# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

# September 30, 2017

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### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands) (Unaudited)

Assets Investments: Fixed maturity securities: Available for sale, at fair value Berivative instruments Other investments Cother investments Cother investment income Deferred policy acquisition costs Deferred income taxes Income taxes recoverable Other assets Total assets Cother assets Cot	44,601,297 76,986 2,611,426 1,235,125 328,299	\$ 41,060,494
Fixed maturity securities:         Available for sale, at fair value       \$         Held for investment, at amortized cost       \$         Mortgage loans on real estate       \$         Derivative instruments       \$         Other investments       \$         Total investments       \$         Cash and cash equivalents       \$         Coinsurance deposits       \$         Accrued investment income       \$         Deferred policy acquisition costs       \$         Deferred income taxes       \$         Income taxes recoverable       \$         Other assets       \$         Total assets       \$         Liabilities:       \$	76,986 2,611,426 1,235,125	\$ 41 060 494
Available for sale, at fair value       \$         Held for investment, at amortized cost       \$         Mortgage loans on real estate       \$         Derivative instruments       \$         Other investments       \$         Total investments       \$         Cash and cash equivalents       \$         Coinsurance deposits       \$         Accrued investment income       \$         Deferred policy acquisition costs       \$         Deferred income taxes       \$         Income taxes recoverable       \$         Other assets       \$         Total assets       \$         Liabilities and Stockholders' Equity       \$	76,986 2,611,426 1,235,125	\$ 41 060 494
Held for investment, at amortized cost         Mortgage loans on real estate         Derivative instruments         Other investments         Total investments         Total investments         Cash and cash equivalents         Coinsurance deposits         Accrued investment income         Deferred policy acquisition costs         Deferred sales inducements         Deferred income taxes         Income taxes recoverable         Other assets         Total assets       §	76,986 2,611,426 1,235,125	\$ 41 060 494
Mortgage loans on real estate         Derivative instruments         Other investments         Total investments         Cash and cash equivalents         Coinsurance deposits         Accrued investment income         Deferred policy acquisition costs         Deferred sales inducements         Deferred income taxes         Income taxes recoverable         Other assets         Total assets         S         Liabilities and Stockholders' Equity	2,611,426 1,235,125	
Derivative instruments Other investments Total investments Cash and cash equivalents Coinsurance deposits Accrued investment income Deferred policy acquisition costs Deferred sales inducements Deferred income taxes Income taxes recoverable Other assets Total assets  Liabilities and Stockholders' Equity Liabilities:	1,235,125	76,825
Other investments		2,480,956
Total investments  Cash and cash equivalents  Coinsurance deposits  Accrued investment income  Deferred policy acquisition costs  Deferred sales inducements  Deferred income taxes Income taxes recoverable  Other assets  Total assets <b>S</b> Liabilities and Stockholders' Equity Liabilities:	228 200	830,519
Cash and cash equivalents Coinsurance deposits Accrued investment income Deferred policy acquisition costs Deferred sales inducements Deferred income taxes Income taxes recoverable Other assets Total assets  Eliabilities and Stockholders' Equity Liabilities:	528,299	 308,774
Coinsurance deposits Accrued investment income Deferred policy acquisition costs Deferred sales inducements Deferred income taxes Income taxes recoverable Other assets Total assets  Liabilities and Stockholders' Equity Liabilities:	48,853,133	44,757,568
Accrued investment income Deferred policy acquisition costs Deferred sales inducements Deferred income taxes Income taxes recoverable Other assets Total assets  Etiabilities and Stockholders' Equity Liabilities:	1,285,662	791,266
Deferred policy acquisition costs Deferred sales inducements Deferred income taxes Income taxes recoverable Other assets Total assets          Total assets       \$         Liabilities and Stockholders' Equity       \$	4,758,417	4,639,492
Deferred sales inducements Deferred income taxes Income taxes recoverable Other assets Total assets  Liabilities and Stockholders' Equity Liabilities:	439,182	397,773
Deferred income taxes Income taxes recoverable Other assets Total assets Liabilities and Stockholders' Equity Liabilities:	2,757,130	2,905,377
Income taxes recoverable Other assets Total assets  Liabilities and Stockholders' Equity Liabilities:	2,054,494	2,208,218
Other assets Total assets       Total assets     \$       Liabilities and Stockholders' Equity     \$	35,524	168,578
Total assets § Liabilities and Stockholders' Equity Liabilities:	11,067	11,474
Eiabilities and Stockholders' Equity Liabilities:	185,106	 173,726
Liabilities:	60,379,715	\$ 56,053,472
Policy benefit reserves \$	54,935,694	\$ 51,637,026
Other policy funds and contract claims	284,149	298,347
Notes and loan payable	493,972	493,755
Subordinated debentures	242,145	241,853
Amounts due under repurchase agreements	23,542	_
Other liabilities	1,637,546	1,090,896
Total liabilities	57,617,048	53,761,877
Stockholders' equity:		
Common stock	88,934	88,001
Additional paid-in capital	783,116	770,344
Accumulated other comprehensive income	659,491	339,966
Retained earnings	1,231,126	1,093,284
Total stockholders' equity	2,762,667	 2,291,595
Total liabilities and stockholders' equity	60,379,715	\$ 56,053,472

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in thousands, except per share data) (Unaudited)

		Three Mor Septem			Nine Mon Septen		
		2017		2016	 2017		2016
Revenues:							
Premiums and other considerations	\$	8,569	\$	12,731	\$ 25,691	\$	31,534
Annuity product charges		51,931		47,675	144,106		125,304
Net investment income		500,202		463,583	1,479,288		1,374,239
Change in fair value of derivatives		362,525		103,794	1,015,878		68,828
Net realized gains on investments, excluding other than temporary impairment ("OTTI") losses		1,579		5,256	7,790		10,680
OTTI losses on investments:							
Total OTTI losses		(273)		(4,554)	(273)		(11,334)
Portion of OTTI losses recognized in (from) other comprehensive income		(191)		1,575	(1,281)		(1,785)
Net OTTI losses recognized in operations	_	(464)	_	(2,979)	(1,554)	_	(13,119)
Loss on extinguishment of debt		(18,389)		_	(18,817)		_
Total revenues		905,953	_	630,060	 2,652,382	_	1,597,466
Benefits and expenses:							
Insurance policy benefits and change in future policy benefits		10,823		15,065	32,684		37,567
Interest sensitive and index product benefits		501,028		278,943	1,392,763		487,735
Amortization of deferred sales inducements		14,707		69,245	110,727		127,396
Change in fair value of embedded derivatives		229,702		144,404	628,845		694,564
Interest expense on notes and loan payable		7,597		6,887	23,997		20,649
Interest expense on subordinated debentures		3,502		3,253	10,260		9,627
Amortization of deferred policy acquisition costs		23,023		98,108	162,248		198,486
Other operating costs and expenses		28,782		25,133	82,325		78,786
Total benefits and expenses		819,164		641,038	 2,443,849		1,654,810
Income (loss) before income taxes		86,789		(10,978)	 208,533	_	(57,344)
Income tax expense (benefit)		29,832		(3,558)	70,691		(19,791)
Net income (loss)	\$	56,957	\$	(7,420)	\$ 137,842	\$	(37,553)
Earnings (loss) per common share	\$	0.64	\$	(0.09)	\$ 1.55	\$	(0.45)
Earnings (loss) per common share - assuming dilution	\$	0.63	\$	(0.09)	\$ 1.53	\$	(0.45)
Weighted average common shares outstanding (in thousands):							
Earnings (loss) per common share		89,069		86,262	88,873		83,645
Earnings (loss) per common share - assuming dilution		90,421		87,044	90,171		84,413
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#### Quarterly Summary - Most Recent 5 Quarters (Unaudited)

	Ç	23 2017		Q2 2017	(	Q1 2017	(	Q4 2016	(	23 2016
			(D	ollars in tho	usan	ds, except p	oer s	hare data)		
Revenues:										
Traditional life insurance premiums	\$	2,832	\$	2,590	\$	2,790	\$	2,767	\$	2,147
Life contingent immediate annuity considerations		5,737		5,130		6,612		9,466		10,584
Surrender charges		13,521		13,896		13,634		11,196		13,819
Lifetime income benefit rider fees		38,410		34,707		29,938		37,079		33,856
Net investment income		500,202		493,489		485,597		475,633		463,583
Change in fair value of derivatives		362,525		266,820		386,533		95,391		103,794
Net realized gains on investments, excluding OTTI		1,579		3,873		2,338		844		5,256
Net OTTI losses recognized in operations		(464)		(949)		(141)		(9,560)		(2,979)
Loss on extinguishment of debt (a)		(18,389)		(428)						—
Total revenues		905,953		819,128		927,301		622,816		630,060
Benefits and expenses:										
Traditional life insurance policy benefits and change in future policy benefits		1,898		2,020		2,185		2,026		1,348
Life contingent immediate annuity benefits and change in future policy benefits		8,925		7,966		9,690		12,890		13,717
Interest sensitive and index product benefits (b)		501,028		472,596		419,139		237,737		278,943
Amortization of deferred sales inducements (c)		14,707		33,695		62,325		123,770		69,245
Change in fair value of embedded derivatives		229,702		174,973		224,170		(151,099)		144,404
Interest expense on notes and loan payable		7,597		8,678		7,722		7,599		6,887
Interest expense on subordinated debentures		3,502		3,422		3,336		3,331		3,253
Amortization of deferred policy acquisition costs (c)		23,023		49,547		89,678		175,526		98,108
Other operating costs and expenses (d)		28,782		25,964		27,579		23,445		25,133
Total benefits and expenses		819,164		778,861		845,824		435,225		641,038
Income (loss) before income taxes		86,789		40,267		81,477		187,591		(10,978)
Income tax expense (benefit)		29,832		13,321		27,538		66,795		(3,558)
Net income (loss) (a)(b)(c)(d)	\$	56,957	\$	26,946	\$	53,939	\$	120,796	\$	(7,420)
Earnings (loss) per common share	\$	0.64	\$	0.30	\$	0.61	\$	1.37	\$	(0.09)
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)	\$	0.63	\$	0.30	\$	0.60	\$	1.35	\$	(0.09)
Weighted average common shares outstanding (in thousands):										
Earnings (loss) per common share		89,069		88,897		88,647		88,211		86,262
Earnings (loss) per common share - assuming dilution		90,421		90,112		89,976		89,178		87,044

(a) Q3 2017 includes a loss on the extinguishment of our 6.625% Notes due in 2021. The loss decreased net income and earnings per common share - assuming dilution by \$10.8 million and \$0.12 per share, respectively.

(b) Q3 2017 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$21.6 million and decreased net income and earnings per common share - assuming dilution by \$13.9 million and \$0.15 per share, respectively.

Q3 2016 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$42.0 million and increased the net loss and loss per common share - assuming dilution by \$27.1 million and \$0.31 per share, respectively.

(c) Q3 2017 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$34.3 million and \$48.2 million, respectively, and increased net income and earnings per common share - assuming dilution by \$53.1 million and \$0.59 per share, respectively.

Q3 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$17.9 million and \$22.1 million, respectively, and increased the net loss and loss per common share- assuming dilution by \$25.8 million and \$0.30 per share, respectively.

(d) Q3 2016 includes a benefit of \$2.8 million based upon developments in the claims process associated with a lawsuit settlement, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, decreased the net loss and loss per common share assuming dilution by \$1.1 million and \$0.01 per share, respectively.

### NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), we have consistently utilized non-GAAP operating income (loss) and non-GAAP operating income (loss) per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income (loss) equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income (loss) eliminate the impact of fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income (loss) together with net income (loss) provides information that may enhance an investor's understanding of our underlying results and profitability.

#### Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Loss) (Unaudited)

	Three Mor Septem				Nine Mon Septem	ths Ended 1ber 30,		
	 2017		2016		2017		2016	
	(Do	llars i	n thousands,	excep	pt per share da	nta)		
Net income (loss)	\$ 56,957	\$	(7,420)	\$	137,842	\$	(37,553)	
Adjustments to arrive at non-GAAP operating income (loss): (a)								
Net realized investment (gains) losses, including OTTI	(916)		(1,008)		(4,417)		752	
Change in fair value of derivatives and embedded derivatives - index annuities	47,835		9,400		116,383		160,078	
Change in fair value of derivatives - debt	(357)		(1,049)		(139)		2,483	
Litigation reserve	_		(1,957)		_		(1,957)	
Income taxes	(16,281)		(2,689)		(39,127)		(57,426)	
Non-GAAP operating income (loss)	\$ 87,238	\$	(4,723)	\$	210,542	\$	66,377	
Per common share - assuming dilution:								
Net income (loss)	\$ 0.63	\$	(0.09)	\$	1.53	\$	(0.45)	
Adjustments to arrive at non-GAAP operating income (loss):								
Anti-dilutive effect of net loss	—				—		0.01	
Net realized investment (gains) losses, including OTTI	(0.01)		(0.01)		(0.05)		0.01	
Change in fair value of derivatives and embedded derivatives - index annuities	0.52		0.11		1.29		1.89	
Change in fair value of derivatives - debt	_		(0.01)		—		0.03	
Litigation reserve	—		(0.02)		—		(0.02)	
Income taxes	(0.18)		(0.03)		(0.44)		(0.68)	
Non-GAAP operating income (loss)	\$ 0.96	\$	(0.05)	\$	2.33	\$	0.79	

(a) Adjustments to net income (loss) to arrive at non-GAAP operating income (loss) are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

### NON-GAAP FINANCIAL MEASURES

# Summary of Adjustments to Arrive at Non-GAAP Operating Income (Loss) (Unaudited)

		Three Mon Septem		d		Nine Mon Septem	
		2017	20	16		2017	2016
			(	Dollars in	thou	sands)	
Net realized investment gains and losses, including OTTI:							
Net realized (gains) losses on investments, including OTTI	\$	(1,115)	\$	(2,277)	\$	(6,236)	\$ 2,439
Amortization of DAC and DSI		199		1,269		1,819	(1,687)
Income taxes		326		358		1,572	(267)
	\$	(590)	\$	(650)	\$	(2,845)	\$ 485
Change in fair value of derivatives and embedded derivatives:							
Index annuities	\$	99,909	\$	29,145	\$	262,635	\$ 345,469
Interest rate caps and swap		(357)		(1,049)		(139)	2,483
Amortization of DAC and DSI		(52,074)		(19,745)		(146,252)	(185,391)
Income taxes		(16,607)		(3,742)		(40,699)	(57,854)
	\$	30,871	\$	4,609	\$	75,545	\$ 104,707
Litigation reserve:	•						
Change in litigation reserve recorded in other operating costs	\$	—	\$	(2,829)	\$	_	\$ (2,829)
Amortization of DAC and DSI				872		—	872
Income taxes		_		695		_	695
	\$		\$	(1,262)	\$		\$ (1,262)

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY *Financial Supplement - September 30, 2017*

#### NON-GAAP FINANCIAL MEASURES

#### Quarterly Summary - Most Recent 5 Quarters (Unaudited)

#### Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Loss)

	Q	23 2017	(	Q2 2017	(	Q1 2017		Q4 2016	(	23 2016
			(Do	ollars in tho	usan	lds, except p	oer s	share data)		
Net income (loss)	\$	56,957	\$	26,946	\$	53,939	\$	120,796	\$	(7,420)
Adjustments to arrive at non-GAAP operating income (loss): (a)										
Net realized investment (gains) losses, including OTTI		(916)		(1,559)		(1,942)		6,436		(1,008)
Change in fair value of derivatives and embedded derivatives - index annuities		47,835		57,571		10,977		(103,444)		9,400
Change in fair value of derivatives - debt		(357)		465		(247)		(3,748)		(1,049)
Litigation reserve		_		_		_		—		(1,957)
Income taxes		(16,281)		(19,741)		(3,105)		35,927		(2,689)
Non-GAAP operating income (loss) (b)(c)(d)	\$	87,238	\$	63,682	\$	59,622	\$	55,967	\$	(4,723)
Per common share - assuming dilution:										
Net income (loss)	\$	0.63	\$	0.30	\$	0.60	\$	1.35	\$	(0.09)
Adjustments to arrive at non-GAAP operating income (loss):										
Anti-dilutive effect of net loss		—		_		_		—		—
Net realized investment (gains) losses, including OTTI		(0.01)		(0.02)		(0.02)		0.07		(0.01)
Change in fair value of derivatives and embedded derivatives - index annuities		0.52		0.64		0.12		(1.16)		0.11
Change in fair value of derivatives - debt				0.01		—		(0.04)		(0.01)
Litigation reserve		—		_		_		—		(0.02)
Income taxes		(0.18)		(0.22)		(0.04)	_	0.41		(0.03)
Non-GAAP operating income (loss) (b)(c)(d)	\$	0.96	\$	0.71	\$	0.66	\$	0.63	\$	(0.05)

(a) Adjustments to net income (loss) to arrive at non-GAAP operating income (loss) are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.

- (b) Q3 2017 includes a loss on the extinguishment of our 6.625% Notes due in 2021. The loss decreased non-GAAP operating income and non-GAAP operating income per common share assuming dilution by \$10.8 million and \$0.12 per share, respectively.
- (c) Q3 2017 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$31.3 million and \$43.7 million, respectively, and increased non-GAAP operating income and non-GAAP operating income per common share- assuming dilution by \$48.3 million and \$0.53 per share, respectively.

Q3 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$18.1 million and \$21.5 million, respectively, and increased the non-GAAP operating loss and non-GAAP operating loss per common share- assuming dilution by \$25.5 million and \$0.29 per share, respectively.

(d) Q3 2017 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$21.6 million and decreased non-GAAP operating income and non-GAAP operating income per common share - assuming dilution by \$13.9 million and \$0.15 per share, respectively.

Q3 2016 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$42.0 million and increased the non-GAAP operating loss and non-GAAP operating loss per common share - assuming dilution by \$27.1 million and \$0.31 per share, respectively.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY *Financial Supplement - September 30, 2017*

### NON-GAAP FINANCIAL MEASURES

# Summary of Adjustments to Arrive at Non-GAAP Operating Income (Loss) (Unaudited)

Q3 2017		Q2 2017	(	Q1 2017		Q4 2016		Q3 2016
		(D	ollar	s in thousand	ls)			
\$ (1,579)	\$	(3,873)	\$	(2,338)	\$	(844)	\$	(5,256)
464		949		141		9,560		2,979
(130,150)		(34,225)		(201,974)		(108,359)		(116,308)
(131,265)		(37,149)		(204,171)		(99,643)		(118,585)
22,442		34,550		5,459		(61,820)		8,934
(229,702)		(174,973)		(224,170)		151,099		(144,404)
29,433		46,797		5,752		(88,166)		8,670
—		—		—		—		2,829
(177,827)	_	(93,626)		(212,959)		1,113		(123,971)
46,562		56,477		8,788		(100,756)		5,386
16,281		19,741		3,105		(35,927)		2,689
\$ 30,281	\$	36,736	\$	5,683	\$	(64,829)	\$	2,697
_	464 (130,150) (131,265) 22,442 (229,702) 29,433 (177,827) 46,562 16,281	\$ (1,579) \$ 464 (130,150) (131,265) 22,442 (229,702) 29,433  (177,827) 46,562 16,281	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{tabular}{ c c c c c } \hline & & & & & & & & & & & & & & & & & & $	$\begin{tabular}{ c c c c c } \hline $ & $ & $ & $ & $ & $ & $ & $ & $ & $$	$\begin{tabular}{ c c c c c c } \hline $(Collars in thousands)$ \hline $(1,579) $(3,873) $(2,338) $(2,$	$\begin{tabular}{ c c c c c c c } \hline $$ (1,579) $ (3,873) $ (2,338) $ (844) \\ \hline $$ (1,579) $ (3,873) $ (2,338) $ (844) \\ \hline $$ 464 $ 949 $ 141 $ 9,560 \\ \hline $$ (130,150) $ (34,225) $ (201,974) $ (108,359) \\ \hline $$ (131,265) $ (37,149) $ (204,171) $ (99,643) \\ \hline $$ (131,265) $ (37,149) $ (204,171) $ (99,643) \\ \hline $$ (131,265) $ (37,149) $ (204,171) $ (99,643) \\ \hline $$ (131,265) $ (37,149) $ (204,171) $ (99,643) \\ \hline $$ (131,265) $ (37,149) $ (204,171) $ (99,643) \\ \hline $$ (131,265) $ (37,149) $ (204,171) $ (99,643) \\ \hline $$ (122,422 $ 34,550 $ 5,459 $ (61,820) $ (229,702) $ (174,973) $ (224,170) $ 151,099 $ (29,433 $ 46,797 $ 5,752 $ (88,166) $ $ $ $ $ $ $ $ $ $ $ $ $ $ $ $ $ $ $	$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$

### Capitalization/Book Value per Share

	Sept	ember 30, 2017	De	cember 31, 2016
	(Dollar	s in thousands, exce	ot share	and per share data)
Capitalization:				
Notes and loan payable	\$	500,000	\$	500,000
Subordinated debentures payable to subsidiary trusts		246,847		246,671
Total debt		746,847		746,671
Total stockholders' equity		2,762,667		2,291,595
Total capitalization		3,509,514		3,038,266
Accumulated other comprehensive income (AOCI)		(659,491)		(339,966)
Total capitalization excluding AOCI (a)	\$	2,850,023	\$	2,698,300
Total stockholders' equity	\$	2,762,667	\$	2,291,595
Accumulated other comprehensive income		(659,491)		(339,966)
Total stockholders' equity excluding AOCI (a)	\$	2,103,176	\$	1,951,629
Common shares outstanding (b)		88,948,986		88,016,188
Book Value per Share: (c)				
Book value per share including AOCI	\$	31.06	\$	26.04
Book value per share excluding AOCI (a)	\$	23.64	\$	22.17
Debt-to-Capital Ratios: (d)				
Senior debt / Total capitalization		17.5%		18.5%
Adjusted debt / Total capitalization		17.5%		18.5%

(a) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.

(b) Common shares outstanding include shares held by the NMO Deferred Compensation Trust: 2017 - 15,058 shares; 2016 - 15,058 shares

(c) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.

(d) Debt-to-capital ratios are computed using total capitalization excluding AOCI. Adjusted debt includes notes and loan payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization excluding AOCI.

### **Spread Results**

		nths Ended nber 30,		ths Ended nber 30,
	2017	2016	2017	2016
Average yield on invested assets	4.43%	4.46%	4.45%	4.52%
Aggregate cost of money	1.73%	1.89%	1.75%	1.91%
Aggregate investment spread	2.70%	2.57%	2.70%	2.61%
Impact of:				
Investment yield - additional prepayment income	0.05%	0.04%	0.06%	0.05%
Cost of money effect of over hedging	0.06%	0.02%	0.06%	0.01%
Weighted average investments (in thousands)	\$45,228,136	\$41,693,486	\$44,386,981	\$40,586,396

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

# **Summary of Cost of Money for Deferred Annuities**

	Three Mor Septem				Nine Mon Septen	 
	 2017		2016		2017	2016
			(Dollars in	thou	isands)	
Included in interest sensitive and index product benefits:						
Index credits	\$ 375,019	\$	126,653	\$	1,068,522	\$ 142,084
Interest credited	62,725		69,715		190,833	198,682
Included in change in fair value of derivatives:						
Proceeds received at option expiration	(382,949)		(128,293)		(1,088,018)	(144,343)
Pro rata amortization of option cost	150,163		140,286		437,208	420,529
Cost of money for deferred annuities	\$ 204,958	\$	208,361	\$	608,545	\$ 616,952
Weighted average liability balance outstanding (in thousands)	\$ 47,281,417	\$	44,050,773	\$	46,457,851	\$ 43,005,333

### **Annuity Account Balance Rollforward**

	Three Mor Septen				Nine Mon Septen	 
	 2017 2016				2017	2016
			(Dollars in	sands)		
Account balances at beginning of period	\$ 46,934,736	\$	43,640,978	\$	45,204,015	\$ 41,249,647
Net deposits	826,885		1,114,817		2,890,032	4,241,271
Premium bonuses	46,982		74,784		175,074	270,991
Fixed interest credited and index credits	437,744		196,368		1,259,355	340,766
Surrender charges	(13,521)		(13,819)		(41,051)	(40,381)
Lifetime income benefit rider fees	(38,410)		(33,856)		(103,055)	(84,923)
Surrenders, withdrawals, deaths, etc.	(566,317)		(518,703)		(1,756,271)	(1,516,802)
Account balances at end of period	\$ 47,628,099	\$	44,460,569	\$	47,628,099	\$ 44,460,569

# Annuity Deposits by Product Type

	Three Months Ended September 30,			Nine Months Ended September 30,				Year Ended December 31,	
Product Type	 2017		2016		2017		2016		2016
			()	Dolla	rs in thousand	s)			
American Equity:									
Fixed index annuities	\$ 738,257	\$	1,138,373	\$	2,632,984	\$	3,974,892	\$	5,114,178
Annual reset fixed rate annuities	20,142		13,877		55,855		46,448		64,317
Multi-year fixed rate annuities	5,717		30,648		19,651		437,802		450,474
Single premium immediate annuities	6,505		11,730		17,037		25,357		35,851
	770,621		1,194,628		2,725,527		4,484,499		5,664,820
Eagle Life:									
Fixed index annuities	133,503		152,863		388,807		529,892		610,580
Multi-year fixed rate annuities	10,717		195,289		54,219		723,725		852,799
	 144,220		348,152		443,026		1,253,617		1,463,379
Consolidated:									
Fixed index annuities	871,760		1,291,236		3,021,791		4,504,784		5,724,758
Annual reset fixed rate annuities	20,142		13,877		55,855		46,448		64,317
Multi-year fixed rate annuities	16,434		225,937		73,870		1,161,527		1,303,273
Single premium immediate annuities	6,505		11,730		17,037		25,357		35,851
Total before coinsurance ceded	914,841		1,542,780	_	3,168,553		5,738,116		7,128,199
Coinsurance ceded	81,451		416,233		261,484		1,471,488		1,736,054
Net after coinsurance ceded	\$ 833,390	\$	1,126,547	\$	2,907,069	\$	4,266,628	\$	5,392,145

# Surrender Charge Protection and Account Values by Product Type

Annuity Surrender Charges and Net (of Coinsurance) Account Values at September 30, 2017:

		Surrender Charge				ınt Value
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining		Dollars in Fhousands	%
Fixed Index Annuities	13.6	8.5	13.5%	\$	45,558,281	95.6%
Annual Reset Fixed Rate Annuities	10.7	4.4	7.6%		1,419,036	3.0%
Multi-Year Fixed Rate Annuities	6.7	2.7	5.6%		650,782	1.4%
Total	13.5	8.3	13.2%	\$	47,628,099	100.0%

# **Annuity Liability Characteristics**

		Fixed Annuities Account Value		Fixed Index Annuities Account Value
		(Dollars in	thou	(sands)
SURRENDER CHARGE PERCENTAGES:				
No surrender charge	\$	771,803	\$	2,109,669
0.0% < 2.0%		20,793		374,169
2.0% < 3.0%		20,699		172,489
3.0% < 4.0%		37,214		182,073
4.0% < 5.0%		26,657		399,145
5.0% < 6.0%		41,598		518,257
6.0% < 7.0%		74,395		579,628
7.0% < 8.0%		83,627		1,110,340
8.0% < 9.0%		311,560		2,038,430
9.0% < 10.0%		71,334		2,223,546
10.0% or greater		610,138		35,850,535
	\$	2,069,818	\$	45,558,281

	F	Fixed and ixed Index Annuities count Value	Weighted Average Surrender Charge
		(Dollars in the	ousands)
SURRENDER CHARGE EXPIRATION BY YEAR:			
Out of Surrender Charge	\$	2,881,472	0.00%
2017		169,707	1.90%
2018		675,514	2.73%
2019		513,333	4.29%
2020		861,776	6.28%
2021		1,363,458	7.93%
2022		1,986,698	9.31%
2023		4,787,796	10.98%
2024		5,263,050	12.48%
2025		5,992,395	12.75%
2026		5,002,587	14.01%
2027		3,907,754	15.47%
2028		2,376,383	17.55%
2029		2,989,078	18.28%
2030		2,747,209	18.62%
2031		3,199,646	19.12%
2032		1,943,438	19.61%
2033		932,969	19.98%
2034		33,836	20.00%
	\$	47,628,099	13.24%

# **Annuity Liability Characteristics**

	Fixed Annuities Account Value			Fixed Index Annuities .ccount Value		
		(Dollars in thousands)				
CREDITED RATE VS. ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL:						
No differential	\$	960,002	\$	1,644,773		
> 0.0% - 0.25%		95,497		280,977		
→ 0.25% - 0.5%		246,636		7,912		
> 0.5% - 1.0%		72,054		30,987		
> 1.0% - 1.5%		12,234		_		
1.00% ultimate guarantee - 2.67% wtd avg interest rate (a)		429,536		189,345		
1.50% ultimate guarantee - 1.24% wtd avg interest rate (a)		161,038		4,804,345		
2.00% ultimate guarantee - 1.90% wtd avg interest rate (a)		92,821		_		
2.25% ultimate guarantee - 1.96% wtd avg interest rate (a)		_		1,127,973		
3.00% ultimate guarantee - 2.15% wtd avg interest rate (a)		_		2,154,290		
Allocated to index strategies (see tables that follow)		_		35,317,679		
	\$	2,069,818	\$	45,558,281		

(a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of September 30, 2017 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.17%.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY *Financial Supplement - September 30, 2017*

# **Annuity Liability Characteristics**

### FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

### Annual Monthly Average and Point-to-Point with Caps

	Minimum Guaranteed Cap							
	 1%		3%	4%	)		7%	8% +
Current Cap			(1	Dollars in t	housands	s)		
At minimum	\$ 1,944	\$	98,490	\$ 2,	760,446	\$	86,658	\$ 209,211
1.75% - 3%	6,705,246		—		_		_	_
3% - 4%	1,304,690		18,328		_			—
4% - 5%	378,083		208,679	4,	388,346			—
5% - 6%	423,021		157,683		68,999		—	—
6% - 7%					139			—
>= 7%	—		9,908		1,543		12,174	2,329

### Annual Monthly Average and Point-to-Point with Participation Rates

	Minimum Guaranteed Participation Rate							
		10%	20	% - 25%		35%		50% +
Current Participation Rate				(Dollars in	thousar	nds)		
At minimum	\$	581	\$	418,207	\$	126,589	\$	145,900
< 20%		532,965		_		_		_
20% - 40%		898,879		192,273				—
40% - 60%		776,918		114,888		79,118		_
>= 60%		12,690		—		_		

#### <u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

(Dol	lars in	thousands)	

Current Cap	
At minimum	\$ 23,563
1.20% - 1.40%	7,241,696
1.45% - 1.70%	2,084,854
1.80% - 2.00%	2,549,432
>= 2.10%	370,661

### **Volatility Control Index**

(Dollars in thousands)	
Current Asset Fee	
At Maximum	\$ —
0.75% - 1.75%	189,816
2.25% - 2.75%	850,839
3.00% - 4.00%	1,449,215

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.57% based upon prices of options for the week ended October 17, 2017.

# Summary of Invested Assets

	September 30, 2017		December	r 31, 2016
	Carrying Amount Percent		Carrying Amount	Percent
		(Dollars in	thousands)	
Fixed maturity securities:				
United States Government full faith and credit	\$ 11,935	%	\$ 11,805	%
United States Government sponsored agencies	1,302,075	2.7%	1,344,787	3.0%
United States municipalities, states and territories	4,093,632	8.4%	3,926,950	8.8%
Foreign government obligations	240,400	0.5%	236,341	0.5%
Corporate securities	29,752,910	60.9%	27,191,243	60.8%
Residential mortgage backed securities	1,146,822	2.4%	1,254,835	2.8%
Commercial mortgage backed securities	5,532,483	11.3%	5,365,235	12.0%
Other asset backed securities	2,598,026	5.3%	1,806,123	4.0%
Total fixed maturity securities	44,678,283	91.5%	41,137,319	91.9%
Mortgage loans on real estate	2,611,426	5.3%	2,480,956	5.5%
Derivative instruments	1,235,125	2.5%	830,519	1.9%
Other investments	328,299	0.7%	308,774	0.7%
	\$ 48,853,133	100.0%	\$ 44,757,568	100.0%

# Credit Quality of Fixed Maturity Securities - September 30, 2017

NAIC Designation		Carrying Amount	Percent	Rating Agency Rating		Carrying Amount	Percent
	(Dolla	ars in thousands)			(Dolla	rs in thousands)	
1	\$	28,133,264	63.0%	Aaa/Aa/A	\$	27,665,208	61.9%
2		15,264,374	34.2%	Baa		15,596,239	34.9%
3		1,151,198	2.6%	Ba		958,470	2.1%
4		98,308	0.2%	В		116,619	0.3%
5		22,271	%	Caa		141,994	0.3%
6		8,868	%	Ca and lower		199,753	0.5%
	\$	44,678,283	100.0%		\$	44,678,283	100.0%

# Watch List Securities - September 30, 2017

General Description		Amortized Cost	Unrealized Gains (Losses)		Fair Value	Months Below Amortized Cost	
Below investment grade							
Corporate securities:							
Energy	\$	29,057	\$ (4,53	(1) \$	24,526	4 - 53	
Industrials		4,984	(2,20	19)	2,775	35	
Materials		3,990	22	28	4,218	_	
Telecommunications		2,100	(2	.3)	2,077	39	
Other asset backed securities:							
Financials		6,236	(3,6)	(1)	2,565	52 - 78	
	\$	46,367	\$ (10,20	)6) \$	36,161		

# Fixed Maturity Securities by Sector

	September 30, 2017		December 31, 2016					
		Amortized Cost		Fair Value	1	Amortized Cost		Fair Value
				(Dollars in	thou	sands)		
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$	1,318,287	\$	1,314,010	\$	1,380,204	\$	1,356,592
United States municipalities, states and territories		3,737,212		4,093,632		3,626,395		3,926,950
Foreign government obligations		228,291		240,400		229,589		236,34
Corporate securities:								
Capital goods		2,426,466		2,573,366		2,248,219		2,332,625
Consumer discretionary		5,838,716		6,151,660		5,485,150		5,643,308
Energy		2,502,054		2,590,215		2,439,809		2,453,649
Financials		5,981,848		6,334,214		5,377,810		5,552,349
Industrials		283,647		289,212		186,684		187,191
Information technology		1,795,290		1,894,060		1,718,190		1,759,229
Materials		1,832,598		1,928,461		1,767,460		1,797,013
Other		990,119		1,048,231		1,009,390		1,037,307
Telecommunications		1,513,054		1,596,137		1,472,094		1,507,943
Transportation		1,168,513		1,229,673		1,105,324		1,133,08
Utilities		3,739,345		4,040,688		3,523,083		3,710,71
Residential mortgage backed securities:								
Government agency		610,392		656,145		648,752		693,803
Prime		271,844		284,828		323,878		338,76
Alt-A		137,292		163,109		166,557		193,01
Re-Remic		40,719		42,740		27,757		29,25
Commercial mortgage backed securities:								
Government agency		556,513		567,556		559,850		560,72
Non-agency		4,953,544		4,964,927		4,862,405		4,804,50
Other asset backed securities:								
Auto		298,100		299,841		240,297		237,678
Financials		1,453,379		1,460,465		865,235		866,20
Industrials		246,001		252,494		216,712		219,91
Military housing		441,394		465,113		339,186		351,90
Other		121,657		120,113		132,095		128,592
Utilities		_		—		1,830		1,830
Redeemable preferred stock - financials				7		_		(
	\$	42,486,275	\$	44,601,297	\$	39,953,955	\$	41,060,494
Held for investment:	_		_		_		_	
Corporate security - financials	\$	76,986	\$	75,046	\$	76,825	\$	68,766

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY *Financial Supplement - September 30, 2017*

# Mortgage Loans on Commercial Real Estate

	Septembe	r 30, 2017	December 31, 2016			
	 Principal	Percent	Principal	Percent		
	 (Dollars in t					
Geographic distribution						
East	\$ 586,379	22.4%	\$ 635,434	25.5%		
Middle Atlantic	173,873	6.6%	151,640	6.1%		
Mountain	303,314	11.6%	235,932	9.5%		
New England	12,381	0.5%	12,724	0.5%		
Pacific	446,512	17.0%	385,683	15.5%		
South Atlantic	555,184	21.2%	519,065	20.8%		
West North Central	316,294	12.1%	325,447	13.1%		
West South Central	226,819	8.6%	224,694	9.0%		
	\$ 2,620,756	100.0%	\$ 2,490,619	100.0%		
Property type distribution						
Office	\$ 282,595	10.8%	\$ 308,578	12.4%		
Medical office	34,795	1.3%	50,780	2.1%		
Retail	1,018,501	38.9%	886,942	35.6%		
Industrial/Warehouse	690,808	26.4%	700,644	28.1%		
Apartment	420,454	16.0%	375,837	15.1%		
Mixed use/other	173,603	6.6%	167,838	6.7%		
	\$ 2,620,756	100.0%	\$ 2,490,619	100.0%		

	September 30, 2017		Decen	nber 31, 2016
Credit exposure - by payment activity				
Performing	\$	2,617,058	\$	2,489,028
In workout		1,476		1,591
Delinquent		—		—
Collateral dependent		2,222		—
		2,620,756		2,490,619
Specific loan loss allowance		(2,049)		(1,327)
General loan loss allowance		(6,100)		(7,100)
Deferred prepayment fees		(1,181)		(1,236)
	\$	2,611,426	\$	2,480,956

### **Shareholder Information**

#### **Corporate Offices:**

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#### Inquiries:

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### **Common Stock and Dividend Information:**

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2017				
First Quarter	\$28.00	\$21.66	\$23.63	\$0.00
Second Quarter	\$26.65	\$22.23	\$26.28	\$0.00
Third Quarter	\$29.43	\$25.43	\$29.08	\$0.00
2016				
First Quarter	\$23.65	\$12.65	\$16.80	\$0.00
Second Quarter	\$16.96	\$12.77	\$14.25	\$0.00
Third Quarter	\$18.32	\$13.07	\$17.73	\$0.00
Fourth Quarter	\$23.41	\$15.39	\$22.54	\$0.24
2015				
First Quarter	\$29.62	\$25.46	\$29.13	\$0.00
Second Quarter	\$29.90	\$25.06	\$26.98	\$0.00
Third Quarter	\$30.02	\$22.36	\$23.31	\$0.00
Fourth Quarter	\$28.30	\$22.55	\$24.03	\$0.22

#### **Transfer Agent:**

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### **Annual Report and Other Information:**

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our web site at www.american-equity.com.

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