**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): October 26, 2020

**AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY**

(Exact name of registrant as specified in its charter)

**Iowa**

**001-31911**

**42-1447959**

(State or other jurisdiction

of incorporation)

(Commission File Number)

(IRS Employer

Identification No.)

**6000 Westown Parkway**

**West Des Moines, IA 50266**

(Address of principal executive offices and zip code)

**(515) 221-0002**

(Registrant's telephone number, including area code)

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

* Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
* Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
* Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
* Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Securities registered pursuant to Section 12(b) of the Act: | |  |  |  |
| Title of each class | | Trading Symbol(s) | | Name of each exchange on which registered |
|  |  |  |  |  |
| Common stock, par value $1 | | AEL | | New York Stock Exchange |
| Depositary Shares, each representing a 1/1,000th interest in a share of 5.95% Fixed-Rate Reset Non-Cumulative | | AELPRA | | New York Stock Exchange |
| Preferred Stock, Series A | |  |  |  |
| Depositary Shares, each representing a 1/1,000th interest in a share of 6.625% Fixed-Rate Reset Non-Cumulative | | AELPRB | | New York Stock Exchange |
| Preferred Stock, Series B | |  |  |  |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐



**Item 7.01 Regulation FD Disclosure**

The Company released an investor video presentation which includes an investor slide deck, a copy of which is furnished herewith as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01. Financial Statements and Exhibits**

1. Exhibits

The following exhibits are being furnished with this Form 8-K.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Exhibit | | Description |  |  |
|  | Number |  |  |  |
| 99.1 | |  | [Investor Presentation, dated October 2020.](#page4) | |  |
| 104 | |  | The cover page from this Current Report on Form 8-K, formatted in Inline XBRL. | |  |
|  |  |  |  |  |  |



**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 26, 2020

**AMERICAN EQUITY**

**INVESTMENT LIFE HOLDING COMPANY**

|  |  |
| --- | --- |
| By: | /s/ Renee D. Montz |
|  |  |
|  | Renee D. Montz |
|  | Executive Vice President, General Counsel and |
|  | Corporate Secretary |





















