FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

_			
STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP
			

	OMB APPRO	OVAL
	OMB Number:	3235-0287
l	Estimated average burd	len
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* STRICKLAND ALONZO A J J					<u>A1</u>	2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]										all app Direc	olicable)	ig Pers	rson(s) to Issuer 10% Owner Other (specify	
(Last) (First) (Middle) 5000 WESTOWN PARKWAY, SUITE 440						3. Date of Earliest Transaction (Month/Day/Year) 09/30/2008										belov			below)	
(Street) WEST DES MOINES IA 50266			4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City)	(St	ate) (Zip)																	
		Tabl	e I - Nor	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Bene	efici	ally	Owne	ed			
Date				Date	Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Dispo		rities Acquired (A) ed Of (D) (Instr. 3,			4 and See Be Ow		ecurities eneficially		nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	()	A) or D)	Price	•	Transaction(s) (Instr. 3 and 4)				(
Common Stock				09/30	09/30/2008				P		10,00	0	A \$		7.5 19		.90,000		D	
		Та	ıble II - C								sed of, onvertib				y Ov	vned				
Derivative Security Conversion Date Execution Date, (Month/Day/Year) Execution Date, if any				Transaction Code (Instr. 8)		mber rative rities ired r osed) . 3, 4	6. Date Exercis Expiration Date (Month/Day/Yes		•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	wnership orm: rect (D) Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V		v	(A)	(D)	Date Exercisal		Expiration Date	Title	or	nber						

Explanation of Responses:

Debra J. Richardson, by Power 10/01/2008 of Attorney

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.