SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL							
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			The publication for the becames Exchange rise of 15	0-		
			or Section 30(h) of the Investment Company Act of 1940			
1. Name and Address of Reporting Person [*] GERLACH JAMES M (Last) (First) (Middle) 5000 WESTOWN PARKWAY, SUITE 440			2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN EQUITY INVESTMENT</u> <u>LIFE HOLDING CO</u> [AEL]		ationship of Reporting Po c all applicable) Director Officer (give title below)	erson(s) to Issuer 10% Owner Other (specify below)
		()	3. Date of Earliest Transaction (Month/Day/Year) 12/01/2006		Executive Vice President	
(Street) WEST DES MOINES	ΙΑ	50266	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fil Form filed by One Re Form filed by More th	eporting Person
(City)	(State)	(Zip)			Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3.	ction	4. Securities	Acquired	(A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount (A) or (D) Price			Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/01/2006		М		75,000	A	\$3.33	209,143	D	
Common Stock	12/01/2006		F		39,143	D	\$12.88	170,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)				Transaction Code (Instr. 8) Securiti Acquire (A) or Dispose of (D) (In		6. Date Exerc Expiration Da (Month/Day/Y	ate	and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Options- Right to Buy	\$3.33	12/01/2006		М			75,000	12/01/1996	12/01/2006	Common Stock	75,000	\$0	0	D		

Explanation of Responses:

Debra J. Richardson, by Power

of Attorney

12/05/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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