### March 31, 2012

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands) (Unaudited)

	March 31, 2012	December 31, 2011
Assets		
Investments:		
Fixed maturity securities:		
Available for sale, at fair value	\$ 19,007,1:	53 \$ 18,464,109
Held for investment, at amortized cost	1,531,70	63 2,644,206
Equity securities, available for sale, at fair value	65,22	27 62,845
Mortgage loans on real estate	2,756,39	92 2,823,047
Derivative instruments	559,50	00 273,314
Other investments	115,59	94 115,930
Total investments	24,035,62	29 24,383,451
Cash and cash equivalents	2,527,1	13 404,952
Coinsurance deposits		
Accrued investment income	2,902,1	
	236,62	
Deferred policy acquisition costs	1,820,1:	
Deferred sales inducements	1,352,7'	
Deferred income taxes	60,52	,
Income taxes recoverable	102.5	— 8,441
Other assets	103,54	
Total assets	\$ 33,038,5	33 \$ 30,874,719
Liabilities and Stockholders' Equity		
Liabilities:		
Policy benefit reserves	\$ 29,255,62	21 \$ 28,118,716
Other policy funds and contract claims	418,8	18 400,594
Notes payable	300,50	67 297,608
Subordinated debentures	268,5	74 268,593
Income taxes payable	9,00	DO —
Other liabilities	1,412,30	69 380,529
Total liabilities	31,664,94	49 29,466,040
Ctooliholdow! agaits:		
Stockholders' equity:  Common stock	58,6	22 57,837
	470,0'	,
Additional paid-in capital	·	*
Unallocated common stock held by ESOP	(3,2)	
Accumulated other comprehensive income	408,74	
Retained earnings	439,4	
Total stockholders' equity	1,373,5	
Total liabilities and stockholders' equity	\$ 33,038,5	33 \$ 30,874,719

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in thousands, except per share data) (Unaudited)

	Th	ree Months E	ndec	l March 31,
		2012		2011
Revenues:				
Traditional life and accident and health insurance premiums	\$	3,222	\$	2,916
Annuity product charges		19,393		16,962
Net investment income		326,910		292,128
Change in fair value of derivatives		259,161		148,653
Net realized losses on investments, excluding other than temporary impairment ("OTTI") losses		(6,076)		(1,193)
OTTI losses on investments:				
Total OTTI losses		(1,781)		(5,100)
Portion of OTTI losses recognized from other comprehensive income		(1,100)		(1,471)
Net OTTI losses recognized in operations		(2,881)		(6,571)
Total revenues		599,729		452,895
Benefits and expenses:				
Insurance policy benefits and change in future policy benefits		2,117		1,895
Interest sensitive and index product benefits (b)		139,123		159,665
Amortization of deferred sales inducements		16,710		30,692
Change in fair value of embedded derivatives		359,066		128,303
Interest expense on notes payable		6,995		7,907
Interest expense on subordinated debentures		3,586		3,466
Interest expense on amounts due under repurchase agreements		_		4
Amortization of deferred policy acquisition costs		34,284		55,223
Other operating costs and expenses		21,713		17,474
Total benefits and expenses		583,594		404,629
Income before income taxes		16,135		48,266
Income tax expense		5,664		16,923
Net income (b)	\$	10,471	\$	31,343
Earnings per common share (b)	\$	0.18	\$	0.53
Earnings per common share - assuming dilution (a) (b)	\$	0.16	\$	0.48
Weighted average common shares outstanding:				
Earnings per common share		59,700,537		59,182,019
Earnings per common share - assuming dilution		65,930,309		65,710,975

<sup>(</sup>a) The numerator for earnings per common share - assuming dilution is equal to net income plus the after tax cost of interest on convertible subordinated debentures issued to a subsidiary trust. The after tax cost of such interest was \$258 for the three months ended March 31, 2012 and 2011, respectively.

<sup>(</sup>b) Three months ended March 31, 2011 includes an adjustment recorded to single premium immediate annuity reserves which reduced interest sensitive and index product benefits by \$4.2 million and increased net income, earnings per common share and earnings per common share - assuming dilution by \$2.7 million, \$0.05 per share and \$0.04 per share, respectively.

### Operating Income Three months ended March 31, 2012 (Unaudited)

			Adjustments  Derivatives and Other Index Realized Losses Annuity						
	As	Reported			Other Index			Operating Income (a)	
		(Do	llars in thous	ands,	except	per share da	ata)		
Revenues:									
Traditional life and accident and health insurance premiums	\$	3,222	\$	_	\$	_	\$	3,222	
Annuity product charges		19,393		_		_		19,393	
Net investment income		326,910		_		_		326,910	
Change in fair value of derivatives		259,161		_		(283,265)		(24,104)	
Net realized losses on investments, excluding other than temporary impairment ("OTTI") losses		(6,076)	6	,076		_		_	
Net OTTI losses recognized in operations		(2,881)	2	,881		_		_	
Total revenues		599,729	8	,957		(283,265)		325,421	
Benefits and expenses:									
Insurance policy benefits and change in future policy benefits		2,117		_		_		2,117	
Interest sensitive and index product benefits		139,123		_		_		139,123	
Amortization of deferred sales inducements		16,710	1	,338		15,420		33,468	
Change in fair value of embedded derivatives		359,066		_		(342,315)		16,751	
Interest expense on notes payable		6,995		_		_		6,995	
Interest expense on subordinated debentures		3,586		_		_		3,586	
Interest expense on amounts due under repurchase agreements		_		_		_		_	
Amortization of deferred policy acquisition costs		34,284	2	,112		19,243		55,639	
Other operating costs and expenses		21,713				_		21,713	
Total benefits and expenses		583,594	3	,450		(307,652)		279,392	
Income before income taxes		16,135	5	,507		24,387		46,029	
Income tax expense		5,664	1	,960		8,645		16,269	
Net income	\$	10,471	\$ 3	,547	\$	15,742	\$	29,760	
Earnings per common share	\$	0.18					\$	0.50	
Earnings per common share - assuming dilution	\$	0.16					\$	0.46	

(a) In addition to net income, we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income adjusted to eliminate the impact of net realized gains and losses on investments including net OTTI losses recognized in operations and fair value changes in derivatives and embedded derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income, provides information that may enhance an investor's understanding of our underlying results and profitability.

Change in fair value of derivatives:				
Proceeds received at expiration	\$ 50,862	\$	_	\$ 50,862
Cost of money for fixed index annuities	(91,717)		_	(91,717)
Change in the difference between fair value and remaining option cost at beginning and end of period	300,016		(283,265)	16,751
	\$ 259,161	\$	(283,265)	\$ (24,104)
Index credits included in interest credited to account balances	\$ 50,658			\$ 50,658

### Operating Income/Net Income Quarterly Summary - Most Recent 5 Quarters (Unaudited)

Traditional life and accident and health insurance premiums   3,222   2,820   3,126   3,289   2,916		_(	Q1 2012	Q4	2011	Q	3 2011	Q	2 2011	Q	1 2011
Traditional life and accident and health insurance premiums   \$3,222   \$2,800   \$3,126   \$3,289   \$2,916   \$16,962			(D	ollars	in thou	sano	ls, except	pei	· share da	ta)	
Namuity product charges   19,393   18,930   20,405   19,892   16,962   Net investment income   326,910   324,272   305,502   296,878   292,128   (24,104   12,755   12,411   69,316   14,733   (34,737   34,747   34,744   389,375   326,739   (35,747   34,747   34,744   389,375   326,739   (35,747   34,747   34,744   389,375   326,739   (35,747   34,747   34,744   389,375   326,739   (35,747   34,747   34,744   34,747   34,7	Revenues:										
Net investment income   326,910   324,272   305,502   296,878   292,128     Change in fair value of derivatives   (24,104   (1,275   12,411   69,316   14,733     Total revenues   325,421   344,74   341,44   389,375   326,739     Benefits and expenses:	Traditional life and accident and health insurance premiums	\$	3,222	\$	2,820	\$	3,126	\$	3,289	\$	2,916
Change in fair value of derivatives         (24,104)         (1,275)         12,411         69,316         14,733           Total revenues         325,421         344,747         341,444         389,375         326,393           Benefits and expenses:           Insurance policy benefits and change in future policy benefits         2,117         1,588         1,888         2,499         1,895           Interest sensitive and index product benefits (b)         139,123         154,440         223,232         238,420         159,655           Amortization of deferred sales inducements         3,368         31,521         24,279         30,866         30,272           Change in fair value of embedded derivatives         16,751         23,899         (41,47)         (87,23)         5,269           Interest expense on anounts due under repurchase agreements         -         25         -         1         4           Interest expense on subordinated debentures         5,563         53,525         42,197         53,155         53,799           Other operating costs and expenses         21,713         17,518         15,903         16,634         17,474           Total benefits and expenses         21,913         17,518         15,903         16,544         16,702	Annuity product charges		19,393		18,930		20,405		19,892		16,962
Total revenues   325,421   344,747   341,444   389,375   326,739	Net investment income		326,910	3	24,272		305,502		296,878		292,128
Benefits and expenses   Surprise   Surpris	Change in fair value of derivatives		(24,104)		(1,275)		12,411		69,316		14,733
Insurance policy benefits and change in future policy benefits   2,117   1,588   1,888   2,499   1,895     Interest sensitive and index product benefits (b)   139,123   154,440   223,232   238,420   159,665     Amortization of deferred sales inducements   33,468   31,521   24,279   30,866   30,272     Change in fair value of embedded derivatives   16,751   23,899   41,447   (8,723   5,269     Interest expense on notes payable   6,995   7,910   7,984   7,832   7,907     Interest expense on subordinated debentures   3,586   3,542   3,488   3,481   3,466     Interest expense on amounts due under repurchase agreements   - 25   - 1   4     Amortization of deferred policy acquisition costs   55,639   53,525   42,197   53,815   33,759     Other operating costs and expenses   21,713   17,518   15,903   16,634   17,474     Total benefits and expenses   21,713   17,518   15,903   16,634   17,474     Operating income before income taxes   46,029   50,779   63,920   44,550   47,028     Income tax expense   16,269   18,177   22,456   15,537   16,454     Operating income (a) (b)   29,760   32,602   41,464   29,013   30,574     Net realized gains (losses) and net OTTI losses on investments, net of offsets   (15,742   22,713   45,544   9,461   3,241     Net realized gains (losses) and net OTTI losses on investments, net of offsets   51,041   22,713   45,544   9,461   3,241     Operating income per common share (a) (b)   \$0,05   \$0,05   \$0,07   \$0,48   \$0.52     Operating income per common share (a) (b)   \$0,06   \$0,55   \$0,70   \$0,48   \$0.52     Operating income per common share - assuming dilution (a) (b)   \$0,06   \$0.52   \$0.67   \$0.45   \$0.47     Earnings (loss) per common share - assuming dilution (b)   \$0,06   \$0.52   \$0.67   \$0.45   \$0.47     Earnings (loss) per common share - assuming dilution (b)   \$0.66   \$0.52   \$0.67   \$0.45   \$0.48     Weighted average common shares outstanding (in thousands):  Earnings (loss) per common share outstanding (in thousands):	Total revenues	_	325,421	3.	44,747		341,444		389,375		326,739
Insurance policy benefits and change in future policy benefits   2,117   1,588   1,888   2,499   1,895     Interest sensitive and index product benefits (b)   139,123   154,440   223,232   238,420   159,665     Amortization of deferred sales inducements   33,468   31,521   24,279   30,866   30,272     Change in fair value of embedded derivatives   16,751   23,899   41,447   (8,723   5,269     Interest expense on notes payable   6,995   7,910   7,984   7,832   7,907     Interest expense on subordinated debentures   3,586   3,542   3,488   3,481   3,466     Interest expense on amounts due under repurchase agreements   - 25   - 1   4     Amortization of deferred policy acquisition costs   55,639   53,525   42,197   53,815   33,759     Other operating costs and expenses   21,713   17,518   15,903   16,634   17,474     Total benefits and expenses   21,713   17,518   15,903   16,634   17,474     Operating income before income taxes   46,029   50,779   63,920   44,550   47,028     Income tax expense   16,269   18,177   22,456   15,537   16,454     Operating income (a) (b)   29,760   32,602   41,464   29,013   30,574     Net realized gains (losses) and net OTTI losses on investments, net of offsets   (15,742   22,713   45,544   9,461   3,241     Net realized gains (losses) and net OTTI losses on investments, net of offsets   51,041   22,713   45,544   9,461   3,241     Operating income per common share (a) (b)   \$0,05   \$0,05   \$0,07   \$0,48   \$0.52     Operating income per common share (a) (b)   \$0,06   \$0,55   \$0,70   \$0,48   \$0.52     Operating income per common share - assuming dilution (a) (b)   \$0,06   \$0.52   \$0.67   \$0.45   \$0.47     Earnings (loss) per common share - assuming dilution (b)   \$0,06   \$0.52   \$0.67   \$0.45   \$0.47     Earnings (loss) per common share - assuming dilution (b)   \$0.66   \$0.52   \$0.67   \$0.45   \$0.48     Weighted average common shares outstanding (in thousands):  Earnings (loss) per common share outstanding (in thousands):	Ranafits and avnanses										
Interest sensitive and index product benefits (b)	•		2 117		1 588		1 888		2 /100		1 805
Amortization of deferred sales inducements         33,468         31,521         24,279         30,866         30,272           Change in fair value of embedded derivatives         16,751         23,899         (41,447)         (8,723)         5,269           Interest expense on notes payable         6,995         7,910         7,984         7,832         7,907           Interest expense on subordinated debentures         3,586         3,542         3,488         3,481         3,466           Interest expense on amounts due under repurchase agreements         —         25         —         1         4           Amortization of deferred policy acquisition costs         55,639         53,525         42,197         53,815         53,759           Other operating costs and expenses         217,13         17,518         15,903         16,634         17,474           Total benefits and expenses         279,392         293,968         277,524         344,825         279,711           Operating income before income taxes         46,029         50,79         63,920         44,550         47,028           Income tax expense         16,269         18,177         22,456         15,537         16,454           Operating income (a) (b)         29,760         32,602         41,464			,	1	1		1		1		1
Change in fair value of embedded derivatives   16,751   23,899   (41,447)   (8,723)   5,269     Interest expense on notes payable   6,995   7,910   7,984   7,832   7,907     Interest expense on subordinated debentures   3,586   3,542   3,488   3,481   3,466     Interest expense on amounts due under repurchase agreements   - 25   - 1   4     Amortization of deferred policy acquisition costs   55,63   53,525   42,197   53,815   53,759     Other operating costs and expenses   21,713   17,518   15,903   16,634   17,474     Total benefits and expenses   279,392   293,968   277,524   344,825   279,711     Operating income before income taxes   46,029   50,779   63,920   44,550   47,028     Income tax expense   16,269   18,177   22,456   15,537   16,454     Operating income (a) (b)   29,760   32,602   41,464   29,013   30,574     Net realized gains (losses) and net OTTI losses on investments, net of offsets   (3,547)   (5,616)   (8,988)   (1,278)   (2,472)     Net effect of derivatives and other index annuity, net of offsets   (15,742)   22,713   (45,544)   (9,461)   3,241     Net income (loss) (b)   \$0,05   \$0,55   \$0,70   \$0,48   \$0,52     Operating income per common share (a) (b)   \$0,46   \$0,52   \$0,67   \$0,48   \$0,52     Operating income per common share (a) (b)   \$0,46   \$0,52   \$0,67   \$0,48   \$0,52     Operating income per common share assuming dilution (a) (b)   \$0,46   \$0,52   \$0,67   \$0,48   \$0,52     Operating income per common share assuming dilution (b)   \$0,46   \$0,52   \$0,67   \$0,48   \$0,53     Earnings (loss) per common share assuming dilution (b)   \$0,16   \$0,79   \$0,22   \$0,31   \$0,53     Earnings (loss) per common share assuming dilution (b)   \$0,66   \$0,79   \$0,22   \$0,31   \$0,53     Earnings (loss) per common shares outstanding (in thousands):  Earnings (loss) per common shares outstanding (in thousands):	• • • • • • • • • • • • • • • • • • • •										
Interest expense on notes payable   6,995   7,910   7,984   7,832   7,907     Interest expense on subordinated debentures   3,586   3,542   3,488   3,481   3,466     Interest expense on amounts due under repurchase agreements   - 25   - 1   4     Amortization of deferred policy acquisition costs   55,639   53,525   42,197   53,815   53,759     Other operating costs and expenses   21,713   17,518   15,903   16,634   17,474     Total benefits and expenses   279,392   293,968   277,524   344,825   279,711     Operating income before income taxes   46,029   50,779   63,920   44,550   47,028     Income tax expense   16,269   18,177   22,456   15,537   16,454     Operating income (a) (b)   29,760   32,602   41,464   29,013   30,574     Net realized gains (losses) and net OTTI losses on investments, net of offsets   (15,742)   22,713   (45,544)   (9,461)   3,241     Net income (loss) (b)   \$ 10,471   \$ 49,699   \$ (13,068   \$ 18,274   \$ 31,343     Operating income per common share (a) (b)   \$ 0.50   \$ 0.55   \$ 0.70   \$ 0.48   \$ 0.52     Operating income per common share (a) (b)   \$ 0.46   \$ 0.52   \$ 0.67   \$ 0.45   \$ 0.47     Earnings (loss) per common share - assuming dilution (a) (b)   \$ 0.16   \$ 0.79   \$ (0.22   \$ 0.31   \$ 0.53     Earnings (loss) per common share - assuming dilution (b)   \$ 0.16   \$ 0.79   \$ (0.22   \$ 0.28   \$ 0.48    Weighted average common share outstanding (in thousands):  Earnings (loss) per common share \$ 59,701   59,641   59,596   59,504   59,182    Earnings (loss) per common share \$ 0.0000000000000000000000000000000000											
Interest expense on subordinated debentures   3,586   3,542   3,488   3,481   3,466     Interest expense on amounts due under repurchase agreements							` ' '				
Interest expense on amounts due under repurchase agreements	1 1 2		,						1		
Amortization of deferred policy acquisition costs         55,639         53,525         42,197         53,815         53,759           Other operating costs and expenses         21,713         17,518         15,903         16,634         17,474           Total benefits and expenses         279,392         293,968         277,524         344,825         279,711           Operating income before income taxes         46,029         50,779         63,920         44,550         47,028           Income tax expense         16,269         18,177         22,456         15,537         16,454           Operating income (a) (b)         29,760         32,602         41,464         29,013         30,574           Net realized gains (losses) and net OTTI losses on investments, net of offisets         (15,742)         22,713         (45,544)         (9,461)         3,241           Net effect of derivatives and other index annuity, net of offisets         (15,742)         22,713         (45,544)         (9,461)         3,241           Net income (loss) (b)         \$ 10,471         \$ 49,699         \$ (13,068)         \$ 18,274         \$ 31,343           Operating income per common share (a) (b)         \$ 0,50         \$ 0,55         \$ 0,70         \$ 0,48         \$ 0,52           Departing income per common share	•										
Other operating costs and expenses         21,713         17,518         15,903         16,634         17,474           Total benefits and expenses         279,392         293,968         277,524         344,825         279,711           Operating income before income taxes         46,029         50,779         63,920         44,550         47,028           Income tax expense         16,269         18,177         22,456         15,537         16,454           Operating income (a) (b)         29,760         32,602         41,464         29,013         30,574           Net realized gains (losses) and net OTTI losses on investments, net of offsets         (3,547)         (5,616)         (8,988)         (1,278)         (2,472)           Net effect of derivatives and other index annuity, net of offsets         (15,742)         22,713         (45,544)         (9,461)         3,241           Net income (loss) (b)         \$ 10,471         \$ 49,699         \$ (13,068)         \$ 18,274         \$ 31,343           Operating income per common share (a) (b)         \$ 0.50         \$ 0.55         \$ 0.70         \$ 0.45         \$ 0.47           Earnings (loss) per common share - assuming dilution (a) (b)         \$ 0.18         \$ 0.83         \$ (0.22)         \$ 0.31         \$ 0.53           Earnings (loss) per c	1 2		55 639				42.197				
Total benefits and expenses         279,392         293,968         277,524         344,825         279,711           Operating income before income taxes         46,029         50,779         63,920         44,550         47,028           Income tax expense         16,269         18,177         22,456         15,537         16,454           Operating income (a) (b)         29,760         32,602         41,464         29,013         30,574           Net realized gains (losses) and net OTTI losses on investments, net of offsets         (3,547)         (5,616)         (8,988)         (1,278)         (2,472)           Net effect of derivatives and other index annuity, net of offsets         (15,742)         22,713         (45,544)         (9,461)         3,241           Net income (loss) (b)         \$ 10,471         \$ 49,699         \$ (13,068)         \$ 18,274         \$ 31,343           Operating income per common share (a) (b)         \$ 0.50         \$ 0.55         \$ 0.70         \$ 0.48         \$ 0.52           Operating income per common share (b)         \$ 0.18         \$ 0.83         \$ (0.22)         \$ 0.31         \$ 0.53           Earnings (loss) per common share - assuming dilution (b)         \$ 0.18         \$ 0.79         \$ 0.22         \$ 0.28         \$ 0.48           Weighted average commo	1 3 1		,								
Operating income before income taxes         46,029         50,779         63,920         44,550         47,028           Income tax expense         16,269         18,177         22,456         15,537         16,454           Operating income (a) (b)         29,760         32,602         41,464         29,013         30,574           Net realized gains (losses) and net OTTI losses on investments, net of offsets         (3,547)         (5,616)         (8,988)         (1,278)         (2,472)           Net effect of derivatives and other index annuity, net of offsets         (15,742)         22,713         (45,544)         (9,461)         3,241           Net income (loss) (b)         \$ 10,471         \$ 49,699         \$ (13,068)         \$ 18,274         \$ 31,343           Operating income per common share (a) (b)         \$ 0.50         \$ 0.55         \$ 0.70         \$ 0.48         \$ 0.52           Operating income per common share - assuming dilution (a) (b)         \$ 0.46         \$ 0.52         \$ 0.67         \$ 0.45         \$ 0.47           Earnings (loss) per common share - assuming dilution (b)         \$ 0.18         \$ 0.83         \$ (0.22)         \$ 0.31         \$ 0.53           Earnings (loss) per common share - assuming dilution (b)         \$ 0.16         \$ 0.79         \$ (0.22)         \$ 0.28         \$ 0.48		<del>_</del>				_		_		_	
Income tax expense   16,269   18,177   22,456   15,537   16,454	•	_								_	
Operating income (a) (b)         29,760         32,602         41,464         29,013         30,574           Net realized gains (losses) and net OTTI losses on investments, net of offsets         (3,547)         (5,616)         (8,988)         (1,278)         (2,472)           Net effect of derivatives and other index annuity, net of offsets         (15,742)         22,713         (45,544)         (9,461)         3,241           Net income (loss) (b)         \$ 10,471         \$ 49,699         \$ (13,068)         \$ 18,274         \$ 31,343           Operating income per common share (a) (b)         \$ 0.50         \$ 0.55         \$ 0.70         \$ 0.48         \$ 0.52           Operating income per common share - assuming dilution (a) (b)         \$ 0.46         \$ 0.52         \$ 0.67         \$ 0.45         \$ 0.47           Earnings (loss) per common share (b)         \$ 0.18         \$ 0.83         \$ (0.22)         \$ 0.31         \$ 0.53           Earnings (loss) per common share - assuming dilution (b)         \$ 0.16         \$ 0.79         \$ (0.22)         \$ 0.28         \$ 0.48           Weighted average common shares outstanding (in thousands):           Earnings (loss) per common share         59,504         59,504         59,504         59,504         59,182					,						
Net realized gains (losses) and net OTTI losses on investments, net of offsets  (3,547) (5,616) (8,988) (1,278) (2,472)  Net effect of derivatives and other index annuity, net of offsets  (15,742) 22,713 (45,544) (9,461) 3,241  Net income (loss) (b) \$ 10,471 \$ 49,699 \$ (13,068) \$ 18,274 \$ 31,343  Operating income per common share (a) (b) \$ 0.50 \$ 0.55 \$ 0.70 \$ 0.48 \$ 0.52  Operating income per common share - assuming dilution (a) (b) \$ 0.46 \$ 0.52 \$ 0.67 \$ 0.45 \$ 0.47  Earnings (loss) per common share - assuming dilution (b) \$ 0.18 \$ 0.83 \$ (0.22) \$ 0.31 \$ 0.53  Earnings (loss) per common share - assuming dilution (b) \$ 0.16 \$ 0.79 \$ (0.22) \$ 0.28 \$ 0.48  Weighted average common shares outstanding (in thousands):  Earnings (loss) per common share	•	_								_	30,574
Net effect of derivatives and other index annuity, net of offsets         (15,742)         22,713         (45,544)         (9,461)         3,241           Net income (loss) (b)         \$ 10,471         \$ 49,699         \$ (13,068)         \$ 18,274         \$ 31,343           Operating income per common share (a) (b)         \$ 0.50         \$ 0.55         \$ 0.70         \$ 0.48         \$ 0.52           Operating income per common share - assuming dilution (a) (b)         \$ 0.46         \$ 0.52         \$ 0.67         \$ 0.45         \$ 0.47           Earnings (loss) per common share (b)         \$ 0.18         \$ 0.83         \$ (0.22)         \$ 0.31         \$ 0.53           Earnings (loss) per common share - assuming dilution (b)         \$ 0.16         \$ 0.79         \$ (0.22)         \$ 0.28         \$ 0.48           Weighted average common shares outstanding (in thousands):         Earnings (loss) per common share         59,701         59,641         59,596         59,504         59,182	Net realized gains (losses) and net OTTI losses on investments,		(3,547)		(5,616)		(8,988)		(1,278)		(2,472)
Net income (loss) (b)       \$ 10,471       \$ 49,699       \$ (13,068)       \$ 18,274       \$ 31,343         Operating income per common share (a) (b)       \$ 0.50       \$ 0.55       \$ 0.70       \$ 0.48       \$ 0.52         Operating income per common share - assuming dilution (a) (b)       \$ 0.46       \$ 0.52       \$ 0.67       \$ 0.45       \$ 0.47         Earnings (loss) per common share (b)       \$ 0.18       \$ 0.83       \$ (0.22)       \$ 0.31       \$ 0.53         Earnings (loss) per common share - assuming dilution (b)       \$ 0.16       \$ 0.79       \$ (0.22)       \$ 0.28       \$ 0.48         Weighted average common shares outstanding (in thousands):         Earnings (loss) per common share       59,701       59,641       59,596       59,504       59,182	Net effect of derivatives and other index annuity, net of offsets						. , ,				
Operating income per common share - assuming dilution (a) (b)       \$ 0.46       \$ 0.52       \$ 0.67       \$ 0.45       \$ 0.47         Earnings (loss) per common share (b)       \$ 0.18       \$ 0.83       \$ (0.22)       \$ 0.31       \$ 0.53         Earnings (loss) per common share - assuming dilution (b)       \$ 0.16       \$ 0.79       \$ (0.22)       \$ 0.28       \$ 0.48         Weighted average common shares outstanding (in thousands):         Earnings (loss) per common share       59,701       59,641       59,596       59,504       59,182	Net income (loss) (b)	\$						\$		\$	
Operating income per common share - assuming dilution (a) (b)       \$ 0.46       \$ 0.52       \$ 0.67       \$ 0.45       \$ 0.47         Earnings (loss) per common share (b)       \$ 0.18       \$ 0.83       \$ (0.22)       \$ 0.31       \$ 0.53         Earnings (loss) per common share - assuming dilution (b)       \$ 0.16       \$ 0.79       \$ (0.22)       \$ 0.28       \$ 0.48         Weighted average common shares outstanding (in thousands):         Earnings (loss) per common share       59,701       59,641       59,596       59,504       59,182		_		_							
Earnings (loss) per common share (b)       \$ 0.18       \$ 0.83       \$ (0.22)       \$ 0.31       \$ 0.53         Earnings (loss) per common share - assuming dilution (b)       \$ 0.16       \$ 0.79       \$ (0.22)       \$ 0.28       \$ 0.48         Weighted average common shares outstanding (in thousands):         Earnings (loss) per common share       59,701       59,641       59,596       59,504       59,182	1 0 1			•				-		-	
Earnings (loss) per common share - assuming dilution (b) \$ 0.16 \$ 0.79 \$ (0.22) \$ 0.28 \$ 0.48  Weighted average common shares outstanding (in thousands):  Earnings (loss) per common share 59,701 59,641 59,596 59,504 59,182								-			
Weighted average common shares outstanding (in thousands):  Earnings (loss) per common share  59,701  59,641  59,596  59,504  59,182	S ( )1						, ,			-	
Earnings (loss) per common share 59,701 59,641 59,596 59,504 59,182	Earnings (loss) per common share - assuming dilution (b)	\$	0.16	\$	0.79	\$	(0.22)	\$	0.28	\$	0.48
Earnings (loss) per common share 59,701 59,641 59,596 59,504 59,182	Weighted average common shares outstanding (in thousands):										
Earnings (loss) per common share - assuming dilution 65,930 63,582 62,698 65,530 65,711			59,701		59,641		59,596		59,504		59,182
					63,582		62,698				

- (a) In addition to net income (loss), we have consistently utilized operating income, operating income per common share and operating income per common share assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income (loss) adjusted to eliminate the impact of net realized gains and losses on investments including net OTTI losses recognized in operations and fair value changes in derivatives and embedded derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income (loss), provides information that may enhance an investor's understanding of our underlying results and profitability.
- (b) Three months ended March 31, 2011 includes an adjustment to single premium immediate annuity reserves which reduced interest sensitive and index product benefits by \$4.2 million, increased operating income and net income by \$2.7 million, increased operating income per common share and earnings per common share by \$0.05 per share and increased operating income per common share assuming dilution by \$0.04 per share.

### Capitalization/Book Value per Share

		arch 31, 2012		ember 31, 2011		
Capitalization:	(D	(Dollars in thousands, except per data)				
•	\$	300,567	\$	297,608		
Notes payable	Þ	,	Ф	,		
Subordinated debentures payable to subsidiary trusts		268,574		268,593		
Total debt		569,141		566,201		
Total stockholders' equity		1,373,584		1,408,679		
Total capitalization		1,942,725		1,974,880		
Accumulated other comprehensive income (AOCI)		(408,747)		(457,229)		
Total capitalization excluding AOCI (a)	\$	1,533,978	\$	1,517,651		
Total stockholders' equity	\$	1,373,584	\$	1,408,679		
Accumulated other comprehensive income		(408,747)		(457,229)		
Total stockholders' equity excluding AOCI (a)	\$	964,837	\$	951,450		
Common shares outstanding (b)		59,425,246		59,131,995		
Book Value per Share: (c)						
Book value per share including AOCI	\$	23.11	\$	23.82		
Book value per share excluding AOCI (a)	\$	16.24	\$	16.09		
Debt-to-Capital Ratios: (d)						
Senior debt / Total capitalization		19.6%		19.6%		
Adjusted debt / Total capitalization		22.1%		22.3%		

- (a) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.
- (b) Common shares outstanding include shares held by the NMO Deferred Compensation Trust: 2012 1,139,702 shares; 2011 1,631,548 shares and exclude unallocated shares held by ESOP: 2012 336,093 shares; 2011 336,093 shares.
- (c) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.
- (d) Debt-to-capital ratios are computed using total capitalization excluding AOCI. Adjusted debt includes notes payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization including AOCI.

### **Annuity Deposits by Product Type**

	Three Months Ended March 31,				ear Ended ecember 31,
Product Type	 2012		2011		2011
	(	s in thousands	s)		
Fixed Index Annuities:					
Index Strategies	\$ 488,126	\$	778,582	\$	2,839,295
Fixed Strategy	289,354		357,472		1,377,987
	777,480		1,136,054		4,217,282
Fixed Rate Annuities:					
Single-Year Rate Guaranteed	34,487		46,853		169,304
Multi-Year Rate Guaranteed	121,665		77,047		397,925
Single premium immediate annuities	45,813		81,890		305,603
	201,965		205,790		872,832
Total before coinsurance ceded	979,445		1,341,844		5,090,114
Coinsurance ceded	98,779		65,877		326,531
Net after coinsurance ceded	\$ 880,666	\$	1,275,967	\$	4,763,583

### **Surrender Charge Protection and Account Values by Product Type**

Annuity Surrender Charges and Net (of coinsurance) Account Values at March 31, 2012

	Surrender Charge				Net Account Value			
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining		Dollars in Thousands	9/0		
Fixed Index Annuities	14.2	10.7	16.2%	\$	23,175,031	92.1%		
Single-Year Fixed Rate Guaranteed Annuities	11.2	4.4	8.0%		1,433,811	5.7%		
Multi-Year Fixed Rate Guaranteed Annuities (a)	6.3	2.1	4.7%		566,591	2.3%		
Total	13.9	10.1	15.5%	\$	25,175,433	100.0%		

<sup>(</sup>a) 53% of Net Account Value is no longer in multi-year rate guarantee period and can be adjusted annually.

### **Annuity Liability Characteristics**

	Ann	Fixed Annuities Account Value		d Index nuities unt Value	
		(Dollars in thousands)			
SURRENDER CHARGE PERCENTAGES:					
No surrender charge	\$	468,400	\$	468,440	
0.0% < 2.0%		40,568		97,729	
2.0% < 3.0%		184,566		154,188	
3.0% < 4.0%		37,375		400,437	
4.0% < 5.0%		95,976		271,505	
5.0% < 6.0%		23,766		245,325	
6.0% < 7.0%		110,438		204,006	
7.0% < 8.0%		187,918		375,674	
8.0% < 9.0%		199,626		600,007	
9.0% < 10.0%		171,437		618,628	
10.0% or greater		480,332		19,739,092	
	\$	2,000,402	\$	23,175,031	

	Fix A Acc	ixed and sed Index nnuities ount Value	Weighted Average Surrender Charge
		ollars in ousands)	
SURRENDER CHARGE EXPIRATION BY YEAR:			
Out of Surrender Charge	\$	936,840	%
2012		271,300	1.99%
2013		516,544	2.97%
2014		561,555	4.24%
2015		596,245	6.08%
2016		853,155	7.51%
2017		998,138	8.62%
2018		863,756	10.91%
2019		583,316	11.50%
2020		922,244	12.85%
2021		1,250,169	14.54%
2022		1,273,701	16.22%
2023		3,898,388	19.09%
2024		4,219,032	19.18%
2025		3,158,888	19.20%
2026		1,987,223	19.36%
2027		1,897,757	19.87%
2028		381,535	19.99%
2029		5,647	20.00%
	\$	25,175,433	15.49%

### **Annuity Liability Characteristics**

		Fixed annuities ount Value		ixed Index Annuities count Value	
	(Dollars in thousands)				
CREDITED RATE (INCLUDING BONUS INTEREST) VS. ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL:					
No differential	\$	268,426	\$	353,496	
> 0.0% - 0.25%		707,764		739,495	
> 0.25% - 0.5%		155,879		286,996	
> 0.5% - 1.0% (a)		340,633		1,116,891	
> 1.0% - 1.5% (a)		138,531		52,020	
> 1.5% - 2.0%		175,076		2,032	
> 2.0% - 2.5%		5,432		_	
> 2.5% - 3.0%		41,180		_	
1.50% ultimate guarantee - 1.96% wtd avg interest rate (b)		58,211		_	
2.00% ultimate guarantee - 2.77% wtd avg interest rate (b)		109,270		1,288,798	
2.25% ultimate guarantee - 2.83% wtd avg interest rate (b)		_		1,539,945	
3.00% ultimate guarantee - 3.04% wtd avg interest rate (b)		_		3,111,875	
Allocated to index strategies (see table that follows)		_		14,683,483	
	\$	2,000,402	\$	23,175,031	

<sup>(</sup>a) \$174,166 of Fixed Annuities Account Value have a guarantee of 2.25% for the first 10 years and 3.00% thereafter. They begin increasing in 2014. \$646,234 of Index Annuities Account Value is in fixed rate strategies that have a guarantee of 2.25% for the first 10 years and 3.00% thereafter. They begin increasing in 2014.

<sup>(</sup>b) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

### **Annuity Liability Characteristics**

### FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

#### **Annual Monthly Average and Point-to-Point with Caps**

		Mini	num	Guarantee	l Cap	)	
	 1%	3%		4%		7%	8% +
Current Cap		(D	ollar	s in thousan	ds)		
At minimum	\$ 146	\$ 1,835	\$	555,541	\$	55,035	\$ 270,200
3% - 3.25%	469,955	_		_		_	_
4% - 5%	215	114,570		1,313,401		_	_
5% - 6%	_	_		1,581,227		_	_
6% - 7%	_	6,376		3,166,421		_	_
>= 7%	_	13,189		924,294		144,929	136,427

### **Annual Monthly Average and Point-to-Point with Participation Rates**

		Minimum Guaranteed Participation F						Rate	
	1	.0%		25%		35%		50% +	
<b>Current Participation Rate</b>				(Dollars in	thou	sands)			
At minimum	\$	19	\$	345,882	\$	174,611	\$	166,951	
< 20%		44,871		_		_		_	
20% - 40%		36,629		464,175		_		_	
40% - 60%		_		178,044		82,065		268	
>= 60%		_		117,592		90,328		67,980	

#### <u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed</u> <u>Monthly Cap = 1% (Dollars in thousands)</u>

Current Cap	
At minimum	\$ 5,008
1.6% - 1.8%	851,608
2.0% - 2.4%	1,825,917
>= 2.4%	1,469,084

If all caps and participation rates were reduced to minimum caps and participation rates, the cost of options would decrease by 0.77% based upon prices of options for the week ended April 17, 2012.

### **Spread Results**

	Three Mon Marc	Year Ended December 31,	
	2012	2011	2011
Reported Amounts			
Average yield on invested assets	5.61%	5.96%	5.80%
Aggregate cost of money	2.68%	2.82%	2.77%
Aggregate investment spread	2.93%	3.14%	3.03%
Adjustments			
Investment yield - temporary cash investments	0.14%	0.05%	0.07%
Investment yield - additional prepayment income	(0.07)%	%	%
Cost of money benefit from over hedging	0.01%	0.07%	0.06%
Adjusted Amounts			
Average yield on invested assets	5.68%	6.01%	5.87%
Aggregate cost of money	2.69%	2.89%	2.83%
Aggregate investment spread	2.99%	3.12%	3.04%

### **Summary of Invested Assets**

		March 31, 2012			Decembe	r 31, 2011
	Carrying Amount Percent		Percent		Carrying Amount	Percent
			(Dollars in	thou	sands)	
Fixed maturity securities:						
United States Government full faith and credit	\$	4,586	%	\$	4,678	%
United States Government sponsored agencies		3,136,682	13.0%		4,368,053	17.9%
United States municipalities, states and territories		3,331,165	13.9%		3,333,383	13.7%
Foreign government obligations		43,713	0.2%		43,228	0.2%
Corporate securities		10,928,778	45.5%		10,192,293	41.8%
Residential mortgage backed securities		2,583,699	10.7%		2,703,290	11.1%
Other asset backed securities		510,293	2.1%		463,390	1.9%
Total fixed maturity securities		20,538,916	85.4%		21,108,315	86.6%
Equity securities		65,227	0.3%		62,845	0.2%
Mortgage loans on real estate		2,756,392	11.5%		2,823,047	11.6%
Derivative instruments		559,500	2.3%		273,314	1.1%
Other investments		115,594	0.5%		115,930	0.5%
	\$	24,035,629	100.0%	\$	24,383,451	100.0%

### **Credit Quality of Fixed Maturity Securities - March 31, 2012**

NAIC Designation	Carrying Amount	Percent	Rating Agency Rating	Carrying Amount	Percent
	(Dollars in thousands)			 (Dollars in thousands)	
1	\$ 14,387,285	70.0%	Aaa/Aa/A	\$ 13,708,986	66.7%
2	5,821,823	28.4%	Baa	5,454,496	26.6%
3	298,567	1.5%	Ba	268,117	1.3%
4	21,137	0.1%	В	167,019	0.8%
5	5,872	%	Caa and lower	847,914	4.1%
6	4,232	%	In or near default	92,384	0.5%
	\$ 20,538,916	100.0%		\$ 20,538,916	100.0%

### Watch List Securities - March 31, 2012

General Description		Cost Los		Jnrealized Losses		Fair Value	Months Below Amortized Cost	
		(Dollars in thousands)						
Corporate bonds:								
Finance		\$	69,043	\$	(12,801)	\$	56,242	4 - 16
Industrial			18,278		(2,960)		15,318	8 - 19
		\$	87,321	\$	(15,761)	\$	71,560	

### **Summary of Residential Mortgage Backed Securities**

Collateral Type	Principal Amortized Amount Cost			Fair Value		
		(Do	llar	s in thousa	ıds)	
OTTI has not been recognized						
Government agency	\$	496,984	\$	442,594	\$	518,871
Prime		1,124,185		1,070,996		1,108,651
Alt-A		46,456		47,127		46,567
	\$	1,667,625	\$	1,560,717	\$	1,674,089
OTTI has been recognized						
Prime	\$	674,942	\$	597,834	\$	572,673
Alt-A		460,358		371,176		336,937
	\$	1,135,300	\$	969,010	\$	909,610
Total by collateral type						
Government agency	\$	496,984	\$	442,594	\$	518,871
Prime		1,799,127		1,668,830		1,681,324
Alt-A		506,814		418,303		383,504
	\$	2,802,925	\$	2,529,727	\$	2,583,699
Total by NAIC designation						
1	\$	2,307,176	\$	2,103,630	\$	2,188,038
2		424,365		362,759		333,942
3		67,109		60,498		59,692
6		4,275		2,840		2,027
	\$	2,802,925	\$	2,529,727	\$	2,583,699

### Fixed Maturity Securities by Sector

	March 31, 2012		December 3	31, 2011	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value	
		(Dollars in	thousands)		
Available for sale:					
United States Government full faith and credit and sponsored agencies	1,673,821	1,685,475	1,784,485	1,804,457	
United States municipalities, states and territories	3,015,682	3,331,165	2,981,699	3,333,383	
Foreign Government obligations	36,387	43,713	36,373	43,228	
Corporate securities:					
Consumer discretionary	955,501	1,047,257	885,834	992,042	
Consumer staples	631,000	698,613	614,531	701,192	
Energy	1,193,409	1,299,407	1,042,956	1,166,284	
Financials	1,903,154	1,993,217	1,802,745	1,862,573	
Health care	690,480	772,697	667,014	765,274	
Industrials	1,130,756	1,236,009	1,029,933	1,151,961	
Information technology	606,898	659,573	486,545	547,195	
Materials	722,880	774,439	562,272	627,405	
Military housing	5,329	4,930	5,331	5,482	
Telecommunications	275,263	294,077	251,202	268,924	
Utilities	1,826,832	2,030,579	1,727,993	1,988,764	
Residential mortgage backed securities:					
Government agency	442,594	518,871	449,720	547,987	
Prime	1,668,830	1,681,324	1,738,702	1,761,890	
Alt-A	418,303	383,504	429,518	393,413	
Other asset backed securities:					
Consumer discretionary	18,061	18,884	18,061	18,512	
Consumer staples	35,000	35,752	5,000	5,038	
Energy	8,329	8,139	8,338	8,680	
Financials	178,858	177,297	160,994	162,892	
Industrials	60,215	64,727	57,547	61,285	
Military housing	150,793	150,448	142,903	152,549	
Telecommunications	27,044	29,362	7,334	8,435	
Utilities	7,334	8,562	14,762	17,221	
Other	14,787	17,122	27,570	28,778	
Redeemable preferred stock - financials	40,871	42,010	40,817	39,265	
	17,738,411	19,007,153	16,980,179	18,464,109	
Held for investment:					
United States Government sponsored agencies	1,455,793	1,463,554	2,568,274	2,585,080	
Corporate security - financials	75,970	58,236	75,932	59,342	
	1,531,763	1,521,790	2,644,206	2,644,422	

### **Mortgage Loans on Commercial Real Estate**

		March 3	1, 2012		December	31, 2011
		Principal	Percent		Principal	Percent
			(Dollars in	tho	usands)	
Geographic distribution						
East	\$	717,953	25.7%	\$	719,231	25.2%
Middle Atlantic		157,771	5.6%		169,240	5.9%
Mountain		407,010	14.5%		411,054	14.4%
New England		32,889	1.2%		36,815	1.3%
Pacific		306,721	11.0%		309,693	10.8%
South Atlantic		488,968	17.5%		493,764	17.3%
West North Central		458,915	16.4%		487,693	17.1%
West South Central		226,060	8.1%		228,521	8.0%
		2,796,287	100.0%		2,856,011	100.0%
Property type distribution						
Office	\$	750,536	26.7%	\$	777,343	27.2%
Medical Office		152,393	6.0%		175,580	6.1%
Retail		630,629	22.5%		635,916	22.3%
Industrial/Warehouse		699,303	24.7%		710,426	24.9%
Hotel		137,994	4.9%		139,193	4.9%
Apartment		190,159	6.5%		187,548	6.6%
Mixed use/other		235,273	8.7%		230,005	8.0%
	_	2,796,287	100.0%	_	2,856,011	100.0%
		March 31,	December 31,			
		2012	2011			
		(Dollars in	thousands)			
Credit Exposure - By Payment Activity		0.077.000	2.742.060			
Performing		2,677,066	2,743,068			
In workout		65,941	67,425			
Delinquent		6,315	6,595			
Collateral dependent		46,965	38,923			
		2,796,287	2,856,011			
Specific loan loss allowance		(29,595)	(23,664)			
General loan loss allowance		(10,300)	(9,300)			
		2,756,392	2,823,047			

### **Shareholder Information**

#### **Corporate Offices:**

American Equity Investment Life Holding Company 6000 Westown Parkway West Des Moines, IA 50266

#### **Inquiries:**

D. J. Noble, Executive Chairman (515) 457-1703, dnoble@american-equity.com

Debra J. Richardson, Executive Vice President and Secretary (515) 273-3551, drichardson@american-equity.com

John M. Matovina, Vice Chairman, Chief Financial Officer and Treasurer (515) 457-1813, jmatovina@american-equity.com

Wendy C. Waugaman, President and Chief Executive Officer (515) 457-1824, wcwaugaman@american-equity.com

#### **Common Stock and Dividend Information:**

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2012				
First Quarter	\$13.09	\$10.13	\$12.77	\$0.00
2011				
First Quarter	\$13.93	\$11.27	\$13.12	\$0.00
Second Quarter	\$13.53	\$11.91	\$12.71	\$0.00
Third Quarter	\$13.22	\$8.01	\$8.75	\$0.00
Fourth Quarter	\$11.82	\$8.05	\$10.40	\$0.12
2010				
First Quarter	\$10.99	\$6.65	\$10.65	\$0.00
Second Quarter	\$11.64	\$8.53	\$10.32	\$0.00
Third Quarter	\$11.19	\$9.19	\$10.24	\$0.00
Fourth Quarter	\$13.01	\$10.11	\$12.55	\$0.10

### **Transfer Agent:**

Computershare Trust Company, N.A. P.O. Box 43010
Providence, RI 02940-0310

Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

### **Annual Report and Other Information:**

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Julie L. LaFollette, Investor Relations, at (515) 273-3602 or by visiting our web site at www.american-equity.com.

### Research Analyst Coverage

Steven Schwartz Raymond James & Associates, Inc. (312) 612-7686 steven.schwartz@raymondjames.com

Randy Binner Friedman, Billings, Ramsey & Co., Inc. (703) 312-1890 rbinner@fbr.com

Edward Shields Sandler O'Neill & Partners (312) 281-3487 eshields@sandleroneill.com

Mark Hughes SunTrust Robinson Humphrey (615) 748-5680 mark\_hughes@rhco.com

Daniel Furtado Jefferies & Company, Inc. (415) 229-1569 dfurtado@jefferies.com

Erik Bass J.P. Morgan (212) 622-2295 erik.bass@jpmorgan.com