FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

TATEMENT	OF CHANG	ES IN BENE	FICIAL O	WNFRSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average b	ourden							

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Check all applicable						or Sec	tion 30(h) of the	Investme	nt Con	npany Act	of 1	.940							
LIFE HOLDING CO   AEL     A   Direction   Officer (ging below)	1. Name and Address of Reporting Person $^{\star}$ $\underline{\text{Howe Robert L}}$			AMERICAN EQUITY INVESTMENT						Check a	II app	' '							
(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (9)/10/2007  4. If Amendment, Date of Original Filed (Month/Day/Year) (City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Foliage Securities Acquired (A) or Code (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Security (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Security (Instr. 3)  Table II - Derivative Securities Acquired (Derivative Securities Acquired (A) or Derivative Securities Acquired (A) or Derivative Securities Acquired (A) or Crearcise Price of Security (Month/Day/Year) (Month/Day/Year)  2. Date Securities Acquired (A) or Derivative Securities Acqu				LIFE	E HOLDING	<u>G CO</u> [	AEL	. ]									(specify		
(Street) WEST DES MOINES  IA  50266  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned L. Title of Security (Instr. 3)    2. Transaction Date (Month/Day/Year)   2. A. Deemed Execution Date, if any (Month/Day/Year)   2. Transaction Date (Securities Acquired, Disposed Of (D) (Instr. 3, 4 and 5)   3. Transaction (Instr. 3)   5. Amount (A) or Price (P.) (Instr. 3)   5. Amount (A) or Price (P.) (Instr. 3)   5. Amount (A) or Price (P.) (Instr. 3)   5. Amount (A) or Derivative (B.) (Instr. 3)   5. Amount	(Last)	(Fi	rst) (	Middle)								_							
City   (State)   Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned	5000 WE	STOWN PA	ARKWAY, SUIT	TE 440				saction (N	lonth/[	Day/Year)									
MOINES  (City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year) if any (Month/Day/Year) if any (Month/Day/Year)  Code V Amount (A) or Derivative Securities Acquired (A) or Date (C.g., puts, calls, warrants, options, convertible Securities)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and Seneficially Owned Foli Reported Transaction (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  3. Transaction Date (C.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  3. Transaction Date (Month/Day/Year)  4. Securities Acquired (A) or Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  3. Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  5. Number of Date (Month/Day/Year)  6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Amount of Securities Acquired (A) or Derivative Security (Instr. 3)  8. Price of Derivative Security (Instr. 3)  8. Price of Derivative Security (Instr. 3)  9. Number of Code (Instr. 3)  1. Title of Derivative Security (Instr. 3)  2. Transaction Date (Instr. 3)  3. Transaction Date (Instr. 3)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  8. Price of Derivative Security (Instr. 3)  8. Price of Derivative Security (Instr. 3)  9. Number of Code (Instr. 3)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security (Instr. 3)	(Street)			4. If An	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)							
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Instr. 3, 4 and Disposed Of (D) (Ins		IA		50266										X	Forn	n filed by One	Reportir	ng Pers	on
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  2. Transaction Code (Instr. 8)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (E.g., puts, calls, warrants, options, convertible securities)  3. Transaction Date (Disposed of (D) (Instr. 3, 4 and Securities Date (Instr. 3 and Deemed Execution Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. \$5. Number of Derivative Securities (Month/Day/Year)  2. Conversion or Exercise (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. \$5. Number of Derivative Securities (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  5. Number of Derivative Securities (Month/Day/Year)  8. Price of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3 and Deemed Execution Date (Month/Day/Year)  8. Price of Derivative Securities (Month/Day/Year)  9. Number of Derivative Securities (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  2. Derivative Securities (Month/Day/Year)  3. Transaction (Date (Instr. 3 and Deemed Execution Date (Month/Day/Year)  4. Transaction (Date (Instr. 3 and Deemed Execution Date (Month/Day/Year)  4. Title of Derivative Securities (Month/Day/Year)  8. Price of Derivative Securities (Month/Day/Year)  9. Number Oxide (Instr. 3 and Deemed Execution Date (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  1. Title of Derivative Securit																n filed by Mor	e than O	ne Rep	orting
2. Transaction Date (Month/Day/Year)  2. Transaction Date (A) or Price (Instr. 3 and 5 securities Beneficially Owned Foll Reported Transactior (Instr. 3 and 5 securities Beneficially Owned Foll Reported Transaction (Instr. 3 and 5 securities Beneficially Owned Foll Reported Transaction Code (Instr. 8)  2. Transaction Date (Local Date (Instr. 8)  3. Transaction Date (Instr. 9)  4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and Securities Beneficially Owned Foll Reported Transaction (Instr. 3 and 5 securities Beneficially Owned Foll Reported Transaction (Instr. 3)  5. Number of Date (Month/Day/Year)  7. Title and Amount of Securities Securities (Month/Day/Year)  8. Price of Derivative Securities Securities (Month/Day/Year)  8. Price of Derivative Securities Securities (Month/Day/Year)  9. Number of Code (Instr. 8)  1. Title of Derivative Securities (Month/Day/Year)  2. Derivative Securities (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5 securities (Month/Day/Year)  5. Number of Securities (Month/Day/Year)  8. Price of Derivative Securities (Month/Day/Year)  9. Number of Securities (Month/Day/Year)  1. Title and Amount of Securities (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  2. Derivative Securities (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Securities (Month/Day/Year)	(City)	(St	ate) (	Zip)											. 0.0				
Date (Month/Day/Year)  Disposed Of (D) (Instr. 3, 4 and Securities Beneficially Owned Follows Price of Derivative Security Security Security Security Security Security Security Security (Month/Day/Year)  Disposed Of (D) (Instr. 3, 4 and Securities Beneficially Owned Oxide Instr. 8)  Disposed Of (D) (Instr. 3, 4 and Securities Beneficially Owned Oxide Instr. 8)  Transaction Date (A) or Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Securities Acquired (Month/Day/Year)  Disposed of (D) (Instr. 3, 4 and Securities Beneficially Owned (Instr. 3 and 4)  Transaction Date (Month/Day/Year)  Security Securities (Month/Day/Year)  Disposed of (D) (Instr. 3, 4 and Securities Beneficially Owned (Reported Transaction Code (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Securities (Month/Day/Year)  Disposed of (D) (Instr. 3, 4 and Securities Securities)  1. Title of Derivative Securities (Month/Day/Year)  Disposed of (D) (Instr. 3, 4 and Securities Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Securities)  Disposed of (D) (Instr. 3, 4 and Securities)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)  Disposed of (D) (Instr. 3, 4 and Security Security (Instr. 3)			Tabl	e I - Nor	n-Deriva	ative S	ecurities Ac	quired,	Dis	posed o	of, c	or Ben	eficia	ally O	wne	ed			
Common Stock  O9/10/2007  P	Date			Execution Date, Day/Year) if any		Transaction Disposed Of (D) (Instr. 3, 4) Code (Instr. 5)			4 and Securities Beneficially Owned Following		ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security Security Security  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security Secur						Code	v	Amount		(A) or (D)	Price	_  т	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
(e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  1. Title of Derivative Security Securit	Common	Stock			09/10	/2007		P		500		A	\$9.8	386	1,500 D				
Derivative Security (Instr. 3) Price of Derivative Security  Security  Or Exercise Price of Derivative Security  Security  Or Exercise (Month/Day/Year)  Or Exercise Price of Derivative Security  Security  Or Exercise (Month/Day/Year)  Or Exercise			Та											y Owr	ned				
	Derivative Conversion or Exercise (Month/Day/Year) Execution Date (Month/Day/Year) if any (Month/Day/Year) (Month/Day/Year)		Date,	Transaction of Derivative (Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Expiration	Expiration Date			Amount of Securities Underlying Derivative Security (Instr.		Deriva Securi	tive derivative ty Securities		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

Date Exercisable

Expiration Date

**Explanation of Responses:** 

Robert L. Howe

Title

09/11/2007

\*\* Signature of Reporting Person

or Number

of Shares

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(D)