FORM 5

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D.C.	20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL

OMB APPROVAL										
OMB Number:	3235-0362									
Estimated average burden										
hours ner resnonse.	1.0									

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OWNERSHIP

Form 3 Holdings	s Reported.											
Form 4 Transact	tions Reported.	Fi	led pursuant to Sect or Section 30(f		ne Securities Exch tment Company A							
1. Name and Address of Reporting Person* GERLACH JAMES M (Last) (First) (Middle) 5000 WESTOWN PARKWAY, SUITE 440			LIFE HOL	N EQUIT DING CO	ΓΥ INVEST	(Cr	Relationship of Reporteck all applicable) X Director X Officer (give title below) Executive	10º e Oth	% Owner ner (specify ow)			
(Street) WEST DES MOINES (City)	IA (State)	50266 (Zip)	4. If Amendmen	4. If Amendment, Date of Original Filed (Month/Day/Year)					6. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Table I - Non-Deri	vative Securiti	es Acquir	ed, Disposed	of, or	Beneficial	ly Owned				
Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr.	4. Securities Acquired (A) or Dispos (D) (Instr. 3, 4 and 5)			f 5. Amount of Securities Beneficially Owned at end of	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership			
			(Monthibay/Tear)	8)	Amount	(A) or (D)	Price	Issuer's Fiscal Year (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)		
Common Stock								170,000	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	ı of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options-Right to Buy	\$10.77						06/30/2005	12/31/2014	Common Stock	17,500		17,500	D	
Options-Right to Buy	\$11						06/10/2004	06/10/2014	Common Stock	15,000		15,000	D	
Options-Right to Buy	\$9						12/04/2003	12/04/2013	Common Stock	15,000		15,000	D	
Options-Right to Buy	\$9.67						12/29/2000	12/29/2010	Common Stock	30,000		30,000	D	
Options-Right to Buy	\$9.67						05/05/2000	05/05/2010	Common Stock	17,250		17,250	D	
Options-Right to Buy	\$7.33						04/14/1999	04/14/2009	Common Stock	8,250		8,250	D	
Options-Right to Buy	\$4						06/10/1997	06/10/2007	Common Stock	7,500		7,500	D	
American Equity Capital Trust I 8% Conv TP	\$10						09/30/2002	09/30/2029	Common Stock	3,000		3,000	D	
Deferred Compensation	\$3.33						(1)	(1)	Common Stock	24,285		24,285	D	

Explanation of Responses:

1. (1) Deferred Compensation Payment is exercisable on the 10th business day after the occurrence of any of the following events: (i) action of the Board of Directors; (ii) written notification of employee's resignation; (iii) employee's termination of employment; (iv) employee's disability; (v) employee's death.

> Debra J. Richardson, by Power of Attorney

02/09/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.