## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 2, 2006

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

(Exact Name of Registrant as Specified in its Charter)

IOWA

(State or Other Jurisdiction of Incorporation)

001-31911

(Commission File Number)

**42-1447959** (IRS Employer Identification No.)

5000 Westown Parkway, Suite 440, West Des Moines, Iowa

(Address of Principal Executive Offices)

**50266** (Zip Code)

(515) 221-0002

(Registrant's telephone number, including area code)

#### NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 Regulation FD Disclosure

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the Press Release and the Financial Supplement issued by the American Equity Investment Life Holding Company (the "Company") with respect to the second quarter ending June 30, 2006. The information in this report, including the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

#### Item 9.01 Financial Statements and Exhibits

- (d) Exhibits
- 99.1 Press Release dated August 2, 2006 and Financial Supplement dated June 30, 2006

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 2, 2006

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

By: /s/ Wendy L. Carlson

Wendy L. Carlson

Chief Financial Officer and

General Counsel

3

#### EXHIBIT INDEX

Exhibit Number

Description.

99.1 Press Release dated August 2, 2006 and Financial Supplement dated June 30, 2006



FOR IMMEDIATE RELEASE August 2, 2006

#### **CONTACT:**

Debra J. Richardson, Sr. Vice President (515) 273-3551, drichardson@american-equity.com John M. Matovina, Vice Chairman (515) 457-1813, jmatovina@american-equity.com D. J. Noble, Chairman (515) 457-1705, dnoble@american-equity.com Julie LaFollette, Investor Relations (515) 273-3552, jlafollette@american-equity.com

#### **American Equity Reports Record Earnings**

WEST DES MOINES, Iowa (August 2, 2006) — American Equity Investment Life Holding Company (NYSE: AEL), a leading underwriter of fixed rate and index annuities, today reported 2006 second quarter operating income<sup>1</sup> of a record \$18.0 million, or \$0.30 per diluted common share, an increase of 28% over 2005 second quarter operating income of \$14.1 million, or \$0.33 per diluted common share<sup>2</sup>. Performance results for the quarter include:

- · Investment earnings of \$169.2 million
- · Year-to-date gross spread on annuity reserves of 2.67%
- · Annuity sales of \$517 million
- · Passed re-certification with the Insurance Marketing Standards Association ("IMSA")
- · Received final state license to conduct insurance business, completing licensure in all 50 states and the District of Columbia

Net income of \$42.9 million or \$0.71 per diluted common share was impacted by a valuation adjustment under SFAS 133. The net adjustment of \$24.7 million consists of a \$0.4 million adjustment pertaining to the derivatives included in the Company's index annuity business and a \$24.3 million adjustment pertaining to the embedded derivative within the Company's convertible debt.

#### 27% GROWTH IN INVESTMENT INCOME

The driving factor of American Equity's revenues is income from invested assets. During the second quarter of 2006, investment income increased 27% to \$169.2 million compared to \$133.2 million for the same period in 2005. Invested assets grew from \$10.5 billion at December 31, 2005 to \$11.1 billion at June 30, 2006. The weighted average yield on invested assets, of which over 99% are investment grade, was 6.13% for the first six months.

The driving factor of American Equity's net earnings is its gross spread on annuity liabilities. During the first six months of 2006, American Equity earned a weighted average gross spread (aggregate yield on invested assets over the cost of money on annuities) of 2.67% on its aggregate annuity fund values, compared to 2.51% for the same period in 2005. In the second quarter of 2006, this improvement was attributable primarily to a reduction in the Company's cost of money on its annuity liabilities, including in particular the expirations of guaranteed interest rates on its 5-year rate-guaranteed products sold in 2001.

#### YEAR-TO-DATE SALES

Sales of annuity products, which hit record levels in 2005, have slowed during the first two quarters of 2006, with new annuity deposits down 25% compared to the same period in 2005. However, current sales levels impact net earnings only indirectly and immaterially, since investment earnings, not sales, drive revenues. As previously reported, both first and second quarter net operating earnings hit record levels, and the Company estimates that the reduction in sales had less than \$0.01 impact on earnings per diluted common share in each period.

<sup>&</sup>lt;sup>1</sup>In addition to net income, American Equity has consistently utilized operating income, a non-GAAP financial measure commonly used in the life insurance industry, as an economic measure to evaluate its financial performance. Operating income equals net income adjusted to eliminate the impact of (i) net realized gains and losses on investments; (ii) the impact of SFAS 133, dealing with the market value changes in derivatives; and (iii) the impact of consolidation under FIN 46 of American Equity Investment Service Company. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, American Equity believes a measure excluding their impact is useful in analyzing operating trends. American Equity believes the combined presentation and evaluation of operating income together with net income, provides information that may enhance an investor's understanding of American Equity's underlying results and profitability. A reconciliation of net income to operating income is provided in the accompanying tables.

<sup>&</sup>lt;sup>2</sup> Per share amounts between periods are not comparable as a result of the issuance of approximately 15 million shares of common stock in December, 2005 in connection with a public offering of such stock.

The slower pace of sales in 2006 is attributable to several factors. First, attractive short-term interest rates on competing products such as bank certificates of deposits has

tapped some of the demand for fixed-rate and index annuities. Assuming long-term rates continue to rise also, this impact will be abated. Second, for those annuity sales agents who are duel licensed to sell both insurance and securities products, the NASD has created confusion and unwarranted impediments to sales by those agents. The NASD, whose authority is limited to regulating sales of securities, has overstepped its bounds by attempting to regulate insurance products which are excluded from the coverage of the federal securities laws. American Equity will explore courses of action to remedy this situation. Third, short-term sales incentives by competitors have diverted some market share during the first six months of this year. Such incentive programs are ordinary course of business in the insurance industry. Since its inception American Equity has been competing effectively against new entrants into the market, new products and new sales incentives

"With our 52,000 independent sales agents, our unparalleled level of service, our strong product design and pricing philosophy, and over \$1.1 billion in capital, we've never been better armed to compete in our markets," commented David J. Noble, Chairman, CEO and President of American Equity.

#### CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to future operations, strategies, financial results or other developments, and are subject to assumptions, risks and uncertainties. Statements such as "guidance," "expect," "anticipate," "believe," "goal," "objective," "target," "may," "should," "estimate," "projects," or similar words as well as specific projections of future results qualify as forward-looking statements. Factors that may cause our actual results to differ materially from those contemplated by these forward looking statements can be found in the company's Form 10-K filed with the Securities and Exchange Commission. Forward-

looking statements speak only as of the date the statement was made and the company undertakes no obligation to update such forward-looking statements. There can be no assurance that other factors not currently anticipated by the company will not materially and adversely affect our results of operations. Investors are cautioned not to place undue reliance on any forward-looking statements made by us or on our behalf.

#### CONFERENCE CALL

American Equity will hold a conference call to discuss second quarter 2006 earnings on Thursday, August 3, 2006, at 10 a.m. CDT. The conference call will be webcast live on the Internet. Investors and interested parties who wish to listen to the call on the Internet may do so at <a href="https://www.american-equity.com">www.american-equity.com</a>. The call may also be accessed by telephone at 866-761-0749, passcode 49437589 (international callers, please dial 617-614-2707). An audio replay will be available shortly after the call on AEL's web site. An audio replay will also be available via telephone through August 16, 2006 by calling 888-286-8010, passcode 35224192 (international callers will need to dial 617-801-6888).

#### ABOUT AMERICAN EQUITY

Founded in 1995, American Equity Investment Life Holding Company is a full -service underwriter of a broad line of annuity and insurance products, with a primary emphasis on the sale of fixed-rate and index annuities. The company has approximately 290 employees and approximately 52,000 agents selling its products in 50 states and District of Columbia.

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#### **American Equity Investment Life Holding Company**

#### Net Income/Operating Income (Unaudited)

		Three Mon June		nded		Six Montl June	ıded	
	_	2006	_	2005	_	2006	_	2005
Revenues:								
Traditional life and accident and health insurance premiums	\$	3,211	\$	3,264	\$	6,735	\$	7,020
Annuity and single premium universal life product charges		10,740		7,023		18,340		13,285
Net investment income		169,182		133,227		331,567		258,061
Realized gains on investments		331		220		289		452
Change in fair value of derivatives		(61,582)		(1,972)		(12,254)		(37,962)
Total revenues		121,882		141,762		344,677		240,856
Benefits and expenses:								
Insurance policy benefits and change in future policy benefits		2,269		1,967		4,667		4,538
Interest credited to account balances		108,582		70,807		201,128		133,350
Change in fair value of embedded derivatives	(	(111,321)		15,226		(48,557)		(3,365)
Interest expense on notes payable		6,528		4,050		13,814		8,189
Interest expense on subordinated debentures		5,402		3,142		10,320		6,188
Interest expense on amounts due under repurchase agreements		8,532		2,235		14,331		3,663

Amortization of deferred policy acquisition costs	25,363	15,994		56,118		32,660
Other operating costs and expenses	9,931	9,733		20,111		17,878
Total benefits and expenses	55,286	123,154		271,932		203,101
Income before income taxes	66,596	18,608		72,745		37,755
Income tax expense	23,685	6,376		25,861		12,995
					-	
Net income	42,911	12,232		46,884		24,760
Realized gains on investments, net of offsets	(214)	(143)		(187)		(294)
Net effect of FIN 46	_	77		_		(43)
Net effect of FAS 133	(24,746)	1,944		(11,008)		2,963
Operating income (a)	\$ 17,951	\$ 14,110	\$	35,689	\$	27,386
			_		_	
Earnings per common share	\$ 0.77	\$ 0.32	\$	0.84	\$	0.65
Earnings per common share - assuming dilution	\$ 0.71	\$ 0.29	\$	0.78	\$	0.58
Operating income per common share (a)	\$ 0.32	\$ 0.37	\$	0.64	\$	0.71
Operating income per common share - assuming dilution (a)	\$ 0.30	\$ 0.33	\$	0.60	\$	0.64
Weighted average common shares outstanding (in thousands):						
Earnings per common share	55,644	38,379		55,599		38,376
Earnings per common share - assuming dilution	60,655	43,749		60,727		43,707

#### American Equity Investment Life Holding Company

#### **Operating Income**

Three months ended June 30, 2006 (Unaudited)

		Adjust			
	 As Reported	Realized Gains		FAS 133	perating come (a)
	(	(Dollars in thousands,	except	per share data)	
Reserves:					
Traditional life and accident and health insurance premiums	\$ 3,211	\$ —	\$	_	\$ 3,211
Annuity and single premium universal life product charges	10,740	_		_	10,740
Net investment income	169,182	_		_	169,182
Realized gains on investments	331	(331)		_	_
Change in fair value of derivatives	(61,582)	_		69,056	7,474
Total revenues	121,882	(331)		69,056	190,607
Benefits and expenses:					
Insurance policy benefits and change in future policy benefits	2,269	_		_	2,269
Interest credited to account balances	108,582	_		(162)	108,420
Change in fair value of embedded derivatives	(111,321)	_		111,321	
Interest expense on notes payable	6,528	_		(2,619)	3,909
Interest expense on subordinated debentures	5,402	_		_	5,402
Interest expense on amounts due under repurchase agreements	8,532	_		_	8,532
Amortization of deferred policy acquisition costs	25,363	_		(890)	24,473
Other operating costs and expenses	9,931	_		_	9,931
Total benefits and expenses	55,286	_		107,650	162,936
		·			
Income before income taxes	66,596	(331)		(38,594)	27,671
Income tax expense	23,685	(117)		(13,848)	9,720
Net income	\$ 42,911	\$ (214)	\$	(24,746)	\$ 17,951
Earnings per common share	\$ 0.77				\$ 0.32
Earnings per common share - assuming dilution	\$ 0.71				\$ 0.30

<sup>(</sup>a) In addition to net income, we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income adjusted to eliminate the impact of net realized gains and losses on investments, the impact of FIN 46, dealing with the consolidation of variable interest entities, and the impact of FAS 133, dealing with market value changes in derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income, provides information that may enhance an investor's understanding of our underlying results and profitability.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

#### June 30, 2006

#### A. Financial Highlights

Condensed Consolidated Balance Sheets
Consolidated Statements of Income
Operating Income
Six Months Ended June 30, 2006
Three Months Ended June 30, 2006
Quarterly Summary — Most Recent 5 quarters
Capitalization/ Book Value per Share

#### B. Product Summary

Annuity Deposits by Product Type
Surrender Charge Protection and Fund Values by Product Type
Annuity Liability Characteristics
Spread Results

#### C. <u>Investment Summary</u>

<u>Summary of Invested Assets</u>
<u>Credit Quality of Fixed Maturity Securities</u>
<u>Watch List Securities and Aging of Gross Unrealized Losses</u>
<u>Mortgage Loans by Region and Property Type</u>

#### D. Shareholder Information

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement — June 30, 2006

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands)

	_	June 30, 2006 (Unaudited)	D	ecember 31, 2005
Assets		(chanacca)		
Investments:				
Fixed maturity securities:				
Available for sale, at market	\$	4,270,459	\$	4,188,683
Held for investment, at amortized cost		5,006,210		4,711,427
Equity securities, available for sale, at market		73,322		84,846
Mortgage loans on real estate		1,573,201		1,321,637
Derivative instruments		180,213		185,391
Policy loans		391		362
Total investments		11,103,796		10,492,346
Cash and cash equivalents		35,627		112,395
Coinsurance deposits—related party		1,895,020		1,959,663
Accrued investment income		69,042		59,584
Deferred policy acquisition costs		1,117,495		977,015
Deferred sales inducements		402,681		315,848
Deferred income tax asset		97,458		94,288
Other assets		57,842		31,655
Total assets	\$	14,778,961	\$	14,042,794
	_		_	

	June 30, 2006 (Unaudited)	December 31, 2005
Liabilities and Stockholders' Equity		
Liabilities:		
Policy benefit reserves	\$ 12,728,681	\$ 12,237,988
Other policy funds and contract claims	128,621	126,387
Other amounts due to related parties	22,180	27,677
Notes payable	269,736	281,043
Subordinated debentures	261,487	230,658
Amounts due under repurchase agreements	789,926	396,697
Other liabilities	78,129	222,986
Total liabilities	14,278,760	13,523,436
Stockholders' equity:		
Common Stock	55,661	55,527
Additional paid-in capital	380,173	379,107
Accumulated other comprehensive loss	(94,547)	(27,306)
Retained earnings	158,914	112,030
Total stockholders' equity	500,201	519,358
Total liabilities and stockholders' equity	<u>\$ 14,778,961</u>	\$ 14,042,794

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF INCOME (Dollars in thousands, except per share data)

(Unaudited)

	Three Mor	Ended	_	Six Mont Jun	hs Ende e 30,	ed
	2006	2005		2006		2005
Revenues:						
Traditional life and accident and health insurance premiums	\$ 3,211	\$ 3,264		\$ 6,735	\$	7,020
Annuity and single premium universal life product charges	10,740	7,023		18,340		13,285
Net investment income	169,182	133,227		331,567		258,061
Realized gains on investments	331	220		289		452
Change in fair value of derivatives	(61,582)	(1,972)		(12,254)		(37,962)
Total revenues	121,882	141,762		344,677		240,856
Benefits and expenses:						
Insurance policy benefits and change in future policy benefits	2,269	1,967		4,667		4,538
Interest credited to account balances	108,582	70,807		201,128		133,350
Change in fair value of embedded derivatives	(111,321)	15,226		(48,557)		(3,365)
Interest expense on notes payable	6,528	4,050		13,814		8,189
Interest expense on subordinated debentures	5,402	3,142		10,320		6,188
Interest expense on amounts due under repurchase agreements	8,532	2,235		14,331		3,663
Amortization of deferred policy acquisition costs	25,363	15,994		56,118		32,660
Other operating costs and expenses	9,931	9,733		20,111		17,878
Total benefits and expenses	55,286	123,154		271,932		203,101
		_				
Income before income taxes	66,596	18,608		72,745		37,755
Income tax expense	23,685	6,376		25,861		12,995
Net income	\$ 42,911	\$ 12,232		\$ 46,884	\$	24,760
					_	
Earnings per common share	\$ 0.77	\$ 0.32		\$ 0.84	\$	0.65
Earnings per common share - assuming dilution (a)	\$ 0.71	\$ 0.29		\$ 0.78	\$	0.58
Weighted average common shares outstanding (in thousands):						
Earnings per common share	55,644	38,379		55,599		38,376
Earnings per common share - assuming dilution	60,655	43,749		60,727		43,707

<sup>(</sup>a) The numerator for earnings per common share - assuming dilution is equal to net income plus the after tax cost of interest on convertible subordinated debentures issued to a subsidiary trust. The after tax cost of such interest was \$266 for the three months ended June 30, 2006, \$300 for the three months ended June 30, 2005, \$536 for the six months ended June 30, 2006 and \$601 for the six months ended June 30, 2005.

		As Reported (	Realized Gain Adjustments Dollars in thousands,	FAS 133 Adjustments except per share data	I	Operating ncome (a)
Revenues:						
Traditional life and accident and health insurance premiums	\$	6,735	\$ —	\$ —	\$	6,735
Annuity and single premium universal life product charges		18,340	_	_		18,340
Net investment income		331,567	_	_		331,567
Realized gains on investments		289	(289)	_		_
Change in fair value of derivatives		(12,254)	_	13,160		906
Total revenues	_	344,677	(289)	13,160		357,548
Benefits and expenses:						
Insurance policy benefits and change in future policy benefits		4,667	_	_		4,667
Interest credited to account balances		201,128	_	(3,257)		197,871
Change in fair value of embedded derivatives		(48,557)	_	48,557		_
Interest expense on notes payable		13,814	_	(5,970)		7,844
Interest expense on subordinated debentures		10,320	_	_		10,320
Interest expense on amounts due under repurchase agreements		14,331	_	_		14,331
Amortization of deferred policy acquisition costs		56,118	_	(8,838)		47,280
Other operating costs and expenses		20,111	_	_		20,111
Total benefits and expenses		271,932	_	30,492		302,424
	_					
Income before income taxes		72,745	(289)	(17,332)		55,124
Income tax expense		25,861	(102)	(6,324)		19,435
Net income	\$	46,884	\$ (187)		\$	35,689
	<u> </u>	-,			<u> </u>	,,,,,,
Earnings per common share	\$	0.84			\$	0.64
Earnings per common share — assuming dilution	\$	0.78			\$	0.60

(a) In addition to net income, we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income adjusted to eliminate the impact of net realized gains and losses on investments and the impact of FAS 133, dealing with market value changes in derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income, provides information that may enhance an investor's understanding of our underlying results and profitability.

Change in fair value of derivatives:			
Proceeds received at expiration or gains recognized upon early termination	\$ 84,885	\$ —	\$ 84,885
Cost of money for index annuities	(83,979)	_	(83,979)
Change in the difference between fair value and remaining option cost at beginning and end of			
period	(13,160)	13,160	_
	\$ (12,254)	\$ 13,160	\$ 906
Index credits included in interest credited to account balances	\$ 86,551		\$ 86,551

1

#### **Operating Income**

Three months ended June 30, 2006

	As I	As Reported		ized Gain ustments in thousands,	Adjustn	AS 133 ustments er share data)		Operating Income (a)
Revenues:								
Traditional life and accident and health insurance premiums	\$	3,211	\$	_	\$	_	\$	3,211
Annuity and single premium universal life product charges		10,740		_		_		10,740
Net investment income		169,182		_		_		169,182
Realized gains on investments		331		(331)		_		_
Change in fair value of derivatives		(61,582)		_	(	59,056		7,474
Total revenues		121,882		(331)	(	59,056		190,607
Benefits and expenses:								
Insurance policy benefits and change in future policy benefits		2,269		_		_		2,269
Interest credited to account balances		108,582		_		(162)		108,420
Change in fair value of embedded derivatives		(111,321)		_	1:	11,321		_

Interest expense on notes payable	6,528	_	(2,619)	3,909
Interest expense on subordinated debentures	5,402	_		5,402
Interest expense on amounts due under repurchase agreements	8,532	_	_	8,532
Amortization of deferred policy acquisition costs	25,363	_	(890)	24,473
Other operating costs and expenses	9,931	_	_	9,931
Total benefits and expenses	55,286	_	107,650	162,936
		 		_
Income before income taxes	66,596	(331)	(38,594)	27,671
Income tax expense	23,685	(117)	(13,848)	9,720
Net income	\$ 42,911	\$ (214)	\$ (24,746)	\$ 17,951
Earnings per common share	\$ 0.77			\$ 0.32
Earnings per common share — assuming dilution	\$ 0.71			\$ 0.30

(a) In addition to net income, we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income adjusted to eliminate the impact of net realized gains and losses on investments and the impact of FAS 133, dealing with market value changes in derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income, provides information that may enhance an investor's understanding of our underlying results and profitability.

Change in fair value of derivatives:					
Proceeds received at expiration or gains recognized upon early termination	\$	51,627	\$ _	\$	51,627
Cost of money for index annuities		(44,153)	_		(44,153)
Change in the difference between fair value and remaining option cost at beginning and end					
of period		(69,056)	69,056		
	\$	(61,582)	\$ 69,056	\$	7,474
Index credits included in interest credited to account balances	\$	55,389		\$	55,389
	_			_	

5

# Operating Income/Net Income <u>Quarterly Summary — Most Recent 5 Quarters</u>

	_(	Q2 2006		Q1 2006 ollars in tho			Q3 2005 ept per share data		(	Q2 2005
Revenues:										
Traditional life and accident and health insurance premiums	\$	3,211	\$	3,524	\$	3,019	\$	3,539	\$	3,264
Annuity and single premium universal life product charges		10,740		7,600		6,296		6,105		7,023
Net investment income		169,182		162,385		153,707		142,492		133,365
Change in fair value of derivatives		7,474		(6,568)		(12,550)		10,722		(8,955)
Total revenues		190,607		166,941		150,472		162,858		134,697
Benefits and expenses:										
Insurance policy benefits and change in future policy benefits		2,269		2,398		1,619		2,401		1,963
Interest credited to account balances		108,420		89,451		83,181		97,174		72,102
Interest expense on General Agency Commission and Servicing Agreement		_		_		_		778		874
Interest expense on notes payable		3,909		3,935		4,053		3,554		3,446
Interest expense on subordinated debentures		5,402		4,918		4,131		3,826		3,142
Interest expense on amounts due under repurchase agreements		8,532		5,799		4,455		3,162		2,235
Amortization of deferred policy acquisition costs		24,473		22,807		20,734		20,764		19,955
Other operating costs and expenses		9,931		10,180		9,370		8,554		9,474
Total benefits and expenses		162,936		139,488		127,543		140,213		113,191
Operating income before income taxes		27,671		27,453		22,929		22,645		21,506
Income tax expense		9,720		9,715		8,290		7,567		7,396
Operating income (a)		17,951		17,738		14,639		15,078		14,110
Realized gains (losses) on investments, net of offsets		214		(27)		(348)		(2,599)		143
Net effect of FIN 46 and state income tax contingency		_		_		(905)		(2,836)		(77)
Net effect of FAS 133		24,746		(13,738)		(2,317)		(2,480)		(1,944)
Net income	\$	42,911	\$	3,973	\$	11,069	\$	7,163	\$	12,232
	_		_		_		_		_	
Operating income per common share (a)	\$	0.32	\$	0.32	\$	0.35	\$	0.39	\$	0.37
Operating income per common share — assuming dilution (a)	\$	0.30	\$	0.30	\$	0.32	\$	0.35	\$	0.33
Earnings per common share	\$	0.77	\$	0.07	\$	0.26	\$	0.19	\$	0.32
Earnings per common share — assuming dilution	\$	0.71	\$	0.07	\$	0.24	\$	0.17	\$	0.29

Weighted average common shares outstanding (in thousands):

Earnings pe	r common share			55,644	55,554	42,053	38,497	38,379
Earnings pe	r common share — a	ssuming dilution		60,655	60,799	46,823	43,786	43,749

(a) In addition to net income, we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income adjusted to eliminate the impact of net realized gains and losses on investments, the impact of FIN 46, dealing with the consolidation of variable interest entities, the impact of the establishment of a state income tax contingency liability, and the impact of FAS 133, dealing with marke value changes in derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income, provides information that may enhance an investor's understanding of our underlying results and profitability.

6

#### Capitalization/ Book Value per Share

	(1	June 30, 2006 Dollars in thousands,	December 31, 2005 er share data)	
Capitalization:				
Notes payable	\$	269,736	\$	281,043
Subordinated debentures payable to subsidiary trusts		261,487		230,658
Total debt	-	531,223		511,701
Total stockholders' equity		500,201		519,358
Total capitalization		1,031,424		1,031,059
Accumulated other comprehensive loss (AOCL)		94,547		27,306
Total capitalization excluding AOCL (a)	\$	1,125,971	\$	1,058,365
Total stockholders' equity	\$	500,201	\$	519,358
Accumulated other comprehensive loss		94,547		27,306
Total stockholders' equity excluding AOCL (a)	\$	594,748	\$	546,664
Common shares outstanding		55,661,173		55,527,180
		,,		,- ,
Book Value per Share: (b)				
Book value per share including AOCL	\$	8.99	\$	9.35
Book value per share excluding AOCL (a)	\$	10.69	\$	9.84
Debt-to-Capital Ratios: (c)				
Senior debt / Total capitalization		24.0%		26.6%
Adjusted debt / Total capitalization		33.4% 33		

- (a) Total capitalization, total stockholders' equity and book value per share excluding AOCL, non-GAAP financial measures, are based on stockholders' equity excluding the effect of accumulated other comprehensive loss. Since AOCL fluctuates from quarter to quarter due to unrealized changes in the fair market value of available for sale investments caused principally by changes in market interest rates, we believe these non-GAAP financial measures provide useful supplemental information.
- (b) Book value per share including and excluding AOCL is calculated as total stockholders' equity and total stockholders' equity excluding AOCL divided by the total number of shares of common stock outstanding.
- (c) Debt-to-capital ratios are computed using total capitalization excluding AOCL. Adjusted debt includes senior debt and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization including AOCL.

7

#### **Annuity Deposits by Product Type**

	 Six Months Ended June 30,			Year Ended ecember 31,
Product Type	2006		2005	2005
		(Dollars	in thousands)	<u>.</u>
Index Annuities:				
Index Strategies	\$ 695,019	\$	862,002	\$ 1,780,092
Fixed Strategy	 340,622		446,242	908,868

	1,035,641	1,308,244	2,688,960
Fixed Rate Annuities:			
Single-Year Rate Guaranteed	44,063	121,934	193,288
Multi-Year Rate Guaranteed	2,682	8,260	12,807
	46,745	130,194	206,095
		·	
Total before coinsurance ceded	1,082,386	1,438,438	2,895,055
Coinsurance ceded	1,834	3,116	4,688
		·	
Net after coinsurance ceded	\$ 1,080,552	\$ 1,435,322	\$ 2,890,367

### <u>Surrender Charge Protection and Fund Values by Product Type</u>

Annuity Surrender Charges and Net (of coinsurance) Fund Values at June 30, 2006

		Surrender Charge	Net Fund Value		
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	Dollars in Thousands	%
Index Annuities	13.7	11.4	14.7%\$	8,112,543	75.8%
Single-Year Fixed Rate Guaranteed Annuities	10.6	6.3	9.4%	1,731,696	16.2%
Multi-Year Fixed Rate Guaranteed Annuities	6.3	2.6	5.5%	855,512	8.0%
			_		
Total	12.6	9.9	13.1% \$	10,699,751	100.0%

8

#### **Annuity Liability Characteristics**

			Annuities count Value
SURRENDER CHARGE PERCENTAGES (1):			
No surrender charge	\$ 287,780	\$	51,444
1.0% < 2.0%	15,106		4,216
2.0% < 3.0%	12,881		5,843
3.0% < 4.0%	18,499		7,887
4.0% < 5.0%	122,928		35,502
5.0% < 6.0%	214,913		41,941
6.0% < 7.0%	150,761		103,027
7.0% < 8.0%	193,439		255,209
8.0% < 9.0%	308,688		397,754
9.0% < 10.0%	327,595		698,798
10.0% or greater	934,618		6,510,922
	\$ 2,587,208	\$	8,112,543

	Fixed Inde Annui <u>Account</u>	ex ities S	Weighted Average Surrender Charge nds)
SURRENDER CHARGE EXPIRATION BY YEAR	<b>*</b> •	200 201	0.000/
Out of Surrender Charge		39,224	0.00%
2006	1	95,729	5.24%
2007	1	.32,846	4.77%
2008	1	43,700	5.92%
2009	4	20,435	8.00%
2010	4	186,862	7.61%
2011	4	60,581	8.06%
2012	6	576,199	8.78%
2013	7	33,028	9.43%
2014	6	554,522	10.92%
2015	5	73,255	12.90%
2016	7	78,502	13.97%
2017	9	74,013	14.43%
2018	6	551,470	15.28%

2019	257,047	15.57%
2020	623,728	16.30%
2021	655,909	17.86%
2022	1,279,365	19.64%
2023	663,336	20.00%
	\$ 10,699,751	13.50%

## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement – June 30, 2006

#### **Annuity Liability Characteristics**

	Fixed Annuities Account Value		ndex Annuities Account Value		
	 (Dollars in thousands)				
APPLICABLE GUARANTEE PERIOD:					
Annual reset (2)	\$ 1,992,937	\$	7,986,251		
Multi-year (3 - 5 years)	 594,271		126,292		
	\$ 2,587,208	\$	8,112,543		
ULTIMATE MINIMUM GUARANTEE RATE (3):					
2.00%	_	\$	8,728		
2.20%	10,475		86,831		
2.25% (4)	260,709		2,789,132		
3.00%	2,206,814		3,743,235		
3.50% (5)			1,484,617		
4.00%	109,210		_		
	\$ 2,587,208	\$	8,112,543		
CREDITED RATE (INCLUDING BONUS INTEREST) VS. ULTIMATE MINIMUM GUARANTEED					
RATE DIFFERENTIAL (6) (7):					
No differential	\$ 99,812	\$	_		
> 0.0% - 0.5%	1,600,685		947,126		
> 0.5% - 1.0%	258,341		1,262,012		
> 1.0% - 1.5%	158,339		118,347		
> 1.5% - 2.0%	23,211		267		
> 2.0% - 2.5%	103,569		1,403		
> 2.5% - 3.0%	261,206		6,310		
Greater than 3.0%	82,045		14		
Cumulative floor (3)	_		5,777,064		
	\$ 2,587,208	\$	8,112,543		

- (1) In addition, \$1,505,490 (58%) of the Fixed Annuities Account Value have market value adjustment protection.
- (2) The contract features for substantially all of the Index Annuities Account Value provide for the annual reset of contractual features that effect the cost of money. The contract features for less than .5% of the Index Annuities Account Value are reset every two years.
- (3) Index Annuities provide guarantees based on a cumulative floor over the term of the product. Rates used to determine the cumulative floor may be applied to less than 100% of the annuity deposits received.
- (4) Products have a guarantee of 2.25% for the first 10 years, & 3.00% thereafter.
- (5) Rates applicable to the minimum guaranteed surrender value are 3.50% for the first 5 years, & 3.00% thereafter (applied to less than 100% of the annuity deposits received). Minimum guaranteed rates for amounts allocated to the fixed rate strategy are 2.25% for the first 10 years, and 3.00% thereafter.
- (6) Recent issues may contain bonus interest rates ranging from 1.0% to 3.0%.
- (7) Includes products with multi-year guarantees for which the credited rate cannot be decreased to the ultimate minimum guaranteed rate until the end of the multi-year period. The weighted average differential between the current credited rate and the ultimate minimum guaranteed rate on the multi-year guarantee fixed annuity account values was approximately 215 basis points.

10

Average yield on invested assets	6.13%	6.20%	6.18%
Cost of Money			
Aggregate	3.46%	3.69%	3.70%
Average net cost of money for index annuities	3.27%	3.33%	3.38%
Average crediting rate for fixed rate annuities:			
Annually adjustable	3.25%	3.33%	3.32%
Multi-year rate guaranteed	5.12%	5.52%	5.56%
Investment spread:			
Aggregate	2.67%	2.51%	2.48%
Index annuities	2.86%	2.87%	2.80%
Fixed rate annuities:			
Annually adjustable	2.88%	2.87%	2.86%
Multi-year rate guaranteed	1.01%	0.68%	0.62%

### **Summary of Invested Assets**

	June 30, 2006			Decemb 200	
	Carrying Amount	Percent	Carrying ercent Amount		Percent
		(Dollars in t	housan	ıds)	
Fixed maturity securities:					
United States Government full faith and credit	\$ 2,677	_	\$	2,774	_
United States Government sponsored agencies	7,781,613	70.1%		7,445,474	71.0%
Public utilities	133,222	1.2%		133,346	1.3%
Corporate securities	746,554	6.7%		674,230	6.4%
Redeemable preferred stocks	61,294	0.5%		46,896	0.4%
Mortgage and asset-backed securities:					
Government	187,146	1.7%		220,379	2.1%
Non-Government	364,163	3.3%		377,011	3.6%
Total fixed maturity securities	 9,276,669	83.5%		8,900,110	84.8%
Equity securities	73,322	0.7%		84,846	0.8%
Mortgage loans on real estate	1,573,201	14.2%		1,321,637	12.6%
Derivative instruments	180,213	1.6%		185,391	1.8%
Policy loans	391			362	_
Total investments	\$ 11,103,796	100.0%	\$	10,492,346	100.0%

12

## **Credit Quality of Fixed Maturity Securities**

		_	June 30, 2006		December 200	
NAIC Designation	Rating Agency Equivalent		Carrying Amount	Percent	Carrying Amount	Percent
				(Dollars in thous	thousands)	
1	Aaa/Aa/A	9	8,691,132	93.7% \$	8,368,330	94.0%
2	Baa		487,038	5.2%	416,614	4.7%
3	Ba		82,039	0.9%	93,335	1.0%
4	В		4,579	_	3,396	0.1%
5	Caa and lower		7,110	0.1%	11,719	0.1%
6	In or near default		4,771	0.1%	6,716	0.1%
	Total fixed maturity securities	9	9,276,669	100.0% \$	8,900,110	100.0%

## Watch List Securities - Aging of Gross Unrealized Losses - June 30, 2006 $\,$

Issuer	Amortized Cost		Unrealized Losses			stimated air Value	Maturity Date	Months Below Amortized Cost	
		(Dollars in thousands)							
Ford Motor Company	\$	5,003	\$	(1,503)	\$	3,500	07/16/2031	10	
	\$	5,003	\$	(1,503)	\$	3,500			

#### Mortgage Loans by Region and Property Type

	June 30, 2006				December 31, 2005			
	Carrying Amount Percent (Dollars in				Carrying Amount	Percent		
Geographic distribution			(Dollars in ti	iousa	nasj			
East	\$	342,271	21.8%	\$	283,085	21.4%		
Middle Atlantic		108,921	6.9%		93,579	7.1%		
Mountain		247,005	15.7%		198,476	15.0%		
New England		43,886	2.8%		47,839	3.6%		
Pacific		140,175	8.9%		117,977	8.9%		
South Atlantic		273,496	17.4%		213,423	16.1%		
West North Central		285,827	18.2%		258,181	19.6%		
West South Central		131,620	8.3%		109,077	8.3%		
Total mortgage loans	\$	1,573,201	100.0%	\$	1,321,637	100.0%		
Property type distribution								
Office	\$	481,044	30.6%	\$	384,606	29.1%		
Medical Office		79,647	5.1%		75,716	5.7%		
Retail		357,671	22.7%		285,715	21.6%		
Industrial/Warehouse		380,156	24.2%		346,461	26.2%		
Hotel		60,936	3.9%		52,274	4.0%		
Apartments		86,266	5.4%		68,795	5.2%		
Mixed use/other		127,481	8.1%		108,070	8.2%		
Total mortgage loans	\$	1,573,201	100.0%	\$	1,321,637	100.0%		

14

#### **Shareholder Information**

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#### **Common Stock and Dividend Information:**

New York Stock Exchange symbol: "AEL"

2006	High	Low	Close	Dividend Declared
First Quarter	\$ 14.34	\$ 12.76	\$ 14.34	\$ 0.00
Second Quarter	\$ 14.60	\$ 10.66	\$ 10.66	\$ 0.00
2005				
First Quarter	\$ 12.92	\$ 10.14	\$ 12.79	\$ 0.00
Second Quarter	\$ 12.79	\$ 10.08	\$ 11.88	\$ 0.00
Third Quarter	\$ 11.96	\$ 10.41	\$ 11.35	\$ 0.00
Fourth Quarter	\$ 13.06	\$ 10.83	\$ 13.05	\$ 0.04
2004				
First Quarter	\$ 13.15	\$ 10.05	\$ 12.85	\$ 0.00
Second Quarter	\$ 13.10	\$ 9.75	\$ 9.95	\$ 0.00
Third Quarter	\$ 10.22	\$ 8.79	\$ 9.49	\$ 0.00
Fourth Quarter	\$ 11.00	\$ 9.41	\$ 10.77	\$ 0.02

#### **Transfer Agent:**

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#### **Annual Report and Other Information:**

<u>Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Debra J. Richardson, Senior Vice President, at (515) 457-1704 by visiting our web site at www.american-equity.com.</u>