## SEC Form 5

FORM	5
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Form 3 Holdings Reported.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP** 

OMB APPROVAL 3235-0362 OMB Number:

Estimated average burden hours per response: 1.0

Form 4 Transaction	ons Reported.	File	d pursuant to Secti or Section 30(h		e Securities Excl ment Company							
1. Name and Addres <u>MATOVINA</u> (Last)	2. Issuer Name a <u>AMERICA</u> <u>LIFE HOL</u>	<u>N EQUIT</u>	<u>ry invest</u>	<u>Γ</u>	5. Re (Cheo X	o <i>m</i> ( ; ;;;;	) to Issuer 0% Owner Other (specify elow)					
6000 WESTOW	(First) N PARKWAY	(Middle)	3. Statement for 12/31/2009	Issuer's Fisca	al Year Ended (M	ionth/Day/	Year)		Vice Chairman	ı, CFO & Tr	easurer	
(Street) WEST DES MOINES	4. If Amendment	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)										
	Ta	ble I - Non-Deriv	ative Securitie	es Acquire	ed, Disposed	d of, or	Benefic	cially	Owned	4		
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				ed 5. Amount of Securities Beneficially Owned at end of		6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership		
			(Monthibay) real)	5)	Amount	(A) or (D)	Price		Issuer's Fiscal Year (Instr. 3 and 4)	Indirect (I) (Instr. 4)	(Instr. 4)	
Common Stock									68,000	D		
Common Stock								1,000	I	By Spouse		
Common Stock									1,973	I	By ESOP <sup>(1)</sup>	
			ive Securities				<i>.</i> .					

## (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options - Right to Buy	\$7						05/08/2012	05/08/2019	Common Stock	40,000		40,000	D	
Options - Right to Buy	\$10.85						06/11/2011	06/11/2018	Common Stock	40,000		40,000	D	
Options - Right to Buy	\$10.77						06/30/2005	12/31/2014	Common Stock	20,000		20,000	D	
Options - Right to Buy	\$11						06/10/2004	06/10/2014	Common Stock	20,000		20,000	D	
Options - Right to Buy	\$9						12/04/2003	12/04/2013	Common Stock	20,000		20,000	D	

Explanation of Responses:

1. 294 shares of the total ESOP Ownership reported represent an estimated number for the December 31, 2009 allocation.

## Debra J. Richardson, by Power 02/12/2010

Date

of Attorney

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.