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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY **Financial Supplement**

March 31, 2014

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands)

		March 31, 2014		mber 31, 2013
		(Unaudited)		
Assets				
Investments:				
Fixed maturity securities:				
Available for sale, at fair value	\$	28,315,473	\$	26,610,447
Held for investment, at amortized cost		76,298		76,255
Equity securities, available for sale, at fair value		7,767		7,778
Mortgage loans on real estate		2,584,583		2,581,082
Derivative instruments		790,396		856,050
Other investments		213,706		215,042
Total investments		31,988,223		30,346,654
Cash and cash equivalents		679,172		897,529
Coinsurance deposits		3,028,367		2,999,618
Accrued investment income		322,818		301,641
Deferred policy acquisition costs		2,210,694		2,426,652
Deferred sales inducements		1,713,246		1,875,880
Deferred income taxes		189,956		301,856
Other assets		412,020		471,669
Total assets	\$	40,544,496	\$	39,621,499
Liabilities and Stockholders' Equity				
Liabilities:				
Policy benefit reserves	\$	36,731,438	\$	35,789,655
Other policy funds and contract claims		402,895		418,033
Notes payable		521,758		549,958
Subordinated debentures		246,097		246,050
Income taxes payable		18,062		10,153
Other liabilities		969,297		1,222,963
Total liabilities		38,889,547		38,236,812
Stockholders' equity:				
Common stock		72,390		70,535
Additional paid-in capital		542,003		550,400
Unallocated common stock held by ESOP		(313)		(631
Accumulated other comprehensive income		332,435		46,196
Retained earnings		532,435 708,434		
Total stockholders' equity		1,654,949		718,187
	¢		¢	
Total liabilities and stockholders' equity	\$	40,544,496	\$	39,621,499

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in thousands, except per share data) (Unaudited)

		s Ended 31,	
		2014	2013
Revenues:			
Premiums and other considerations (a)	\$	7,331 \$	13,084
Annuity product charges		25,272	21,481
Net investment income		370,005	329,690
Change in fair value of derivatives		48,493	373,962
Net realized gains (losses) on investments, excluding other than temporary impairment ("OTTI") losses		(714)	10,585
OTTI losses on investments:			
Total OTTI losses		_	(2,189)
Portion of OTTI losses recognized from other comprehensive income		(905)	(1,048)
Net OTTI losses recognized in operations		(905)	(3,237)
Loss on extinguishment of debt		(3,977)	—
Total revenues		445,505	745,565
Benefits and expenses:			
Insurance policy benefits and change in future policy benefits (a)		10,095	14,760
Interest sensitive and index product benefits (a)		317,192	223,170
Amortization of deferred sales inducements		666	28,831
Change in fair value of embedded derivatives		92,619	363,272
Interest expense on notes payable		10,264	7,248
Interest expense on subordinated debentures		3,008	3,009
Amortization of deferred policy acquisition costs		7,194	46,230
Other operating costs and expenses		19,085	19,520
Total benefits and expenses		460,123	706,040
Income (loss) before income taxes		(14,618)	39,525
Income tax expense (benefit)		(4,865)	13,494
Net income (loss)	\$	(9,753) \$	26,031
Earnings (loss) per common share	\$	(0.13) \$	0.41
Earnings (loss) per common share - assuming dilution	\$	(0.13) \$	0.38
Weighted average common shares outstanding (in thousands):			
Earnings (loss) per common share		72,519	63,314
Earnings (loss) per common share - assuming dilution		79,616	68,706

(a) We made an immaterial correction in the presentation of premiums, insurance policy benefits and change in future policy benefits and interest sensitive and index product benefits related to life contingent immediate annuities. We have revised the 2013 consolidated statement of operations above to be consistent with the 2014 presentation. These changes had no impact on our consolidated balance sheets, net income (loss) or stockholders' equity.

Quarterly Summary - Most Recent 5 Quarters (Unaudited)

	(Q1 2014		Q4 2013	(Q3 2013		Q2 2013	(Q1 2013
			(D	ollars in the	usar	ıds, except p	er s	hare data)		
Revenues:										
Traditional life insurance premiums	\$	2,804	\$	2,452	\$	2,493	\$	2,913	\$	2,698
Life contingent immediate annuity considerations		4,527		8,386		7,381		8,638		10,386
Surrender charges (a)		12,423		15,239		11,160		11,292		11,502
Lifetime income benefit rider fees		12,849		16,909		15,291		12,219		9,979
Net investment income		370,005		363,947		354,147		336,143		329,690
Change in fair value of derivatives		48,493		444,985		193,028		64,040		373,962
Net realized gains (losses) on investments, excluding OTTI		(714)		16,364		(2,077)		15,689		10,585
Net OTTI losses recognized in operations		(905)		—		(222)		(2,775)		(3,237)
Loss on extinguishment of debt		(3,977)		(30,988)		(938)		(589)		—
Total revenues		445,505		837,294		580,263		447,570		745,565
Benefits and expenses:										
Traditional life insurance policy benefits and change in future policy benefits		2,261		1,452		1,647		2,106		1,735
Life contingent immediate annuity benefits and change in future policy benefits		7,834		11,827		9,617		11,662		13,025
Interest sensitive and index product benefits (b)		317,192		390,956		325,740		333,001		223,170
Amortization of deferred sales inducements (c)		666		69,121		34,625		120,536		28,831
Change in fair value of embedded derivatives		92,619		142,881		36,224		(408,409)		363,272
Interest expense on notes payable		10,264		11,885		12,957		6,780		7,248
Interest expense on subordinated debentures		3,008		3,027		3,034		3,018		3,009
Amortization of deferred policy acquisition costs (c)		7,194		99,934		50,034		169,270		46,230
Other operating costs and expenses (d)(e)(f)		19,085		26,886		20,658		24,851		19,520
Total benefits and expenses		460,123		757,969		494,536		262,815		706,040
Income (loss) before income taxes		(14,618)		79,325		85,727		184,755		39,525
Income tax expense (benefit)		(4,865)		28,367		29,546		64,642		13,494
Net income (loss) (a)(b)(c)(d)(e)(f)	\$	(9,753)	\$	50,958	\$	56,181	\$	120,113	\$	26,031
							_			
Earnings (loss) per common share	\$	(0.13)	\$	0.73	\$	0.86	\$	1.87	\$	0.41
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)(e)(f)	\$	(0.13)	\$	0.64	\$	0.75	\$	1.71	\$	0.38
Weighted average common shares outstanding (in thousands):										
Earnings (loss) per common share		72,519		69,416		65,129		64,254		63,314
Earnings (loss) per common share - assuming dilution		79,616		79,041		74,560		70,382		68,706

(a) Q4 2013 includes a benefit of \$4.7 million from surrender charges deducted from California policyholders surrendering their policies as a condition of receiving certain benefits in a national class action lawsuit settlement, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, increased net income and earnings per common share - assuming dilution by \$1.9 million and \$0.02 per share, respectively.

(b) Q3 2013 includes a benefit from the revision of assumptions used in determining reserves held for living income benefit riders consistent with unlocking for deferred policy acquisition costs and deferred sales inducements. The impact decreased interest sensitive and index product benefits by \$1.8 million and increased net income and earnings per common share - assuming dilution by \$1.1 million and \$0.01 per share, respectively.

(c) Q3 2013 includes benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$11.1 million and \$18.5 million, respectively, and increased net income and earnings per common share- assuming dilution by \$19.1 million and \$0.26 per share, respectively.

(d) Q1 2014 includes a net benefit of \$2.2 million from recognizing a decrease in an estimated class action litigation reserve based upon developments in the claim process for settlement of the class action and third party costs incurred during the quarter associated with administration of the settlement, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, decreased net loss and loss per common share - assuming dilution by \$0.9 million and \$0.01 per share, respectively.

- (e) Q4 2013 includes expense of \$4.2 million from recognizing an increase in an estimated class action litigation reserve based upon developments in the claim process for settlement of the class action litigation and third party costs incurred during the quarter associated with administration of the settlement, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, decreased net income and earnings per common share assuming dilution by \$1.9 million and \$0.02 per share, respectively.
- (f) Q2 2013 includes expense of \$8.5 million related to assessments received and future estimates of assessments from state guaranty fund associations related to the insolvency of Executive Life Insurance Company of New York, which after income taxes decreased net income and earnings per common share assuming dilution by \$5.5 million and \$0.08 per share, respectively.

Q2 2013 includes a benefit of \$3.2 million related to the final settlement of a litigation liability established in 2010, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes increased net income and earnings per common share - assuming dilution by \$2.0 million and \$0.03 per share, respectively.

NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), we have consistently utilized operating income and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income (loss) adjusted to eliminate the impact of net realized gains and losses on investments including net OTTI losses recognized in operations, fair value changes in derivatives and embedded derivatives, loss on extinguishment of debt and changes in litigation reserves. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income (loss) provides information that may enhance an investor's understanding of our underlying results and profitability.

Reconciliation from Net Income (Loss) to Operating Income (Unaudited)

	Three Months E March 31,	Inded
	 2014	2013
	 (Dollars in thous except per share	
Net income (loss)	\$ (9,753) \$	26,031
Adjustments to arrive at operating income:		
Net realized investment (gains) losses, including OTTI (a)	564	(2,804)
Change in fair value of derivatives and embedded derivatives - index annuities (a)	43,708	10,973
Change in fair value of derivatives and embedded derivatives - debt (a)	1,509	(736)
Litigation reserve (a)	(916)	_
Extinguishment of debt (a)	2,394	—
Operating income (a non-GAAP financial measure)	\$ 37,506 \$	33,464
Per common share - assuming dilution:		
Net income (loss)	\$ (0.13) \$	0.38
Adjustments to arrive at operating income:		
Anti-dilutive effect of net loss	0.01	—
Net realized investment (gains) losses, including OTTI	—	(0.04)
Change in fair value of derivatives and embedded derivatives - index annuities	0.55	0.16
Change in fair value of derivatives and embedded derivatives - debt	0.02	(0.01)
Litigation reserve	(0.01)	
Extinguishment of debt	0.03	_
Operating income (a non-GAAP financial measure)	\$ 0.47 \$	0.49

(a) Adjustments to net income (loss) to arrive at operating income are presented net of income taxes and where applicable, are net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC).

NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Operating Income (Unaudited)

	Three Months I March 31,	
	2014	2013
	 (Dollars in thou	sands)
Net realized investment gains and losses, including OTTI:		
Net realized (gains) losses on investments, including OTTI	\$ 1,619 \$	(7,348)
Amortization of DAC and DSI	(746)	3,093
Income taxes	(309)	1,451
	\$ 564 \$	(2,804)
Change in fair value of derivatives and embedded derivatives:		
Index annuities	\$ 167,481 \$	36,890
Interest rate caps and swap	2,579	(1,210)
Amortization of DAC and DSI	(101,803)	(20,240)
Income taxes	(23,040)	(5,203)
	\$ 45,217 \$	10,237
Litigation reserve:	 	
Change in litigation reserve recorded in other operating costs	\$ (2,212) \$	_
Amortization of DAC and DSI	795	—
Income taxes	501	_
	\$ (916) \$	
Extinguishment of debt:		
Loss on extinguishment of debt	\$ 3,977 \$	_
Income taxes	(1,583)	—
	\$ 2,394 \$	_

NON-GAAP FINANCIAL MEASURES

Quarterly Summary - Most Recent 5 Quarters (Unaudited)

Reconciliation from Net Income (Loss) to Operating Income

	Q	1 2014	(Q4 2013		Q3 2013	(Q2 2013	(21 2013
	(Dollars in thousands, except per share data)									
Net income (loss)	\$	(9,753)	\$	50,958	\$	56,181	\$	120,113	\$	26,031
Adjustments to arrive at operating income:										
Net realized investment (gains) losses, including OTTI (a)		564		(6,214)		890		(3,574)		(2,804)
Change in fair value of derivatives and embedded derivatives - index annuities (a)		43,708		(23,419)		(4,907)		(81,351)		10,973
Change in fair value of derivatives and embedded derivatives - debt (a)		1,509		(4,290)		7,136		(3,302)		(736)
Litigation reserve (a)		(916)		1,988		—		(1,969)		
Extinguishment of debt (a)		2,394		20,823		548		345		
Operating income (a non-GAAP financial measure) (b)(c)(d)(e)	\$	37,506	\$	39,846	\$	59,848	\$	30,262	\$	33,464
Operating income per common share - assuming dilution (b)(c)(d)(e)	\$	0.47	\$	0.50	\$	0.80	\$	0.43	\$	0.49

(a) Adjustments to net income (loss) to arrive at operating income are presented net of income taxes and where applicable, are net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs.

- (b) Q4 2013 includes a benefit of \$4.7 million from surrender charges deducted from California policyholders surrendering their policies as a condition of receiving certain benefits in a national class action lawsuit settlement, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, increased operating income and operating income per common share assuming dilution by \$2.0 million and \$0.02 per share, respectively.
- (c) Q3 2013 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$12.6 million and \$20.4 million, respectively, and increased operating income and operating income per common share- assuming dilution by \$21.3 million and \$0.29 per share, respectively.
- (d) Q3 2013 includes a benefit from the revision of assumptions used in determining reserves held for living income benefit riders consistent with unlocking for deferred policy acquisition costs and deferred sales inducements. The impact decreased interest sensitive and index product benefits by \$1.8 million and increased operating income and operating income per common share - assuming dilution by \$1.1 million and \$0.01 per share, respectively.
- (e) Q2 2013 includes expense of \$8.5 million related to assessments received and future estimates of assessments from state guaranty fund associations related to the insolvency of Executive Life Insurance Company of New York, which after income taxes decreased operating income and operating income per common share - assuming dilution by \$5.5 million and \$0.08 per share, respectively.

NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Operating Income (Unaudited)

	Q1 2014		Q4 2013	Q3 2	2013		Q2 2013	Q1 2013
			(D	ollars in	thousan	ds)		
Net realized (gains) losses on investments	\$ 71	4	\$ (16,364)	\$	2,077	\$	(15,689)	\$ (10,585)
Net OTTI losses recognized in operations	90	5	—		222		2,775	3,237
Change in fair value of derivatives	57,03	9	(209,083)		25,448		91,374	(299,494)
Loss on extinguishment of debt	3,97	7	30,988		938		589	_
Increase (decrease) in total revenues	62,63	5	(194,459)		28,685		79,049	(306,842)
Amortization of deferred sales inducements	43,43	5	(27,797)		(6,765)		(82,583)	7,447
Change in fair value of embedded derivatives	(113,02	1)	(104,953)		39,526		408,606	(335,174)
Amortization of deferred policy acquisition costs	58,31	9	(38,189)		(9,849)		(111,570)	9,700
Other operating costs and expenses	2,21	2	(4,248)		_		3,212	—
Increase (decrease) in total benefits and expenses	(9,05	5)	(175,187)		22,912		217,665	(318,027)
Increase (decrease) in income (loss) before income taxes	71,69	0	(19,272)		5,773		(138,616)	 11,185
Increase (decrease) in income tax expense	24,43	1	(8,160)		2,106		(48,765)	3,752
Increase (decrease) in net income (loss)	\$ 47,25	9	\$ (11,112)	\$	3,667	\$	(89,851)	\$ 7,433

Capitalization/Book Value per Share

	(a) Pro-forma arch 31, 2014	М	arch 31, 2014	Dece	ember 31, 2013
		(Dollars in	thous	ands, except per	share o	lata)
Capitalization:						
Notes payable:						
September 2015 Notes	\$	55,757	\$	86,239	\$	85,328
December 2029 Notes		33,706		35,519		64,630
July 2021 Notes		400,000		400,000		400,000
Subordinated debentures payable to subsidiary trusts		246,097		246,097		246,050
Total debt		735,560		767,855		796,008
Total stockholders' equity		1,657,654		1,654,949		1,384,687
Total capitalization		2,393,214		2,422,804		2,180,695
Accumulated other comprehensive income (AOCI)		(332,435)		(332,435)		(46,196)
Total capitalization excluding AOCI (b)	\$	2,060,779	\$	2,090,369	\$	2,134,499
Total stockholders' equity	\$	1,657,654	\$	1,654,949	\$	1,384,687
Accumulated other comprehensive income		(332,435)		(332,435)		(46,196)
Total stockholders' equity excluding AOCI (b)	\$	1,325,219	\$	1,322,514	\$	1,338,491
Common shares outstanding (c)		74,100,576		72,874,731		71,369,474
Book Value per Share: (d)						
Book value per share including AOCI	\$	22.37	\$	22.71	\$	19.40
Book value per share excluding AOCI (b)	\$	17.88	\$	18.15	\$	18.75
Debt-to-Capital Ratios: (e)						
Senior debt / Total capitalization		23.8%		25.0%		25.8%
Adjusted debt / Total capitalization		23.8%		25.0%		25.8%

(a) Pro-forma March 31, 2014 amounts include the impact of convertible debt retirements completed in April 2014. The convertible debt retirements resulted in a net decrease in notes payable of \$32,295 and a net increase in stockholders' equity of \$2,705.

(b) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.

(c) Common shares outstanding include shares held by the NMO Deferred Compensation Trust: 2014 - 543,120 shares; 2013 - 892,688 shares and excludes unallocated shares held by the ESOP: 2014 - 58,618 shares; 2013 - 58,618 shares.

(d) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.

(e) Debt-to-capital ratios are computed using total capitalization excluding AOCI. Adjusted debt includes notes payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization excluding AOCI.

Spread Results

	Three Mon Marc	
	2014	2013
Average yield on invested assets	4.95%	5.01%
Aggregate cost of money	2.18%	2.33%
Aggregate investment spread	2.77%	2.68%
Impact of:		
Investment yield - additional prepayment income	0.05%	0.08%
Cost of money effect of (under) over hedging	%	0.03%
Weighted average investments (in thousands)	\$30,002,658	\$26,382,116

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

Summary of Cost of Money for Deferred Annuities

	Three Mor Marc	nded			
	 2014		2013		
	(Dollars in thousands)				
Included in interest sensitive and index product benefits:					
Index credits	\$ 230,378	\$	135,341		
Interest credited	69,827		74,417		
Included in change in fair value of derivatives:					
Proceeds received at option expiration	(227,958)		(135,225)		
Pro rata amortization of option cost	102,024		88,855		
Cost of money for deferred annuities	\$ 174,271	\$	163,388		
Weighted average liability balance outstanding (in thousands)	\$ 31,928,538	\$	28,060,075		

Annuity Account Balance Rollforward

	Three Mor Marc	nths Ei ch 31,	nded	
	 2014		2013	
	 (Dollars in thousands			
Account balances at beginning of period	\$ 31,535,846	\$	27,669,669	
Net deposits	865,405		872,329	
Premium and interest bonuses	72,687		73,898	
Fixed interest credited and index credits	300,205		209,758	
Surrender charges	(12,423)		(11,502)	
Lifetime income benefit rider fees	(12,849)		(9,979)	
Surrenders, withdrawals, deaths, etc.	(427,639)		(353,695)	
Account balances at end of period	\$ 32,321,232	\$	28,450,478	

Annuity Deposits by Product Type

	Three Months Ended March 31,						
Product Type	 2014	2013		2013			
		(Dollars in thousands)					
Fixed Index Annuities:							
Index Strategies	\$ 642,266	\$ 604,641	\$	2,861,977			
Fixed Strategy	203,538	243,129		1,020,447			
	 845,804	847,770	_	3,882,424			
Fixed Rate Annuities:							
Single-Year Rate Guaranteed	15,240	19,910		71,944			
Multi-Year Rate Guaranteed	54,587	47,256		205,978			
Single premium immediate annuities	5,286	14,980		52,142			
	75,113	82,146		330,064			
Total before coinsurance ceded	920,917	929,916		4,212,488			
Coinsurance ceded	50,226	42,607		182,616			
Net after coinsurance ceded	\$ 870,691	\$ 887,309	\$	4,029,872			

Surrender Charge Protection and Account Values by Product Type

Annuity Surrender Charges and Net (of coinsurance) Account Values at March 31, 2014:

		Surrender Charge	Net Account Value			
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	Dollars in Thousands	%	
Fixed Index Annuities	14.1	9.9	15.6%	\$ 30,342,03	8 93.9%	
Single-Year Fixed Rate Guaranteed Annuities	11.1	4.3	8.0%	1,431,84	2 4.4%	
Multi-Year Fixed Rate Guaranteed Annuities (a)	6.3	1.7	4.4%	547,35	2 1.7%	
Total	13.9	9.5	15.1%	\$ 32,321,23	2 100.0%	

(a) 40% of Net Account Value is no longer in multi-year guarantee period and can be adjusted annually.

Annuity Liability Characteristics

	Fixed Annuities Account Value		Fixed Index Annuities Account Value
	 (Dollars in	thous	ands)
SURRENDER CHARGE PERCENTAGES:			
No surrender charge	\$ 661,371	\$	901,447
0.0% < 2.0%	28,358		321,533
2.0% < 3.0%	32,859		87,365
3.0% < 4.0%	28,091		345,218
4.0% < 5.0%	116,931		257,746
5.0% < 6.0%	59,308		492,375
6.0% < 7.0%	181,175		215,568
7.0% < 8.0%	169,938		638,822
8.0% < 9.0%	61,738		438,489
9.0% < 10.0%	80,283		508,580
10.0% or greater	559,142		26,134,895
	\$ 1,979,194	\$	30,342,038

	Fixed and ixed Index Annuities count Value	Weighted Average Surrender Charge
	Dollars in housands)	
SURRENDER CHARGE EXPIRATION BY YEAR:		
Out of Surrender Charge	\$ 1,562,818	0.00%
2014	336,812	1.73%
2015	530,464	3.25%
2016	778,827	4.74%
2017	938,531	6.20%
2018	838,778	8.29%
2019	602,401	9.22%
2020	917,481	10.79%
2021	1,205,534	12.45%
2022	2,054,001	14.59%
2023	5,044,448	16.43%
2024	4,402,810	17.52%
2025	3,188,735	18.29%
2026	2,749,481	18.45%
2027	2,863,871	18.87%
2028	1,922,243	19.34%
2029	1,932,360	19.88%
2030	444,809	19.98%
2031	6,828	20.00%
	\$ 32,321,232	15.07%

Annuity Liability Characteristics

	Fixed Innuities ount Value	A	xed Index Annuities count Value	
	 (Dollars in	thousan	usands)	
<u>CREDITED RATE (INCLUDING BONUS INTEREST) VS.</u> ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL:				
No differential	\$ 758,786	\$	771,761	
> 0.0% - 0.25%	293,015		523,321	
> 0.25% - 0.5%	165,955		33,657	
> 0.5% - 1.0% (a)	286,201		971,422	
> 1.0% - 1.5% (a)	92,721		21,590	
> 1.5% - 2.0%	94,769		1,981	
> 2.0% - 2.5%	73		_	
> 2.5% - 3.0%	1,329		—	
1.00% ultimate guarantee - 2.49% wtd avg interest rate (b)	76,857		_	
1.50% ultimate guarantee - 1.63% wtd avg interest rate (b)	104,587		2,911,985	
2.00% ultimate guarantee - 2.58% wtd avg interest rate (b)	104,901		_	
2.25% ultimate guarantee - 2.65% wtd avg interest rate (b)	—		1,397,438	
3.00% ultimate guarantee - 2.87% wtd avg interest rate (b)	_		2,780,802	
Allocated to index strategies (see tables that follow)	_		20,928,081	
	\$ 1,979,194	\$	30,342,038	

(a) \$42,484 of Fixed Annuities Account Value have a guarantee of 2.25% for the first 10 years and 3.00% thereafter. They began increasing in 2014. \$530,157 of Index Annuities Account Value is in fixed rate strategies that have a guarantee of 2.25% for the first 10 years and 3.00% thereafter. They began increasing in 2014.

(b) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of March 31, 2014 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.56%.

Annuity Liability Characteristics

FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

Annual Monthly Average and Point-to-Point with Caps

			Mir	nim	um Guaranteed C	ap			
	1%		3%		4%		7%		8% +
(Dollars in thousands)									
\$	851	\$	11,563	\$	740,134	\$	36,191	\$	262,305
	1,061,268		_		—		—		—
	2,370,344		18,544		—		—		—
	20,008		103,496		1,660,988				—
	21,239		4,055		2,638,988		—		—
			—		2,783,224		—		—
	—		11,182		39,819		117,584		68,365
	\$	\$ 851 1,061,268 2,370,344 20,008	\$ 851 \$ 1,061,268 2,370,344 20,008	1% 3% \$ 851 \$ 11,563 1,061,268 — 2,370,344 18,544 20,008 103,496 21,239 4,055	1% 3% (Dol \$ 851 \$ 11,563 1,061,268 2,370,344 18,544 20,008 103,496 21,239 4,055	1% 3% 4% (Dollars in thousands) \$ 851 \$ 11,563 \$ 740,134 1,061,268 - - - - 2,370,344 18,544 - - 20,008 103,496 1,660,988 - 21,239 4,055 2,638,988 - - - - 2,783,224	(Dollars in thousands) \$ 851 \$ 11,563 \$ 740,134 \$ 1,061,268	1% 3% 4% 7% (Dollars in thousands) \$ 851 \$ 11,563 \$ 740,134 \$ 36,191 1,061,268 - - - - - 2,370,344 18,544 - - - 20,008 103,496 1,660,988 - 21,239 4,055 2,638,988 - - - 2,783,224 -	1% 3% 4% 7% (Dollars in thousands) \$ 851 \$ 11,563 \$ 740,134 \$ 36,191 \$ 1,061,268 - </td

Annual Monthly Average and Point-to-Point with Participation Rates

]	Minim	um Guarante	ed Part	,						
	1	10%		25%		35%		50% +				
Current Participation Rate				(Dollars in	thousa	nds)						
At minimum	\$	231	\$	337,202	\$	174,591	\$	203,723				
< 20%		248,285		—		—		_				
20% - 40%		312,823		461,954		_		—				
40% - 60%		221		164,894		124,768		1,317				
>= 60%		1,018		—		—		—				

<u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly</u> Cap = 1% (Dollars in thousands)

<u>Cap = 170 (Donars in thousands)</u>	
Current Cap	
At minimum	\$ 15,297
1.45% - 1.8%	3,537,742
2.0% - 2.3%	2,588,433
>= 2.3%	775,663

If all caps and participation rates were reduced to minimum caps and participation rates, the cost of options would decrease by 0.64% based upon prices of options for the week ended April 15, 2014.

Summary of Invested Assets

	March 3	1, 2014	Decembe	r 31, 2013
	 Carrying Amount Percent		Carrying Amount	Percent
		(Dollars in	thousands)	
Fixed maturity securities:				
United States Government full faith and credit	\$ 43,300	0.1%	\$ 42,925	0.2%
United States Government sponsored agencies	1,299,454	4.1%	1,194,289	3.9%
United States municipalities, states and territories	3,437,313	10.7%	3,306,743	10.9%
Foreign government obligations	144,023	0.4%	91,557	0.3%
Corporate securities	18,517,485	57.9%	17,309,292	57.1%
Residential mortgage backed securities	1,928,555	6.0%	1,971,960	6.5%
Commercial mortgage backed securities	1,976,589	6.2%	1,735,460	5.7%
Other asset backed securities	1,045,052	3.3%	1,034,476	3.4%
Total fixed maturity securities	 28,391,771	88.7%	26,686,702	88.0%
Equity securities	7,767	%	7,778	%
Mortgage loans on real estate	2,584,583	8.1%	2,581,082	8.5%
Derivative instruments	790,396	2.5%	856,050	2.8%
Other investments	213,706	0.7%	215,042	0.7%
	\$ 31,988,223	100.0%	\$ 30,346,654	100.0%

Credit Quality of Fixed Maturity Securities - March 31, 2014

NAIC Designation		Carrying Amount	Percent	Rating Agency Rating		Carrying Amount	Percent
	(Dolla	rs in thousands)			(Dolla	ars in thousands)	
1	\$	17,755,174	62.6%	Aaa/Aa/A	\$	17,363,658	61.2%
2		10,059,679	35.4%	Baa		9,632,099	33.9%
3		516,812	1.8%	Ba		493,445	1.7%
4		58,988	0.2%	В		130,440	0.5%
5		_	%	Caa and lower		580,719	2.0%
6		1,118	%	In or near default		191,410	0.7%
	\$	28,391,771	100.0%		\$	28,391,771	100.0%

Watch List Securities - March 31, 2014

General Description				nrealized ns (Losses)	 Fair Value	Months Below Amortized Cost	
Corporate bonds:							
Finance	\$	20,000	\$	(4,945)	\$ 15,055	31	
Industrial		49,459		(6,399)	43,060	17 - 43	
Industrial		9,341		501	9,842		
	\$	78,800	\$	(10,843)	\$ 67,957		

Summary of Residential Mortgage Backed Securities

Prime $493,044$ $466,940$ $496,855$ Alt-A $30,286$ $30,612$ $30,755$ S $1,264,069$ \$ $1,177,762$ \$ $1,239,783$ OTTI has been recognized\$ $443,620$ \$ $382,950$ \$ $395,341$ Alt-A $344,556$ $270,449$ $293,431$ Alt-A $344,556$ $270,449$ $293,431$ S $788,176$ \$ $653,399$ \$ $688,772$ Total by collateral typeS $740,739$ \$ $680,210$ \$ $712,172$ Prime $936,664$ $849,890$ $892,190$ $324,188$ Alt-A $374,842$ $301,061$ $324,188$ S $2,052,245$ \$ $1,813,161$ \$ $1.928,555$ Total by NAIC designationS $1,926,031$ \$ $1,715,122$ \$ $1,810,443$ 2 $81,762$ $76,931$ $78,690$ $33,442$ 46 $ -$ 6 $2,351$ $1,660$ $1,080$ $1,080$ $1,080$ $1,080$	Collateral Type	Principal Amortized Amount Cost			Fair Value		
Government agency\$ $740,739$ \$ $680,210$ \$ $712,171$ Prime $493,044$ $466,940$ $496,855$ Alt-A $30,286$ $30,612$ $30,755$ S $1,264,069$ \$ $1,177,762$ \$ $1,239,783$ OTTI has been recognizedS $443,620$ \$ $382,950$ \$ $395,341$ Prime\$ $443,620$ \$ $382,950$ \$ $395,341$ Alt-A $344,556$ $270,449$ $293,431$ Correst of the second secon							
Prime $493,044$ $466,940$ $496,855$ Alt-A $30,286$ $30,612$ $30,755$ S $1,264,069$ \$ $1,177,762$ \$ $1,239,783$ OTTI has been recognized\$ $443,620$ \$ $382,950$ \$ $395,341$ Alt-A $344,556$ $270,449$ $293,431$ Alt-A $344,556$ $270,449$ $293,431$ S $788,176$ \$ $653,399$ \$ $688,772$ Total by collateral typeS $740,739$ \$ $680,210$ \$ $712,172$ Prime $936,664$ $849,890$ $892,190$ $324,188$ Alt-A $374,842$ $301,061$ $324,188$ S $2,052,245$ \$ $1,813,161$ \$ $1.928,555$ Total by NAIC designationS $1,926,031$ \$ $1,715,122$ \$ $1,810,443$ 2 $81,762$ $76,931$ $78,690$ $33,442$ 46 $ -$ 6 $2,351$ $1,660$ $1,080$ $1,080$ $1,080$ $1,080$	OTTI has not been recognized						
Alt-A $30,286$ $30,612$ $30,757$ S $1,264,069$ \$ $1,177,762$ \$ $1,239,783$ OTTI has been recognized\$ $1,177,762$ \$ $1,239,783$ Prime\$ $443,620$ \$ $382,950$ \$ $395,341$ Alt-A $344,556$ $270,449$ $293,431$ \$ $788,176$ \$ $653,399$ \$ $688,772$ Total by collateral type $$740,739$680,210$712,171Prime936,664849,890892,190314,42301,061324,186Alt-A374,842301,061324,186$2,952,245$1,831,161$1,928,555Total by NAIC designation$1,926,031$1,715,122$1,810,443281,76276,93178,60034 -62,3511,6601,080$	Government agency	\$	740,739	\$	680,210	\$	712,171
$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	Prime		493,044		466,940		496,855
OTTI has been recognized Image: Second	Alt-A		30,286		30,612		30,757
Prime\$ $443,620$ \$ $382,950$ \$ $395,341$ Alt-A $344,556$ $270,449$ $293,431$ \$ $788,176$ \$ $653,399$ \$ $688,772$ Total by collateral type $740,739$ \$ $680,210$ \$ $712,177$ Prime $936,664$ $849,890$ $892,190$ Alt-A $374,842$ $301,061$ $324,186$ $2005,245$ \$ $1,810,161$ \$ $1,928,555$ Total by NAIC designation 1 \$ $1,926,031$ \$ $1,715,122$ \$ $1,810,442$ 3 $42,101$ $37,448$ $38,342$ 4 $ 6$ $2,351$ $1,660$ $1,080$ $1,080$ $1,080$ $1,080$		\$	1,264,069	\$	1,177,762	\$	1,239,783
Alt-A $344,556$ $270,449$ $293,431$ \$788,176\$653,399\$688,772Total by collateral type\$740,739\$680,210\$712,171Prime936,664849,890892,196Alt-A $374,842$ 301,061324,188\$2,052,245\$1,831,161\$1,928,555Total by NAIC designation\$1,926,031\$1,715,122\$1,810,442281,76276,93178,69033,34234,34234,342462,3511,6601,086	OTTI has been recognized			_			
\$ 788,176 \$ 653,399 \$ 688,772 Total by collateral type \$ 740,739 \$ 680,210 \$ 712,171 Prime 936,664 849,890 892,190 \$ 324,188 \$ 2301,061 324,188 \$ 1.928,555 \$ 1,831,161 \$ 1.928,555 \$ 1.831,161 \$ 1.928,555 \$ 1.810,443 \$ 3.01,061 324,188 \$ 3.01,061 3.24,188 \$ 1.928,555 \$ 1.831,161 \$ 1.928,555 \$ 1.810,443 \$ 1.928,555 \$ 1.810,443 \$ 1.928,555 \$ 1.810,443 \$ 1.928,555 \$ 1.810,443 \$ 1.928,555 \$ 1.810,443 \$ 1.928,555 \$ 1.810,443 \$ \$ 1.928,555 \$ 1.810,443 \$ \$ 1.928,555 \$ 1.810,443 \$ \$ 1.928,555 \$ 1.810,443 \$ \$ 3.934 \$	Prime	\$	443,620	\$	382,950	\$	395,341
Total by collateral typeGovernment agency\$ $740,739$ \$ $680,210$ \$ $712,171$ Prime $936,664$ $849,890$ $892,196$ Alt-A $374,842$ $301,061$ $324,186$ \$ $2,052,245$ \$ $1,831,161$ \$ $1,928,555$ Total by NAIC designation1\$ $1,926,031$ \$ $1,715,122$ \$ $1,810,442$ 2 $81,762$ $76,931$ $78,690$ 3 $42,101$ $37,448$ $38,342$ 46 $2,351$ $1,660$ $1,086$	Alt-A		344,556		270,449		293,431
Government agency\$ $740,739$ \$ $680,210$ \$ $712,171$ Prime $936,664$ $849,890$ $892,196$ Alt-A $374,842$ $301,061$ $324,186$ \$ $2,052,245$ \$ $1,831,161$ \$ $1,928,555$ Total by NAIC designation 1 \$ $1,926,031$ \$ $1,715,122$ \$ $1,810,442$ 2 $81,762$ $76,931$ $78,690$ 3 $42,101$ $37,448$ $38,342$ 46 $2,351$ $1,660$ $1,086$		\$	788,176	\$	653,399	\$	688,772
Prime 936,664 849,890 892,190 Alt-A 374,842 301,061 324,188 \$ 2,052,245 \$ 1,831,161 \$ 1,928,555 Total by NAIC designation \$ 1,926,031 \$ 1,715,122 \$ 1,810,443 2 81,762 76,931 78,690 3 42,101 37,448 383,342 4 6 2,351 1,660 1,086	Total by collateral type	_		_			
Alt-A 374,842 301,061 324,188 \$ 2,052,245 \$ 1,831,161 \$ 1,928,555 Total by NAIC designation \$ 1,926,031 \$ 1,715,122 \$ 1,810,445 1 \$ 1,926,031 \$ 1,715,122 \$ 1,810,445 2 81,762 76,931 78,690 3 42,101 37,448 38,345 4 6 2,351 1,660 1,086	Government agency	\$	740,739	\$	680,210	\$	712,171
\$ 2,052,245 \$ 1,831,161 \$ 1,928,555 Total by NAIC designation \$ 1,926,031 \$ 1,715,122 \$ 1,810,443 2 81,762 76,931 78,690 3 42,101 37,448 38,342 4	Prime		936,664		849,890		892,196
Total by NAIC designation Image: Constraint of the second se	Alt-A		374,842		301,061		324,188
1 \$ 1,926,031 \$ 1,715,122 \$ 1,810,442 2 81,762 76,931 78,690 3 42,101 37,448 38,342 4 6 2,351 1,660 1,080		\$	2,052,245	\$	1,831,161	\$	1,928,555
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	Total by NAIC designation			_			
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1	\$	1,926,031	\$	1,715,122	\$	1,810,443
4 — — — — 6 <u>2,351</u> <u>1,660</u> <u>1,080</u>	2		81,762		76,931		78,690
4 - - - 6 2,351 1,660 1,080	3		42,101		37,448		38,342
	4						_
	6		2,351		1,660		1,080
5 2,022,243 5 1,031,101 5 1,720,33.		\$	2,052,245	\$	1,831,161	\$	1,928,555

Fixed Maturity Securities by Sector

	March 31, 2014			December 31, 2013				
	Amortized Fair Cost Value			Amortized Cost		Fair Value		
				(Dollars in	thou	sands)		
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$	1,402,611	\$	1,342,754	\$	1,358,628	\$	1,237,214
United States municipalities, states and territories		3,186,473		3,437,313		3,181,032		3,306,743
Foreign government obligations		136,116		144,023		86,112		91,557
Corporate securities:								
Consumer discretionary		1,551,557		1,611,005		1,533,993		1,532,694
Consumer staples		1,278,575		1,331,868		1,246,744		1,250,351
Energy		2,062,551		2,148,352		1,992,411		2,011,334
Financials		3,260,833		3,414,019		3,179,964		3,233,930
Health care		1,533,623		1,594,986		1,458,757		1,458,946
Industrials		2,183,057		2,282,092		2,045,490		2,039,544
Information technology		1,163,672		1,190,898		1,163,159		1,145,674
Materials		1,450,553		1,483,804		1,405,603		1,381,880
Telecommunications		510,463		527,096		472,250		473,517
Utilities		2,667,922		2,857,029		2,643,747		2,705,147
Residential mortgage backed securities:								
Government agency		680,210		712,171		677,394		679,518
Prime		849,890		892,196		907,881		964,443
Alt-A		301,061		324,188		310,638		327,999
Commercial mortgage backed securities:								
Government agency		301,383		297,821		302,063		288,495
Other		1,702,042		1,678,768		1,519,925		1,446,965
Other asset backed securities:								
Consumer discretionary		73,223		75,327		86,788		86,633
Energy		8,258		9,149		8,268		8,922
Financials		715,037		706,289		709,900		688,73
Industrials		215,374		228,912		215,873		225,212
Telecommunications		14,836		16,880		14,835		16,714
Utilities		6,305		8,495		6,275		8,258
Redeemable preferred stock - financials				38		1		20
	\$	27,255,625	\$	28,315,473	\$	26,527,731	\$	26,610,447
Held for investment:	_		_		_		_	
Corporate security - financials	\$	76,298	\$	64,920	\$	76,255	\$	60,840

Mortgage Loans on Commercial Real Estate

		March 31	, 2014	December 31, 2013				
	Principal		Percent	Principal	Percent			
		(Dollars in thousands)						
Geographic distribution								
East	\$	793,717	30.4%	\$ 765,717	29.4%			
Middle Atlantic		152,712	5.9%	156,489	6.0%			
Mountain		343,166	13.1%	356,246	13.7%			
New England		20,977	0.8%	21,324	0.8%			
Pacific		313,896	12.0%	317,431	12.2%			
South Atlantic		488,622	18.7%	483,852	18.5%			
West North Central		343,660	13.2%	351,794	13.5%			
West South Central		153,630	5.9%	154,845	5.9%			
	\$	2,610,380	100.0%	\$ 2,607,698	100.0%			
Property type distribution								
Office	\$	557,029	21.3%	\$ 590,414	22.6%			
Medical Office		122,807	4.7%	125,703	4.8%			
Retail		729,056	27.9%	711,364	27.3%			
Industrial/Warehouse		690,442	26.5%	673,449	25.8%			
Hotel		47,138	1.8%	61,574	2.4%			
Apartment		313,330	12.0%	291,823	11.2%			
Mixed use/other		150,578	5.8%	153,371	5.9%			
	\$	2,610,380	100.0%	\$ 2,607,698	100.0%			

	March 31, 2014		De	cember 31, 2013
Credit Exposure - By Payment Activity				
Performing	\$	2,591,196	\$	2,593,276
In workout		7,956		6,248
Delinquent		—		—
Collateral dependent		11,228		8,174
		2,610,380		2,607,698
Specific Loan Loss Allowance		(16,462)		(16,847)
General Loan Loss Allowance		(8,800)		(9,200)
Deferred prepayment fees		(535)		(569)
	\$	2,584,583	\$	2,581,082

Shareholder Information

Corporate Offices:

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Inquiries:

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Ted M. Johnson, Chief Financial Officer and Treasurer (515) 457-1980, tjohnson@american-equity.com

Debra J. Richardson, Executive Vice President and Secretary (515) 273-3551, drichardson@american-equity.com

Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2014				
First Quarter	\$26.42	\$18.84	\$23.62	\$0.00
2013				
First Quarter	\$15.03	\$12.33	\$14.89	\$0.00
Second Quarter	\$16.60	\$14.03	\$15.70	\$0.00
Third Quarter	\$21.42	\$15.64	\$21.22	\$0.00
Fourth Quarter	\$26.46	\$20.01	\$26.38	\$0.18
2012				
First Quarter	\$13.09	\$10.13	\$12.77	\$0.00
Second Quarter	\$12.95	\$10.00	\$11.01	\$0.00
Third Quarter	\$12.41	\$10.62	\$11.63	\$0.00
Fourth Quarter	\$12.40	\$10.56	\$12.21	\$0.15

Transfer Agent:

Computershare Trust Company, N.A. P.O. Box 43010 Providence, RI 02940-0310 Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Julie L. LaFollette, Investor Relations, at (515) 273-3602 or by visiting our web site at www.american-equity.com.

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