		Q2 2021	Q1 2021	Q4 2020	Q3 2020	Q2 2020
\$ 54,056,725	\$ 53,233,898	Account balances at beginning of period	\$ 55,813,480	\$ 54,056,725	\$ 53,006,150	\$ 53,112,600	\$ 53,315,909
3,578,854	1,224,778	Net deposits	1,161,125	2,417,729	1,830,816	557,675	543,026
49,663	47,262	Premium bonuses	24,813	24,850	25,143	21,205	22,710
1,179,142	472,356	Fixed interest credited and index credits	776,928	402,214	245,478	222,123	144,469
(37,538)	(39,095)	Surrender charges	(18,057)	(19,481)	(17,009)	(16,447)	(19,390)
(86,303)	(83,892)	Lifetime income benefit rider fees	(45,702)	(40,601)	(48,954)	(45,830)	(44,048)
(2,110,405)	(1,742,707)	Surrenders, withdrawals, deaths, etc.	(1,082,449)	(1,027,956)	(984,899)	(845,176)	(850,076)
\$ 56,630,138	\$ 53,112,600	Account balances at end of period	\$ 56,630,138	\$ 55,813,480	\$ 54,056,725	\$ 53,006,150	\$ 53,112,600
\$ 2,007,394	\$ 1,467,811	Lifetime income benefit rider reserves, excluding unrealized gain/loss adjustment	\$ 2,007,394	\$ 1,973,223	\$ 1,900,487	\$ 1,821,169	\$ 1,467,811

## **Annuity Deposits by Product Type**

#### Six Months Ended June 30,

Julie 30,				_									
	2021		2020		 Q2 2021	Q1 2021		Q4 2020		Q3 2020		(	Q2 2020
				American Equity Life:									
\$	1,219,600	\$	1,058,962	Fixed index annuities	\$ 702,605	\$	516,995	\$	500,495	\$	432,602	\$	472,899
	3,823		4,647	Annual reset fixed rate annuities	1,656		2,167		1,664		1,817		2,316
	834,866		452	Multi-year fixed rate annuities	47,674		787,192		394,999		531		83
	29,389		15,482	Single premium immediate annuities	15,430		13,959		7,774		10,205		10,084
	2,087,678		1,079,543		767,365		1,320,313		904,932		445,155		485,382
				Eagle Life:									
	333,356		178,873	Fixed index annuities	184,520		148,836		106,170		60,476		72,371
	337		58	Annual reset fixed rate annuities	175		162		_		39		17
	1,193,622		5,180	Multi-year fixed rate annuities	228,197		965,425		833,765		68,206		1,031
	1,527,315		184,111		412,892		1,114,423		939,935		128,721		73,419
				Consolidated:									
	1,552,956		1,237,835	Fixed index annuities	887,125		665,831		606,665		493,078		545,270
	4,160		4,705	Annual reset fixed rate annuities	1,831		2,329		1,664		1,856		2,333
	2,028,488		5,632	Multi-year fixed rate annuities	275,871		1,752,617	1,228,764			68,737		1,114
	29,389		15,482	Single premium immediate annuities	15,430		13,959		7,774		10,205		10,084
	3,614,993		1,263,654	Total before coinsurance ceded	1,180,257		2,434,736		1,844,867		573,876		558,801
	6,750		23,394	Coinsurance ceded	3,702		3,048		6,277		5,996		5,691
\$	3,608,243	\$	1,240,260	Net after coinsurance ceded	\$ 1,176,555	\$	2,431,688	\$	1,838,590	\$	567,880	\$	553,110

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## Surrender Charge Protection and Account Values by Product Type

Annuity Surrender Charges and Net (of Coinsurance) Account Values at June 30, 2021:

		Surrender Charge	;	Net Account Value			
Product Type	Avg. Avg. Years Years At Issue Remaining		Avg. % Remaining	Dollars in Thousands	0/0		
Fixed Index Annuities	12.6	6.0	9.6%	\$ 51,385,857	90.7 %		
Annual Reset Fixed Rate Annuities	8.8	2.5	4.8%	1,404,922	2.5 %		
Multi-Year Fixed Rate Annuities	3.9	2.9	8.4%	3,839,359	6.8 %		
Total	12.0	5.7	9.4%	\$ 56,630,138	100.0 %		

## **Annuity Liability Characteristics**

Surrender Charge Percentages:	 Fixed Annuities Account Value	 Fixed Index Annuities Account Value
No surrender charge	\$ 868,177	\$ 3,247,984
0.0% < 2.0%	23,222	762,507
2.0% < 3.0%	60,396	2,973,108
3.0% < 4.0%	87,053	2,297,534
4.0% < 5.0%	105,067	2,414,801
5.0% < 6.0%	90,957	2,779,431
6.0% < 7.0%	51,880	2,841,897
7.0% < 8.0%	57,271	3,745,345
8.0% < 9.0%	61,158	3,596,109
9.0% < 10.0%	3,418,114	3,471,007
10.0% or greater	420,986	23,256,134
	\$ 5,244,281	\$ 51,385,857

Surrender Charge Expiration By Year:	I	Fixed and Fixed Index Annuities Ecount Value	Weighted Average Surrender Charge
Out of Surrender Charge	\$	4,116,161	0.00 %
2021		617,148	2.77 %
2022		1,584,961	3.04 %
2023		4,879,266	4.97 %
2024		6,234,060	6.06 %
2025		6,190,943	6.72 %
2026		5,905,338	8.53 %
2027		4,368,969	10.23 %
2028		4,672,067	11.27 %
2029		5,917,422	12.67 %
2030		3,934,688	14.62 %
2031		3,836,507	15.95 %
2032		1,965,637	17.69 %
2033		1,136,036	18.22 %
2034		716,311	18.68 %
2035		339,938	19.18 %
2036		155,185	19.74 %
2037		59,501	20.00 %
	\$	56,630,138	9.38 %

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#### **Annuity Liability Characteristics**

Credited Rate vs. Ultimate Minimum Guaranteed Rate Differential:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No differential	\$ 978,718	\$ 1,174,031
> 0.00% - 0.25%	45,864	135,475
> 0.25% - 0.50%	229,188	6,647
> 0.50% - 1.00%	9,153	1,095
> 1.00% - 1.50%	10,998	_
1.00% ultimate guarantee - 2.13% wtd avg interest rate (a)	3,716,931	1,102,168
1.50% ultimate guarantee - 1.08% wtd avg interest rate (a)	135,477	3,052,600
1.75% ultimate guarantee - 1.72% wtd avg interest rate (a)	48,616	507,653
2.00% ultimate guarantee - 1.85% wtd avg interest rate (a)	69,336	_
2.25% ultimate guarantee - 1.64% wtd avg interest rate (a)	_	641,376
3.00% ultimate guarantee - 1.95% wtd avg interest rate (a)	_	1,303,391
Allocated to index strategies (see tables that follow)	_	43,461,421
	\$ 5,244,281	\$ 51,385,857

<sup>(</sup>a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy ranges from 0.5% - 1.75%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of June 30, 2021 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.12%.

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### **Annuity Liability Characteristics**

### FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

#### **Annual Monthly Average and Point-to-Point with Caps**

	Minimum Guaranteed Cap									
		1%		3%		4%		7%		8% +
Current Cap										
At minimum	\$	1,273	\$	100,565	\$	4,932,913	\$	58,112	\$	130,834
1.75% - 3%		8,951,323		_		_		_		_
3% - 4%		338,626		2,058		_		_		_
4% - 5%		1,760,633		208,598		1,009,494		_		_
5% - 6%		693,286		185,423		28,041		_		_
6% - 7%		1,116		_		741		_		_
>= 7%		9,550		8,660		615		4,769		_

#### **Annual Monthly Average and Point-to-Point with Participation Rates**

	Minimum Guaranteed Participation Rate								
		10%	20	% - 25%		35%		50% +	
Current Participation Rate									
At minimum	\$	252,030	\$	457,082	\$	83,979	\$	88,543	
< 20%		1,599,918		_		_		_	
20% - 40%		3,872,612		252,766		5,965		_	
40% - 60%		1,293,438		28,723		44,382		_	
60% - 100%		1,006,567		_		_		_	
> 100%		754,602		_		_		_	

### $\underline{S\&P~500~Monthly~Point-to-Point~-~Minimum~Guaranteed~Monthly~Cap=1.0\%}$

Current Cap	
At minimum	\$ 1,918,300
1.10% - 1.30%	6,179,584
1.40% - 1.60%	2,006,652
1.70% - 2.00%	299,836
>= 2.10%	12,790

### **Volatility Control Index**

Current Asset Fee	
At Maximum	\$ _
0.75% - 1.75%	360,092
2.00% - 2.75%	177,105
3.00% - 3.50%	1,063,320
3.75% - 5.25%	3,164,913

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.72% based upon prices of options for the week ended July 2, 2021.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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## **Summary of Invested Assets**

	June 30	, 2021	<b>December 31, 2020</b>			
	Carrying Amount	Percent	Carrying Amount		Percent	
Fixed maturity securities:						
United States Government full faith and credit	\$ 38,879	0.1 %	\$	39,771	0.1 %	
United States Government sponsored agencies	1,046,186	2.0 %	1,	039,551	1.9 %	
United States municipalities, states and territories	3,700,225	6.9 %	3,	776,131	7.0 %	
Foreign government obligations	197,330	0.4 %		202,706	0.4 %	
Corporate securities	31,455,817	58.6 %	31,	156,827	58.1 %	
Residential mortgage backed securities	1,192,423	2.2 %	1,	512,831	2.8 %	
Commercial mortgage backed securities	4,175,517	7.8 %	4,	261,227	8.0 %	
Other asset backed securities	4,852,879	9.0 %	5,	549,849	10.4 %	
Total fixed maturity securities	46,659,256	87.0 %	47,	538,893	88.7 %	
Mortgage loans on real estate	4,299,945	8.0 %	4,	165,489	7.8 %	
Real estate	258,237	0.5 %		_	— %	
Derivative instruments	1,459,965	2.7 %	1,	310,954	2.4 %	
Other investments	962,305	1.8 %		590,078	1.1 %	
	\$ 53,639,708	100.0 %	\$ 53,	605,414	100.0 %	

## **Credit Quality of Fixed Maturity Securities - June 30, 2021**

NAIC Designation	Carrying Amount	Percent	Rating Agency Rating	Carrying Amount	Percent
1	\$ 25,937,900	55.6 %	Aaa/Aa/A	\$ 27,097,912	58.1 %
2	19,387,062	41.6 %	Baa	18,570,085	39.8 %
3	1,135,994	2.4 %	Ba	800,364	1.7 %
4	147,401	0.3 %	В	82,971	0.2 %
5	29,418	0.1 %	Caa	46,470	0.1 %
6	21,481	— %	Ca and lower	61,454	0.1 %
	\$ 46,659,256	100.0 %		\$ 46,659,256	100.0 %

### Watch List Securities - June 30, 2021

General Description (a)	A	amortized Cost	 lowance for redit Losses	nortized Cost, t of Allowance	G	et Unrealized ains (Losses), t of Allowance	Fair Value
Corporate securities - Public securities	\$	69,739	\$ (10,033)	\$ 59,706	\$	1,318	\$ 61,024
Corporate securities - Private placement securities		103,189	(690)	102,499		1,652	104,151
Residential mortgage backed securities		6,739	(120)	6,619		(69)	6,550
Commercial mortgage backed securities		46,059	_	46,059		(3,441)	42,618
Collateralized loan obligations		9,989	_	9,989		(1,113)	8,876
United States municipalities, states and territories		19,044	(3,347)	15,697		_	15,697
	\$	254,759	\$ (14,190)	\$ 240,569	\$	(1,653)	\$ 238,916

<sup>(</sup>a) The watch list consists of all fixed maturity securities we have determined contain elevated credit risk, including those we have taken credit losses on.

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## **Fixed Maturity Securities by Sector**

	June 30, 2021			December 31, 2020				
	A	Amortized Cost		Fair Value		Amortized Cost		Fair Value
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$	1,046,316	\$	1,085,065	\$	1,032,936	\$	1,079,322
United States municipalities, states and territories		3,219,847		3,700,225		3,236,767		3,776,13
Foreign government obligations		177,087		197,330		177,062		202,700
Corporate securities:								
Capital goods		2,301,510		2,664,988		2,295,927		2,721,46
Consumer discretionary		5,902,440		6,818,683		5,674,845		6,734,24
Energy		1,984,088		2,241,563		2,140,768		2,359,89
Financials		6,174,256		6,960,264		5,971,097		6,877,47
Government non-guaranteed		496,339		576,083		539,148		632,17
Industrials		377,724		423,507		276,352		319,82
Information technology		1,639,715		1,872,439		1,556,654		1,840,94
Materials		1,598,844		1,826,924		1,543,032		1,803,50
Other		292,504		340,499		315,628		370,20
Telecommunications		1,543,432		1,758,859		1,340,484		1,582,32
Transportation		1,334,560		1,481,455		1,362,858		1,511,49
Utilities		3,880,356		4,490,553		3,728,403		4,403,27
Residential mortgage backed securities:								
Government agency		498,757		558,512		549,677		627,20
Prime		538,257		547,174		771,031		788,93
Alt-A		69,907		86,737		79,248		96,69
Commercial mortgage backed securities:								
Government agency		393,427		439,822		398,141		447,72
Non-agency		3,584,388		3,735,695		3,721,509		3,813,50
Other asset backed securities:								
Auto		227,504		234,719		258,286		266,06
Energy		7,198		8,506		7,301		8,94
Financials		4,441		4,303		4,441		3,91
Industrials		41,544		43,250		60,894		61,14
Collateralized loan obligations		3,535,477		3,486,402		4,255,839		4,112,31
Military housing		468,218		538,845		464,684		538,35
Other		513,952		536,854		541,724		559,10
	\$	41,852,088	\$	46,659,256	\$	42,304,736	\$	47,538,89

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## **Mortgage Loans on Real Estate**

	June 30, 2021			December 31, 2020			
		Principal	Percent	Principal	Percent		
Geographic distribution: commercial mortgage loans							
East	\$	676,448	19.6 %	\$ 699,741	19.5 %		
Middle Atlantic		294,619	8.5 %	281,971	7.9 %		
Mountain		373,129	10.8 %	391,025	10.9 %		
New England		24,475	0.7 %	24,774	0.7 %		
Pacific		650,256	18.8 %	659,743	18.4 %		
South Atlantic		779,690	22.5 %	832,739	23.3 %		
West North Central		263,600	7.6 %	266,050	7.4 %		
West South Central		397,662	11.5 %	424,111	11.9 %		
	\$	3,459,879	100.0 %	\$ 3,580,154	100.0 %		
Property type distribution: commercial mortgage loans							
Office	\$	292,968	8.5 %	\$ 297,065	8.3 %		
Medical Office		17,718	0.5 %	20,584	0.6 %		
Retail		1,116,376	32.3 %	1,187,484	33.2 %		
Industrial/Warehouse		911,293	26.3 %	929,325	25.9 %		
Apartment		948,161	27.4 %	939,084	26.2 %		
Mixed use/Other		173,363	5.0 %	206,612	5.8 %		
	\$	3,459,879	100.0 %	\$ 3,580,154	100.0 %		

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	June 30, 2021						
		Commercial		Agricultural		Residential	Total
Credit exposure - by payment activity							
Performing	\$	3,459,879	\$	277,427	\$	565,053	\$ 4,302,359
In workout		_		_		_	_
Delinquent		<u> </u>		<u> </u>		8,585	8,585
Principal outstanding		3,459,879		277,427		573,638	4,310,944
Unamortized discounts and premiums, net		_		_		16,212	16,212
Deferred fees and costs, net		(1,409)		(708)		1,487	(630)
Amortized cost		3,458,470		276,719		591,337	4,326,526
Valuation allowance		(22,498)		(454)		(3,629)	(26,581)
Carrying value	\$	3,435,972	\$	276,265	\$	587,708	\$ 4,299,945
				Decembe	r 31	, 2020	
		Commercial		Agricultural		Residential	Total
Credit exposure - by payment activity							
Performing	\$	3,580,154	\$	245,807	\$	366,047	\$ 4,192,008
In workout		_		_		_	_
Delinquent						273	273
Principal outstanding		3,580,154		245,807		366,320	4,192,281
Unamortized discounts and premiums, net		_		_		5,212	5,212
Deferred fees and costs, net		(1,266)		(634)		925	(975)
Amortized cost		3,578,888		245,173		372,457	4,196,518
Valuation allowance		(25,529)		(2,130)		(3,370)	(31,029)
Carrying value			_		_		 

## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2021

#### **Shareholder Information**

## **Corporate Offices:**

American Equity Investment Life Holding Company 6000 Westown Parkway West Des Moines, IA 50266

#### **Inquiries:**

Steven Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

#### **Common Stock and Dividend Information:**

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2021				
First Quarter	\$32.54	\$26.21	\$31.53	\$0.00
Second Quarter	\$33.68	\$29.18	\$32.32	\$0.00
2020				
First Quarter	\$34.16	\$9.07	\$18.80	\$0.00
Second Quarter	\$27.09	\$14.76	\$24.71	\$0.00
Third Quarter	\$27.32	\$19.06	\$21.99	\$0.00
Fourth Quarter	\$34.25	\$22.37	\$27.66	\$0.32
2019				
First Quarter	\$33.57	\$26.34	\$27.02	\$0.00
Second Quarter	\$30.91	\$25.84	\$27.16	\$0.00
Third Quarter	\$27.80	\$20.16	\$24.20	\$0.00
Fourth Quarter	\$30.96	\$21.75	\$29.93	\$0.30

### **Transfer Agent:**

Computershare Trust Company, N.A. P.O. Box 43010

1.O. DOX 43010

Providence, RI 02940-0310 Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

### **Annual Report and Other Information:**

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our website at www.american-equity.com.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2021

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