AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

June 30, 2020

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

	June	30, 2020	Dece	mber 31, 2019
Assets				
Investments:				
Fixed maturity securities, available for sale, at fair value	\$	50,738,792	\$	51,580,490
Mortgage loans on real estate		3,958,233		3,448,793
Derivative instruments		672,958		1,355,989
Other investments		479,099		492,301
Total investments		55,849,082		56,877,573
Cash and cash equivalents		2,408,635		2,293,392
Coinsurance deposits		4,962,859		5,115,013
Accrued investment income		450,290		472,826
Deferred policy acquisition costs		2,920,793		2,923,454
Deferred sales inducements		1,937,083		1,966,723
Income taxes recoverable		35,962		_
Other assets		43,592		47,571
Total assets	\$	68,608,296	\$	69,696,552
Liabilities and Stockholders' Equity				
Liabilities:				
Policy benefit reserves	\$	61,669,232	\$	61,893,945
Other policy funds and contract claims		244,186		256,105
Notes payable		495,388		495,116
Subordinated debentures		77,964		157,265
Deferred income taxes		229,757		177,897
Income taxes payable		_		429
Other liabilities		829,710		2,145,676
Total liabilities		63,546,237		65,126,433
Stockholders' equity:				
Preferred stock, Series A		16		16
Preferred stock, Series B		12		_
Common stock		91,595		91,107
Additional paid-in capital		1,508,171		1,212,311
Accumulated other comprehensive income		1,719,839		1,497,921
Retained earnings		1,742,426		1,768,764
Total stockholders' equity		5,062,059		4,570,119
Total liabilities and stockholders' equity	\$	68,608,296	\$	69,696,552

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Mon June		Ended		Six Mont Jun		
	2020		2019		2020		2019
Revenues:							
Premiums and other considerations	\$ 11,032	\$	4,126	\$	18,696	\$	9,536
Annuity product charges	63,438		60,700		122,987		113,666
Net investment income	543,704		570,568		1,117,022		1,129,006
Change in fair value of derivatives	327,662		76,045		(614,212)		460,514
Net realized gains (losses) on investments	(25,888)		(3,832)		(46,224)		(4,395)
Other than temporary impairment (OTTI) losses on investments:							
Total OTTI losses	_		(998)		_		(998)
Portion of OTTI losses recognized from other comprehensive income	_		(215)		_		(215)
Net OTTI losses recognized in operations	_		(1,213)				(1,213)
Loss on extinguishment of debt	_		_		(2,024)		_
Total revenues	919,948		706,394		596,245		1,707,114
Benefits and expenses:							
Insurance policy benefits and change in future policy benefits	13,331		6,939		23,403		16,238
Interest sensitive and index product benefits	240,992		251,103		641,211		387,777
Amortization of deferred sales inducements	(75,178)		19,785		(1,587)		53,094
Change in fair value of embedded derivatives	1,126,935		327,562		(123,126)		1,093,885
Interest expense on notes payable	6,388		6,380		12,773		12,759
Interest expense on abordinated debentures	1,321		4,057		2,909		8,145
Amortization of deferred policy acquisition costs	(119,889)		29,946		813		75,078
1 7 1	41,951		37,426		85,577		75,078
Other operating costs and expenses	 1,235,851			_	641,973		1,723,381
Total benefits and expenses	 (315,903)		683,198			_	
Income (loss) before income taxes Income tax expense (benefit)	(68,474)		23,196 4,606		(45,728) (41,246)		(16,267) (4,847)
Net income (loss)	 (247,429)	_	18,590	_	(4,482)	_	(11,420)
Less: Preferred stock dividends	5,950		18,390		12,561		(11,420)
Net income (loss) available to common stockholders	\$ (253,379)	\$	18,590	\$	(17,043)	\$	(11,420)
Earnings (loss) per common share	\$ (2.76)	\$	0.20	\$	(0.19)	\$	(0.13)
Earnings (loss) per common share - assuming dilution	\$ (2.76)	\$	0.20	\$	(0.19)	\$	(0.13)
Weighted average common shares outstanding (in thousands):							
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	· ·				· · · · · · · · · · · · · · · · · · ·		,
Earnings (loss) per common share Earnings (loss) per common share - assuming dilution	91,803 92,027		91,103 91,785		91,724 92,024		90,994 91,765

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Quarterly Summary - Most Recent 5 Quarters

	Q2 2020	Q1 2020	Q4 2019	Q3 2019	Q2 2019
Revenues:					
Traditional life insurance premiums	\$ 722	\$ 823	\$ 762	\$ 778	\$ 799
Life contingent immediate annuity considerations	10,310	6,841	8,084	4,374	3,327
Surrender charges	19,390	19,705	15,092	20,537	19,480
Lifetime income benefit rider fees	44,048	39,844	47,630	43,110	41,220
Net investment income	543,704	573,318	588,217	590,412	570,568
Change in fair value of derivatives	327,662	(941,874)	466,434	(20,042)	76,045
Net realized gains (losses) on investments	(25,888)	(20,336)	7,029	4,328	(3,832)
Net OTTI losses recognized in operations	_	_	(17,412)	(101)	(1,213)
Loss on extinguishment of debt	_	(2,024)	(2,001)	_	_
Total revenues	919,948	(323,703)	1,113,835	643,396	706,394
Benefits and expenses:					
Traditional life insurance policy benefits and change in future policy benefits	702	621	835	758	576
Life contingent immediate annuity benefits and change in future policy benefits	12,629	9,451	10,718	6,869	6,363
Interest sensitive and index product benefits (a)	240,992	400,219	399,514	500,285	251,103
Amortization of deferred sales inducements (b)(c)	(75,178)	73,591	91,260	(55,769)	19,785
Change in fair value of embedded derivatives (b)(d)	1,126,935	(1,250,061)	147,879	212,278	327,562
Interest expense on notes payable	6,388	6,385	6,384	6,382	6,380
Interest expense on subordinated debentures	1,321	1,588	3,651	3,968	4,057
Amortization of deferred policy acquisition costs (b)(c)	(119,889)	120,702	133,573	(120,934)	29,946
Other operating costs and expenses	41,951	43,626	39,194	38,554	37,426
Total benefits and expenses	1,235,851	(593,878)	833,008	592,391	683,198
Income (loss) before income taxes	(315,903)	270,175	280,827	51,005	23,196
Income tax expense (benefit) (e)	(68,474)	27,228	60,677	13,645	4,606
Net income (loss) (a)(b)(c)(d)(e)	(247,429)	242,947	220,150	37,360	18,590
Less: Preferred stock dividends	5,950	6,611	_	_	_
Net income (loss) available to common stockholders (a)(b)(c)(d)(e)	\$ (253,379)	\$ 236,336	\$ 220,150	\$ 37,360	\$ 18,590
Earnings (loss) per common share	\$ (2.76)	\$ 2.58	\$ 2.41	\$ 0.41	\$ 0.20
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)(e)	\$ (2.76)	\$ 2.57	\$ 2.40	\$ 0.41	\$ 0.20
Weighted average common shares outstanding (thousands):					
Earnings (loss) per common share	91,803	91,644	91,314	91,252	91,103
Earnings (loss) per common share - assuming dilution	92,027	92,021	91,883	91,711	91,785

- (a) Q3 2019 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$315.4 million and decreased both net income and net income available to common stockholders by \$247.3 million and decreased earnings per common share assuming dilution by \$2.70 per share.
- (b) Q2 2020 includes a benefit from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact decreased change in fair value of embedded derivatives by \$230.1 million, increased amortization of deferred sales inducements and deferred policy acquisition costs by \$36.7 million and \$57.6 million, respectively, and decreased both net loss and net loss available to common stockholders by \$106.5 million and reduced loss per common share assuming dilution by \$1.16 per share.
- (c) Q3 2019 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$104.7 million and \$193.0 million, respectively, and increased both net income and net income available to common stockholders by \$233.4 million and increased earnings per common share assuming dilution by \$2.54 per share.
- (d) Q3 2019 includes expense from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact increased change in fair value of embedded derivatives by \$28.2 million and decreased both net income and net income available to common stockholders by \$22.1 million and decreased earnings per common share assuming dilution by \$0.24 per share.
- (e) Q1 2020 includes a tax benefit related to the provision of the Coronavirus Aid, Relief, and Economic Security Act, ("the CARES ACT") which was signed into legislation on March 27, 2020 and allows net operating losses for 2018 through 2020 to be carried back to previous tax years in which a 35% statutory tax rate was in effect. The impact reduced income tax expense and increased both net income and net income available to common stockholders by \$30.8 million and increased earnings per common share assuming dilution by \$0.33 per share.

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NON-GAAP FINANCIAL MEASURES

In addition to net income (loss) available to common stockholders, we have consistently utilized non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income available to common stockholders equals net income (loss) available to common stockholders adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income available to common stockholders eliminate the impact of fair value accounting for our fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income available to common stockholders together with net income (loss) available to common stockholders provides information that may enhance an investor's understanding of our underlying results and profitability.

Reconciliation from Net Income (Loss) Available to Common Stockholders to Non-GAAP Operating Income Available to Common Stockholders

	Three Mor Jun	ths E e 30,	Ended	Six Mont Jun	hs Ei e 30,	
	2020		2019	2020		2019
Net income (loss) available to common stockholders	\$ (253,379)	\$	18,590	\$ (17,043)	\$	(11,420)
Adjustments to arrive at non-GAAP operating income available to common stockholders: (a)						
Net realized gains/losses on financial assets, including credit losses	18,492		2,625	34,841		2,930
Change in fair value of derivatives and embedded derivatives - fixed index annuities	423,590		99,868	303,136		250,812
Change in fair value of derivatives - interest rate caps and swap	_		854	(848)		1,490
Income taxes	(95,599)		(22,346)	(72,897)		(54,819)
Non-GAAP operating income available to common stockholders	\$ 93,104	\$	99,591	\$ 247,189	\$	188,993
Per common share - assuming dilution:						
Net income (loss) available to common stockholders	\$ (2.76)	\$	0.20	\$ (0.19)	\$	(0.13)
Adjustments to arrive at non-GAAP operating income available to common stockholders:						
Anti-dilutive effect of net loss	0.01		_	_		0.01
Net realized gains/losses on financial assets, including credit losses	0.20		0.03	0.38		0.03
Change in fair value of derivatives and embedded derivatives - fixed index annuities	4.60		1.09	3.30		2.73
Change in fair value of derivatives - interest rate caps and swap	_		0.01	(0.01)		0.02
Income taxes	(1.04)		(0.24)	(0.79)		(0.60)
Non-GAAP operating income available to common stockholders	\$ 1.01	\$	1.09	\$ 2.69	\$	2.06

⁽a) Adjustments to net income (loss) available to common stockholders to arrive at non-GAAP operating income available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

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NON-GAAP FINANCIAL MEASURES

<u>Summary of Adjustments to Arrive at Non-GAAP Operating Income Available to Common Stockholders</u>

	Three Mon June	 Ended	Six Mont Jun	hs E e 30,	
	2020	2019	2020		2019
Net realized gains/losses on financial assets, including credit losses:					
Net realized gains/losses on financial assets, including credit losses	\$ 25,276	\$ 5,045	\$ 46,933	\$	5,608
Amortization of DAC and DSI	(6,784)	(2,420)	(12,092)		(2,678)
Income taxes	(3,995)	(567)	(7,526)		(633)
	\$ 14,497	\$ 2,058	\$ 27,315	\$	2,297
Change in fair value of derivatives and embedded derivatives:					
Fixed index annuities	\$ 713,446	\$ 218,046	\$ 503,555	\$	459,166
Interest rate caps and swap	_	854	(848)		1,490
Amortization of DAC and DSI	(289,856)	(118,178)	(200,419)		(208,354)
Income taxes	(91,604)	(21,779)	(65,371)		(54,186)
	\$ 331,986	\$ 78,943	\$ 236,917	\$	198,116

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NON-GAAP FINANCIAL MEASURES

Quarterly Summary - Most Recent 5 Quarters

Reconciliation from Net Income (Loss) Available to Common Stockholders to Non-GAAP Operating Income Available to Common Stockholders

	(Q2 2020	(Q1 2020	(Q4 2019	(Q3 2019	•	Q2 2019
Net income (loss) available to common stockholders	\$	(253,379)	\$	236,336	\$	220,150	\$	37,360	\$	18,590
Adjustments to arrive at non-GAAP operating income available to common stockholders: (a)										
Net realized gains/losses on financial assets, including credit losses		18,492		16,349		7,606		(3,175)		2,625
Change in fair value of derivatives and embedded derivatives - fixed index annuities				(120,454)		(127,777)		250,186		99,868
Change in fair value of derivatives - interest rate caps and swap		_		(848)		(167)		(76)		854
Income taxes		(95,599)		22,702		26,023		(50,940)		(22,346)
Non-GAAP operating income available to common stockholders (b)(c)(d)		93,104	\$	154,085	\$	125,835	\$	233,355	\$	99,591
Per common share - assuming dilution: Net income (loss) available to common stockholders Adjustments to arrive at non-GAAP operating income available to common stockholders:	\$	(2.76)	\$	2.57	\$	2.40	\$	0.41	\$	0.20
Anti-dilutive effect of net loss		0.01		_		_		_		_
Net realized gains/losses on financial assets, including credit losses		0.20		0.17		0.08		(0.04)		0.03
Change in fair value of derivatives and embedded derivatives - fixed index annuities		4.60		(1.31)		(1.39)		2.73		1.09
Change in fair value of derivatives - interest rate caps and swap		_		(0.01)		_		_		0.01
Income taxes		(1.04)		0.25		0.28		(0.56)		(0.24)
Non-GAAP operating income available to common stockholders (b)(c)(d)	\$	1.01	\$	1.67	\$	1.37	\$	2.54	\$	1.09

- (a) Adjustments to net income (loss) available to common stockholders to arrive at non-GAAP operating income available to common stockholders are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.
- (b) Q3 2019 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$315.4 million and decreased non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share assuming dilution by \$247.3 million and \$2.70 per share, respectively.
- (c) Q3 2019 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$184.9 million and \$288.3 million, respectively, and increased non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share- assuming dilution by \$371.0 million and \$4.05 per share, respectively.
- (d) Q1 2020 includes a tax benefit related to the provision of the CARES ACT which was signed into legislation on March 27, 2020 and allows net operating losses for 2018 through 2020 to be carried back to previous tax years in which a 35% statutory tax rate was in effect. The impact reduced income tax expense and increased non-GAAP operating income available to common stockholders and non-GAAP operating income available to common stockholders per common share assuming dilution by \$30.8 million and \$0.33 per share, respectively.

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NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Non-GAAP Operating Income Available to Common Stockholders

	(Q2 2020	Q1 2020	Q4 2019	Q3 2019		Q2 2019
Net realized (gains) losses on investments	\$	25,888	\$ 20,336	\$ (7,029)	\$	(4,328)	\$ 3,832
Net OTTI losses recognized in operations		_	_	17,412		101	1,213
Change in fair value of derivatives		(413,489)	1,039,322	(370,973)		(79,943)	(108,662)
Increase (decrease) in total revenues		(387,601)	1,059,658	(360,590)		(84,170)	(103,617)
Amortization of deferred sales inducements		115,511	(29,683)	(37,374)		(57,408)	49,101
Change in fair value of embedded derivatives		(1,126,935)	1,250,061	(147,879)		(212,278)	(327,562)
Interest sensitive and index product benefits (a)		612	(1,321)	_		_	_
Amortization of deferred policy acquisition costs		181,129	(54,446)	(54,999)		(61,419)	71,497
Increase (decrease) in total benefits and expenses		(829,683)	1,164,611	(240,252)		(331,105)	(206,964)
Increase in income (loss) before income taxes		442,082	(104,953)	(120,338)		246,935	103,347
Increase (decrease) in income tax expense (benefit)		95,599	(22,702)	(26,023)		50,940	22,346
Increase (decrease) in net income (loss) available to common stockholders	\$	346,483	\$ (82,251)	\$ (94,315)	\$	195,995	\$ 81,001

⁽a) Interest sensitive and index product benefits adjustment reflects the change in the allowance for credit losses on our reinsurance recoverable/coinsurance deposits under a revised impairment model for financial assets measured at amortized cost which we were required to adopt on January 1, 2020. The change in this allowance is reflected in the net realized gains/losses of financial assets, including credit losses line in the other Non-GAAP financial measures tables in this financial supplement.

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Capitalization/Book Value per Common Share

	Q2	2020	Q	1 2020		Q4 2019		Q	3 2019	(Q2 2019
Capitalization:											
Notes payable	\$ 50	0,000	\$:	500,000	\$	500,000)	\$	500,000	\$	500,000
Subordinated debentures payable to subsidiary trusts	7	7,964		77,893		159,272	2		247,362		247,294
Total debt	57	7,964	- 4	577,893		659,272	2		747,362		747,294
Total stockholders' equity	5,06	2,059	3,5	522,757		4,570,119)	4	,126,716		3,497,475
Total capitalization	5,64	0,023	4,1	100,650		5,229,391		4	,874,078		4,244,769
Accumulated other comprehensive income (AOCI)	(1,71	9,839)	(2	219,974)		(1,497,921	1)	(1,	,639,429)	(1,049,984)
Total capitalization excluding AOCI (a)	\$ 3,92	0,184	\$ 3,8	880,676	\$	3,731,470)	\$ 3	,234,649	\$	3,194,785
Total stockholders' equity	\$ 5,06	2,059	\$ 3,5	522,757	\$	4,570,119)	\$ 4	,126,716	\$	3,497,475
Equity available to preferred stockholders (b)	(70	0,000)	(4	100,000)		(400,000))		_		_
Total common stockholders' equity (c)	4,36	2,059	3,1	122,757		4,170,119)	4	,126,716		3,497,475
Accumulated other comprehensive income	(1,71	9,839)	(2	219,974)		(1,497,921)	(1	,639,429)	(1,049,984)
Total common stockholders' equity excluding AOCI (c)	2,64	2,220	2,9	902,783		2,672,198	3	2	,487,287		2,447,491
Net impact of fair value accounting for derivatives and embedded derivatives	68	5,839	3	353,853		448,924	<u>. </u>		549,202		353,180
Total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (c)	\$ 3,32	8,059	\$ 3,256,636		\$ 3,121,122		,122 \$ 3,		3,036,489		2,800,671
Common shares outstanding	91,59	5,066	91,4	197,841		91,107,555	5	91	,006,950	9	0,936,324
Book Value per Common Share: (d)											
Book value per common share (c)	\$	47.62	\$	34.13	\$	45.77	7	\$	45.35	\$	38.46
Book value per common share excluding AOCI (c)	\$	28.85	\$	31.73	\$	29.33	3	\$	27.33	\$	26.91
Book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives (c)	\$	36.33	\$	35.59	\$	34.26	5	\$	33.37	\$	30.80
Debt-to-Capital Ratios: (e)											
Senior debt / Total capitalization		12.8 %		12.9 %		13.4	10/.		15.5%		15.7%
											23.4%
Total debt / Total capitalization	14.7 %		14.9 %)	17.7%		6 23.1%		% 23.	

- (a) Total capitalization excluding AOCI, a non-GAAP financial measure, is based on stockholders' equity excluding the effect of AOCI.
- (b) Equity available to preferred stockholders is equal to the redemption value of outstanding preferred stock plus share dividends declared but not yet issued.
- (c) Total common stockholders' equity, total common stockholder's equity excluding AOCI and total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives, non-GAAP financial measures, exclude equity available to preferred stockholders. Total common stockholders' equity and book value per common share excluding AOCI, non-GAAP financial measures, are based on common stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale securities, we believe these non-GAAP financial measures provide useful supplemental information. Total common stockholders' equity and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives, non-GAAP financial measures, are based on common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives. Since the net impact of fair value accounting for our derivatives and embedded derivatives fluctuates from quarter to quarter and the most significant impacts relate to fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results, we believe these non-GAAP financial measures provide useful supplemental information.
- (d) Book value per common share including and excluding AOCI and book value per common share excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives are calculated as total common stockholders' equity, total common stockholders' equity excluding AOCI and total common stockholders' equity excluding AOCI and the net impact of fair value accounting for derivatives and embedded derivatives divided by the total number of shares of common stock outstanding.
- (e) Debt-to-capital ratios are computed using total capitalization excluding AOCI.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Spread Results

Six Months Ended June 30,

2020	2019	•	Q2 2020	Q1 2020	Q4 2019	Q3 2019	Q2 2019
4.24%	4.49%	Average yield on invested assets	4.12%	4.36%	4.52%	4.59%	4.51%
1.73%	1.89%	Aggregate cost of money	1.73%	1.72%	1.75%	1.84%	1.88%
2.51%	2.60%	Aggregate investment spread	2.39%	2.64%	2.77%	2.75%	2.63%
		Impact of:					
0.04%	0.03%	Investment yield - additional prepayment income	0.03%	0.06%	0.12%	0.11%	0.04%
0.02%	0.03%	Cost of money effect of over (under) hedging	(0.01)%	0.05%	0.05%	0.02%	0.04%
\$52,762,227	\$50,309,342	Weighted average investments	\$52,901,215	\$52,623,239	\$52,141,459	\$51,529,850	\$50,709,966

Weighted average investments include fixed maturity securities at amortized cost and mortgage loans on real estate and other investments at carrying values as reflected in the consolidated balance sheets. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

Summary of Cost of Money for Deferred Annuities

Six Months Ended

	Jun	. 50)											
	2020		2019			22 2020	_	Q1 2020	_ (Q4 2019	_(Q3 2019		Q2 2019
				Included in interest sensitive and index product benefits:										
\$	376,815	\$	217,677	Index credits	\$	97,875	\$	278,940	\$	277,798	\$	92,343	\$	161,752
	95,541		97,914	Interest credited		46,594		48,947		49,482		49,511		50,478
				Included in change in fair value of derivatives:										
	(382,278)		(224,890)	Proceeds received at option expiration		(97,015)		(285,263)		(284,624)		(95,491)		(166,430)
	369,871		397,503	Pro rata amortization of option cost		182,841		187,030		188,984		195,354		199,006
\$	459,949	\$	488,204	Cost of money for deferred annuities	\$	230,295	\$	229,654	\$	231,640	\$	241,717	\$	244,806
													_	
\$:	53,244,580	\$ 5	1,669,061	Weighted average liability balance outstanding	\$ 5	3,214,255	\$ 5	3,274,905	\$ 5	3,092,419	\$5	2,682,886	\$ 5	2,009,407

Annuity Account Balance Rollforward

Six Months Ended June 30,

2020	2019	•	Q2 2020	Q1 2020	Q4 2019	Q3 2019	Q2 2019
\$ 53,233,898	\$ 51,053,450	Account balances at beginning of period	\$ 53,315,909	\$ 53,233,898	\$ 52,950,937	\$ 52,414,835	\$ 51,603,979
1,224,778	2,605,690	Net deposits	543,026	681,752	838,761	1,216,720	1,425,325
47,262	93,991	Premium bonuses	22,710	24,552	36,983	46,968	48,370
472,356	315,591	Fixed interest credited and index credits	144,469	327,887	327,280	141,854	212,230
(39,095)	(35,936)	Surrender charges	(19,390)	(19,705)	(15,092)	(20,537)	(19,480)
(83,892)	(77,730)	Lifetime income benefit rider fees	(44,048)	(39,844)	(47,630)	(43,110)	(41,220)
(1,742,707)	(1,540,221)	Surrenders, withdrawals, deaths, etc.	(850,076)	(892,631)	(857,341)	(805,793)	(814,369)
\$ 53,112,600	\$ 52,414,835	Account balances at end of period	\$ 53,112,600	\$ 53,315,909	\$ 53,233,898	\$ 52,950,937	\$ 52,414,835
		1					

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Deposits by Product Type

Six Months Ended June 30,

		υ,	_									
	2020 2019		2019	_	Q2 2020		21 2020	_(24 2019	Q3 2019	(Q2 2019
				American Equity Life:								
\$	1,058,962	\$	2,238,662	Fixed index annuities	\$	472,899	\$ 586,063	\$	765,180	\$ 1,054,796	\$	1,211,004
	4,647		7,062	Annual reset fixed rate annuities		2,316	2,331		1,843	2,340		3,614
	452		714	Multi-year fixed rate annuities		83	369		306	593		566
	15,482		3,815	Single premium immediate annuities		10,084	5,398		4,873	3,314		1,747
	1,079,543		2,250,253			485,382	594,161		772,202	1,061,043		1,216,931
				Eagle Life:								
	178,873		413,038	Fixed index annuities		72,371	106,502		67,784	166,081		235,558
	58		193	Annual reset fixed rate annuities		17	41		6	_		66
	5,180		72,572	Multi-year fixed rate annuities		1,031	4,149		81,041	79,000		47,004
	184,111		485,803			73,419	110,692		148,831	245,081		282,628
				Consolidated:								
	1,237,835		2,651,700	Fixed index annuities		545,270	692,565		832,964	1,220,877		1,446,562
	4,705		7,255	Annual reset fixed rate annuities		2,333	2,372		1,849	2,340		3,680
	5,632		73,286	Multi-year fixed rate annuities		1,114	4,518		81,347	79,593		47,570
	15,482		3,815	Single premium immediate annuities		10,084	5,398		4,873	3,314		1,747
	1,263,654		2,736,056	Total before coinsurance ceded		558,801	704,853		921,033	1,306,124		1,499,559
	23,394		126,551	Coinsurance ceded		5,691	17,703		77,399	86,090		72,487
\$	1,240,260	\$	2,609,505	Net after coinsurance ceded	\$	553,110	\$ 687,150	\$	843,634	\$ 1,220,034	\$	1,427,072

<u>Surrender Charge Protection and Account Values by Product Type</u>

Annuity Surrender Charges and Net (of Coinsurance) Account Values at June 30, 2020:

		Surrender Charge		 Net Accou	count Value	
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	Dollars in Thousands	%	
Fixed Index Annuities	12.9	6.6	10.7%	\$ 51,122,612	96.3%	
Annual Reset Fixed Rate Annuities	9.4	3.2	6.1%	1,403,321	2.6%	
Multi-Year Fixed Rate Annuities	5.9	1.6	4.6%	586,667	1.1%	
Total	12.7	6.5	10.5%	\$ 53,112,600	100.0%	

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

Surrender Charge Percentages:	Fixed Annuities Account Value			Fixed Index Annuities Account Value
No surrender charge	\$	811,287	\$	2,740,676
0.0% < 2.0%		16,674		272,742
2.0% < 3.0%		18,180		1,059,162
3.0% < 4.0%		62,253		1,813,373
4.0% < 5.0%		66,625		1,629,546
5.0% < 6.0%		243,420		3,045,822
6.0% < 7.0%		94,673		1,169,623
7.0% < 8.0%		82,992		5,209,088
8.0% < 9.0%		44,361		4,048,053
9.0% < 10.0%		79,797		3,937,052
10.0% or greater		469,726		26,197,475
	\$	1,989,988	\$	51,122,612

Surrender Charge Expiration By Year:	Fixed and Fixed Index Annuities Account Value				
Out of Surrender Charge	\$ 3,551,963	0.00%			
2020	466,472	2.62%			
2021	1,205,030	3.67%			
2022	1,718,514	4.67%			
2023	4,127,620	5.36%			
2024	5,140,087	7.22%			
2025	6,002,725	8.49%			
2026	5,229,759	10.10%			
2027	4,456,516	11.67%			
2028	4,726,844	12.59%			
2029	5,980,906	13.84%			
2030	3,228,720	15.92%			
2031	2,984,563	17.74%			
2032	2,030,436	18.26%			
2033	1,169,013	18.68%			
2034	698,437	19.17%			
2035	318,637	19.70%			
2036	76,358	20.00%			
	\$ 53,112,600	10.47%			

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

Credited Rate vs. Ultimate Minimum Guaranteed Rate Differential:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No differential	\$ 944,032	\$ 1,275,851
> 0.0% - 0.25%	49,125	153,052
→ 0.25% - 0.5%	237,473	5,638
→ 0.5% - 1.0%	34,082	10,596
→ 1.0% - 1.5%	11,491	_
> 2.0% - 2.5%	238	_
Greater than 3.0%	2,757	_
1.00% ultimate guarantee - 2.36% wtd avg interest rate (a)	441,111	812,678
1.50% ultimate guarantee - 1.14% wtd avg interest rate (a)	142,690	3,300,429
1.75% ultimate guarantee - 1.96% wtd avg interest rate (a)	49,338	517,285
2.00% ultimate guarantee - 1.85% wtd avg interest rate (a)	77,651	_
2.25% ultimate guarantee - 1.75% wtd avg interest rate (a)	_	758,107
2.25% ultimate guarantee - 2.00% wtd avg interest rate (a)	_	1,471,865
Allocated to index strategies (see tables that follow)	_	42,817,111
	\$ 1,989,988	\$ 51,122,612

⁽a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of June 30, 2020 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.14%.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

Annual Monthly Average and Point-to-Point with Caps

	Minimum Guaranteed Cap									
	 1%		3%		4%		7%		8% +	
Current Cap										
At minimum	\$ 1,418	\$	100,762	\$	4,915,126	\$	61,573	\$	83,976	
1.75% - 3%	8,452,761		_		_		_		_	
3% - 4%	269,501		3,651		_		_		_	
4% - 5%	890,045		218,620		1,394,195		_		_	
5% - 6%	528,022		186,089		30,599		_		_	
6% - 7%	_		_		444		_		_	
>= 7%	10,694		6,334		716		5,510		_	

Annual Monthly Average and Point-to-Point with Participation Rates

	Minimum Guaranteed Participation Rate								
	10%		20% - 25%		35%			50% +	
Current Participation Rate									
At minimum	\$	52,121	\$	392,105	\$	94,250	\$	98,941	
< 20%		867,652		_		_		_	
20% - 40%		1,286,560		171,053		_		_	
40% - 60%		3,196,216		96,904		57,801		_	
60% - 100%		573,225		_		_		_	
> 100%		473,490		_		_		_	

<u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

Current Cap	
At minimum	\$ 2,050,638
1.10% - 1.30%	7,045,435
1.40% - 1.60%	2,017,351
1.70% - 2.00%	312,013
>= 2.10%	1,332

Volatility Control Index

Current Asset Fee

At Maximum	\$ —
0.75% - 1.75%	373,003
2.25% - 2.75%	211,814
3.00% - 3.50%	2,305,934
3.75% - 5.00%	2,524,462

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.77% based upon prices of options for the week ended July 1, 2020.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Summary of Invested Assets

	June 3	0, 2020	Decembe	er 31, 2019
	Carrying Amount	Percent	Carrying Amount	Percent
Fixed maturity securities:	 			
United States Government full faith and credit	\$ 39,342	0.1%	\$ 161,765	0.3%
United States Government sponsored agencies	343,387	0.6%	625,020	1.1%
United States municipalities, states and territories	3,778,710	6.8%	4,527,671	7.9%
Foreign government obligations	207,509	0.4%	205,096	0.3%
Corporate securities	33,330,711	59.7%	32,536,839	57.2%
Residential mortgage backed securities	1,712,725	3.1%	1,575,664	2.8%
Commercial mortgage backed securities	5,393,062	9.6%	5,786,279	10.2%
Other asset backed securities	5,933,346	10.6%	6,162,156	10.8%
Total fixed maturity securities	50,738,792	90.9%	51,580,490	90.6%
Mortgage loans on real estate	3,958,233	7.1%	3,448,793	6.1%
Derivative instruments	672,958	1.2%	1,355,989	2.4%
Other investments	479,099	0.8%	492,301	0.9%
	\$ 55,849,082	100.0%	\$ 56,877,573	100.0%

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2020

Unaudited (Dollars in thousands, except per share data)

Credit Quality of Fixed Maturity Securities - June 30, 2020

NAIC Designation	Carrying Amount	Percent	Rating Agency Rating	Carrying Amount	Percent
1	\$ 28,327,288	55.8%	Aaa/Aa/A	\$ 29,240,135	57.6%
2	20,765,334	40.9%	Baa	19,857,663	39.1%
3	1,430,998	2.8%	Ba	1,347,637	2.7%
4	156,234	0.3%	В	126,141	0.3%
5	31,644	0.1%	Caa	68,192	0.1%
6	27,294	0.1%	Ca and lower	99,024	0.2%
	\$ 50,738,792	100.0%		\$ 50,738,792	100.0%

Watch List Securities - June 30, 2020

General Description (a)				nortized Cost, t of Allowance				Fair Value		
Corporate securities - Public securities	\$	59,078	\$	(46,622)	\$	12,456	\$	(1,718)	\$	10,738
Corporate securities - Private placement securities		359,141		(127)		359,014		(25,933)		333,081
Residential mortgage backed securities		35,860		(777)		35,083		(458)		34,625
Commercial mortgage backed securities		137,801		(2,660)		135,141		(19,966)		115,175
Other asset backed securities		83,892		_		83,892		(12,200)		71,692
	\$	675,772	\$	(50,186)	\$	625,586	\$	(60,275)	\$	565,311

⁽a) The watch list consists of all fixed maturity securities we have determined contain elevated credit risk, including those we have taken credit losses on.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2020 Unaudited (Dollars in thousands)

Fixed Maturity Securities by Sector

	June 30, 2020			December 31, 2019				
	A	mortized Cost		Fair Value	1	Amortized Cost		Fair Value
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$	330,238	\$	382,729	\$	763,164	\$	786,785
United States municipalities, states and territories		3,283,321		3,778,710		4,147,343		4,527,671
Foreign government obligations		187,021		207,509		186,993		205,096
Corporate securities:								
Capital goods		2,489,801		2,824,749		2,550,750		2,794,98
Consumer discretionary		6,128,110		7,003,608		6,082,974		6,658,12
Energy		2,661,723		2,738,944		2,499,030		2,677,64
Financials		6,690,075		7,439,505		6,737,325		7,323,15
Government non-guaranteed		539,396		616,763		539,639		606,30
Industrials		276,430		316,225		311,269		336,53
Information technology		1,823,511		2,104,744		1,868,131		2,051,17
Materials		1,774,801		1,972,694		1,818,048		1,961,03
Other		438,725		498,284		439,171		469,34
Telecommunications		1,476,151		1,703,362		1,510,836		1,664,35
Transportation		1,567,784		1,647,677		1,486,540		1,603,99
Utilities		3,868,282		4,464,156		3,978,459		4,390,19
Residential mortgage backed securities:								
Government agency		592,348		684,049		591,100		646,78
Prime		907,897		925,834		793,357		815,91
Alt-A		88,515		102,842		93,281		112,96
Commercial mortgage backed securities:								
Government agency		402,537		458,597		414,626		437,42
Non-agency		5,121,544		4,934,465		5,176,541		5,348,85
Other asset backed securities:								
Auto		381,835		382,965		403,860		411,37
Energy		7,400		9,228		7,495		8,60
Financials		4,441		4,149		4,967		5,49
Industrials		143,874		140,426		167,466		171,27
Collateralized loan obligations		4,798,760		4,369,527		4,787,402		4,612,69
Military housing		468,201		549,773		471,621		539,02
Other		498,322		477,278		407,558		413,69
	\$	46,951,043	\$	50,738,792	\$	48,238,946	\$	51,580,49

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Mortgage Loans on Real Estate

	June 30, 2020				December 31, 2019				
		Principal	Percent		Principal		Percent		
Geographic distribution: commercial mortgage loans									
East	\$	714,198	18.7%	\$	645,991		18.7%		
Middle Atlantic		287,864	7.5%		284,597		8.2%		
Mountain		444,495	11.6%		389,892		11.3%		
New England		25,066	0.7%		9,152		0.3%		
Pacific		782,240	20.4%		655,518		19.0%		
South Atlantic		820,260	21.4%		751,199		21.7%		
West North Central		308,874	8.1%		302,534		8.7%		
West South Central		445,975	11.6%		420,031		12.1%		
	\$	3,828,972	100.0%	\$	3,458,914		100.0%		
Property type distribution: commercial mortgage loans									
Office	\$	259,888	6.8%	\$	250,287		7.3%		
Medical Office		27,372	0.7%		29,990		0.9%		
Retail		1,225,212	32.0%		1,225,670		35.4%		
Industrial/Warehouse		974,579	25.5%		896,558		25.9%		
Apartment		971,536	25.4%		858,679		24.8%		
Agricultural		177,333	4.6%		51,303		1.5%		
Mixed use/Other		193,052	5.0%		146,427		4.2%		
	\$	3,828,972	100.0%	\$	3,458,914	_	100.0%		
			June 30, 2020			December 31, 2019			
	_	Commercial	Residential		Total		Total		
Credit exposure - by payment activity	_								
Performing	\$	3,828,972	\$ 153,913	\$	3,982,885	\$	3,458,914		
In workout		_	_		_		_		
Delinquent		_	_		_		_		
Collateral dependent		_	_		_		_		
Principal outstanding		3,828,972	153,913		3,982,885		3,458,914		
Unamortized discount		_	(3,078)		(3,078)				
Deferred fees and costs, net		(1,858)	373		(1,485)		(942)		
Amortized cost		3,827,114	151,208		3,978,322		3,457,972		
Valuation allowance		(18,439)	(1,650)		(20,089)		(9,179)		
Carrying value	\$	3,808,675	\$ 149,558	\$	3,958,233	\$	3,448,793		
	_			_		_			

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2020

Shareholder Information

Corporate Offices:

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Inquiries:

Steven Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2020				
First Quarter	\$34.16	\$9.07	\$18.80	\$0.00
Second Quarter	\$27.09	\$14.76	\$24.71	\$0.00
2019				
First Quarter	\$33.57	\$26.34	\$27.02	\$0.00
Second Quarter	\$30.91	\$25.84	\$27.16	\$0.00
Third Quarter	\$27.80	\$20.16	\$24.20	\$0.00
Fourth Quarter	\$30.96	\$21.75	\$29.93	\$0.30
2018				
First Quarter	\$35.79	\$28.90	\$29.36	\$0.00
Second Quarter	\$37.16	\$27.06	\$36.00	\$0.00
Third Quarter	\$38.57	\$34.51	\$35.36	\$0.00
Fourth Quarter	\$36.39	\$25.27	\$27.94	\$0.28

Transfer Agent:

Computershare Trust Company, N.A. P.O. Box 43010 Providence, RI 02940-0310

Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our website at www.american-equity.com.

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