June 30, 2017

A.	Financial Highlights	
	Condensed Consolidated Balance Sheets	<u>1</u>
	Consolidated Statements of Operations	$\frac{1}{2}$ $\frac{3}{2}$
	Quarterly Summary - Most Recent 5 Quarters	<u>3</u>
	Non-GAAP Financial Measures	
	Reconciliation from Net Income (Loss) to Non-GAAP Operating Income	<u>4</u>
	Summary of Adjustments to Arrive at Non-GAAP Operating Income	<u>4</u> <u>5</u>
	Quarterly Summary - Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Loss)	<u>6</u>
	Quarterly Summary - Summary of Adjustments to Arrive at Non-GAAP Operating Income (Loss)	<u>7</u>
	<u>Capitalization/Book Value per Share</u>	7 8 9
	<u>Spread Results</u>	9
B.	Product Summary	
	Summary of Cost of Money for Deferred Annuities	<u>9</u>
	Annuity Account Balance Rollforward	<u>9</u>
	Annuity Deposits by Product Type	<u>10</u>
	Surrender Charge Protection and Account Values by Product Type	<u>10</u>
	Annuity Liability Characteristics	<u>11</u>
C.	Investment Summary	
	<u>Summary of Invested Assets</u>	<u>14</u>
	Credit Quality of Fixed Maturity Securities	<u>14</u>
	Watch List Securities	<u>14</u>
	Fixed Maturity Securities by Sector	<u>15</u>
	Mortgage Loans on Commercial Real Estate	<u>16</u>
D.	Shareholder Information	<u>17</u>
E.	Research Analyst Coverage	<u>18</u>

Financial Supplement - June 30, 2017

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands) (Unaudited)

	Jı	ine 30, 2017	Dece	ember 31, 2016
Assets				
Investments:				
Fixed maturity securities:				
Available for sale, at fair value	\$	43,893,785	\$	41,060,494
Held for investment, at amortized cost		76,931		76,825
Mortgage loans on real estate		2,553,391		2,480,956
Derivative instruments		1,086,624		830,519
Other investments		314,421		308,774
Total investments		47,925,152		44,757,568
Cash and cash equivalents		1,574,913		791,266
Coinsurance deposits		4,710,650		4,639,492
Accrued investment income		416,482		397,773
Deferred policy acquisition costs		2,721,596		2,905,377
Deferred sales inducements		2,042,889		2,208,218
Deferred income taxes		64,074		168,578
Income taxes recoverable		952		11,474
Other assets		178,882		173,726
Total assets	\$	59,635,590	\$	56,053,472
Liabilities and Stockholders' Equity				
Liabilities:				
Policy benefit reserves	\$	53,903,497	\$	51,637,026
Other policy funds and contract claims	Ψ	287,381	Ψ	298,347
Notes and loan payable		888,660		493,755
Subordinated debentures		242,045		241,853
Amounts due under repurchase agreements		61,673		
Other liabilities		1,600,926		1,090,896
Total liabilities		56,984,182		53,761,877
Stockholders' equity:				
Common stock		88,741		88,001
Additional paid-in capital		778,376		770,344
Accumulated other comprehensive income		610,122		339,966
Retained earnings		1,174,169		1,093,284
Total stockholders' equity		2,651,408		2,291,595
Total liabilities and stockholders' equity	\$	59,635,590	\$	56,053,472

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (Dellars in thousands except per share data)

(Dollars in thousands, except per share data) (Unaudited)

Revenues: servenues servenues <t< th=""><th></th><th>Three Mo</th><th>nths ie 30,</th><th></th><th>Six Mont June</th><th>nded</th></t<>		Three Mo	nths ie 30,		Six Mont June	nded
Premiums and other considerations \$ 7,720 \$ 11,458 \$ 17,122 \$ 18,803 Annuity product charges 48,603 41,124 92,175 77,629 Net investment income 493,489 459,830 979,086 910,656 Change in fair value of derivatives 26,620 39,999 653,353 34,966 Net realized gains on investments, excluding other than temporary impairment ("OTTP) losses 3,873 2,737 6,211 5,424 OTTI losses on investments — (762) — (6,780) Portion of OTTI losses recognized from other comprehensive income (949) (4,40) (1,090) (10,140) Net OTTI losses recognized from other comprehensive income (428) — 428 — 428 Data revenue 4(28) — 428 — 428 — 428 — 428 — 428 — 428 — 428 — 428 — 428 — 428 — 428 — 428 — 428 — 428		2017		2016	2017	2016
Annuity product charges 48,603 41,124 92,175 77,029 Net investment income 493,489 459,830 799,086 910,656 Change in fair value of derivatives 266,820 39,099 653,533 34,966 Net realized gains on investments, excluding other than temporary impairment (**OTITI**) losses 3,873 2,737 6,211 5,424 OTTI losses investments. — (762) — (6,780) Portion of OTTI losses recognized from other comprehensive income (949) (4,446) (1,090) (10,140) Loss on extinguishment of debt (428) —	Revenues:					
Net investment income 493,489 459,830 979,086 910,656 Change in fair value of derivatives 266,820 39,099 653,353 (34,966) Net realized gains on investments, excluding other than temporary impairment ("OTIT") losses 3,873 2,737 6,211 5,424 OTIT Iosses on investments: Total OTIT Iosses recognized from other comprehensive income (949) 3,684 (1,090) 3,3600 Net OTIT Iosses recognized in operations (949) 4,446 (1,090) 3,3600 Net OTIT Iosses recognized in operations (949) 4,446 (1,090) 3,3600 Net OTIT Iosses recognized from other comprehensive income (949) 4,446 (1,090) 3,3600 Net OTIT Iosses recognized in operations (949) 4,446 (1,090) 4,0140 Loss on extinguishment of debt (428) - (428) - 4,289 - 4,289 - 4,289 - 4,289 21,464 22,502 1,446 22,502 1,546,429 21,616 21,616 21,812 22,802 <td< td=""><td>Premiums and other considerations</td><td>\$ 7,720</td><td>\$</td><td>11,458</td><td>\$ 17,122</td><td>\$ 18,803</td></td<>	Premiums and other considerations	\$ 7,720	\$	11,458	\$ 17,122	\$ 18,803
Change in fair value of derivatives 266,820 39,099 653,353 (34,966) Net realized gains on investments, excluding other than temporary impairment ("OTTI") losses 3,873 2,737 6,211 5,424 OTTI losses on investments: "**********************************	Annuity product charges	48,603		41,124	92,175	77,629
Net realized gains on investments, excluding other than temporary impairment (*OTTT) losses 3,873 2,737 6,211 5,242 OTTI losses on investments: — (762) — (6,780) Portion of OTTI losses recognized from other comprehensive income (949) (3,684) (1,090) (10,140) Loss on extinguishment of debt (428) — (428) — 764,292 967,462 Total revenues 819,128 549,802 1,746,292 967,460 Remefits and change in future policy benefits 9,986 13,393 21,861 22,502 Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 66,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Other operating costs and	Net investment income	493,489		459,830	979,086	910,656
minpairment ("OTTI") losses Investments: 3,873 2,737 6,211 5,424 OTTI losses on investments: Total OTTI losses Colspan="4">(762) ———————————————————————————————————	Change in fair value of derivatives	266,820		39,099	653,353	(34,966)
Total OTTI losses — (762) — (6,80) Portion of OTTI losses recognized from other comprehensive income (949) (3,684) (1,090) (3,360) Net OTTI losses recognized in operations (949) (4,446) (1,090) (10,140) Loss on extinguishment of debt (428) — (428) — Total revenues 819,128 549,802 1,746,429 967,406 Benefits and expresses Insurance policy benefits and change in future policy benefits 9,986 13,393 21,861 22,502 Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 96,002 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on subordinated debentures 8,678 6,882 16,40 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition	Net realized gains on investments, excluding other than temporary impairment ("OTTI") losses	3,873		2,737	6,211	5,424
Portion of OTTI losses recognized from other comprehensive income (949) (3,684) (1,090) (3,360) Net OTTI losses recognized in operations (949) (4,446) (1,090) (10,140) Loss on extinguishment of debt (428) — (428) — Total revenues 819,128 549,802 1,746,429 967,406 Benefits and expenses: Insurance policy benefits and change in future policy benefits 9,986 13,393 21,861 22,502 Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 96,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Total benef	OTTI losses on investments:					
Net OTTI losses recognized in operations (949) (4,446) (1,090) (10,140) Loss on extinguishment of debt (428) — (428) — (428) — Total revenues 819,128 549,802 1,746,429 967,406 Benefits and expenses: Insurance policy benefits and change in future policy benefits 9,986 13,393 21,861 22,502 Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 96,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 778,861 527,065 1,624,685 1,013,772	Total OTTI losses	_		(762)	_	(6,780)
Coss on extinguishment of debt	Portion of OTTI losses recognized from other comprehensive income	(949)		(3,684)	(1,090)	(3,360)
Parameter Para	Net OTTI losses recognized in operations	(949)		(4,446)	(1,090)	(10,140)
Benefits and expenses: Insurance policy benefits and change in future policy benefits 9,986 13,393 21,861 22,502 Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 96,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income (loss) 13,321 8,029 40,859 (16,233) Net income (loss) 26,94	Loss on extinguishment of debt	(428)		_	(428)	_
Insurance policy benefits and change in future policy benefits 9,986 13,393 21,861 22,502 Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 96,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income (loss) \$ 26,946 14,708 \$ 80,885 (30,133) Earnings (loss) per common share \$ 0,30 0,18 0,90	Total revenues	819,128		549,802	1,746,429	967,406
Insurance policy benefits and change in future policy benefits 9,986 13,393 21,861 22,502 Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 96,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income (loss) \$ 26,946 14,708 \$ 80,885 (30,133) Earnings (loss) per common share \$ 0,30 0,18 0,90						
Interest sensitive and index product benefits 472,596 111,121 891,735 208,792 Amortization of deferred sales inducements 33,695 30,672 96,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90	Benefits and expenses:					
Amortization of deferred sales inducements 33,695 30,672 96,020 58,151 Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0,30 0.18 0.91 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 8	Insurance policy benefits and change in future policy benefits	9,986		13,393	21,861	22,502
Change in fair value of embedded derivatives 174,973 284,303 399,143 550,160 Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0,30 \$ 0,18 \$ 0,91 \$ (0,37) Earnings (loss) per common share - assuming dilution \$ 0,30 \$ 0,18 0,90 \$ (0,37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Interest sensitive and index product benefits	472,596		111,121	891,735	208,792
Interest expense on notes and loan payable 8,678 6,882 16,400 13,762 Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 14,708 \$ 80,885 (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Amortization of deferred sales inducements	33,695		30,672	96,020	58,151
Interest expense on subordinated debentures 3,422 3,206 6,758 6,374 Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Change in fair value of embedded derivatives	174,973		284,303	399,143	550,160
Amortization of deferred policy acquisition costs 49,547 50,665 139,225 100,378 Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Interest expense on notes and loan payable	8,678		6,882	16,400	13,762
Other operating costs and expenses 25,964 26,823 53,543 53,653 Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 14,708 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 0.18 0.91 (0.37) Earnings (loss) per common share - assuming dilution \$ 0.30 0.18 0.90 (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Interest expense on subordinated debentures	3,422		3,206	6,758	6,374
Total benefits and expenses 778,861 527,065 1,624,685 1,013,772 Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Amortization of deferred policy acquisition costs	49,547		50,665	139,225	100,378
Income (loss) before income taxes 40,267 22,737 121,744 (46,366) Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Other operating costs and expenses	 25,964		26,823	53,543	53,653
Income tax expense (benefit) 13,321 8,029 40,859 (16,233) Net income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Total benefits and expenses	 778,861		527,065	1,624,685	 1,013,772
Net income (loss) \$ 26,946 \$ 14,708 \$ 80,885 \$ (30,133) Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Income (loss) before income taxes	40,267		22,737	121,744	(46,366)
Earnings (loss) per common share \$ 0.30 \$ 0.18 \$ 0.91 \$ (0.37) Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Income tax expense (benefit)	 13,321		8,029	40,859	 (16,233)
Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Net income (loss)	\$ 26,946	\$	14,708	\$ 80,885	\$ (30,133)
Earnings (loss) per common share - assuming dilution \$ 0.30 \$ 0.18 \$ 0.90 \$ (0.37) Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323						
Weighted average common shares outstanding (in thousands): Earnings (loss) per common share 88,897 82,517 88,773 82,323	Earnings (loss) per common share	0.30	- 1	0.18	0.91	(0.37)
Earnings (loss) per common share 88,897 82,517 88,773 82,323	Earnings (loss) per common share - assuming dilution	\$ 0.30	\$	0.18	\$ 0.90	\$ (0.37)
	Weighted average common shares outstanding (in thousands):					
Earnings (loss) per common share - assuming dilution 90,112 83,184 90,045 83,073		88,897		82,517	88,773	82,323
	Earnings (loss) per common share - assuming dilution	90,112		83,184	90,045	83,073

Financial Supplement - June 30, 2017

Quarterly Summary - Most Recent 5 Quarters (Unaudited)

	Q	2 2017		Q1 2017		Q4 2016	Q3 2016		(22 2016
			(D	ollars in thousands, except per		er s	hare data)			
Revenues:										
Traditional life insurance premiums	\$	2,590	\$	2,790	\$	2,767	\$	2,147	\$	2,398
Life contingent immediate annuity considerations		5,130		6,612		9,466		10,584		9,060
Surrender charges		13,896		13,634		11,196		13,819		11,997
Lifetime income benefit rider fees		34,707		29,938		37,079		33,856		29,127
Net investment income		493,489		485,597		475,633		463,583		459,830
Change in fair value of derivatives		266,820		386,533		95,391		103,794		39,099
Net realized gains on investments, excluding OTTI		3,873		2,338		844		5,256		2,737
Net OTTI losses recognized in operations		(949)		(141)		(9,560)		(2,979)		(4,446)
Loss on extinguishment of debt		(428)		_		_		_		_
Total revenues		819,128		927,301		622,816		630,060		549,802
Benefits and expenses:										
Traditional life insurance policy benefits and change in future policy benefits		2,020		2,185		2,026		1,348		2,177
Life contingent immediate annuity benefits and change in future policy benefits		7,966		9,690		12,890		13,717		11,216
Interest sensitive and index product benefits (b)		472,596		419,139		237,737		278,943		111,121
Amortization of deferred sales inducements (c)		33,695		62,325		123,770		69,245		30,672
Change in fair value of embedded derivatives		174,973		224,170		(151,099)		144,404		284,303
Interest expense on notes and loan payable		8,678		7,722		7,599		6,887		6,882
Interest expense on subordinated debentures		3,422		3,336		3,331		3,253		3,206
Amortization of deferred policy acquisition costs (c)		49,547		89,678		175,526		98,108		50,665
Other operating costs and expenses (a)		25,964		27,579		23,445		25,133		26,823
Total benefits and expenses		778,861		845,824		435,225		641,038		527,065
Income (loss) before income taxes		40,267		81,477		187,591		(10,978)		22,737
Income tax expense (benefit)		13,321		27,538		66,795		(3,558)		8,029
Net income (loss) (a)(b)(c)	\$	26,946	\$	53,939	\$	120,796	\$	(7,420)	\$	14,708
Earnings (loss) per common share	\$	0.30	\$	0.61	\$	1.37	\$	(0.09)	s	0.18
Earnings (loss) per common share - assuming dilution (a)(b)(c)	\$	0.30	\$	0.60	\$	1.35	\$	(0.09)		0.18
Weighted average common shares outstanding (in thousands):										
Earnings (loss) per common share		88,897		88,647		88,211		86,262		82,517
Earnings (loss) per common share - assuming dilution		90,112		89,976		89,178		87,044		83,184

⁽a) Q3 2016 includes a benefit of \$2.8 million based upon developments in the claims process associated with a lawsuit settlement, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, decreased the net loss and loss per common share assuming dilution by \$1.1 million and \$0.01 per share, respectively.

⁽b) Q3 2016 includes expense from the revision of assumptions used in determining reserves held for living income benefit riders. The impact increased interest sensitive and index product benefits by \$42.0 million and increased the net loss and loss per common share - assuming dilution by \$27.1 million and \$0.31 per share, respectively.

⁽c) Q3 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$17.9 million and \$22.1 million, respectively, and increased the net loss and loss per common share- assuming dilution by \$25.8 million and \$0.30 per share, respectively.

Financial Supplement - June 30, 2017

NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), we have consistently utilized non-GAAP operating income and non-GAAP operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income eliminate the impact of fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income together with net income (loss) provides information that may enhance an investor's understanding of our underlying results and profitability.

Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Unaudited)

	Three Mor Jun	nths End	led		Six Montl June		nded
	2017	2	2016		2017		2016
	(Do	llars in	thousands,	exce	pt per share da	ata)	
Net income (loss)	\$ 26,946	\$	14,708	\$	80,885	\$	(30,133)
Adjustments to arrive at non-GAAP operating income: (a)							
Net realized investment (gains) losses, including OTTI	(1,559)		605		(3,501)		1,760
Change in fair value of derivatives and embedded derivatives - index annuities	57,571		53,129		68,548		150,678
Change in fair value of derivatives and embedded derivatives - debt	465		768		218		3,532
Income taxes	(19,741)		(19,108)		(22,846)		(54,737)
Non-GAAP operating income	\$ 63,682	\$	50,102	\$	123,304	\$	71,100
Per common share - assuming dilution:							
Net income (loss)	\$ 0.30	\$	0.18	\$	0.90	\$	(0.37)
Adjustments to arrive at non-GAAP operating income:							
Anti-dilutive effect of net loss	_		_		_		0.01
Net realized investment (gains) losses, including OTTI	(0.02)		_		(0.04)		0.02
Change in fair value of derivatives and embedded derivatives - index annuities	0.64		0.64		0.76		1.81
Change in fair value of derivatives and embedded derivatives - debt	0.01		0.01		_		0.04
Income taxes	(0.22)		(0.23)		(0.25)		(0.65)
Non-GAAP operating income	\$ 0.71	\$	0.60	\$	1.37	\$	0.86

⁽a) Adjustments to net income (loss) to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

Financial Supplement - June 30, 2017

NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Non-GAAP Operating Income (Unaudited)

	Three Months Ended June 30,					Six Mont June	 nded		
	2017			2016		2016		2017	2016
				(Dollars in	thou	ısands)			
Net realized investment gains and losses, including OTTI:									
Net realized (gains) losses on investments, including OTTI	\$	(2,924)	\$	1,709	\$	(5,121)	\$ 4,716		
Amortization of DAC and DSI		1,365		(1,104)		1,620	(2,956)		
Income taxes		554		(215)		1,246	(625)		
	\$	(1,005)	\$	390	\$	(2,255)	\$ 1,135		
Change in fair value of derivatives and embedded derivatives:									
Index annuities	\$	140,283	\$	112,740	\$	162,726	\$ 316,324		
Interest rate caps and swap		465		768		218	3,532		
Amortization of DAC and DSI		(82,712)		(59,611)		(94,178)	(165,646)		
Income taxes		(20,295)		(18,893)		(24,092)	(54,112)		
	\$	37,741	\$	35,004	\$	44,674	\$ 100,098		

Financial Supplement - June 30, 2017

NON-GAAP FINANCIAL MEASURES

Quarterly Summary - Most Recent 5 Quarters (Unaudited)

Reconciliation from Net Income (Loss) to Non-GAAP Operating Income (Loss)

	Q2 2017		(Q1 2017	(Q4 2016	6 Q3 2016		(Q2 2016
			(Do	llars in tho	ısaı	ıds, except p	er s	share data)		
Net income (loss)	\$	26,946	\$	53,939	\$	120,796	\$	(7,420)	\$	14,708
Adjustments to arrive at non-GAAP operating income (loss): (a)										
Net realized investment (gains) losses, including OTTI		(1,559)		(1,942)		6,436		(1,008)		605
Change in fair value of derivatives and embedded derivatives - index annuities		57,571		10,977		(103,444)		9,400		53,129
Change in fair value of derivatives and embedded derivatives - debt		465		(247)		(3,748)		(1,049)		768
Litigation reserve		_		_		_		(1,957)		_
Income taxes		(19,741)		(3,105)		35,927		(2,689)		(19,108)
Non-GAAP operating income (loss) (b)(c)	\$	63,682	\$	59,622	\$	55,967	\$	(4,723)	\$	50,102
Per common share - assuming dilution:										
Net income (loss)	\$	0.30	\$	0.60	\$	1.35	\$	(0.09)	\$	0.18
Adjustments to arrive at non-GAAP operating income (loss):										
Anti-dilutive effect of net loss		_		_		_		_		_
Net realized investment (gains) losses, including OTTI		(0.02)		(0.02)		0.07		(0.01)		_
Change in fair value of derivatives and embedded derivatives - index annuities		0.64		0.12		(1.16)		0.11		0.64
Change in fair value of derivatives and embedded derivatives - debt		0.01		_		(0.04)		(0.01)		0.01
Litigation reserve		_		_		_		(0.02)		_
Income taxes		(0.22)		(0.04)		0.41		(0.03)		(0.23)
Non-GAAP operating income (loss) (b)(c)	\$	0.71	\$	0.66	\$	0.63	\$	(0.05)	\$	0.60

⁽a) Adjustments to net income (loss) to arrive at non-GAAP operating income (loss) are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.

⁽b) Q3 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$18.1 million and \$21.5 million, respectively, and increased the non-GAAP operating loss and non-GAAP operating loss per common share- assuming dilution by \$25.5 million and \$0.29 per share, respectively.

⁽c) Q3 2016 includes expense from the revision of assumptions used in determining reserves held for living income benefit riders. The impact increased interest sensitive and index product benefits by \$42.0 million and increased the non-GAAP operating loss and non-GAAP operating loss per common share - assuming dilution by \$27.1 million and \$0.31 per share, respectively.

Financial Supplement - June 30, 2017

NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Non-GAAP Operating Income (Loss) (Unaudited)

	Q2 2017		Q1 2017		Q4 2016		Q3 2016	Q2 2016
			(D	olla	rs in thousand	ds)		
Net realized gains on investments	\$ (3,873)	\$	(2,338)	\$	(844)	\$	(5,256)	\$ (2,737)
Net OTTI losses recognized in operations	949		141		9,560		2,979	4,446
Change in fair value of derivatives	(34,225)		(201,974)		(108,359)		(116,308)	(170,795)
Decrease in total revenues	(37,149)		(204,171)		(99,643)		(118,585)	(169,086)
Amortization of deferred sales inducements	34,550		5,459		(61,820)		8,934	28,027
Change in fair value of embedded derivatives	(174,973)		(224,170)		151,099		(144,404)	(284,303)
Amortization of deferred policy acquisition costs	46,797		5,752		(88,166)		8,670	32,688
Other operating costs and expenses	_		_		_		2,829	_
Increase (decrease) in total benefits and expenses	(93,626)		(212,959)		1,113		(123,971)	(223,588)
Increase (decrease) in income (loss) before income taxes	56,477		8,788		(100,756)		5,386	54,502
Increase (decrease) in income tax expense	19,741		3,105		(35,927)		2,689	19,108
Increase (decrease) in net income (loss)	\$ 36,736	\$	5,683	\$	(64,829)	\$	2,697	\$ 35,394

Financial Supplement - June 30, 2017

Capitalization/Book Value per Share

	,) Pro-forma une 30, 2017	e 30, 2017 June 30, 2017				
		(Dollars in thou	re data)				
Capitalization:							
Notes and loan payable	\$	500,000	\$	900,000	\$	500,000	
Subordinated debentures payable to subsidiary trusts		246,787		246,787		246,671	
Total debt		746,787		1,146,787		746,671	
Total stockholders' equity		2,640,652		2,651,408		2,291,595	
Total capitalization		3,387,439		3,798,195		3,038,266	
Accumulated other comprehensive income (AOCI)		(610,122)		(610,122)		(339,966)	
Total capitalization excluding AOCI (b)	\$	2,777,317	\$	3,188,073	\$	2,698,300	
Total stockholders' equity	\$	2,640,652	\$	2,651,408	\$	2,291,595	
Accumulated other comprehensive income		(610,122)		(610,122)		(339,966)	
Total stockholders' equity excluding AOCI (b)	\$	2,030,530	\$	2,041,286	\$	1,951,629	
Common shares outstanding (c)		88,756,072		88,756,072		88,016,188	
Book Value per Share: (d)							
Book value per share including AOCI	\$	29.75	\$	29.87	\$	26.04	
Book value per share excluding AOCI (b)	\$	22.88	\$	23.00	\$	22.17	
Debt-to-Capital Ratios: (e)							
Senior debt / Total capitalization		18.0%		28.2%		18.5%	
Adjusted debt / Total capitalization		18.0%		28.2%		18.5%	

- (a) Pro-forma June 30, 2017 amounts include the impact of the redemption of \$400 million of 6.625% senior unsecured notes in July 2017. The redemption resulted in a net decrease in notes and loan payable of \$400 million and a net decrease in stockholders' equity of \$10.8 million.
- (b) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.
- (c) Common shares outstanding include shares held by the NMO Deferred Compensation Trust: 2017 15,058 shares; 2016 15,058 shares
- (d) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.
- (e) Debt-to-capital ratios are computed using total capitalization excluding AOCI. Adjusted debt includes notes and loan payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization excluding AOCI.

Financial Supplement - June 30, 2017

Spread Results

	Three Moi Jun	nths Ended e 30,		ths Ended ie 30,
	2017	2016	2017	2016
Average yield on invested assets	4.45%	4.54%	4.46%	4.56%
Aggregate cost of money	1.73%	1.92%	1.75%	1.92%
Aggregate investment spread	2.72%	2.62%	2.71%	2.64%
Impact of:				
Investment yield - additional prepayment income	0.07%	0.04%	0.07%	0.06%
Cost of money effect of over hedging	0.06%	<u> % </u>	0.06%	%
Weighted average investments (in thousands)	\$44,379,879	\$40,600,182	\$43,966,404	\$40,032,851

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

Summary of Cost of Money for Deferred Annuities

	Three Mor Jun	iths e 30,			Six Mont Jun	
	 2017	2016			2017	2016
			(Dollars in	thou	isands)	
Included in interest sensitive and index product benefits:						
Index credits	\$ 371,623	\$	8,900	\$	693,503	\$ 15,431
Interest credited	62,930		66,265		128,108	128,967
Included in change in fair value of derivatives:						
Proceeds received at option expiration	(378,517)		(9,308)		(705,069)	(16,050)
Pro rata amortization of option cost	145,502		140,477		287,045	280,243
Cost of money for deferred annuities	\$ 201,538	\$	206,334	\$	403,587	\$ 408,591
Weighted average liability balance outstanding (in thousands)	\$ 46,478,748	\$	43,080,446	\$	46,046,068	\$ 42,482,613

Annuity Account Balance Rollforward

		Three Moi Jun	nths e 30,			Six Mont Jun	hs Ended e 30,		
	2017			2016		2017		2016	
				(Dollars in	thou	sands)			
Account balances at beginning of period	\$	46,022,759	\$	42,519,915	\$	45,204,015	\$	41,249,647	
Net deposits		1,060,638		1,497,701		2,063,147		3,126,454	
Premium bonuses		62,848		88,533		128,092		196,207	
Fixed interest credited and index credits		434,553		75,165		821,611		144,398	
Surrender charges		(13,896)		(11,997)		(27,530)		(26,562)	
Lifetime income benefit rider fees		(34,707)		(29,127)		(64,645)		(51,067)	
Surrenders, withdrawals, deaths, etc.		(597,459)		(499,212)		(1,189,954)		(998,099)	
Account balances at end of period	\$	46,934,736	\$	43,640,978	\$	46,934,736	\$	43,640,978	

Annuity Deposits by Product Type

	Three Mor Jun	iths le 30,	Ended		Six Months Ended June 30,			Year Ended December 31,	
Product Type	 2017		2016		2017		2016		2016
	 _		(I	Doll	ars in thousand	s)	_		
American Equity:									
Fixed index annuities	\$ 953,560	\$	1,335,798	\$	1,894,727	\$	2,836,519	\$	5,114,178
Annual reset fixed rate annuities	20,870		15,866		35,713		32,571		64,317
Multi-year fixed rate annuities	7,541		250,644		13,934		407,154		450,474
Single premium immediate annuities	4,981		8,313		10,532		13,627		35,851
	986,952		1,610,621		1,954,906		3,289,871		5,664,820
Eagle Life:									
Fixed index annuities	167,632		189,748		255,304		377,029		610,580
Multi-year fixed rate annuities	19,994		299,914		43,502		528,436		852,799
	187,626		489,662		298,806		905,465		1,463,379
Consolidated:									
Fixed index annuities	1,121,192		1,525,546		2,150,031		3,213,548		5,724,758
Annual reset fixed rate annuities	20,870		15,866		35,713		32,571		64,317
Multi-year fixed rate annuities	27,535		550,558		57,436		935,590		1,303,273
Single premium immediate annuities	4,981		8,313		10,532		13,627		35,851
Total before coinsurance ceded	 1,174,578		2,100,283		2,253,712		4,195,336		7,128,199
Coinsurance ceded	108,959		594,269		180,033		1,055,255		1,736,054
Net after coinsurance ceded	\$ 1,065,619	\$	1,506,014	\$	2,073,679	\$	3,140,081	\$	5,392,145

Surrender Charge Protection and Account Values by Product Type

Annuity Surrender Charges and Net (of Coinsurance) Account Values at June 30, 2017:

		Surrender Charge	Net Account Value		
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	Dollars in Thousands	%
Fixed Index Annuities	13.7	8.6	13.7%	\$ 44,862,666	95.6%
Annual Reset Fixed Rate Annuities	10.8	4.5	7.6%	1,413,840	3.0%
Multi-Year Fixed Rate Annuities	6.6	2.8	5.6%	658,230	1.4%
Total	13.5	8.4	13.4%	\$ 46,934,736	100.0%

Annuity Liability Characteristics

	2	Fixed Annuities Account Value		Fixed Index Annuities Account Value	
		(Dollars in	thousa	nds)	
SURRENDER CHARGE PERCENTAGES:					
No surrender charge	\$	776,306	\$	1,997,472	
0.0% < 2.0%		15,634		439,160	
2.0% < 3.0%		22,479		148,351	
3.0% < 4.0%		48,427		238,727	
4.0% < 5.0%		25,665		307,734	
5.0% < 6.0%		41,615		548,771	
6.0% < 7.0%		77,665		509,963	
7.0% < 8.0%		61,227		798,906	
8.0% < 9.0%		294,237		2,022,918	
9.0% < 10.0%		111,133		2,018,539	
10.0% or greater		597,682		35,832,125	
	\$	2,072,070	\$	44,862,666	
		Account Value		Charge	
		Fixed Index Annuities		Average Surrender	
	/	Account Value		Charge	
		Account Value (Dollars in		Charge	
				Charge	
SURRENDER CHARGE EXPIRATION BY YEAR:	_	(Dollars in thousands)		-	
Out of Surrender Charge	\$	(Dollars in thousands) 2,773,778		0.00%	
Out of Surrender Charge 2017	_	(Dollars in thousands) 2,773,778 345,326		0.00% 1.70%	
Out of Surrender Charge 2017 2018	_	(Dollars in thousands) 2,773,778 345,326 685,196		0.00% 1.70% 3.12%	
Out of Surrender Charge 2017 2018 2019	_	2,773,778 345,326 685,196 519,387		0.00% 1.70% 3.12% 4.67%	
Out of Surrender Charge 2017 2018 2019 2020	_	2,773,778 2,773,778 345,326 685,196 519,387 869,827		0.00% 1.70% 3.12% 4.67% 6.73%	
Out of Surrender Charge 2017 2018 2019 2020	_	2,773,778 2,773,778 345,326 685,196 519,387 869,827 1,370,402		0.00% 1.70% 3.12% 4.67% 6.73% 8.24%	
Out of Surrender Charge 2017 2018 2019 2020 2021	_	2,773,778 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023	_	2,773,778 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024	_	2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025	_	2,773,778 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026	_	(Dollars in thousands) 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027	_	(Dollars in thousands) 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028	_	2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309 2,383,133		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94% 17.77%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029	_	(Dollars in thousands) 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309 2,383,133 2,991,504		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94% 17.77% 18.35%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030	_	(Dollars in thousands) 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309 2,383,133 2,991,504 2,746,139		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94% 17.77% 18.35% 18.74%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031	_	(Dollars in thousands) 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309 2,383,133 2,991,504 2,746,139 3,109,518		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94% 17.77% 18.35% 18.74%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032	_	2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309 2,383,133 2,991,504 2,746,139 3,109,518 1,936,793		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94% 17.77% 18.35% 18.74% 19.24%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033	_	(Dollars in thousands) 2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309 2,383,133 2,991,504 2,746,139 3,109,518 1,936,793 681,377		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94% 17.77% 18.35% 18.74% 19.24% 19.72% 19.98%	
Out of Surrender Charge 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032	_	2,773,778 345,326 685,196 519,387 869,827 1,370,402 1,995,361 4,768,348 5,272,350 5,948,642 4,971,546 3,539,309 2,383,133 2,991,504 2,746,139 3,109,518 1,936,793		0.00% 1.70% 3.12% 4.67% 6.73% 8.24% 9.71% 11.49% 12.83% 13.12% 14.27% 15.94% 17.77% 18.35% 18.74% 19.24% 19.72% 19.98% 20.00%	

13.43%

46,934,736

Financial Supplement - June 30, 2017

Annuity Liability Characteristics

	Fixed Annuities count Value		Fixed Index Annuities account Value
	(Dollars in	thousa	inds)
CREDITED RATE VS. ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL:			
No differential	\$ 943,929	\$	1,660,924
→ 0.0% - 0.25%	122,405		227,611
→ 0.25% - 0.5%	240,327		37,818
> 0.5% - 1.0%	82,476		94,374
→ 1.0% - 1.5%	12,364		1,166
> 1.5% - 2.0%	1,020		_
1.00% ultimate guarantee - 2.68% wtd avg interest rate (a)	414,297		145,018
1.50% ultimate guarantee - 1.25% wtd avg interest rate (a)	161,187		4,994,407
2.00% ultimate guarantee - 2.01% wtd avg interest rate (a)	94,065		_
2.25% ultimate guarantee - 2.06% wtd avg interest rate (a)	_		1,185,009
3.00% ultimate guarantee - 2.23% wtd avg interest rate (a)	_		2,261,240
Allocated to index strategies (see tables that follow)	_		34,255,099
	\$ 2,072,070	\$	44,862,666

⁽a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of June 30, 2017 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.21%.

Financial Supplement - June 30, 2017

Annuity Liability Characteristics

FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

Annual Monthly Average and Point-to-Point with Caps

	Minimum Guaranteed Cap										
		1%		3%		4%		7%		8% +	
Current Cap				(Doll	ars in thousands)				
At minimum	\$	1,984	\$	87,938	\$	2,506,123	\$	72,984	\$	212,806	
1.75% - 3%		6,266,298		_		_		_		_	
3% - 4%		1,712,766		30,942		_		_		_	
4% - 5%		330,768		199,750		4,287,878		_		_	
5% - 6%		412,295		147,708		447,860		_		_	
6% - 7%		_		_		139		_		_	
>= 7%		_		12,197		1,563		28,612		4,874	

Annual Monthly Average and Point-to-Point with Participation Rates

		Minimum Guaranteed Participation Rate								
	10%		20% - 25%		35%		50% +			
Current Participation Rate			(Dollars in	thou	sands)					
At minimum	\$	99 \$	420,160	\$	127,856	\$	146,441			
< 20%	509,	39	_		_		_			
20% - 40%	872,	98	195,579		_		_			
40% - 60%	694,2	64	116,847		82,808		_			
>= 60%	9,	57	_		_		_			

<u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

(Dollars in thousands)

Current Cap	
At minimum	\$ 17,986
1.20% - 1.40%	6,225,844
1.45% - 1.70%	2,186,227
1.80% - 2.00%	2,674,906
>= 2.10%	375,494

Volatility Control Index

(Dollars in thousands)

Current Asset Fee	
At Maximum	\$ —
0.75% - 1.75%	182,314
2.25% - 2.75%	954,485
3.00% - 4.00%	1,342,300

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.55% based upon prices of options for the week ended July 18, 2017.

Summary of Invested Assets

	June 30,	2017		December 31, 2016		
	Carrying Amount	Percent	Carrying Amount		Percent	
		(Dollars in	thou	sands)		
Fixed maturity securities:						
United States Government full faith and credit	\$ 12,174	-%	\$	11,805	%	
United States Government sponsored agencies	1,340,839	2.8%		1,344,787	3.0%	
United States municipalities, states and territories	4,137,714	8.6%		3,926,950	8.8%	
Foreign government obligations	238,869	0.5%		236,341	0.5%	
Corporate securities	29,364,002	61.3%		27,191,243	60.8%	
Residential mortgage backed securities	1,181,850	2.5%		1,254,835	2.8%	
Commercial mortgage backed securities	5,540,383	11.6%		5,365,235	12.0%	
Other asset backed securities	2,154,885	4.5%		1,806,123	4.0%	
Total fixed maturity securities	43,970,716	91.8%		41,137,319	91.9%	
Mortgage loans on real estate	2,553,391	5.3%		2,480,956	5.5%	
Derivative instruments	1,086,624	2.3%		830,519	1.9%	
Other investments	314,421	0.6%		308,774	0.7%	
	\$ 47,925,152	100.0%	\$	44,757,568	100.0%	

Credit Quality of Fixed Maturity Securities - June 30, 2017

NAIC Designation		Carrying Amount	Percent	Rating Agency Rating		Carrying Amount	Percent
	(Dolla	rs in thousands)			(Dolla	ars in thousands)	
1	\$	28,144,706	64.0%	Aaa/Aa/A	\$	27,599,755	62.8%
2		14,499,548	33.0%	Baa		14,852,167	33.8%
3		1,207,810	2.7%	Ba		1,056,659	2.4%
4		89,144	0.2%	В		104,835	0.2%
5		20,698	0.1%	Caa		264,733	0.6%
6		8,810	%	Ca and lower		92,567	0.2%
	\$	43,970,716	100.0%		\$	43,970,716	100.0%

Watch List Securities - June 30, 2017

General Description		Amortized Cost				air Value	Months Below Amortized Cost					
		(Dollars in thousands)										
Below investment grade												
Corporate securities:												
Energy	\$	29,058	\$	(6,217)	\$	22,841	1 - 50					
Industrials		4,984		(2,640)		2,344	32					
Materials		3,990		(17)		3,973	1					
Telecommunications		2,100		(15)		2,085	36					
Other asset backed securities:												
Financials		6,347		(3,601)		2,746	49 - 75					
	\$	46,479	\$	(12,490)	\$	33,989						

Fixed Maturity Securities by Sector

		June 3	0, 20	17		December	r 31, 2016	
		Amortized Cost		Fair Value	Amortized Cost		Fair Value	
				(Dollars in	thou	sands)		
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$	1,360,505	\$	1,353,013	\$	1,380,204	\$	1,356,59
United States municipalities, states and territories		3,777,760		4,137,714		3,626,395		3,926,95
Foreign government obligations		228,896		238,869		229,589		236,34
Corporate securities:								
Capital goods		2,415,687		2,563,870		2,248,219		2,332,62
Consumer discretionary		5,654,572		5,949,363		5,485,150		5,643,30
Energy		2,499,456		2,559,966		2,439,809		2,453,64
Financials		5,895,865		6,215,210		5,377,810		5,552,34
Industrials		259,284		266,161		186,684		187,19
Information technology		1,821,775		1,914,089		1,718,190		1,759,22
Materials		1,822,469		1,905,130		1,767,460		1,797,0
Other		1,085,630		1,142,760		1,009,390		1,037,3
Telecommunications		1,542,402		1,618,262		1,472,094		1,507,9
Transportation		1,148,038		1,202,780		1,105,324		1,133,0
Utilities		3,668,242		3,949,474		3,523,083		3,710,7
Residential mortgage backed securities:								
Government agency		613,757		662,314		648,752		693,8
Prime		283,687		295,209		323,878		338,7
Alt-A		149,300		177,927		166,557		193,0
Re-Remic		44,102		46,400		27,757		29,2
Commercial mortgage backed securities:								
Government agency		558,475		568,539		559,850		560,7
Non-agency		4,961,292		4,971,844		4,862,405		4,804,5
Other asset backed securities:								
Auto		291,922		293,553		240,297		237,6
Financials		981,966		988,740		865,235		866,2
Industrials		270,996		277,209		216,712		219,9
Military housing		442,840		468,240		339,186		351,9
Other		128,826		127,143		132,095		128,5
Utilities		_		_		1,830		1,8
Redeemable preferred stock - financials		_		6		_		
	\$	41,907,744	\$	43,893,785	\$	39,953,955	\$	41,060,4
Held for investment:	_							

Deferred prepayment fees

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY <u>Financial Supplement - June 30, 2017</u>

Mortgage Loans on Commercial Real Estate

	_	June 30, 2017			December 31, 2016		
		Principal	Percent	Principa	al	Percent	
		(Dollars in thousands)					
Geographic distribution							
East	\$	596,587	23.3%	\$	635,434	25.5%	
Middle Atlantic		155,234	6.1%	1	151,640	6.1%	
Mountain		302,764	11.8%	2	235,932	9.5%	
New England		12,496	0.5%		12,724	0.5%	
Pacific		423,086	16.5%	3	385,683	15.5%	
South Atlantic		542,146	21.2%	5	519,065	20.8%	
West North Central		311,126	12.1%	3	325,447	13.1%	
West South Central		219,010	8.5%	2	224,694	9.0%	
	\$	2,562,449	100.0%	\$ 2,4	190,619	100.0%	
Property type distribution							
Office	\$	291,118	11.4%	\$ 3	308,578	12.4%	
Medical office		35,248	1.4%		50,780	2.1%	
Retail		989,810	38.6%	8	886,942	35.6%	
Industrial/Warehouse		691,630	27.0%	7	700,644	28.1%	
Apartment		377,170	14.7%	3	375,837	15.1%	
Mixed use/other		177,473	6.9%	1	167,838	6.7%	
	\$	2,562,449	100.0%	\$ 2,4	190,619	100.0%	
		June 30, 2017	December 31, 2016				
Credit exposure - by payment activity	<u> </u>	June 30, 2017	December 31, 2010				
Performing	\$	2,558,711	\$ 2,489,028				
In workout		1,516	1,591				
Delinquent		_	_				
Collateral dependent		2,222	_				
	_	2,562,449	2,490,619				
Specific loan loss allowance		(2,049)	(1,327)				
General loan loss allowance		(5,800)	(7,100)				

(1,209)

2,553,391

\$

(1,236)

2,480,956

Financial Supplement - June 30, 2017

Shareholder Information

Corporate Offices:

American Equity Investment Life Holding Company 6000 Westown Parkway West Des Moines, IA 50266

Inquiries:

Steven Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2017				
First Quarter	\$28.00	\$21.66	\$23.63	\$0.00
Second Quarter	\$26.65	\$22.23	\$26.28	\$0.00
2016				
First Quarter	\$23.65	\$12.65	\$16.80	\$0.00
Second Quarter	\$16.96	\$12.77	\$14.25	\$0.00
Third Quarter	\$18.32	\$13.07	\$17.73	\$0.00
Fourth Quarter	\$23.41	\$15.39	\$22.54	\$0.24
2015				
First Quarter	\$29.62	\$25.46	\$29.13	\$0.00
Second Quarter	\$29.90	\$25.06	\$26.98	\$0.00
Third Quarter	\$30.02	\$22.36	\$23.31	\$0.00
Fourth Quarter	\$28.30	\$22.55	\$24.03	\$0.22

Transfer Agent:

Computershare Trust Company, N.A. P.O. Box 43010

Providence, RI 02940-0310 Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our web site at www.american-equity.com.

Financial Supplement - June 30, 2017

Research Analyst Coverage

Erik Bass Autonomous Research US LP (646) 561-6248 ebass@autonomous.com

Suneet Kamath Citi (212) 816-3457 suneet.kamath@citi.com

John Nadel Credit Suisse (212) 325-4016 john.nadel@credit-suisse.com

Thomas Gallagher Evercore ISI (212) 446-9439 thomas.gallagher@evercoreisi.com

Randy Binner Friedman, Billings, Ramsey & Co., Inc. (703) 312-1890 rbinner@fbr.com

Pablo Singzon II JP Morgan (212) 622-2295 pablo.s.singzon@jpmorgan.com

Ryan Krueger Keefe, Bruyette & Woods (860) 722-5930 rkrueger@kbw.com

C. Gregory Peters Raymond James & Associates, Inc. (727) 567-1534 greg.peters@raymondjames.com

Kenneth S. Lee RBC Capital Markets, LLC (212) 905-5995 kenneth.s.lee@rbccm.com

John Barnidge Sandler O'Neill & Partners, L.P. (312) 281-3412 jbarnidge@sandleroneill.com

Mark Hughes SunTrust Robinson Humphrey (404) 926-5072 mark.hughes@suntrust.com