UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 2, 2017

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

(Exact Name of Registrant as Specified in its Charter)

Inwa

001-31911

42-1447959

(State or Other Jurisdiction of Incorporation)

(Commission File Number)

(IRS Employer Identification No.)

6000 Westown Parkway, West Des Moines, Iowa

50266

(Address of Principal Executive Offices)

(Zip Code)

(515) 221-0002

(Registrant's telephone number, including area code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Item 2.02 Results of Operations and Financial Condition

On August 2, 2017, the registrant issued a press release announcing its financial results for the quarter ended June 30, 2017, a copy of which is attached as Exhibit 99.1 and is incorporated herein by reference. The registrant's financial supplement for the quarter ended June 30, 2017, is attached as Exhibit 99.2 and is incorporated herein by reference.

The information, including exhibits attached hereto, furnished under this Item 2.02 shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, except as otherwise expressly stated in such filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibits are being furnished with this Form 8-K.

Exhibit	
Number	Description
99.1	Press release dated August 2, 2017, announcing American Equity Investment Life Holding Company's financial results for the quarter ended June 30, 2017.
99.2	American Equity Investment Life Holding Company's Financial Supplement for the quarter ended June 30, 2017.

SIGNATURE

Pursuant to the requirements	of the Securities	Exchange Act of	1934, the regi	strant has duly	caused this rep	ort to be signed	on its behalf by	the undersigned	hereunto duly
authorized.									

Date: August 2, 2017

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

By: /s/ John M. Matovina

John M. Matovina

Chief Executive Officer and President

EXHIBIT INDEX

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99.2	American Equity Investment Life Holding Company's Financial Supplement for the quarter ended June 30, 2017.						



For more information, contact:

Steven D. Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

FOR IMMEDIATE RELEASE

August 2, 2017

American Equity Reports Second Quarter 2017 Results

Company Highlights

- Second quarter 2017 net income of \$26.9 million or \$0.30 per diluted common share
- Second quarter 2017 non-GAAP operating income¹ of \$63.7 million or \$0.71 per diluted common share
- Second quarter 2017 annuity sales of \$1.2 billion, down 44% from second quarter 2016
- · Policyholder funds under management of \$46.9 billion, up 2.0% from March 31, 2017 and 7.5% from June 30, 2016
- Second quarter 2017 investment spread of 2.72%
- Estimated risk-based capital ratio of 366% compared to 342% at December 31, 2016

WEST DES MOINES, Iowa (August 2, 2017) - American Equity Investment Life Holding Company (NYSE: AEL), a leading issuer of fixed index annuities, today reported second quarter 2017 net income of \$26.9 million, or \$0.30 per diluted common share, compared to net income of \$14.7 million, or \$0.18 per diluted common share, for second quarter 2016.

Non-GAAP operating income¹ for the second quarter of 2017 was \$63.7 million, or \$0.71 per diluted common share, compared to non-GAAP operating income¹ of \$50.1 million, or \$0.60 per diluted common share, for second quarter 2016. On a trailing twelve month basis, non-GAAP operating¹ return on average equity¹ was 9.0% based upon reported results and 11.6% excluding the impact of assumption revisions in the third quarter of 2016.

POLICYHOLDER FUNDS UNDER MANAGEMENT UP 2.0% ON \$1.2 BILLION OF SALES

Policyholder funds under management at June 30, 2017 were \$46.9 billion, a \$912 million or 2.0% increase from March 31, 2017. Second quarter sales were \$1.2 billion before coinsurance ceded and \$1.1 billion after coinsurance ceded. Gross sales and net sales for the quarter were down substantially from the record second quarter sales posted in 2016. On a sequential basis, gross sales were up 9% with net sales up 6%.

Total sales by independent agents for American Equity Investment Life Insurance Company (American Equity Life) increased 2% sequentially while total sales by broker-dealers and banks for Eagle Life Insurance Company (Eagle Life) climbed by \$76 million or 69% sequentially. Sales of fixed index annuities (FIAs) were up 9% sequentially to \$1.1 billion with increases at both Eagle Life and American Equity Life.

Commenting on sales, John Matovina, Chairman and Chief Executive Officer, said: "We were pleased with the sequential increase in sales and the rebound in FIA sales from Eagle Life's broker-dealers and banks but recognize that new business remained relatively soft compared to historical levels. While sales were down substantially on a year-over-year basis, we would note that second quarter 2016 sales benefited from a high level of multi-year guaranteed annuity (MYGA) sales. The relatively smaller decline in net sales compared to gross sales reflects both significantly lower volumes of MYGA products which are substantially coinsured as well as a reduction in the coinsured portion of Eagle Life's FIA product sales from 80% to 50%. Earlier this year, we enhanced our competitive positioning by adding an optional market value adjustment (MVA) feature to our Eagle Life Select and American Equity Life Choice series of products. This change, which allowed us to offer higher rates on MVA versions than the comparable non-MVA versions, had a substantial positive effect on Eagle Life's second quarter FIA sales."

Commenting on the competitive environment and the outlook for FIA sales, Matovina added: "The market in each of our distribution channels remained competitive in the second quarter. We continue to suspect that uncertainty regarding the Department of Labor (DOL) conflict of interest fiduciary rule may be distracting from marketing activities and playing a role in lower sales. Strong equity market returns are also proving to be a headwind to sales of guaranteed income products. We have seen a shift in emphasis on the part of independent agents from guaranteed income products to accumulation products focused on upside potential. In addition, we believe securities licensed agents are placing increased allocations of client funds into equity markets. This premise was reinforced by recent discussions with our National Marketing Organization partners. American Equity Life's Choice and Eagle Life's Select products are competitive for accumulation and our marketing department will be putting increased emphasis on promoting the accumulation story for these products."

Matovina continued: "In July, we discontinued our no-fee FIA lifetime income benefit rider and lowered the rider roll up rate on certain fee riders. These changes allowed us to reduce the target spread for American Equity Life's bonus FIAs and recognize lower valuation interest rates used to compute statutory reserves for policies issued in 2017 compared to policies issued in 2016. To date, we have seen three competitors make downward adjustments but none that compete in our guaranteed income space. As a result, our guaranteed income is currently less than some of our most important competitors. Despite the current challenges in the FIA market, we believe the long-term outlook for FIA sales remains favorable driven by well understood demographic factors."

COST OF MONEY REDUCTION BENEFITS INVESTMENT SPREAD

American Equity's investment spread was 2.72% for the second quarter of 2017 compared to 2.71% for the first quarter of 2017 and 2.62% for the second quarter of 2016. On a sequential basis, the average yield on invested assets declined by three basis points while the cost of money declined four basis points.

Average yield on invested assets fell to 4.45% for the second quarter of 2017 compared to 4.48% for the first quarter of 2017 and continued to be unfavorably impacted by the investment of new premiums and portfolio cash flows at rates below the portfolio rate. The average yield on fixed income securities purchased and commercial mortgage loans funded in the second quarter of 2017 was 3.96% compared to 4.13% and 3.95% in the first quarter of 2017 and second quarter of 2016, respectively. However, the unfavorable impact from new money investment yields was offset by fee income from bond transactions, prepayment income and other non-trendable investment income items which added eight basis points to the second quarter average yield on invested assets compared to ten basis points from such items in the first quarter of 2017.

The aggregate cost of money for annuity liabilities decreased by four basis points to 1.73% in the second quarter of 2017 compared to 1.77% in the first quarter of 2017. This decrease primarily reflected continued reductions in crediting rates. The benefit from over hedging the obligations for index linked interest was six basis points in the second quarter of 2017 compared to five basis points in the first quarter of 2017.

Commenting on investment spread, Matovina said: "Second quarter spread results were enhanced by a reduction in the cost of money attributable to new money rates and reductions in renewal crediting rates, over hedging benefits, fee income from bond transactions and prepayment income, and other recurring, but variable, investment income items. While investment spread did increase on a sequential basis, yields available to us on investments that meet our high quality parameters remain below our portfolio rate and will continue to pressure our spread results. We will continue to achieve reductions in our cost of money through renewal rate adjustments that will be implemented on policy anniversary dates over the remainder of this year. We continue to have flexibility to reduce our crediting rates, if necessary, and could decrease our cost of money by approximately 0.46% through further reductions in renewal rates to guaranteed minimums should the investment yields currently available to us persist."

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to future operations, strategies, financial results or other developments, and are subject to assumptions, risks and uncertainties. Statements such as "guidance", "expect", "anticipate", "believe", "goal", "objective", "target", "may", "should", "estimate", "projects" or similar words as well as specific projections of future results qualify as forward-looking statements. Factors that may cause our actual results to differ materially from those contemplated by these forward looking statements can be found in the company's Form 10-K filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date the statement was made and the company undertakes no obligation to update such forward-looking statements. There can be no assurance that other factors not currently anticipated by the Company will not materially and adversely affect our results of operations. Investors are cautioned not to place undue reliance on any forward-looking statements made by us or on our behalf.

CONFERENCE CALL

American Equity will hold a conference call to discuss second quarter 2017 earnings on Thursday, August 3, 2017 at 8:00 a.m. CT. The conference call will be webcast live on the Internet. Investors and interested parties who wish to listen to the call on the Internet may do so at www.american-equity.com.

The call may also be accessed by telephone at 855-865-0606, passcode 48714902 (international callers, please dial 704-859-4382). An audio replay will be available shortly after the call on AEL's website. An audio replay will also be available via telephone through August 10, 2017 at 855-859-2056, passcode 48714902 (international callers will need to dial 404-537-3406).

ABOUT AMERICAN EQUITY

American Equity Investment Life Holding Company, through its wholly-owned operating subsidiaries, issues fixed annuity and life insurance products, with a primary emphasis on the sale of fixed index and fixed rate annuities. American Equity Investment Life Holding Company, a New York Stock Exchange Listed company (NYSE: AEL), is headquartered in West Des Moines, Iowa. For more information, please visit www.american-equity.com.

1 Use of non-GAAP financial measures is discussed in this release in the tables that follow the text of the release.

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Consolidated Statements of Operations (Unaudited)

	Three Mo Jui	nths Er ne 30,	ıded		Six Mon Jui	ths End ie 30,			
	2017		2016		2017		2016		
		(Doll	ars in thousands,	except	xcept per share data)				
Revenues:									
Premiums and other considerations	\$ 7,720	\$	11,458	\$	17,122	\$	18,803		
Annuity product charges	48,603		41,124		92,175		77,629		
Net investment income	493,489		459,830		979,086		910,656		
Change in fair value of derivatives	266,820		39,099		653,353		(34,966)		
Net realized gains on investments, excluding other than temporary impairment ("OTTI") losses	3,873		2,737		6,211		5,424		
OTTI losses on investments:									
Total OTTI losses	_		(762)		_		(6,780)		
Portion of OTTI losses recognized from other comprehensive income	 (949)		(3,684)		(1,090)		(3,360)		
Net OTTI losses recognized in operations	(949)		(4,446)		(1,090)		(10,140		
Loss on extinguishment of debt	 (428)				(428)		_		
Total revenues	 819,128		549,802		1,746,429		967,406		
Genefits and expenses:									
Insurance policy benefits and change in future policy benefits	9,986		13,393		21,861		22,502		
Interest sensitive and index product benefits	472,596		111,121		891,735		208,792		
Amortization of deferred sales inducements	33,695		30,672		96,020		58,151		
Change in fair value of embedded derivatives	174,973		284,303		399,143		550,160		
Interest expense on notes and loan payable	8,678		6,882		16,400		13,762		
Interest expense on subordinated debentures	3,422		3,206		6,758		6,374		
Amortization of deferred policy acquisition costs	49,547		50,665		139,225		100,378		
Other operating costs and expenses	25,964		26,823		53,543		53,653		
Fotal benefits and expenses	778,861		527,065		1,624,685		1,013,772		
ncome (loss) before income taxes	40,267		22,737		121,744		(46,366		
ncome tax expense (benefit)	13,321		8,029		40,859		(16,233		
Net income (loss)	\$ 26,946	\$	14,708	\$	80,885	\$	(30,133		
Earnings (loss) per common share	\$ 0.30	\$	0.18	\$	0.91	\$	(0.37		
Earnings (loss) per common share - assuming dilution	\$ 0.30	\$	0.18	\$	0.90	\$	(0.37		
Weighted average common shares outstanding (in thousands):									
Earnings (loss) per common share	88,897		82,517		88,773		82,323		
Earnings (loss) per common share - assuming dilution	90,112		83,184		90,045		83,073		
Zamingo (1999) per common suare assuming anation	50,112		00,104		30,043		03,073		

NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), the Company has consistently utilized non-GAAP operating income and non-GAAP operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate its financial performance. Non-GAAP operating income equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and the Company believes measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income eliminate the impact of fair value accounting for the Company's fixed index annuity business and are not economic in nature but rather impact the timing of reported results. The Company believes the combined presentation and evaluation of non-GAAP operating income together with net income (loss) provides information that may enhance an investor's understanding of its underlying results and profitability.

Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Unaudited)

	Three Months Ended June 30,					Six Mont Jun	ths Er 1e 30,	nded
		2017 2016			2017		2016	
			(Do	llars in thousands,	excep	ot per share data)		
Net income (loss)	\$	26,946	\$	14,708	\$	80,885	\$	(30,133)
Adjustments to arrive at non-GAAP operating income: (a)								
Net realized investment (gains) losses, including OTTI		(1,559)		605		(3,501)		1,760
Change in fair value of derivatives and embedded derivatives - index annuities		57,571		53,129		68,548		150,678
Change in fair value of derivatives and embedded derivatives - debt		465		768		218		3,532
Income taxes		(19,741)		(19,108)		(22,846)		(54,737)
Non-GAAP operating income	\$	63,682	\$	50,102	\$	123,304	\$	71,100
Per common share - assuming dilution:								
Net income (loss)	\$	0.30	\$	0.18	\$	0.90	\$	(0.37)
Adjustments to arrive at non-GAAP operating income:								
Anti-dilutive effect of net loss		_		_		_		0.01
Net realized investment (gains) losses, including OTTI		(0.02)		_		(0.04)		0.02
Change in fair value of derivatives and embedded derivatives - index annuities		0.64		0.64		0.76		1.81
Change in fair value of derivatives and embedded derivatives - debt		0.01		0.01		_		0.04
Income taxes		(0.22)		(0.23)		(0.25)		(0.65)
Non-GAAP operating income	\$	0.71	\$	0.60	\$	1.37	\$	0.86

⁽a) Adjustments to net income (loss) to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

American Equity Investment Life Holding Company

NON-GAAP FINANCIAL MEASURES

Average Stockholders' Equity and Return on Average Equity (Unaudited)

Return on average equity measures how efficiently the Company generates profits from the resources provided by its net assets. Return on average equity is calculated by dividing net income and non-GAAP operating income for the trailing twelve months by average equity excluding average accumulated other comprehensive income ("AOCI"). The Company excludes AOCI because AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments.

	Twelve Months Ended
	 June 30, 2017
	(Dollars in thousands)
Average Stockholders' Equity ¹	
Average equity including average AOCI	\$ 2,688,293
Average AOCI	(751,677)
Average equity excluding average AOCI	\$ 1,936,616
Net income	\$ 194,261
Non-GAAP operating income	174,548
Return on Average Equity Excluding Average AOCI	
Net income	10.03%
Non-GAAP operating income	9.01%

^{1 -} The net proceeds received from the Company's settlement of the two equity forward sales agreements in August 2016 are included in the computations of average stockholders' equity on a weighted average basis based upon the number of days they were available to the Company in the twelve month period. The weighted average amount is added to the simple average of (a) stockholders' equity at the beginning of the twelve month period and (b) stockholders' equity at the end of the twelve month period excluding the net proceeds received from the settlement of the two equity forward sales agreements in August 2016.

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

June 30, 2017

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Research Analyst Coverage

E.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands) (Unaudited)

	 June 30, 2017	De	cember 31, 2016
Assets			
Investments:			
Fixed maturity securities:			
Available for sale, at fair value	\$ 43,893,785	\$	41,060,494
Held for investment, at amortized cost	76,931		76,825
Mortgage loans on real estate	2,553,391		2,480,956
Derivative instruments	1,086,624		830,519
Other investments	 314,421		308,774
Total investments	47,925,152		44,757,568
Cash and cash equivalents	1,574,913		791,266
Coinsurance deposits	4,710,650		4,639,492
Accrued investment income	416,482		397,773
Deferred policy acquisition costs	2,721,596		2,905,377
Deferred sales inducements	2,042,889		2,208,218
Deferred income taxes	64,074		168,578
Income taxes recoverable	952		11,474
Other assets	178,882		173,726
Total assets	\$ 59,635,590	\$	56,053,472
THE RESERVE TO SERVE			
Liabilities and Stockholders' Equity			
Liabilities:		_	
Policy benefit reserves	\$ 53,903,497	\$	51,637,026
Other policy funds and contract claims	287,381		298,347
Notes and loan payable	888,660		493,755
Subordinated debentures	242,045		241,853
Amounts due under repurchase agreements	61,673		_
Other liabilities	 1,600,926		1,090,896
Total liabilities	 56,984,182		53,761,877
Stockholders' equity:			
Common stock	88,741		88,001
Additional paid-in capital	778,376		770,344
Accumulated other comprehensive income	610,122		339,966
Retained earnings	 1,174,169	1	1,093,284
Total stockholders' equity	2,651,408		2,291,595
Total liabilities and stockholders' equity	\$ 59,635,590	\$	56,053,472

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in thousands, except per share data) (Unaudited)

	Three Months Ended June 30,					Six Months Ended June 30,			
		2017		2016		2017		2016	
Revenues:									
Premiums and other considerations	\$	7,720	\$	11,458	\$	17,122	\$	18,803	
Annuity product charges		48,603		41,124		92,175		77,629	
Net investment income		493,489		459,830		979,086		910,656	
Change in fair value of derivatives		266,820		39,099		653,353		(34,966)	
Net realized gains on investments, excluding other than temporary impairment ("OTTI") losses		3,873		2,737		6,211		5,424	
OTTI losses on investments:									
Total OTTI losses		_		(762)		_		(6,780)	
Portion of OTTI losses recognized from other comprehensive income		(949)		(3,684)		(1,090)		(3,360)	
Net OTTI losses recognized in operations		(949)		(4,446)		(1,090)		(10,140)	
Loss on extinguishment of debt		(428)				(428)		_	
Total revenues		819,128		549,802		1,746,429		967,406	
Benefits and expenses:									
Insurance policy benefits and change in future policy benefits		9,986		13,393		21,861		22,502	
Interest sensitive and index product benefits		472,596		111,121		891,735		208,792	
Amortization of deferred sales inducements		33,695		30,672		96,020		58,151	
Change in fair value of embedded derivatives		174,973		284,303		399,143		550,160	
Interest expense on notes and loan payable		8,678		6,882		16,400		13,762	
Interest expense on subordinated debentures		3,422		3,206		6,758		6,374	
Amortization of deferred policy acquisition costs		49,547		50,665		139,225		100,378	
Other operating costs and expenses		25,964		26,823		53,543		53,653	
Total benefits and expenses		778,861		527,065		1,624,685		1,013,772	
Income (loss) before income taxes		40,267		22,737		121,744		(46,366)	
Income tax expense (benefit)		13,321		8,029		40,859		(16,233)	
Net income (loss)	\$	26,946	\$	14,708	\$	80,885	\$	(30,133)	
Earnings (loss) per common share	\$	0.30	\$	0.18	\$	0.91	\$	(0.37)	
Earnings (loss) per common share - assuming dilution	\$	0.30	\$	0.18	\$	0.90	\$	(0.37)	
Zamingo (1000) per common suare - assuming anatron	Ψ	0.50	Ψ	0.10	Ψ	0.50	Ψ	(0.57)	
Weighted average common shares outstanding (in thousands):									
Earnings (loss) per common share		88,897		82,517		88,773		82,323	
Earnings (loss) per common share - assuming dilution		90,112		83,184		90,045		83,073	

Quarterly Summary - Most Recent 5 Quarters (Unaudited)

	_	Q2 2017	Q1 2017		Q4 2016	Q3 2016			Q2 2016
			(Dollars in t	housa	ands, except per	sha	re data)		
Revenues:									
Traditional life insurance premiums	\$	2,590	\$ 2,790	\$	2,767	\$	2,147	\$	2,398
Life contingent immediate annuity considerations		5,130	6,612		9,466		10,584		9,060
Surrender charges		13,896	13,634		11,196		13,819		11,997
Lifetime income benefit rider fees		34,707	29,938		37,079		33,856		29,127
Net investment income		493,489	485,597		475,633		463,583		459,830
Change in fair value of derivatives		266,820	386,533		95,391		103,794		39,099
Net realized gains on investments, excluding OTTI		3,873	2,338		844		5,256		2,737
Net OTTI losses recognized in operations		(949)	(141)		(9,560)		(2,979)		(4,446)
Loss on extinguishment of debt		(428)							
Total revenues		819,128	927,301		622,816	_	630,060		549,802
Benefits and expenses:									
Traditional life insurance policy benefits and change in future policy benefits		2,020	2,185		2,026		1,348		2,177
Life contingent immediate annuity benefits and change in future policy benefits		7,966	9,690		12,890		13,717		11,216
Interest sensitive and index product benefits (b)		472,596	419,139		237,737		278,943		111,121
Amortization of deferred sales inducements (c)		33,695	62,325		123,770		69,245		30,672
Change in fair value of embedded derivatives		174,973	224,170		(151,099)		144,404		284,303
Interest expense on notes and loan payable		8,678	7,722		7,599		6,887		6,882
Interest expense on subordinated debentures		3,422	3,336		3,331		3,253		3,206
Amortization of deferred policy acquisition costs (c)		49,547	89,678		175,526		98,108		50,665
Other operating costs and expenses (a)		25,964	 27,579		23,445		25,133		26,823
Total benefits and expenses		778,861	 845,824		435,225		641,038		527,065
Income (loss) before income taxes		40,267	81,477		187,591		(10,978)		22,737
Income tax expense (benefit)		13,321	27,538		66,795		(3,558)	_	8,029
Net income (loss) (a)(b)(c)	\$	26,946	\$ 53,939	\$	120,796	\$	(7,420)	\$	14,708
Earnings (loss) per common share	\$	0.30	\$ 0.61	\$	1.37	\$	(0.09)	\$	0.18
Earnings (loss) per common share - assuming dilution (a)(b)(c)	\$	0.30	\$ 0.60	\$	1.35	\$	(0.09)	\$	0.18
Weighted average common shares outstanding (in thousands):									
Earnings (loss) per common share		88,897	88,647		88,211		86,262		82,517
Earnings (loss) per common share - assuming dilution		90,112	89,976		89,178		87,044		83,184

⁽a) Q3 2016 includes a benefit of \$2.8 million based upon developments in the claims process associated with a lawsuit settlement, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, decreased the net loss and loss per common share - assuming dilution by \$1.1 million and \$0.01 per share, respectively.

⁽b) Q3 2016 includes expense from the revision of assumptions used in determining reserves held for living income benefit riders. The impact increased interest sensitive and index product benefits by \$42.0 million and increased the net loss and loss per common share - assuming dilution by \$27.1 million and \$0.31 per share, respectively.

⁽c) Q3 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$17.9 million and \$22.1 million, respectively, and increased the net loss and loss per common share- assuming dilution by \$25.8 million and \$0.30 per share, respectively.

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NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), we have consistently utilized non-GAAP operating income and non-GAAP operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income eliminate the impact of fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income together with net income (loss) provides information that may enhance an investor's understanding of our underlying results and profitability.

Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Unaudited)

	Three Months Ended June 30,					Six Months Ended June 30,				
		2017 2016			2017		2016			
			(Do	ollars in thousands,	excep	t per share data)				
Net income (loss)	\$	26,946	\$	14,708	\$	80,885	\$	(30,133)		
Adjustments to arrive at non-GAAP operating income: (a)										
Net realized investment (gains) losses, including OTTI		(1,559)		605		(3,501)		1,760		
Change in fair value of derivatives and embedded derivatives - index annuities		57,571		53,129		68,548		150,678		
Change in fair value of derivatives and embedded derivatives - debt		465		768		218		3,532		
Income taxes		(19,741)		(19,108)		(22,846)		(54,737)		
Non-GAAP operating income	\$	63,682	\$	50,102	\$	123,304	\$	71,100		
Per common share - assuming dilution:										
Net income (loss)	\$	0.30	\$	0.18	\$	0.90	\$	(0.37)		
Adjustments to arrive at non-GAAP operating income:										
Anti-dilutive effect of net loss		_		_		_		0.01		
Net realized investment (gains) losses, including OTTI		(0.02)		_		(0.04)		0.02		
Change in fair value of derivatives and embedded derivatives - index annuities		0.64		0.64		0.76		1.81		
Change in fair value of derivatives and embedded derivatives - debt		0.01		0.01		_		0.04		
Income taxes		(0.22)		(0.23)		(0.25)		(0.65)		
Non-GAAP operating income	\$	0.71	\$	0.60	\$	1.37	\$	0.86		

⁽a) Adjustments to net income (loss) to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

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NON-GAAP FINANCIAL MEASURES

<u>Summary of Adjustments to Arrive at Non-GAAP Operating Income (Unaudited)</u>

	 Three Mor Jur	Ended		Six Months Ended June 30,			
	 2017	2016	2017			2016	
			(Dollars in	thous	ands)		
Net realized investment gains and losses, including OTTI:							
Net realized (gains) losses on investments, including OTTI	\$ (2,924)	\$	1,709	\$	(5,121)	\$	4,716
Amortization of DAC and DSI	1,365		(1,104)		1,620		(2,956)
Income taxes	554		(215)		1,246		(625)
	\$ (1,005)	\$	390	\$	(2,255)	\$	1,135
Change in fair value of derivatives and embedded derivatives:	 						
Index annuities	\$ 140,283	\$	112,740	\$	162,726	\$	316,324
Interest rate caps and swap	465		768		218		3,532
Amortization of DAC and DSI	(82,712)		(59,611)		(94,178)		(165,646)
Income taxes	(20,295)		(18,893)		(24,092)		(54,112)
	\$ 37,741	\$	35,004	\$	44,674	\$	100,098

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NON-GAAP FINANCIAL MEASURES

Quarterly Summary - Most Recent 5 Quarters (Unaudited)

Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Loss)

	Q	2 2017	Q1 2017		Q4 2016		Q3 2016	Q2 2016
			(Dollars in tl	10usa	nds, except per	sha	re data)	
Net income (loss)	\$	26,946	\$ 53,939	\$	120,796	\$	(7,420)	\$ 14,708
Adjustments to arrive at non-GAAP operating income (loss): (a)								
Net realized investment (gains) losses, including OTTI		(1,559)	(1,942)		6,436		(1,008)	605
Change in fair value of derivatives and embedded derivatives - index annuities		57,571	10,977		(103,444)		9,400	53,129
Change in fair value of derivatives and embedded derivatives - debt		465	(247)		(3,748)		(1,049)	768
Litigation reserve		_	_		_		(1,957)	_
Income taxes		(19,741)	 (3,105)		35,927		(2,689)	(19,108)
Non-GAAP operating income (loss) (b)(c)	\$	63,682	\$ 59,622	\$	55,967	\$	(4,723)	\$ 50,102
Per common share - assuming dilution:								
Net income (loss)	\$	0.30	\$ 0.60	\$	1.35	\$	(0.09)	\$ 0.18
Adjustments to arrive at non-GAAP operating income (loss):								
Anti-dilutive effect of net loss		_	_		_		_	_
Net realized investment (gains) losses, including OTTI		(0.02)	(0.02)		0.07		(0.01)	_
Change in fair value of derivatives and embedded derivatives - index annuities		0.64	0.12		(1.16)		0.11	0.64
Change in fair value of derivatives and embedded derivatives - debt		0.01	_		(0.04)		(0.01)	0.01
Litigation reserve		_	_		_		(0.02)	_
Income taxes		(0.22)	(0.04)		0.41		(0.03)	(0.23)
Non-GAAP operating income (loss) (b)(c)	\$	0.71	\$ 0.66	\$	0.63	\$	(0.05)	\$ 0.60

⁽a) Adjustments to net income (loss) to arrive at non-GAAP operating income (loss) are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.

⁽b) Q3 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$18.1 million and \$21.5 million, respectively, and increased the non-GAAP operating loss and non-GAAP operating loss per common share- assuming dilution by \$25.5 million and \$0.29 per share, respectively.

⁽c) Q3 2016 includes expense from the revision of assumptions used in determining reserves held for living income benefit riders. The impact increased interest sensitive and index product benefits by \$42.0 million and increased the non-GAAP operating loss and non-GAAP operating loss per common share - assuming dilution by \$27.1 million and \$0.31 per share, respectively.

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NON-GAAP FINANCIAL MEASURES

<u>Summary of Adjustments to Arrive at Non-GAAP Operating Income (Loss) (Unaudited)</u>

	Q2 2017		Q1 2017		Q4 2016	Q3 2016		Q2 2016
			(Dol	lars in thousands)				
Net realized gains on investments	\$ (3,873)	\$	(2,338)	\$	(844)	\$	(5,256)	\$ (2,737)
Net OTTI losses recognized in operations	949		141		9,560		2,979	4,446
Change in fair value of derivatives	(34,225)		(201,974)		(108,359)		(116,308)	 (170,795)
Decrease in total revenues	(37,149)		(204,171)		(99,643)		(118,585)	(169,086)
Amortization of deferred sales inducements	34,550		5,459		(61,820)		8,934	28,027
Change in fair value of embedded derivatives	(174,973)		(224,170)		151,099		(144,404)	(284,303)
Amortization of deferred policy acquisition costs	46,797		5,752		(88,166)		8,670	32,688
Other operating costs and expenses							2,829	 _
Increase (decrease) in total benefits and expenses	(93,626)		(212,959)		1,113		(123,971)	(223,588)
Increase (decrease) in income (loss) before income taxes	56,477		8,788		(100,756)		5,386	54,502
Increase (decrease) in income tax expense	19,741		3,105		(35,927)		2,689	 19,108
Increase (decrease) in net income (loss)	\$ 36,736	\$	5,683	\$	(64,829)	\$	2,697	\$ 35,394

Capitalization/Book Value per Share

) Pro-forma me 30, 2017		June 30, 2017		December 31, 2016
	(Dollars in	thousan	ds, except share and pe	r shaı	re data)
Capitalization:					
Notes and loan payable	\$ 500,000	\$	900,000	\$	500,000
Subordinated debentures payable to subsidiary trusts	 246,787		246,787		246,671
Total debt	746,787		1,146,787		746,671
Total stockholders' equity	 2,640,652		2,651,408		2,291,595
Total capitalization	3,387,439		3,798,195		3,038,266
Accumulated other comprehensive income (AOCI)	 (610,122)		(610,122)		(339,966)
Total capitalization excluding AOCI (b)	\$ 2,777,317	\$	3,188,073	\$	2,698,300
Total stockholders' equity	\$ 2,640,652	\$	2,651,408	\$	2,291,595
Accumulated other comprehensive income	 (610,122)		(610,122)		(339,966)
Total stockholders' equity excluding AOCI (b)	\$ 2,030,530	\$	2,041,286	\$	1,951,629
Common shares outstanding (c)	88,756,072		88,756,072		88,016,188
Book Value per Share: (d)					
Book value per share including AOCI	\$ 29.75	\$	29.87	\$	26.04
Book value per share excluding AOCI (b)	\$ 22.88	\$	23.00	\$	22.17
Debt-to-Capital Ratios: (e)					
Senior debt / Total capitalization	18.0%		28.2%		18.5%
Adjusted debt / Total capitalization	18.0%		28.2%		18.5%

- (a) Pro-forma June 30, 2017 amounts include the impact of the redemption of \$400 million of 6.625% senior unsecured notes in July 2017. The redemption resulted in a net decrease in notes and loan payable of \$400 million and a net decrease in stockholders' equity of \$10.8 million.
- (b) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.
- (c) Common shares outstanding include shares held by the NMO Deferred Compensation Trust: 2017 15,058 shares; 2016 15,058 shares
- (d) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.
- (e) Debt-to-capital ratios are computed using total capitalization excluding AOCI. Adjusted debt includes notes and loan payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization excluding AOCI.

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Spread Results

		nths Ended e 30,	Six Monti Jun	hs Ended e 30,
	2017	2016	2017	2016
Average yield on invested assets	4.45%	4.54%	4.46%	4.56%
Aggregate cost of money	1.73%	1.92%	1.75%	1.92%
Aggregate investment spread	2.72%	2.62%	2.71%	2.64%
Impact of:				
Investment yield - additional prepayment income	0.07%	0.04%	0.07%	0.06%
Cost of money effect of over hedging	0.06%	—%	0.06%	—%
Weighted average investments (in thousands)	\$44,379,879	\$40,600,182	\$43,966,404	\$40,032,851

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

Summary of Cost of Money for Deferred Annuities

	 Three Months Ended June 30,				led		
	 2017		2016		2017		2016
			(Dollars in	thousa	ınds)		
Included in interest sensitive and index product benefits:							
Index credits	\$ 371,623	\$	8,900	\$	693,503	\$	15,431
Interest credited	62,930		66,265		128,108		128,967
Included in change in fair value of derivatives:							
Proceeds received at option expiration	(378,517)		(9,308)		(705,069)		(16,050)
Pro rata amortization of option cost	145,502		140,477		287,045		280,243
Cost of money for deferred annuities	\$ 201,538	\$	206,334	\$	403,587	\$	408,591
Weighted average liability balance outstanding (in thousands)	\$ 46.478.748	\$	43,080,446	\$	46,046,068	\$	42,482,613

Annuity Account Balance Rollforward

	 Three Months Ended June 30,			Six Months End June 30,			ded	
	 2017 2016				2017	2016		
			(Dollars in	thousands)				
Account balances at beginning of period	\$ 46,022,759	\$	42,519,915	\$	45,204,015	\$	41,249,647	
Net deposits	1,060,638		1,497,701		2,063,147		3,126,454	
Premium bonuses	62,848		88,533		128,092		196,207	
Fixed interest credited and index credits	434,553		75,165		821,611		144,398	
Surrender charges	(13,896)		(11,997)		(27,530)		(26,562)	
Lifetime income benefit rider fees	(34,707)		(29,127)		(64,645)		(51,067)	
Surrenders, withdrawals, deaths, etc.	 (597,459)		(499,212)		(1,189,954)		(998,099)	
Account balances at end of period	\$ 46,934,736	\$	43,640,978	\$	46,934,736	\$	43,640,978	

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Annuity Deposits by Product Type

	 Three Months Ended June 30,				Six Mon Ju	ths En	ded	 Year Ended December 31,
Product Type	 2017		2016		2017		2016	2016
				(Dol	lars in thousands)			
American Equity:								
Fixed index annuities	\$ 953,560	\$	1,335,798	\$	1,894,727	\$	2,836,519	\$ 5,114,178
Annual reset fixed rate annuities	20,870		15,866		35,713		32,571	64,317
Multi-year fixed rate annuities	7,541		250,644		13,934		407,154	450,474
Single premium immediate annuities	 4,981		8,313		10,532		13,627	 35,851
	 986,952		1,610,621		1,954,906		3,289,871	 5,664,820
Eagle Life:								
Fixed index annuities	167,632		189,748		255,304		377,029	610,580
Multi-year fixed rate annuities	19,994		299,914		43,502		528,436	 852,799
	187,626		489,662		298,806		905,465	1,463,379
Consolidated:								
Fixed index annuities	1,121,192		1,525,546		2,150,031		3,213,548	5,724,758
Annual reset fixed rate annuities	20,870		15,866		35,713		32,571	64,317
Multi-year fixed rate annuities	27,535		550,558		57,436		935,590	1,303,273
Single premium immediate annuities	 4,981		8,313		10,532		13,627	 35,851
Total before coinsurance ceded	1,174,578		2,100,283		2,253,712		4,195,336	7,128,199
Coinsurance ceded	108,959		594,269		180,033		1,055,255	1,736,054
Net after coinsurance ceded	\$ 1,065,619	\$	1,506,014	\$	2,073,679	\$	3,140,081	\$ 5,392,145

<u>Surrender Charge Protection and Account Values by Product Type</u>

Annuity Surrender Charges and Net (of Coinsurance) Account Values at June 30, 2017:

		Surrender Charge		Net Account Value		
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	_	Dollars in Thousands	<u></u> %
Fixed Index Annuities	13.7	8.6	13.7%	\$	44,862,666	95.6%
Annual Reset Fixed Rate Annuities	10.8	4.5	7.6%		1,413,840	3.0%
Multi-Year Fixed Rate Annuities	6.6	2.8	5.6%		658,230	1.4%
Total	13.5	8.4	13.4%	\$	46,934,736	100.0%

Annuity Liability Characteristics

	_	Fixed Annuities Account Value	Fixed Index Annuities Account Value			
		(Dollars in	thousands)			
SURRENDER CHARGE PERCENTAGES:						
No surrender charge	\$	776,306	\$ 1,997,472			
0.0% < 2.0%		15,634	439,160			
2.0% < 3.0%		22,479	148,351			
3.0% < 4.0%		48,427	238,727			
4.0% < 5.0%		25,665	307,734			
5.0% < 6.0%		41,615	548,771			
6.0% < 7.0%		77,665	509,963			
7.0% < 8.0%		61,227	798,906			
8.0% < 9.0%		294,237	2,022,918			
9.0% < 10.0%		111,133	2,018,539			
10.0% or greater		597,682	35,832,125			
	\$	2,072,070	\$ 44,862,666			

		Fixed and Fixed Index Annuities Account Value	Weighted Average Surrender Charge
SURRENDER CHARGE EXPIRATION BY YEAR:	(L)	onars in thousands)	
Out of Surrender Charge	\$	2,773,778	0.00%
2017	Ψ	345,326	1.70%
2018		685,196	3.12%
2019		519,387	4.67%
2020		869,827	6.73%
2021		1,370,402	8.24%
2022		1,995,361	9.71%
2023		4,768,348	11.49%
2024		5,272,350	12.83%
2025		5,948,642	13.12%
2026		4,971,546	14.27%
2027		3,539,309	15.94%
2028		2,383,133	17.77%
2029		2,991,504	18.35%
2030		2,746,139	18.74%
2031		3,109,518	19.24%
2032		1,936,793	19.72%
2033		681,377	19.98%
2034		26,800	20.00%
	\$	46,934,736	13.43%

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Annuity Liability Characteristics

		Fixed Annuities Account Value		Fixed Index Annuities Account Value
		(Dollars in	thousan	ıds)
CREDITED RATE VS. ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL:				
No differential	\$	943,929	\$	1,660,924
> 0.0% - 0.25%		122,405		227,611
> 0.25% - 0.5%		240,327		37,818
> 0.5% - 1.0%		82,476		94,374
> 1.0% - 1.5%		12,364		1,166
› 1.5% - 2.0%		1,020		_
1.00% ultimate guarantee - 2.68% wtd avg interest rate (a)		414,297		145,018
1.50% ultimate guarantee - 1.25% wtd avg interest rate (a)		161,187		4,994,407
2.00% ultimate guarantee - 2.01% wtd avg interest rate (a)		94,065		_
2.25% ultimate guarantee - 2.06% wtd avg interest rate (a)		_		1,185,009
3.00% ultimate guarantee - 2.23% wtd avg interest rate (a)		_		2,261,240
Allocated to index strategies (see tables that follow)		_		34,255,099
	\$	2,072,070	\$	44,862,666

⁽a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of June 30, 2017 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.21%.

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Annuity Liability Characteristics

FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

Annual Monthly Average and Point-to-Point with Caps

	 Minimum Guaranteed Cap									
	1%		3%	4%		7%		8% +		
Current Cap				(Dollars in thousands)					
At minimum	\$ 1,984	\$	87,938	\$ 2,506,123	3 \$	72,984	\$	212,806		
1.75% - 3%	6,266,298		_	_	_	_		_		
3% - 4%	1,712,766		30,942	_	-	_		_		
4% - 5%	330,768		199,750	4,287,878	3	_		_		
5% - 6%	412,295		147,708	447,860)	_		_		
6% - 7%	_		_	139)	_		_		
>= 7%	_		12,197	1,563	3	28,612		4,874		

Annual Monthly Average and Point-to-Point with Participation Rates

	 Minimum Guaranteed Participation Rate							
	10%		20% - 25%		35%		50% +	
Current Participation Rate			(Dollars in	thousan	ıds)			
At minimum	\$ 499	\$	420,160	\$	127,856	\$	146,441	
< 20%	509,839		_		_		_	
20% - 40%	872,298		195,579		_		_	
40% - 60%	694,264		116,847		82,808		_	
>= 60%	9 957		_				_	

<u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

(Dollars in thousands)	
Current Cap	
At minimum	\$ 17,986
1.20% - 1.40%	6,225,844
1.45% - 1.70%	2,186,227
1.80% - 2.00%	2,674,906
>= 2.10%	375,494

Volatility Control Index

((Dollars in thousands)	
(Current Asset Fee	
	At Maximum	\$ _
	0.75% - 1.75%	182,314
	2.25% - 2.75%	954,485
	2 000/- 4 000/-	1 242 200

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.55% based upon prices of options for the week ended July 18, 2017.

Summary of Invested Assets

		June	30, 2017	Decemb	December 31, 2016		
	_	Carrying Amount	Percent	Carrying Amount	Percent		
			(Dollars in	thousands)			
Fixed maturity securities:							
United States Government full faith and credit	\$	12,174	%	\$ 11,805	%		
United States Government sponsored agencies		1,340,839	2.8%	1,344,787	3.0%		
United States municipalities, states and territories		4,137,714	8.6%	3,926,950	8.8%		
Foreign government obligations		238,869	0.5%	236,341	0.5%		
Corporate securities		29,364,002	61.3%	27,191,243	60.8%		
Residential mortgage backed securities		1,181,850	2.5%	1,254,835	2.8%		
Commercial mortgage backed securities		5,540,383	11.6%	5,365,235	12.0%		
Other asset backed securities		2,154,885	4.5%	1,806,123	4.0%		
Total fixed maturity securities		43,970,716	91.8%	41,137,319	91.9%		
Mortgage loans on real estate		2,553,391	5.3%	2,480,956	5.5%		
Derivative instruments		1,086,624	2.3%	830,519	1.9%		
Other investments		314,421	0.6%	308,774	0.7%		
	\$	47,925,152	100.0%	\$ 44,757,568	100.0%		

Credit Quality of Fixed Maturity Securities - June 30, 2017

NAIC Designation	Carrying Amount						Rating Agency Rating	<u> </u>	Carrying Amount	Percent
	(Dol	lars in thousands)				(Do	llars in thousands)			
1	\$	28,144,706	64.0%		Aaa/Aa/A	\$	27,599,755	62.8%		
2		14,499,548	33.0%		Baa		14,852,167	33.8%		
3		1,207,810	2.7%		Ba		1,056,659	2.4%		
4		89,144	0.2%		В		104,835	0.2%		
5		20,698	0.1%		Caa		264,733	0.6%		
6		8,810	%		Ca and lower		92,567	0.2%		
	\$	43,970,716	100.0%			\$	43,970,716	100.0%		

Watch List Securities - June 30, 2017

eneral Description		Amortized Cost	Unrea Gains (I		Fair Value	Months Below Amortized Cost
Below investment grade						
Corporate securities:						
Energy	\$	29,058	\$	(6,217)	\$ 22,841	1 - 50
Industrials		4,984		(2,640)	2,344	32
Materials		3,990		(17)	3,973	1
Telecommunications		2,100		(15)	2,085	36
Other asset backed securities:						
Financials		6,347		(3,601)	2,746	49 - 75
	\$	46,479	\$	(12,490)	\$ 33,989	

Fixed Maturity Securities by Sector

	June 30, 2017				December 31, 2016			
	Amortized Cost		Fair Value		Amortized Cost		Fair Value	
			(Dollars in	thous	ands)			
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$ 1,360,505	\$	1,353,013	\$	1,380,204	\$	1,356,592	
United States municipalities, states and territories	3,777,760		4,137,714		3,626,395		3,926,950	
Foreign government obligations	228,896		238,869		229,589		236,341	
Corporate securities:								
Capital goods	2,415,687		2,563,870		2,248,219		2,332,625	
Consumer discretionary	5,654,572		5,949,363		5,485,150		5,643,308	
Energy	2,499,456		2,559,966		2,439,809		2,453,649	
Financials	5,895,865		6,215,210		5,377,810		5,552,349	
Industrials	259,284		266,161		186,684		187,191	
Information technology	1,821,775		1,914,089		1,718,190		1,759,229	
Materials	1,822,469		1,905,130		1,767,460		1,797,013	
Other	1,085,630		1,142,760		1,009,390		1,037,307	
Telecommunications	1,542,402		1,618,262		1,472,094		1,507,943	
Transportation	1,148,038		1,202,780		1,105,324		1,133,087	
Utilities	3,668,242		3,949,474		3,523,083		3,710,711	
Residential mortgage backed securities:								
Government agency	613,757		662,314		648,752		693,805	
Prime	283,687		295,209		323,878		338,761	
Alt-A	149,300		177,927		166,557		193,018	
Re-Remic	44,102		46,400		27,757		29,251	
Commercial mortgage backed securities:								
Government agency	558,475		568,539		559,850		560,726	
Non-agency	4,961,292		4,971,844		4,862,405		4,804,509	
Other asset backed securities:								
Auto	291,922		293,553		240,297		237,678	
Financials	981,966		988,740		865,235		866,203	
Industrials	270,996		277,209		216,712		219,917	
Military housing	442,840		468,240		339,186		351,903	
Other	128,826		127,143		132,095		128,592	
Utilities	_		_		1,830		1,830	
Redeemable preferred stock - financials	_		6		_		6	
	\$ 41,907,744	\$	43,893,785	\$	39,953,955	\$	41,060,494	
Held for investment:						_		
Corporate security - financials	\$ 76,931	\$	76,702	\$	76,825	\$	68,766	

Mortgage Loans on Commercial Real Estate

	June 30, 2017				December 31, 2016			
		Principal	Percent		Principal	Percent		
			(Dollars in	thou	thousands)			
Geographic distribution								
East	\$	596,587	23.3%	\$	635,434	25.5%		
Middle Atlantic		155,234	6.1%		151,640	6.1%		
Mountain		302,764	11.8%		235,932	9.5%		
New England		12,496	0.5%		12,724	0.5%		
Pacific		423,086	16.5%		385,683	15.5%		
South Atlantic		542,146	21.2%		519,065	20.8%		
West North Central		311,126	12.1%		325,447	13.1%		
West South Central		219,010	8.5%		224,694	9.0%		
	\$	2,562,449	100.0%	\$	2,490,619	100.0%		
Property type distribution								
Office	\$	291,118	11.4%	\$	308,578	12.4%		
Medical office		35,248	1.4%		50,780	2.1%		
Retail		989,810	38.6%		886,942	35.6%		
Industrial/Warehouse		691,630	27.0%		700,644	28.1%		
Apartment		377,170	14.7%		375,837	15.1%		
Mixed use/other		177,473	6.9%		167,838	6.7%		
	\$	2,562,449	100.0%	\$	2,490,619	100.0%		

		June 30, 2017		I	December 31, 2016
Credit exposure - by payment activity					
Performing	5	\$	2,558,711	\$	2,489,028
In workout			1,516		1,591
Delinquent			_		_
Collateral dependent			2,222		_
			2,562,449		2,490,619
Specific loan loss allowance			(2,049)		(1,327)
General loan loss allowance			(5,800)		(7,100)
Deferred prepayment fees			(1,209)		(1,236)
		\$	2,553,391	\$	2,480,956

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2017

Shareholder Information

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Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2017				
First Quarter	\$28.00	\$21.66	\$23.63	\$0.00
Second Quarter	\$26.65	\$22.23	\$26.28	\$0.00
2016				
First Quarter	\$23.65	\$12.65	\$16.80	\$0.00
Second Quarter	\$16.96	\$12.77	\$14.25	\$0.00
Third Quarter	\$18.32	\$13.07	\$17.73	\$0.00
Fourth Quarter	\$23.41	\$15.39	\$22.54	\$0.24
2015				
First Quarter	\$29.62	\$25.46	\$29.13	\$0.00
Second Quarter	\$29.90	\$25.06	\$26.98	\$0.00
Third Quarter	\$30.02	\$22.36	\$23.31	\$0.00
Fourth Quarter	\$28.30	\$22.55	\$24.03	\$0.22

Transfer Agent:

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Fax: (781) 575-2723 www.computershare.com

Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our web site at www.american-equity.com.

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