AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

March 31, 2020

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

	Ma	arch 31, 2020	December 31, 201		
Assets					
Investments:					
Fixed maturity securities, available for sale, at fair value	\$	47,704,867	\$	51,580,490	
Mortgage loans on real estate		3,668,625		3,448,793	
Derivative instruments		207,265		1,355,989	
Other investments		497,598		492,301	
Total investments		52,078,355		56,877,573	
Cash and cash equivalents		1,833,099		2,293,392	
Coinsurance deposits		4,933,992		5,115,013	
Accrued investment income		472,667		472,826	
Deferred policy acquisition costs		3,615,101		2,923,454	
Deferred sales inducements		2,414,533		1,966,723	
Deferred income taxes		90,384		_	
Income taxes recoverable		46,324		_	
Other assets		65,101		47,571	
Total assets	\$	65,549,556	\$	69,696,552	
Liabilities and Stockholders' Equity					
Liabilities:					
Policy benefit reserves	\$	60,619,047	\$	61,893,945	
Other policy funds and contract claims		248,178		256,105	
Notes payable		495,251		495,116	
Subordinated debentures		77,893		157,265	
Amounts due under repurchase agreements		186,105		_	
Deferred income taxes		_		177,897	
Income taxes payable		_		429	
Other liabilities		400,325		2,145,676	
Total liabilities		62,026,799		65,126,433	
Stockholders' equity:					
Preferred stock		16		16	
Common stock		91,498		91,107	
Additional paid-in capital		1,215,464		1,212,311	
Accumulated other comprehensive income		219,974		1,497,921	
Retained earnings		1,995,805		1,768,764	
Total stockholders' equity		3,522,757		4,570,119	
Total liabilities and stockholders' equity	\$	65,549,556	\$	69,696,552	

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Months Ended March 31,			
	2020		2019	
Revenues:				
Premiums and other considerations	\$ 7,664	\$	5,410	
Annuity product charges	59,549		52,966	
Net investment income	573,318		558,438	
Change in fair value of derivatives	(941,874)		384,469	
Net realized gains (losses) on investments, excluding credit losses on fixed maturity securities, available for sale	11,035		(563)	
Credit losses on fixed maturity securities, available for sale	(31,371)		_	
Loss on extinguishment of debt	(2,024)		_	
Total revenues	(323,703)		1,000,720	
Benefits and expenses:				
Insurance policy benefits and change in future policy benefits	10,072		9,299	
Interest sensitive and index product benefits	400,219		136,674	
Amortization of deferred sales inducements	73,591		33,309	
Change in fair value of embedded derivatives	(1,250,061)		766,323	
Interest expense on notes payable	6,385		6,379	
Interest expense on subordinated debentures	1,588		4,088	
Amortization of deferred policy acquisition costs	120,702		45,132	
Other operating costs and expenses	43,626		38,979	
Total benefits and expenses	(593,878)		1,040,183	
Income (loss) before income taxes	270,175		(39,463)	
Income tax expense (benefit)	27,228		(9,453)	
Net income (loss)	242,947		(30,010)	
Less: Preferred stock dividends	6,611		_	
Net income (loss) available to common stockholders	\$ 236,336	\$	(30,010)	
Earnings (loss) per common share	\$ 2.58	\$	(0.33)	
Earnings (loss) per common share - assuming dilution	\$ 2.57	\$	(0.33)	
Weighted average common shares outstanding (in thousands):				
Earnings (loss) per common share	91,644		90,883	
Earnings (loss) per common share - assuming dilution	92,021		91,744	

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Quarterly Summary - Most Recent 5 Quarters

	Q1 2020	Q4 2019	Q3 2019	Q2 2019	Q1 2019
Revenues:					
Traditional life insurance premiums	\$ 823	\$ 762	\$ 778	\$ 799	\$ 829
Life contingent immediate annuity considerations	6,841	8,084	4,374	3,327	4,581
Surrender charges	19,705	15,092	20,537	19,480	16,456
Lifetime income benefit rider fees	39,844	47,630	43,110	41,220	36,510
Net investment income	573,318	588,217	590,412	570,568	558,438
Change in fair value of derivatives	(941,874)	466,434	(20,042)	76,045	384,469
Net realized gains (losses) on investments, excluding credit losses on fixed maturity securities, available for sale	11,035	7,029	4,328	(3,832)	(563)
Credit losses on fixed maturity securities, available for sale	(31,371)	_	_	_	_
Net OTTI losses recognized in operations	_	(17,412)	(101)	(1,213)	_
Loss on extinguishment of debt	(2,024)	(2,001)			_
Total revenues	(323,703)	1,113,835	643,396	706,394	1,000,720
Benefits and expenses:					
Traditional life insurance policy benefits and change in future policy benefits	621	835	758	576	878
Life contingent immediate annuity benefits and change in future policy benefits	9,451	10,718	6,869	6,363	8,421
Interest sensitive and index product benefits (a)	400,219	399,514	500,285	251,103	136,674
Amortization of deferred sales inducements (b)	73,591	91,260	(55,769)	19,785	33,309
Change in fair value of embedded derivatives (c)	(1,250,061)	147,879	212,278	327,562	766,323
Interest expense on notes payable	6,385	6,384	6,382	6,380	6,379
Interest expense on subordinated debentures	1,588	3,651	3,968	4,057	4,088
Amortization of deferred policy acquisition costs (b)	120,702	133,573	(120,934)	29,946	45,132
Other operating costs and expenses	43,626	39,194	38,554	37,426	38,979
Total benefits and expenses	(593,878)	833,008	592,391	683,198	1,040,183
Income (loss) before income taxes	270,175	280,827	51,005	23,196	(39,463)
Income tax expense (benefit) (d)	27,228	60,677	13,645	4,606	(9,453)
Net income (loss) (a)(b)(c)(d)	242,947	220,150	37,360	18,590	(30,010)
Less: Preferred stock dividends	6,611				
Net income (loss) available to common stockholders (a)(b)(c)(d)	\$ 236,336	\$ 220,150	\$ 37,360	\$ 18,590	\$ (30,010)
Earnings (loss) per common share	\$ 2.58	\$ 2.41	\$ 0.41	\$ 0.20	\$ (0.33)
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)	\$ 2.57	\$ 2.40	\$ 0.41	\$ 0.20	\$ (0.33)
Weighted average common shares outstanding (thousands):					
Earnings (loss) per common share	91,644	91,314	91,252	91,103	90,883
Earnings (loss) per common share - assuming dilution	92,021	91,883	91,711	91,785	91,744

- (a) Q3 2019 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$315.4 million and decreased both net income available to common stockholders by \$247.3 million and decreased earnings per common share assuming dilution by \$2.70 per share.
- (b) Q3 2019 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$104.7 million and \$193.0 million, respectively, and increased both net income and net income available to common stockholders by \$233.4 million and increased earnings per common share assuming dilution by \$2.54 per share.
- (c) Q3 2019 includes expense from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact increased change in fair value of embedded derivatives by \$28.2 million and decreased both net income and net income available to common stockholders by \$22.1 million and decreased earnings per common share assuming dilution by \$0.24 per share.
- (d) Q1 2020 includes a tax benefit related to the provision of the Coronavirus Aid, Relief, and Economic Security Act, ("the CARES ACT") which was signed into legislation on March 27, 2020 and allows net operating losses for 2018 through 2020 to be carried back to previous tax years in which a 35% statutory tax rate was in effect. The impact reduced income tax expense and increased both net income and net income available to common stockholders by \$30.8 million and increased earnings per common share assuming dilution by \$0.33 per share.

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NON-GAAP FINANCIAL MEASURES

In addition to net income (loss) available to common stockholders, we have consistently utilized non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income available to common stockholders equals net income (loss) available to common stockholders adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income available to common stockholders eliminate the impact of fair value accounting for our fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income available to common stockholders together with net income (loss) available to common stockholders provides information that may enhance an investor's understanding of our underlying results and profitability.

Reconciliation from Net Income (Loss) Available to Common Stockholders to Non-GAAP Operating Income Available to Common Stockholders

	Three Mor Marc	ths En	ded
	2020		2019
Net income (loss) available to common stockholders	\$ 236,336	\$	(30,010)
Adjustments to arrive at non-GAAP operating income available to common stockholders: (a)			
Net realized gains/losses on financial assets, including credit losses	16,349		305
Change in fair value of derivatives and embedded derivatives - fixed index annuities	(120,454)		150,944
Change in fair value of derivatives - interest rate caps and swap	(848)		636
Income taxes	22,702		(32,473)
Non-GAAP operating income available to common stockholders	\$ 154,085	\$	89,402
Per common share - assuming dilution:			
Net income (loss) available to common stockholders	\$ 2.57	\$	(0.33)
Adjustments to arrive at non-GAAP operating income available to common stockholders:			
Net realized gains/losses on financial assets, including credit losses	0.17		_
Change in fair value of derivatives and embedded derivatives - fixed index annuities	(1.31)		1.64
Change in fair value of derivatives - interest rate caps and swap	(0.01)		0.01
Income taxes	0.25		(0.35)
Non-GAAP operating income available to common stockholders	\$ 1.67	\$	0.97

⁽a) Adjustments to net income (loss) available to common stockholders to arrive at non-GAAP operating income available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

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NON-GAAP FINANCIAL MEASURES

<u>Summary of Adjustments to Arrive at Non-GAAP Operating Income Available to Common Stockholders</u>

	Three Months Ended March 31,						
	 2020		2019				
Net realized gains/losses on financial assets, including credit losses:							
Net realized gains/losses on financial assets, including credit losses	\$ 21,657	\$	563				
Amortization of DAC and DSI	(5,308)		(258)				
Income taxes	(3,531)		(66)				
	\$ 12,818	\$	239				
Change in fair value of derivatives and embedded derivatives:							
Fixed index annuities	\$ (209,891)	\$	241,120				
Interest rate caps and swap	(848)		636				
Amortization of DAC and DSI	89,437		(90,176)				
Income taxes	26,233		(32,407)				
	\$ (95,069)	\$	119,173				

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NON-GAAP FINANCIAL MEASURES

Quarterly Summary - Most Recent 5 Quarters

Reconciliation from Net Income (Loss) Available to Common Stockholders to Non-GAAP Operating Income Available to Common Stockholders

	(Q1 2020	20 Q4 2019		Q3 2019		Q2 2019		Q1 2019	
Net income (loss) available to common stockholders	\$	236,336	\$	220,150	\$	37,360	\$	18,590	\$	(30,010)
Adjustments to arrive at non-GAAP operating income available to common stockholders: (a)										
Net realized gains/losses on financial assets, including credit losses		16,349		7,606		(3,175)		2,625		305
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(120,454)		(127,777)		250,186		99,868		150,944
Change in fair value of derivatives - interest rate caps and swap		(848)		(167)		(76)		854		636
Income taxes		22,702		26,023		(50,940)		(22,346)		(32,473)
Non-GAAP operating income available to common stockholders $(b)(c)(d)$	\$	154,085	\$	125,835	\$	233,355	\$	99,591	\$	89,402
Per common share - assuming dilution:										
Net income (loss) available to common stockholders	\$	2.57	\$	2.40	\$	0.41	\$	0.20	\$	(0.33)
Adjustments to arrive at non-GAAP operating income available to common stockholders:										
Net realized gains/losses on financial assets, including credit losses		0.17		0.08		(0.04)		0.03		_
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(1.31)		(1.39)		2.73		1.09		1.64
Change in fair value of derivatives - interest rate caps and swap		(0.01)		_		_		0.01		0.01
Income taxes		0.25		0.28		(0.56)		(0.24)		(0.35)
Non-GAAP operating income available to common stockholders $(b)(c)(d)$	\$	1.67	\$	1.37	\$	2.54	\$	1.09	\$	0.97

- (a) Adjustments to net income (loss) available to common stockholders to arrive at non-GAAP operating income available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.
- (b) Q3 2019 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$315.4 million and decreased non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share assuming dilution by \$247.3 million and \$2.70 per share, respectively.
- (c) Q3 2019 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$184.9 million and \$288.3 million, respectively, and increased non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share- assuming dilution by \$371.0 million and \$4.05 per share, respectively.
- (d) Q1 2020 includes a tax benefit related to the provision of the CARES ACT which was signed into legislation on March 27, 2020 and allows net operating losses for 2018 through 2020 to be carried back to previous tax years in which a 35% statutory tax rate was in effect. The impact reduced income tax expense and increased non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share assuming dilution by \$30.8 million and \$0.33 per share, respectively.

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NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Non-GAAP Operating Income Available to Common Stockholders

	Q1 2020		Q4 2019	Q3 2019		Q2 2019		Q1 2019
Net realized (gains) losses on investments	\$ (11,035)	\$	(7,029)	\$	(4,328)	\$	3,832	\$ 563
Credit losses on fixed maturity securities, available for sale	31,371		_		_		_	_
Net OTTI losses recognized in operations	_		17,412		101		1,213	_
Change in fair value of derivatives	1,039,322		(370,973)		(79,943)		(108,662)	(524,567)
Increase (decrease) in total revenues	1,059,658		(360,590)		(84,170)		(103,617)	(524,004)
Amortization of deferred sales inducements	(29,683)		(37,374)		(57,408)		49,101	35,494
Change in fair value of embedded derivatives	1,250,061		(147,879)		(212,278)		(327,562)	(766,323)
Interest sensitive and index product benefits (a)	(1,321)		_		_		_	_
Amortization of deferred policy acquisition costs	(54,446)		(54,999)		(61,419)		71,497	54,940
Increase (decrease) in total benefits and expenses	1,164,611		(240,252)		(331,105)		(206,964)	(675,889)
Increase in income (loss) before income taxes	(104,953)		(120,338)		246,935		103,347	151,885
Increase (decrease) in income tax expense (benefit)	(22,702)		(26,023)		50,940		22,346	32,473
Increase (decrease) in net income (loss) available to common stockholders	\$ (82,251)	\$	(94,315)	\$	195,995	\$	81,001	\$ 119,412

⁽a) Interest sensitive and index product benefits adjustment reflects the change in the allowance for credit losses on our reinsurance recoverable/coinsurance deposits under a revised impairment model for financial assets measured at amortized cost which we were required to adopt on January 1, 2020. The change in this allowance is reflected in the net realized gains/losses of financial assets, including credit losses line in the other Non-GAAP financial measures tables in this financial supplement.

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Capitalization/Book Value per Common Share

	Q	Q1 2020		Q4 2019	19 Q3 2019		Q2 2019			Q1 2019
Capitalization:										
Notes payable	\$:	500,000	\$	500,000	\$	500,000	\$	500,000	\$	500,000
Subordinated debentures payable to subsidiary trusts		77,893		159,272		247,362		247,294		247,227
Total debt		577,893		659,272		747,362		747,294		747,227
Total stockholders' equity	3,	522,757		4,570,119		4,126,716		3,497,475		2,939,537
Total capitalization	4,	100,650		5,229,391		4,874,078		4,244,769		3,686,764
Accumulated other comprehensive income (AOCI)	(2	219,974)	((1,497,921)		(1,639,429)		(1,049,984)		(513,697)
Total capitalization excluding AOCI (a)	\$ 3,	880,676	\$	3,731,470	\$	3,234,649	\$	3,194,785	\$	3,173,067
Total stockholders' equity	\$ 3,	522,757	\$	4,570,119	\$	4,126,716	\$	3,497,475	\$	2,939,537
Equity available to preferred stockholders (b)	(400,000)		(400,000)		_		_		_
Total common stockholders' equity (c)	3,	122,757		4,170,119		4,126,716		3,497,475		2,939,537
Accumulated other comprehensive income	(2	219,974)	((1,497,921)		(1,639,429)		(1,049,984)		(513,697)
Total common stockholders' equity excluding AOCI (c)	2,9	902,783		2,672,198		2,487,287		2,447,491		2,425,840
Net impact of fair value accounting for derivatives and embedded derivatives		353,853		448,924		549,202		353,180		274,238
Total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (c)	\$ 3,2	256,636	\$ 3,121,122		2 \$ 3,036,489		\$ 2,800,671		\$	2,700,078
Common shares outstanding	91,	497,841	9	1,107,555		91,006,950	ç	90,936,324	ç	00,784,123
Book Value per Common Share: (d)										
Book value per common share (c)	\$	34.13	\$	45.77	\$	45.35	\$	38.46	\$	32.38
Book value per common share excluding AOCI (c)	\$	31.73	\$	29.33	\$	27.33	\$	26.91	\$	26.72
Book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (c)	\$	35.59	\$	34.26	\$	33.37	\$	30.80	\$	29.74
Debt-to-Capital Ratios: (e)										
Senior debt / Total capitalization		12.9 %		13.4%		15.5%		15.7%		15.8%
Total debt / Total capitalization		14.9 %		17.7%		23.1%		23.4%		23.5%

- (a) Total capitalization excluding AOCI, a non-GAAP financial measure, is based on stockholders' equity excluding the effect of AOCI.
- (b) Equity available to preferred stockholders is equal to the redemption value of outstanding preferred stock plus share dividends declared but not yet issued.
- (c) Total common stockholders' equity, total common stockholder's equity excluding AOCI and total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives, non-GAAP financial measures, exclude equity available to preferred stockholders. Total common stockholders' equity and book value per common share excluding AOCI, non-GAAP financial measures, are based on common stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale securities, we believe these non-GAAP financial measures provide useful supplemental information. Total common stockholders' equity and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives, non-GAAP financial measures, are based on common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives. Since the net impact of fair value accounting for our derivatives and embedded derivatives fluctuates from quarter to quarter and the most significant impacts relate to fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results, we believe these non-GAAP financial measures provide useful supplemental information.
- (d) Book value per common share including and excluding AOCI and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives are calculated as total common stockholders' equity, total common stockholders' equity excluding AOCI and total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives divided by the total number of shares of common stock outstanding.
- (e) Debt-to-capital ratios are computed using total capitalization excluding AOCI.

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Spread Results

	Q1 2020	Q4 2019	Q3 2019	Q2 2019	Q1 2019
Average yield on invested assets	4.36%	4.52%	4.59%	4.51%	4.48%
Aggregate cost of money	1.72%	1.75%	1.84%	1.88%	1.90%
Aggregate investment spread	2.64%	2.77%	2.75%	2.63%	2.58%
Impact of:					
Investment yield - additional prepayment income	0.06%	0.12%	0.11%	0.04%	0.01%
Cost of money effect of over hedging	0.05%	0.05%	0.02%	0.04%	0.02%
Weighted average investments	\$52,623,239	\$52,141,459	\$51,529,850	\$50,709,966	\$49,908,718

Weighted average investments include fixed maturity securities at amortized cost and mortgage loans on real estate and other investments at carrying values as reflected in the consolidated balance sheets. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

Summary of Cost of Money for Deferred Annuities

	Q1 2020		Q4 2019		Q3 2019		Q2 2019	Q1 2019
Included in interest sensitive and index product benefits:								
Index credits	\$ 278,940	\$	277,798	\$	92,343	\$	161,752	\$ 55,925
Interest credited	48,947		49,482		49,511		50,478	47,436
Included in change in fair value of derivatives:								
Proceeds received at option expiration	(285,263)		(284,624)		(95,491)		(166,430)	(58,460)
Pro rata amortization of option cost	187,030		188,984		195,354		199,006	198,497
Cost of money for deferred annuities	\$ 229,654	\$	231,640	\$	241,717	\$	244,806	\$ 243,398
Weighted average liability balance outstanding	\$ 53,274,905	\$	53,092,419	\$	52,682,886	\$	52,009,407	\$ 51,328,715

Annuity Account Balance Rollforward

	Q1 2020		Q4 2019		Q3 2019	Q2 2019		Q1 2019
Account balances at beginning of period	\$	53,233,898	\$	52,950,937	\$ 52,414,835	\$	51,603,979	\$ 51,053,450
Net deposits		681,752		838,761	1,216,720		1,425,325	1,180,365
Premium bonuses		24,552		36,983	46,968		48,370	45,621
Fixed interest credited and index credits		327,887		327,280	141,854		212,230	103,361
Surrender charges		(19,705)		(15,092)	(20,537)		(19,480)	(16,456)
Lifetime income benefit rider fees		(39,844)		(47,630)	(43,110)		(41,220)	(36,510)
Surrenders, withdrawals, deaths, etc.		(892,631)		(857,341)	(805,793)		(814,369)	(725,852)
Account balances at end of period	\$	53,315,909	\$	53,233,898	\$ 52,950,937	\$	52,414,835	\$ 51,603,979

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Deposits by Product Type

	Q1 2020		Q4 2019	Q3 2019		Q2 2019		Q1 2019
American Equity Life:								
Fixed index annuities	\$	586,063	\$ 765,180	\$	1,054,796	\$	1,211,004	\$ 1,027,658
Annual reset fixed rate annuities		2,331	1,843		2,340		3,614	3,448
Multi-year fixed rate annuities		369	306		593		566	148
Single premium immediate annuities		5,398	4,873		3,314		1,747	2,068
		594,161	772,202		1,061,043		1,216,931	1,033,322
Eagle Life:								
Fixed index annuities		106,502	67,784		166,081		235,558	177,480
Annual reset fixed rate annuities		41	6		_		66	127
Multi-year fixed rate annuities		4,149	81,041		79,000		47,004	25,568
		110,692	148,831		245,081		282,628	203,175
Consolidated:								
Fixed index annuities		692,565	832,964		1,220,877		1,446,562	1,205,138
Annual reset fixed rate annuities		2,372	1,849		2,340		3,680	3,575
Multi-year fixed rate annuities		4,518	81,347		79,593		47,570	25,716
Single premium immediate annuities		5,398	4,873		3,314		1,747	2,068
Total before coinsurance ceded		704,853	921,033		1,306,124		1,499,559	1,236,497
Coinsurance ceded		17,703	77,399		86,090		72,487	54,064
Net after coinsurance ceded	\$	687,150	\$ 843,634	\$	1,220,034	\$	1,427,072	\$ 1,182,433

<u>Surrender Charge Protection and Account Values by Product Type</u>

Annuity Surrender Charges and Net (of Coinsurance) Account Values at March 31, 2020:

	Net Account Value					
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining		Dollars in Thousands	%
Fixed Index Annuities	12.7	6.7	10.8%	\$	51,308,622	96.2%
Annual Reset Fixed Rate Annuities	9.6	3.2	6.0%		1,411,303	2.7%
Multi-Year Fixed Rate Annuities	4.2	0.7	1.8%		595,984	1.1%
Total	12.5	6.5	10.5%	\$	53,315,909	100.0%

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

Surrender Charge Percentages:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No surrender charge	\$ 809,840	\$ 2,661,886
0.0% < 2.0%	13,309	258,393
2.0% < 3.0%	9,250	601,548
3.0% < 4.0%	67,465	1,702,164
4.0% < 5.0%	64,842	1,382,231
5.0% < 6.0%	151,260	2,872,164
6.0% < 7.0%	198,274	1,050,295
7.0% < 8.0%	72,007	5,366,366
8.0% < 9.0%	44,779	4,124,986
9.0% < 10.0%	97,941	4,138,269
10.0% or greater	478,320	27,150,320
	\$ 2,007,287	\$ 51,308,622

Surrender Charge Expiration By Year:	Fixed and Fixed Index Annuities Account Value	Weighted Average Surrender Charge
Out of Surrender Charge	\$ 3,471,	726 0.00%
2020	641,	060 2.55%
2021	1,227,	970 4.00%
2022	1,756,	5.11%
2023	4,212,	150 5.79%
2024	5,245,	7.83%
2025	6,009,	8.90%
2026	5,295,	574 10.51%
2027	4,486,	908 12.00%
2028	4,769,	910 12.90%
2029	5,983,	049 14.11%
2030	2,915,:	290 16.44%
2031	3,019,	076 17.92%
2032	2,055,	425 18.36%
2033	1,179,	708 18.83%
2034	687,	182 19.31%
2035	319,	932 19.84%
2036	39,	259 20.00%
	\$ 53,315,	909 10.53%

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

Credited Rate vs. Ultimate Minimum Guaranteed Rate Differential:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No differential	\$ 954,405	\$ 1,294,288
> 0.0% - 0.25%	49,679	159,787
→ 0.25% - 0.5%	238,430	5,717
→ 0.5% - 1.0%	34,406	11,992
> 1.0% - 1.5%	11,690	_
> 2.5% - 3.0%	23	_
1.00% ultimate guarantee - 2.37% wtd avg interest rate (a)	445,932	703,848
1.50% ultimate guarantee - 1.17% wtd avg interest rate (a)	143,905	3,336,922
1.75% ultimate guarantee - 1.96% wtd avg interest rate (a)	49,376	487,487
2.00% ultimate guarantee - 1.85% wtd avg interest rate (a)	79,441	_
2.25% ultimate guarantee - 1.80% wtd avg interest rate (a)	_	782,481
3.00% ultimate guarantee - 2.03% wtd avg interest rate (a)	_	1,508,495
Allocated to index strategies (see tables that follow)	_	43,017,605
	\$ 2,007,287	\$ 51,308,622

⁽a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of March 31, 2020 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.15%.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - March 31, 2020

Unaudited (Dollars in thousands)

Annuity Liability Characteristics

FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

Annual Monthly Average and Point-to-Point with Caps

	Minimum Guaranteed Cap									
	1%			3%		4%		7%		8% +
Current Cap										
At minimum	\$	1,441	\$	101,682	\$	4,830,720	\$	65,006	\$	151,267
1.75% - 3%		8,391,960		_		_		_		_
3% - 4%		272,798		3,780		_		_		_
4% - 5%		832,438		217,207		1,539,010		_		_
5% - 6%		572,344		185,341		30,971		_		_
6% - 7%		_		_		419		_		_
>= 7%		10,924		6,534		697		5,647		_

Annual Monthly Average and Point-to-Point with Participation Rates

	Minimum Guaranteed Participation Rate									
	10%	20% - 25%	35%	50% +						
Current Participation Rate	-									
At minimum	\$ 12,7	28 \$ 385,186	\$ 99,552	\$ 104,039						
< 20%	842,3	83 —	_	_						
20% - 40%	1,084,2	71 165,157	_	_						
40% - 60%	3,286,3	70 95,700	58,161	_						
60% - 100%	510,9	27 —	_	_						
> 100%	451.3	73 —	_	_						

<u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

Current Cap	
At minimum	\$ 1,962,439
1.10% - 1.30%	7,355,636
1.40% - 1.60%	2,149,738
1.70% - 2.00%	380,629
>= 2.10%	1,577

Volatility Control Index

Current Asset Fee

At Maximum	\$ _
0.75% - 1.75%	399,738
2.25% - 2.75%	208,295
3.00% - 3.50%	2,776,372
3.75% - 5.00%	2,047,309

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.75% based upon prices of options for the week ended April 17, 2020.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - March 31, 2020 Unaudited (Dollars in thousands)

Summary of Invested Assets

	March 3	31, 2020	December 31, 2019		
	Carrying Amount	Percent	Carrying Amount	Percent	
Fixed maturity securities:					
United States Government full faith and credit	\$ 39,248	0.1%	\$ 161,765	0.3%	
United States Government sponsored agencies	338,561	0.6%	625,020	1.1%	
United States municipalities, states and territories	3,765,163	7.2%	4,527,671	7.9%	
Foreign government obligations	198,396	0.4%	205,096	0.3%	
Corporate securities	31,135,319	59.8%	32,536,839	57.2%	
Residential mortgage backed securities	1,765,033	3.4%	1,575,664	2.8%	
Commercial mortgage backed securities	5,296,112	10.2%	5,786,279	10.2%	
Other asset backed securities	5,167,035	9.9%	6,162,156	10.8%	
Total fixed maturity securities	47,704,867	91.6%	51,580,490	90.6%	
Mortgage loans on real estate	3,668,625	7.0%	3,448,793	6.1%	
Derivative instruments	207,265	0.4%	1,355,989	2.4%	
Other investments	497,598	1.0%	492,301	0.9%	
	\$ 52,078,355	100.0%	\$ 56,877,573	100.0%	

Credit Quality of Fixed Maturity Securities - March 31, 2020

NAIC Designation	Carrying gnation Amount		Percent	Rating Agency Rating	Carrying Amount	Percent	
1	\$	27,739,779	58.2%	Aaa/Aa/A	\$ 28,334,402	59.4%	
2		18,999,760	39.8%	Baa	18,386,135	38.5%	
3		838,628	1.8%	Ba	770,834	1.6%	
4		104,090	0.2%	В	73,263	0.2%	
5		18,433	%	Caa	63,808	0.1%	
6		4,177	%	Ca and lower	76,425	0.2%	
	\$	47,704,867	100.0%		\$ 47,704,867	100.0%	

Watch List Securities - March 31, 2020

General Description Below investment grade		Amortized Cost	 llowance for redit Losses	Amortized Cost, Net of Allowance	G	Unrealized ains (Losses), t of Allowance	 Fair Value	Months Below Amortized Cost
Corporate securities:								
Energy	\$	59,078	\$ (28,332)	\$ 30,746	\$	(20,009)	\$ 10,737	1 - 67
Other asset backed securities:								
Financials		430	_	430		759	1,189	_
	\$	59,508	\$ (28,332)	\$ 31,176	\$	(19,250)	\$ 11,926	

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - March 31, 2020 Unaudited (Dollars in thousands)

Fixed Maturity Securities by Sector

	March 31, 2020			December 31, 2019				
	Aı	nortized Cost		Fair Value		Amortized Cost		Fair Value
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$	330,223	\$	377,809	\$	763,164	\$	786,78
United States municipalities, states and territories		3,357,142		3,765,163		4,147,343		4,527,67
Foreign government obligations		187,007		198,396		186,993		205,09
Corporate securities:								
Capital goods		2,544,057		2,680,266		2,550,750		2,794,98
Consumer discretionary		6,132,996		6,516,325		6,082,974		6,658,12
Energy		2,684,838		2,337,328		2,499,030		2,677,64
Financials		6,696,595		7,046,008		6,737,325		7,323,15
Government non-guaranteed		539,422		585,723		539,639		606,30
Industrials		279,913		297,855		311,269		336,53
Information technology		1,836,085		1,980,470		1,868,131		2,051,1
Materials		1,813,196		1,862,854		1,818,048		1,961,03
Other		439,067		491,461		439,171		469,3
Telecommunications		1,486,265		1,597,736		1,510,836		1,664,3
Transportation		1,560,463		1,577,187		1,486,540		1,603,99
Utilities		3,866,623		4,162,106		3,978,459		4,390,19
Residential mortgage backed securities:								
Government agency		607,480		696,014		591,100		646,78
Prime		971,183		961,342		793,357		815,9
Alt-A		92,803		107,677		93,281		112,90
Commercial mortgage backed securities:								
Government agency		412,480		461,837		414,626		437,42
Non-agency		5,128,127		4,834,275		5,176,541		5,348,85
Other asset backed securities:								
Auto		394,523		388,643		403,860		411,3
Energy		7,411		8,980		7,495		8,60
Financials		4,441		4,868		4,967		5,49
Industrials		146,984		136,083		167,466		171,2
Collateralized loan obligations		4,762,537		3,619,087		4,787,402		4,612,69
Military housing		469,816		528,335		471,621		539,02
Other		502,386		481,039		407,558		413,69
	\$	47,254,063	\$	47,704,867	\$	48,238,946	\$	51,580,49

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Mortgage Loans on Commercial Real Estate

		March 3	31, 2020	December 31, 2019			
		Principal	Percent	Principal	Percent		
Geographic distribution							
East	\$	705,459	19.1%	\$ 645,991	18.7%		
Middle Atlantic		290,232	7.9%	284,597	8.2%		
Mountain		393,338	10.7%	389,892	11.3%		
New England		11,284	0.3%	9,152	0.3%		
Pacific		730,262	19.8%	655,518	19.0%		
South Atlantic		809,663	21.9%	751,199	21.7%		
West North Central		304,069	8.2%	302,534	8.7%		
West South Central		444,995	12.1%	420,031	12.1%		
	\$	3,689,302	100.0%	\$ 3,458,914	100.0%		
Property type distribution							
Office	\$	262,446	7.1%	\$ 250,287	7.3%		
Medical Office		29,551	0.8%	29,990	0.9%		
Retail		1,222,985	33.2%	1,225,670	35.4%		
Industrial/Warehouse		938,104	25.4%	896,558	25.9%		
Apartment		956,947	25.9%	858,679	24.8%		
Agricultural		95,606	2.6%	51,303	1.5%		
Mixed use/Other		183,663	5.0%	146,427	4.2%		
	\$	3,689,302	100.0%	\$ 3,458,914	100.0%		
	M	Iarch 31, 2020	December 31, 2019				
Credit exposure - by payment activity							
Performing	\$	3,685,050	\$ 3,458,914				
In workout		_	_				
Delinquent		_	_				
Collateral dependent		4,252					
Principal outstanding		3,689,302	3,458,914				
		-,,	-,,-				
Deferred prepayment fees		(901)	(942)				
Deferred prepayment fees Amortized cost	_						
		(901)	(942)				

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - March 31, 2020

Shareholder Information

Corporate Offices:

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Inquiries:

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Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2020				
First Quarter	\$34.16	\$9.07	\$18.80	\$0.00
2019				
First Quarter	\$33.57	\$26.34	\$27.02	\$0.00
Second Quarter	\$30.91	\$25.84	\$27.16	\$0.00
Third Quarter	\$27.80	\$20.16	\$24.20	\$0.00
Fourth Quarter	\$30.96	\$21.75	\$29.93	\$0.30
2018				
First Quarter	\$35.79	\$28.90	\$29.36	\$0.00
Second Quarter	\$37.16	\$27.06	\$36.00	\$0.00
Third Quarter	\$38.57	\$34.51	\$35.36	\$0.00
Fourth Quarter	\$36.39	\$25.27	\$27.94	\$0.28

Transfer Agent:

Computershare Trust Company, N.A. P.O. Box 43010

r.O. Bux 43010

Providence, RI 02940-0310 Phone: (877) 282-1169 Fax: (781) 575-2723

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Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our website at www.american-equity.com.

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