# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 3, 2016

## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

(Exact Name of Registrant as Specified in its Charter)

Iowa

001-31911

42-1447959

(State or Other Jurisdiction of Incorporation)

(Commission File Number)

(IRS Employer Indentification No.)

6000 Westown Parkway, West Des Moines, Iowa

50266

(Address of Principal Executive Offices)

(Zip Code)

(515) 221-0002

(Registrant's telephone number, including area code)

#### **Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition

On August 3, 2016, the registrant issued a press release announcing its financial results for the quarter ended June 30, 2016, a copy of which is attached as Exhibit 99.1 and is incorporated herein by reference. The registrant's financial supplement for the quarter ended June 30, 2016, is attached as Exhibit 99.2 and is incorporated herein by reference.

The information, including exhibits attached hereto, furnished under this Item 2.02 shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, except as otherwise expressly stated in such filing.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibits are being furnished with this Form 8-K.

Exhibit Number	Description
	Zeoupuon
99.1	Press release dated August 3, 2016, announcing American Equity Investment Life Holding Company's financial results for the quarter ended June 30, 2016.
99.2	American Equity Investment Life Holding Company's Financial Supplement for the quarter ended June 30, 2016.

#### SIGNATURE

Pursuant to the requirements	of the Securities	Exchange Act of	1934, the regi	strant has duly	caused this rep	ort to be signed	on its behalf by	the undersigned	hereunto duly
authorized.									

Date: August 3, 2016

## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

By: /s/ John M. Matovina

John M. Matovina

Chief Executive Officer and President

#### EXHIBIT INDEX

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99.2	American Equity Investment Life Holding Company's Financial Supplement for the quarter ended June 30, 2016.



For more information, contact:

Steven D. Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

#### **FOR IMMEDIATE RELEASE**

August 3, 2016

#### **American Equity Reports Second Quarter 2016 Results**

#### Company Highlights

- · Second quarter 2016 net income of \$14.7 million or \$0.18 per diluted common share
- Second quarter 2016 operating income<sup>1</sup> of \$50.1 million or \$0.60 per diluted common share
- Second quarter 2016 annuity sales of \$2.1 billion, up 17% from second quarter 2015
- Policyholder funds under management of \$43.6 billion, up 2.6% from March 31, 2016
- Second quarter 2016 investment spread of 2.62%
- Operating income<sup>1</sup> return on average equity<sup>1</sup> of 10.1% (trailing twelve months)
- Estimated risk-based capital (RBC) ratio of 312% at June 30, 2016 compared to 336% at December 31, 2015

**WEST DES MOINES, Iowa (August 3, 2016)** - American Equity Investment Life Holding Company (NYSE: AEL), a leading issuer of fixed index annuities, today reported second quarter 2016 net income of \$14.7 million, or \$0.18 per diluted common share, compared to net income of \$82.8 million, or \$1.05 per diluted common share, for second quarter 2015.

Operating income<sup>1</sup> for the second quarter of 2016 was \$50.1 million, or \$0.60 per diluted common share, compared to \$50.9 million, or \$0.64 per diluted common share, for second quarter 2015.

#### SALES EXCEED \$2 BILLION FOR THIRD CONSECUTIVE QUARTER

Second quarter sales of \$2.1 billion were up 17% from the prior year second quarter and matched first quarter 2016 sales. Net sales after coinsurance ceded for the second quarter of 2016 were \$1.5 billion, a 13% decrease from \$1.7 billion in net sales for the second quarter of 2015 and an 8% decrease from \$1.6 billion in net sales in the first quarter of 2016.

Commenting on sales, John Matovina, Chief Executive Officer and President, said: "Our second quarter sales followed a pattern similar to what we saw in the first quarter. Fixed index annuity (FIA) sales by broker-dealers and banks for Eagle Life were up modestly, but increased competition in the independent agent channel translated into an 11% sequential decrease in sales from that channel at American Equity Investment Life Insurance Company (American Equity Life). The overall decrease in FIA sales was offset by a 43% sequential increase in multi-year rate guaranteed annuity (MYGA) sales in all channels. We coinsure 80% of the premiums received from sales of MYGAs and Eagle Life's FIAs which accounts for the 8% decrease in net sales compared to the first quarter of 2016."

Matovina continued, "While gross sales in the first half of 2016 were on a record pace, we anticipate moderation of sales in the second half of the year. FIA sales in July have softened further in the independent agent channel and we've seen a bit of softening from banks and broker-dealers. Monthly sales in 2016 peaked in March and were approximately \$500 million in July compared to \$644 million in June. Similarly, American Equity Life's pending count peaked at 6,370 cases in mid-April and was down to approximately 3,500 cases at the end of July. A substantial portion of the sales and pending count decreases are from the MYGA products which are not core to American Equity Life but can have a strategic purpose in Eagle Life. Total MYGA sales in July were \$72 million compared to \$138 million in June and a peak of \$239 million in April."

Commenting on Eagle Life, Matovina added: "Expansion in the broker-dealer and bank distribution channels, two channels that represent a significant growth opportunity for FIA sales, has been a key initiative for us. This initiative has greater significance in light of the DOL conflict of interest fiduciary rule which favors sales of FIAs by broker-dealers and banks and poses significant challenges to the sales of FIAs by independent insurance agents. The new DOL rule becomes operational in April 2017 if not otherwise delayed or overturned through litigation. We formed Eagle Life to pursue these distribution opportunities and gained meaningful traction in the first half of 2016. Eagle Life now has selling agreements with 51 distributors, three more agreements than it had 90 days ago. Eagle Life's FIA sales were \$377 million in the first half of 2016 implying a realistic opportunity to double its full year 2015 FIA sales of \$371 million."

#### SPREAD DECLINES SLIGHTLY ON LOWER INVESTMENT YIELD

American Equity's investment spread was 2.62% for the second quarter of 2016 compared to 2.65% for the first quarter of 2016 and 2.84% for the second quarter of 2015. On a sequential basis, the average yield on invested assets declined four basis points while the cost of money declined one basis point.

Average yield on invested assets continued to be unfavorably impacted by the investment of new premiums and portfolio cash flows at rates below the portfolio rate and high cash balances. The average yield on fixed income securities purchased and commercial mortgage loans funded in the second quarter of 2016 was 3.95% compared to 4.14% in the first quarter of 2016. Average yields ranged from 3.73% - 4.03% in the prior year's quarters. The average balance for cash and short-term investments was \$1.1 billion during the quarter, compared to \$807 million in the first quarter of 2016 and \$476 million in the fourth quarter of 2015. The unfavorable impact from the aforementioned items was partially offset by fee income from bond transactions and prepayment income which added 0.04% to second quarter 2016 average yield on invested assets compared to 0.08% from such items in the first quarter of 2016.

The aggregate cost of money for annuity liabilities decreased by one basis point to 1.92% in the second quarter of 2016 compared to 1.93% in the first quarter of 2016. This decrease reflected continued reductions in crediting rates.

Commenting on investment spread, John Matovina said: "We had modest spread compression in the second quarter. Similar to the first quarter, the decrease in the cost of money from reductions in rates on our policy liabilities was less than the decrease in the average yield on investments that resulted from the investment of new premiums and portfolio cash flows in high quality investments with yields below our portfolio rate and the increase in cash and short-term investments during the quarter."

Turning to the outlook for investment spread, Matovina added: "Market conditions changed appreciably at the end of the quarter following the Brexit vote. Investment yields available since then have been significantly lower than what we were able to obtain on investment purchases in the first half of the year. We invested approximately \$875 million in July at a weighted average rate of 3.33%. Investment yields at this level will continue to put downward pressure on our investment spread and that of our competitors. We have already observed new money crediting rate and product term adjustments from several of our competitors and expect to announce changes to our new money rates and product terms in the near future. Substantially all of our previous renewal rate adjustments were implemented by the end of the second quarter and new adjustments covering \$16 - 17 billion of policyholder account values will begin on September 1, 2016. On an individual policy basis, the effect of these adjustments on the cost of money ranges from 0.10% to 0.40%. In addition, there is \$7.4 billion of policyholder account values that will be evaluated for renewal rate adjustments that would begin on December 6, 2016. These adjustments are expected to reduce the 0.52% cost of money differential between existing rates and the guaranteed minimums we had at June 30, 2016."

#### PHYSICAL SETTLEMENT OF EQUITY FORWARDS SUPPORTS CAPITAL ADEQUACY

As previously reported, the Company physically settled its two equity forward sales agreements on August 1st, and received \$134.7 million in net cash proceeds which were contributed to the capital and surplus of American Equity Life. On a pro forma basis, assuming the net proceeds were invested in securities with a NAIC 1 designation, the estimated RBC ratio at June 30, 2016 was 328%.

In light of the significant sales in 2015 and the first half of 2016, which were appreciably ahead of plan, during the second quarter the Company explored a reinsurance transaction with several potential reinsurance counterparties. Because the Company intended to partially fund the reinsurance transaction with cash and short-term investments, the pricing of the proposed transaction was negatively affected by the declines in investment yields following the Brexit vote in late June and the Company decided not to proceed and suspended the proposed transaction. Although the current outlook for sales has moderated, the Company is considering the issuance of additional debt within parameters that would not jeopardize its current ratings from rating agencies. Additional debt within these parameters would enhance the Company's financial flexibility and can likely be obtained on attractive terms in the current interest rate environment.

#### **CAUTION REGARDING FORWARD-LOOKING STATEMENTS**

This press release contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to future operations, strategies, financial results or other developments, and are subject to assumptions, risks and uncertainties. Statements such as "guidance", "expect", "anticipate", "believe", "goal", "objective", "target", "may", "should", "estimate", "projects" or similar words as well as specific projections of future results qualify as forward-looking statements. Factors that may cause our actual results to differ materially from those contemplated by these forward looking statements can be found in the company's Form 10-K filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date the statement was made and the company undertakes no obligation to update such forward-looking statements. There can be no assurance that other factors not currently anticipated by the Company will not materially and adversely affect our results of operations. Investors are cautioned not to place undue reliance on any forward-looking statements made by us or on our behalf.

#### **CONFERENCE CALL**

American Equity will hold a conference call to discuss second quarter 2016 earnings on Thursday, August 4, 2016 at 8:00 a.m. CDT. The conference call will be webcast live on the Internet. Investors and interested parties who wish to listen to the call on the Internet may do so at <a href="https://www.american-equity.com">www.american-equity.com</a>.

The call may also be accessed by telephone at 855-865-0606, passcode 47042857 (international callers, please dial 704-859-4382). An audio replay will be available shortly after the call on AEL's website. An audio replay will also be available via telephone through August 11, 2016 at 855-859-2056, passcode 47042857 (international callers will need to dial 404-537-3406).

#### **ABOUT AMERICAN EQUITY**

American Equity Investment Life Holding Company, through its wholly-owned operating subsidiaries, issues fixed annuity and life insurance products, with a primary emphasis on the sale of fixed index and fixed rate annuities. American Equity Investment Life Holding Company, a New York Stock Exchange Listed company (NYSE: AEL), is headquartered in West Des Moines, Iowa. For more information, please visit <a href="https://www.american-equity.com">www.american-equity.com</a>.

1 Use of non-GAAP financial measures is discussed in this release in the tables that follow the text of the release.

#### **Consolidated Statements of Operations (Unaudited)**

	Three Months Ended June 30,					Six Mon Jun	led	
		2016		2015	2016			2015
			(Do	llars in thousands,	except	t per share data)		
Revenues:								
Premiums and other considerations	\$	11,458	\$	10,037	\$	18,803	\$	17,034
Annuity product charges		41,124		32,409		77,629		61,091
Net investment income		459,830		418,176		910,656		817,845
Change in fair value of derivatives  Net realized gains (losses) on investments, excluding other than temporary impairment ("OTTI") losses		39,099 2,737		(23,024) 4,324		(34,966) 5,424		(54,124) 9,203
OTTI losses on investments:								
Total OTTI losses		(762)		_		(6,780)		(132)
Portion of OTTI losses recognized in (from) other comprehensive income		(3,684)		(828)		(3,360)		(828)
Net OTTI losses recognized in operations		(4,446)		(828)		(10,140)		(960)
Total revenues		549,802		441,094		967,406		850,089
Benefits and expenses:								
Insurance policy benefits and change in future policy benefits		13,393		12,450		22,502		21,670
Interest sensitive and index product benefits		111,121		306,141		208,792		588,966
Amortization of deferred sales inducements		30,672		75,518		58,151		86,471
Change in fair value of embedded derivatives		284,303		(219,601)		550,160		(168,388)
Interest expense on notes payable		6,882		7,354		13,762		14,693
Interest expense on subordinated debentures		3,206		3,047		6,374		6,063
Amortization of deferred policy acquisition costs		50,665		104,700		100,378		118,986
Other operating costs and expenses		26,823		24,868		53,653		45,990
Total benefits and expenses		527,065		314,477		1,013,772		714,451
Income (loss) before income taxes		22,737		126,617		(46,366)		135,638
Income tax expense (benefit)		8,029		43,772		(16,233)		46,890
Net income (loss)	\$	14,708	\$	82,845	\$	(30,133)	\$	88,748
Earnings (loss) per common share	\$	0.18	\$	1.07	\$	(0.37)	\$	1.15
Earnings (loss) per common share - assuming dilution	\$	0.18	\$	1.05	\$	(0.37)	\$	1.12
Weighted average common shares outstanding (in thousands):								
Earnings (loss) per common share		82,517		77,237		82,323		77,140
Earnings (loss) per common share - assuming dilution		83,184		79,227		83,073		79,173

#### NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), the Company has consistently utilized operating income and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate its financial performance. Operating income equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations. The most significant adjustments to arrive at operating income eliminate the impact of fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results. The Company believes measures excluding their impact are useful in analyzing operating trends and the combined presentation and evaluation of operating income together with net income (loss) provides information that may enhance an investor's understanding of its underlying results and profitability.

#### Reconciliation from Net Income (Loss) to Operating Income (Unaudited)

	Three Months Ended June 30,					Six Months Ended June 30,				
		2016 2015			2016		2015			
			(Do	llars in thousands,	excep	ot per share data)				
Net income (loss)	\$	14,708	\$	82,845	\$	(30,133)	\$	88,748		
Adjustments to arrive at operating income: (a)										
Net realized investment (gains) losses, including OTTI		605		(2,556)		1,760		(5,377)		
Change in fair value of derivatives and embedded derivatives - index annuities		53,129		(44,403)		150,678		22,133		
Change in fair value of derivatives and embedded derivatives - debt		768		(1,670)		3,532		171		
Income taxes		(19,108)		16,729		(54,737)		(5,912)		
Operating income (a non-GAAP financial measure)	\$	50,102	\$	50,945	\$	71,100	\$	99,763		
	·									
Per common share - assuming dilution:										
Net income (loss)	\$	0.18	\$	1.05	\$	(0.37)	\$	1.12		
Adjustments to arrive at operating income:										
Anti-dilutive effect of net loss		_		_		0.01		_		
Net realized investment (gains) losses, including OTTI		_		(0.04)		0.02		(0.07)		
Change in fair value of derivatives and embedded derivatives - index annuities		0.64		(0.56)		1.81		0.28		
Change in fair value of derivatives and embedded derivatives - debt		0.01		(0.02)		0.04		_		
Income taxes		(0.23)		0.21		(0.65)		(0.07)		
Operating income (a non-GAAP financial measure)	\$	0.60	\$	0.64	\$	0.86	\$	1.26		

<sup>(</sup>a) Adjustments to net income (loss) to arrive at operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

#### **American Equity Investment Life Holding Company**

#### NON-GAAP FINANCIAL MEASURES

#### Average Stockholders' Equity and Return on Average Equity (Unaudited)

Return on average equity measures how efficiently the Company generates profits from the resources provided by its net assets. Return on average equity is calculated by dividing net income and operating income for the trailing twelve months by average equity excluding average accumulated other comprehensive income ("AOCI"). The Company excludes AOCI because AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments.

	Twelve Months Ended
	 June 30, 2016
	(Dollars in thousands)
Average Stockholders' Equity <sup>1</sup>	
Average equity including average AOCI	\$ 2,300,794
Average AOCI	(641,006)
Average equity excluding average AOCI	\$ 1,659,788
Net income	\$ 100,949
Operating income	167,157
Return on Average Equity Excluding Average AOCI	
Net income	6.08%
Operating income	10.07%

<sup>1 -</sup> The net proceeds received from the Company's public offering of common stock in August 2015 are included in the computations of average stockholders' equity on a weighted average basis based upon the number of days they were available to the Company in the twelve month period. The weighted average amount is added to the simple average of (a) stockholders' equity at the beginning of the twelve month period and (b) stockholders' equity at the end of the twelve month period excluding the net proceeds received from the public stock offering in August 2015.

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

#### June 30, 2016

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**Research Analyst Coverage** 

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### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands) (Unaudited)

		June 30, 2016	D	ecember 31, 2015
Assets				
Investments:				
Fixed maturity securities:				
Available for sale, at fair value	\$	39,863,803	\$	36,421,839
Held for investment, at amortized cost		76,722		76,622
Equity securities, available for sale, at fair value		7,813		7,828
Mortgage loans on real estate		2,451,375		2,435,257
Derivative instruments		576,262		337,256
Other investments		292,776		291,530
Total investments		43,268,751		39,570,332
Cash and cash equivalents		1,547,041		397,749
Coinsurance deposits		4,120,911		3,187,470
Accrued investment income		377,393		362,104
Deferred policy acquisition costs		2,417,192		2,905,136
Deferred sales inducements		1,843,672		2,232,148
Deferred income taxes		_		232,683
Income taxes recoverable		35,677		29,599
Other assets		110,691		112,171
Total assets	\$	53,721,328	\$	49,029,392
Liabilities and Stockholders' Equity				
Liabilities:				
Policy benefit reserves	\$	49,432,481	\$	45,495,431
Other policy funds and contract claims		304,827		324,850
Notes payable		393,739		393,227
Subordinated debentures		241,650		241,452
Deferred income taxes		99,194		_
Other liabilities		636,047		629,897
Total liabilities	_	51,107,938		47,084,857
Stockholders' equity:				
Common stock		82,279		81,354
Additional paid-in capital		636,861		630,367
Accumulated other comprehensive income		893,232		201,663
Retained earnings		1,001,018		1,031,151
Total stockholders' equity		2,613,390		1,944,535
Total liabilities and stockholders' equity	\$	53,721,328	\$	49,029,392

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in thousands, except per share data) (Unaudited)

		Three Months Ended June 30,				Six Months Ended June 30,			
		2016		2015		2016		2015	
Revenues:									
Premiums and other considerations	\$	11,458	\$	10,037	\$	18,803	\$	17,034	
Annuity product charges		41,124		32,409		77,629		61,091	
Net investment income		459,830		418,176		910,656		817,845	
Change in fair value of derivatives		39,099		(23,024)		(34,966)		(54,124)	
Net realized gains (losses) on investments, excluding other than temporary impairment ("OTTI") losses		2,737		4,324		5,424		9,203	
OTTI losses on investments:									
Total OTTI losses		(762)		_		(6,780)		(132)	
Portion of OTTI losses recognized in (from) other comprehensive income		(3,684)		(828)		(3,360)		(828)	
Net OTTI losses recognized in operations		(4,446)		(828)		(10,140)		(960)	
Total revenues		549,802		441,094		967,406		850,089	
Benefits and expenses:									
Insurance policy benefits and change in future policy benefits		13,393		12,450		22,502		21,670	
Interest sensitive and index product benefits		111,121		306,141		208,792		588,966	
Amortization of deferred sales inducements		30,672		75,518		58,151		86,471	
Change in fair value of embedded derivatives		284,303		(219,601)		550,160		(168,388)	
Interest expense on notes payable		6,882		7,354		13,762		14,693	
Interest expense on subordinated debentures		3,206		3,047		6,374		6,063	
Amortization of deferred policy acquisition costs		50,665		104,700		100,378		118,986	
Other operating costs and expenses		26,823		24,868		53,653		45,990	
Total benefits and expenses		527,065		314,477		1,013,772		714,451	
Income (loss) before income taxes		22,737		126,617		(46,366)		135,638	
Income tax expense (benefit)		8,029		43,772		(16,233)		46,890	
Net income (loss)	\$	14,708	\$	82,845	\$	(30,133)	\$	88,748	
Earnings (loss) per common share	\$	0.18	\$	1.07	\$	(0.37)	\$	1.15	
Earnings (loss) per common share - assuming dilution	\$	0.18	\$	1.05	\$	(0.37)		1.12	
Zamingo (1999) per common sinue assuming unutum	ų.	0.10	Ψ	1.03	Ψ	(0.57)	Ψ	1.12	
Weighted average common shares outstanding (in thousands):									
Earnings (loss) per common share		82,517		77,237		82,323		77,140	
Earnings (loss) per common share - assuming dilution		83,184		79,227		83,073		79,173	

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

#### Quarterly Summary - Most Recent 5 Quarters (Unaudited)

	 Q2 2016	Q1 2016		Q4 2015		Q3 2015		Q2 2015
		(Dollars in t	housa	ands, except per	sha	re data)		
Revenues:								
Traditional life insurance premiums	\$ 2,398	\$ 2,634	\$	2,891	\$	2,664	\$	2,659
Life contingent immediate annuity considerations	9,060	4,711		7,788		5,671		7,378
Surrender charges	11,997	14,565		10,543		13,104		11,413
Lifetime income benefit rider fees	29,127	21,940		26,559		24,871		20,996
Net investment income	459,830	450,826		438,262		436,085		418,176
Change in fair value of derivatives	39,099	(74,065)		69,338		(351,360)		(23,024)
Net realized gains (losses) on investments, excluding OTTI	2,737	2,687		(151)		1,159		4,324
Net OTTI losses recognized in operations	 (4,446)	 (5,694)		(13,347)		(5,229)		(828)
Total revenues	 549,802	 417,604		541,883		126,965		441,094
Benefits and expenses:								
Traditional life insurance policy benefits and change in future policy benefits	2,177	1,545		2,044		1,730		1,971
Life contingent immediate annuity benefits and change in future policy benefits	11,216	7,564		10,785		9,229		10,479
Interest sensitive and index product benefits (b)(c)	111,121	97,671		165,622		213,465		306,141
Amortization of deferred sales inducements (a)(d)	30,672	27,479		57,112		65,807		75,518
Change in fair value of embedded derivatives	284,303	265,857		118,414		(414,724)		(219,601)
Interest expense on notes payable	6,882	6,880		6,873		7,283		7,354
Interest expense on subordinated debentures	3,206	3,168		3,101		3,075		3,047
Amortization of deferred policy acquisition costs (a)(d)	50,665	49,713		99,243		67,885		104,700
Other operating costs and expenses	 26,823	26,830		25,731		24,497		24,868
Total benefits and expenses	527,065	486,707		488,925		(21,753)		314,477
Income (loss) before income taxes	22,737	(69,103)		52,958		148,718		126,617
Income tax expense (benefit)	8,029	(24,262)		19,182		51,412		43,772
Net income (loss) (a)(b)(c)(d)	\$ 14,708	\$ (44,841)	\$	33,776	\$	97,306	\$	82,845
Earnings (loss) per common share	\$ 0.18	\$ (0.55)	\$	0.41	\$	1.22	\$	1.07
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)	\$ 0.18	\$ (0.55)	\$	0.40	\$	1.19	\$	1.05
Weighted average common shares outstanding (in thousands):								
	82,517	82,129		81.733		79,676		77.237
Earnings (loss) per common share - assuming dilution	83,184	82,961		83,851		81,559		79,227
Earnings (loss) per common share	,	•		81,733 83,851		,		77,237 79,227

<sup>(</sup>a) Q1 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$17.9 million and \$26.1 million, respectively, and increased the net loss and loss per common share- assuming dilution by \$28.4 million and \$0.35 per share, respectively.

<sup>(</sup>b) Q4 2015 includes an adjustment to reserves for living income benefit riders which reduced interest sensitive and index product benefits by \$1.9 million, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, increased net income and earnings per common share-assuming dilution by \$0.7 million and \$0.01 per share, respectively.

<sup>(</sup>c) Q3 2015 includes expense from the revision of assumptions used in determining reserves held for living income benefit riders. The impact increased interest sensitive and index product benefits by \$18.3 million and decreased net income and earnings per common share - assuming dilution by \$11.8 million and \$0.14 per share, respectively.

<sup>(</sup>d) Q3 2015 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$5.6 million and \$11.0 million, respectively, and increased net income and earnings per common share- assuming dilution by \$10.7 million and \$0.13 per share, respectively.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

#### NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), we have consistently utilized operating income and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at operating income eliminate the impact of fair value accounting for our fixed index annuity business and are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of operating income together with net income (loss) provides information that may enhance an investor's understanding of our underlying results and profitability.

#### Reconciliation from Net Income (Loss) to Operating Income (Unaudited)

	Three Months Ended June 30,					Six Months Ended June 30,				
	2016			2015		2016		2015		
			(Do	ollars in thousands,	excep	t per share data)				
Net income (loss)	\$	14,708	\$	82,845	\$	(30,133)	\$	88,748		
Adjustments to arrive at operating income: (a)										
Net realized investment (gains) losses, including OTTI		605		(2,556)		1,760		(5,377)		
Change in fair value of derivatives and embedded derivatives - index annuities		53,129		(44,403)		150,678		22,133		
Change in fair value of derivatives and embedded derivatives - debt		768		(1,670)		3,532		171		
Income taxes		(19,108)		16,729		(54,737)		(5,912)		
Operating income (a non-GAAP financial measure)	\$	50,102	\$	50,945	\$	71,100	\$	99,763		
Per common share - assuming dilution:										
Net income (loss)	\$	0.18	\$	1.05	\$	(0.37)	\$	1.12		
Adjustments to arrive at operating income:										
Anti-dilutive effect of net loss		_		_		0.01		_		
Net realized investment (gains) losses, including OTTI		_		(0.04)		0.02		(0.07)		
Change in fair value of derivatives and embedded derivatives - index annuities		0.64		(0.56)		1.81		0.28		
Change in fair value of derivatives and embedded derivatives - debt		0.01		(0.02)		0.04		_		
Income taxes		(0.23)		0.21		(0.65)		(0.07)		
Operating income (a non-GAAP financial measure)	\$	0.60	\$	0.64	\$	0.86	\$	1.26		

<sup>(</sup>a) Adjustments to net income (loss) to arrive at operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

#### NON-GAAP FINANCIAL MEASURES

#### <u>Summary of Adjustments to Arrive at Operating Income (Unaudited)</u>

	 Three Months Ended June 30,				Six Months Ended June 30,			
	 2016		2015		2016		2015	
			(Dollars in	thous	ands)			
Net realized investment gains and losses, including OTTI:								
Net realized (gains) losses on investments, including OTTI	\$ 1,709	\$	(3,496)	\$	4,716	\$	(8,243)	
Amortization of DAC and DSI	(1,104)		940		(2,956)		2,866	
Income taxes	(215)		907		(625)		1,909	
	\$ 390	\$	(1,649)	\$	1,135	\$	(3,468)	
Change in fair value of derivatives and embedded derivatives:			_		_		_	
Index annuities	\$ 112,740	\$	(97,362)	\$	316,324	\$	66,286	
Interest rate caps and swap	768		(1,670)		3,532		171	
Amortization of DAC and DSI	(59,611)		52,959		(165,646)		(44,153)	
Income taxes	(18,893)		15,822		(54,112)		(7,821)	
	\$ 35,004	\$	(30,251)	\$	100,098	\$	14,483	

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2016

#### NON-GAAP FINANCIAL MEASURES

#### **Quarterly Summary - Most Recent 5 Quarters (Unaudited)**

#### Reconciliation from Net Income (Loss) to Operating Income

	Q2 2016		Q1 2016		Q4 2015		Q3 2015		Q2 2015
				(Dollars in t	nousa	ınds, except per	shaı	re data)	
Net income (loss)	\$	14,708	\$	(44,841)	\$	33,776	\$	97,306	\$ 82,845
Adjustments to arrive at operating income: (a)									
Net realized investment (gains) losses, including OTTI		605		1,155		8,572		2,542	(2,556)
Change in fair value of derivatives and embedded derivatives - index annuities		53,129		97,549		17,221		(83,409)	(44,403)
Change in fair value of derivatives and embedded derivatives - debt		768		2,764		(1,449)		2,574	(1,670)
Income taxes		(19,108)		(35,629)		(7,979)		26,903	16,729
Operating income (a non-GAAP financial measure) (b)(c)(d)(e)	\$	50,102	\$	20,998	\$	50,141	\$	45,916	\$ 50,945
Per common share - assuming dilution:									
Net income (loss)	\$	0.18	\$	(0.55)	\$	0.40	\$	1.19	\$ 1.05
Adjustments to arrive at operating income:									
Anti-dilutive effect of net loss		_		0.01		_		_	_
Net realized investment (gains) losses, including OTTI		_		0.01		0.10		0.03	(0.04)
Change in fair value of derivatives and embedded derivatives - index annuities		0.64		1.18		0.21		(1.02)	(0.56)
Change in fair value of derivatives and embedded derivatives - debt		0.01		0.03		(0.02)		0.03	(0.02)
Income taxes		(0.23)		(0.43)		(0.09)		0.33	0.21
Operating income (a non-GAAP financial measure) (b)(c)(d)(e)	\$	0.60	\$	0.25	\$	0.60	\$	0.56	\$ 0.64

- (a) Adjustments to net income (loss) to arrive at operating income are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.
- (b) Q1 2016 includes expense from unlocking which increased amortization of deferred sales inducements and deferred policy acquisition costs by \$18.1 million and \$26.3 million, respectively, and decreased operating income and operating income per common share- assuming dilution by \$28.6 million and \$0.35 per share, respectively.
- (c) Q4 2015 includes an adjustment to reserves for living income benefit riders which reduced interest sensitive and index product benefits by \$1.9 million, which after related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs and income taxes, increased operating income and operating income per common share-assuming dilution by \$0.5 million and \$0.01 per share, respectively.
- (d) Q3 2015 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$0.5 million and \$4.3 million, respectively, and increased operating income and operating income per common share- assuming dilution by \$3.1 million and \$0.04 per share, respectively.
- (e) Q3 2015 includes expense from the revision of assumptions used in determining reserves held for living income benefit riders. The impact increased interest sensitive and index product benefits by \$18.3 million and decreased operating income and operating income per common share assuming dilution by \$11.8 million and \$0.14 per share, respectively.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

#### NON-GAAP FINANCIAL MEASURES

#### <u>Summary of Adjustments to Arrive at Operating Income (Unaudited)</u>

		Q2 2016	Q1 2016		Q4 2015		Q3 2015			Q2 2015	
					(Dol	lars in thousands)					
Net realized (gains) losses on investments	\$	(2,737)	\$	(2,687)	\$	151	\$	(1,159)	\$	(4,324)	
Net OTTI losses recognized in operations		4,446		5,694		13,347		5,229		828	
Change in fair value of derivatives		(170,795)		(59,509)		(132,818)		322,406		116,627	
Decrease (increase) in total revenues		(169,086)		(56,502)		(119,320)		326,476		113,131	
Amortization of deferred sales inducements		28,027		48,002		(3,075)		(12,644)		(23,306)	
Change in fair value of embedded derivatives		(284,303)		(265,857)		(118,414)		413,583		215,659	
Amortization of deferred policy acquisition costs		32,688		59,885		(22,175)		3,830		(30,593)	
Increase (decrease) in total benefits and expenses		(223,588)		(157,970)		(143,664)		404,769		161,760	
Increase (decrease) in income (loss) before income taxes		54,502		101,468		24,344		(78,293)		(48,629)	
Increase (decrease) in income tax expense		19,108		35,629		7,979		(26,903)		(16,729)	
Increase (decrease) in net income (loss)	\$	35,394	\$	65,839	\$	16,365	\$	(51,390)	\$	(31,900)	

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

#### Capitalization/Book Value per Share

	 June 30, 2016	December 31, 2015
Capitalization:		
Notes payable	\$ 400,000	\$ 400,000
Subordinated debentures payable to subsidiary trusts	 246,559	246,450
Total debt	646,559	646,450
Total stockholders' equity	 2,613,390	1,944,535
Total capitalization	3,259,949	2,590,985
Accumulated other comprehensive income (AOCI)	 (893,232)	(201,663)
Total capitalization excluding AOCI (a)	\$ 2,366,717	\$ 2,389,322
Total stockholders' equity	\$ 2,613,390	\$ 1,944,535
Accumulated other comprehensive income	 (893,232)	(201,663)
Total stockholders' equity excluding AOCI (a)	\$ 1,720,158	\$ 1,742,872
Common shares outstanding (b)	82,293,829	81,584,091
Book Value per Share: (c)		
Book value per share including AOCI	\$ 31.76	\$ 23.83
Book value per share excluding AOCI (a)	\$ 20.90	\$ 21.36
Debt-to-Capital Ratios: (d)		
Senior debt / Total capitalization	16.9%	16.7%
Adjusted debt / Total capitalization	16.9%	16.7%

- (a) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.
- (b) Common shares outstanding include shares held by the NMO Deferred Compensation Trust: 2016 15,058 shares; 2015 230,012 shares
- (c) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.
- (d) Debt-to-capital ratios are computed using total capitalization excluding AOCI. Adjusted debt includes notes payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization excluding AOCI.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

#### **Spread Results**

		nths Ended e 30,		hs Ended e 30,
	2016	2015	2016	2015
Average yield on invested assets	4.54%	4.78%	4.56%	4.76%
Aggregate cost of money	1.92%	1.94%	1.92%	1.96%
Aggregate investment spread	2.62%	2.84%	2.64%	2.80%
Impact of:				
Investment yield - additional prepayment income	0.04%	0.07%	0.06%	0.04%
Cost of money effect of over hedging	—%	0.07%	—%	0.06%
Weighted average investments (in thousands)	\$40,600,182	\$35,043,846	\$40,032,851	\$34,428,106

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

#### **Summary of Cost of Money for Deferred Annuities**

		Three Months Ended June 30,				nded		
		2016		2015		2016		2015
				(Dollars in	thous	ands)		
Included in interest sensitive and index product benefits:								
Index credits	\$	8,900	\$	216,902	\$	15,431	\$	414,505
Interest credited		66,265		62,379		128,967		125,427
Included in change in fair value of derivatives:								
Proceeds received at option expiration		(9,308)		(222,864)		(16,050)		(425,446)
Pro rata amortization of option cost		140,477		124,709		280,243		243,510
Cost of money for deferred annuities	\$	206,334	\$	181,126	\$	408,591	\$	357,996
	<u></u>		-					
Weighted average liability balance outstanding (in thousands)	\$	43,080,446	\$	37,294,188	\$	42,482,613	\$	36,605,612

#### **Annuity Account Balance Rollforward**

	 Three Months Ended June 30,				Six Mon Jun	ded	
	 2016		2015		2016		2015
		(Dollars in	thous	thousands)			
Account balances at beginning of period	\$ 42,519,915	\$	36,471,034	\$	41,249,647	\$	35,363,041
Net deposits	1,497,701		1,719,093		3,126,454		2,921,891
Premium bonuses	88,533		125,600		196,207		219,190
Fixed interest credited and index credits	75,165		279,281		144,398		539,932
Surrender charges	(11,997)		(11,413)		(26,562)		(22,967)
Lifetime income benefit rider fees	(29,127)		(20,996)		(51,067)		(38,124)
Surrenders, withdrawals, deaths, etc.	(499,212)		(445,256)		(998,099)		(865,620)
Account balances at end of period	\$ 43,640,978	\$	38,117,343	\$	43,640,978	\$	38,117,343

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2016

#### Annuity Deposits by Product Type

	 Three Mo Jui	Ended	Six Months Ended June 30,					Year Ended December 31,	
Product Type	 2016		2015		2016		2015		2015
				(Doll	ars in thousands)				
Fixed index annuities	\$ 1,525,546	\$	1,757,193	\$	3,213,548	\$	2,984,433	\$	6,791,689
Annual reset fixed rate annuities	15,866		13,137		32,571		24,187		45,182
Multi-year fixed rate annuities	550,558		17,715		935,590		87,217		214,356
Single premium immediate annuities	 8,313		9,632		13,627		18,164		32,752
Total before coinsurance ceded	2,100,283		1,797,677		4,195,336		3,114,001		7,083,979
Coinsurance ceded	 594,269		68,952		1,055,255		173,946		471,822
Net after coinsurance ceded	\$ 1,506,014	\$	1,728,725	\$	3,140,081	\$	2,940,055	\$	6,612,157

#### <u>Surrender Charge Protection and Account Values by Product Type</u>

Annuity Surrender Charges and Net (of coinsurance) Account Values at June 30, 2016:

		Surrender Charge			Net Account Value			
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	_	Dollars in Thousands	<u></u>		
Fixed Index Annuities	13.8	9.2	14.4%	\$	41,577,829	95.3%		
Annual Reset Fixed Rate Annuities	10.9	3.6	7.6%		1,413,302	3.2%		
Multi-Year Fixed Rate Annuities	6.5	2.7	5.5%		649,847	1.5%		
Total	13.6	8.9	14.1%	\$	43,640,978	100.0%		

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY <u>Financial Supplement - June 30, 2016</u>

#### **Annuity Liability Characteristics**

	_	Fixed Annuities Account Value	Fixed Index Annuities Account Value		
		(Dollars in	thousands)		
SURRENDER CHARGE PERCENTAGES:					
No surrender charge	\$	763,539	\$ 1,491,299		
0.0% < 2.0%		15,564	668,235		
2.0% < 3.0%		55,011	60,759		
3.0% < 4.0%		23,526	533,157		
4.0% < 5.0%		69,566	87,386		
5.0% < 6.0%		90,792	453,594		
6.0% < 7.0%		56,279	403,825		
7.0% < 8.0%		72,296	455,659		
8.0% < 9.0%		69,583	1,014,355		
9.0% < 10.0%		288,429	1,692,773		
10.0% or greater		558,564	34,716,787		
	\$	2,063,149	\$ 41,577,829		

		Fixed and Fixed Index Annuities Account Value	Weighted Average Surrender Charge
SURRENDER CHARGE EXPIRATION BY YEAR:	(2)	onurs in thousands)	
Out of Surrender Charge	\$	2,254,838	0.00%
2016		396,858	1.68%
2017		800,787	2.36%
2018		735,123	4.76%
2019		547,746	6.23%
2020		908,523	8.14%
2021		1,352,413	9.53%
2022		2,010,431	11.28%
2023		4,847,615	13.12%
2024		5,389,621	14.26%
2025		5,911,890	14.51%
2026		3,970,687	15.56%
2027		2,746,391	17.76%
2028		2,443,355	18.35%
2029		3,042,568	18.76%
2030		2,403,846	19.20%
2031		2,840,626	19.76%
2032		1,023,160	19.99%
2033		14,500	20.00%
	\$	43,640,978	14.07%

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY $\underline{\it Financial Supplement} - \underline{\it June~30,2016}$

#### **Annuity Liability Characteristics**

	A	Fixed Annuities account Value		Fixed Index Annuities Account Value
		(Dollars in	thousand	ds)
CREDITED RATE VS. ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL:				
No differential	\$	933,858	\$	1,178,055
> 0.0% - 0.25%		167,658		54,416
> 0.25% - 0.5%		375,438		134,007
› 0.5% - 1.0%		27,867		751,266
> 1.0% - 1.5%		1,369		1,728
› 1.5% - 2.0%		73		_
> 2.0% - 2.5%		321,105		_
1.00% ultimate guarantee - 2.75% wtd avg interest rate (a)		136,152		98,877
1.50% ultimate guarantee - 1.34% wtd avg interest rate (a)		98,295		4,570,487
2.00% ultimate guarantee - 2.24% wtd avg interest rate (a)		1,334		_
2.25% ultimate guarantee - 2.3% wtd avg interest rate (a)		_		1,272,391
3.00% ultimate guarantee - 2.51% wtd avg interest rate (a)		_		2,486,553
Allocated to index strategies (see tables that follow)		_		31,030,049
	\$	2,063,149	\$	41,577,829

<sup>(</sup>a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of June 30, 2016 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.36%.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY $\underline{\it Financial Supplement-June~30,2016}$

#### **Annuity Liability Characteristics**

#### FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

#### Annual Monthly Average and Point-to-Point with Caps

	 Minimum Guaranteed Cap									
	1%		3%		4%		7%		8% +	
Current Cap				(Dolla	rs in thousands)					
At minimum	\$ 1,677	\$	45,773	\$	1,678,610	\$	49,023	\$	229,564	
1.75% - 3%	4,144,123		_		_		_		_	
3% - 4%	2,659,836		58,935		_		_		_	
4% - 5%	166,504		167,351		3,757,921		_		_	
5% - 6%	330,868		123,226		1,928,791		_		_	
6% - 7%	_		_		19		_		_	
>= 7%	_		16,378		791		67,172		15,253	

#### Annual Monthly Average and Point-to-Point with Participation Rates

	Minimum Guaranteed Participation Rate									
		10%		20% - 25%		35%		50% +		
Current Participation Rate				(Dollars in	thousar	ıds)				
At minimum	\$	434	\$	439,864	\$	137,912	\$	161,339		
< 20%		374,727		_		_				
20% - 40%		749,928		204,375		_		_		
40% - 60%		484,725		127,593		94,593		68		
>= 60%		4 812		_		_		_		

#### <u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

(Dollars in thousands)	
Current Cap	
At minimum	\$ 15,967
1.20% - 1.40%	3,556,534
1.45% - 1.70%	2,897,692
1.80% - 2.00%	2,960,461
>= 2.10%	1,006,720

#### **Volatility Control Index**

(Dollars in thousands)

Current Asset Fee	
At Maximum	\$ —
0.75% - 1.75%	141,284
2.25% - 2.75%	1,217,464
3.00% - 3.50%	833,504

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.59% based upon prices of options for the week ended July 26, 2016.

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### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2016

#### **Summary of Invested Assets**

	June 3	30, 2016	Decemb	er 31, 2015
	 Carrying Amount	Percent	Carrying Amount	Percent
		(Dollars in	thousands)	
Fixed maturity securities:				
United States Government full faith and credit	\$ 449,439	1.0%	\$ 471,256	1.3%
United States Government sponsored agencies	1,380,266	3.2%	1,398,611	3.5%
United States municipalities, states and territories	3,975,544	9.2%	3,755,367	9.5%
Foreign government obligations	253,990	0.6%	212,565	0.5%
Corporate securities	26,459,838	61.2%	23,879,016	60.3%
Residential mortgage backed securities	1,392,441	3.2%	1,462,072	3.7%
Commercial mortgage backed securities	4,735,210	10.9%	4,174,396	10.5%
Other asset backed securities	 1,293,797	3.0%	1,145,178	2.9%
Total fixed maturity securities	39,940,525	92.3%	36,498,461	92.2%
Equity securities	7,813	%	7,828	<del></del> %
Mortgage loans on real estate	2,451,375	5.7%	2,435,257	6.2%
Derivative instruments	576,262	1.3%	337,256	0.9%
Other investments	 292,776	0.7%	291,530	0.7%
	\$ 43,268,751	100.0%	\$ 39,570,332	100.0%

#### Credit Quality of Fixed Maturity Securities - June 30, 2016

NAIC Designation		Carrying Amount	Percent	Rating Agency Rating			Carrying Amount	Percent
	(Do	ollars in thousands)					(Dollars in thousands)	
1	\$	25,965,937	65.0%		Aaa/Aa/A	\$	25,522,259	63.9%
2		12,860,194	32.2%		Baa		12,943,431	32.4%
3		980,322	2.5%		Ba		819,379	2.1%
4		107,753	0.3%		В		133,805	0.3%
5		12,180	%		Caa		74,266	0.2%
6		14,139	%		Ca and lower		447,385	1.1%
	\$	39,940,525	100.0%			\$	39,940,525	100.0%

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY <u>Financial Supplement - June 30, 2016</u>

#### Watch List Securities - June 30, 2016

General Description	 Amortized Cost	Unrealized Losses			Fair Value	Months Below Amortized Cost
		(Do	ollars in thousands)			
Investment grade						
Corporate securities:						
Financials	\$ 20,000	\$	(2,568)	\$	17,432	58
Other asset backed securities:						
Financials	 2,218		(665)		1,553	63
	\$ 22,218	\$	(3,233)	\$	18,985	
Below investment grade						
Corporate securities:						
Energy	\$ 45,045	\$	(12,718)	\$	32,327	22 - 38
Materials	32,749		(9,123)		23,626	12 - 41
Industrials	4,981		(2,981)		2,000	20
Telecommunications	2,171		(1,241)		930	24
Other asset backed securities:						
Financials	 4,854		(3,176)		1,678	37
	\$ 89,800	\$	(29,239)	\$	60,561	
	\$ 112,018	\$	(32,472)	\$	79,546	

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY <u>Financial Supplement - June 30, 2016</u>

#### **Fixed Maturity Securities by Sector**

	June 30, 2016				Decemb	015	
	Amortized Cost		Fair Value		Amortized Cost		Fair Value
			(Dollars in	thous	ands)		
Available for sale:							
United States Government full faith and credit and sponsored agencies	\$ 1,765,648	\$	1,829,705	\$	1,856,786	\$	1,869,867
United States municipalities, states and territories	3,459,913		3,975,544		3,422,667		3,755,367
Foreign government obligations	234,382		253,990		210,953		212,565
Corporate securities:							
Consumer discretionary	2,076,303		2,239,959		1,983,595		2,012,874
Consumer staples	1,674,020		1,855,156		1,612,382		1,649,408
Energy	2,656,241		2,686,344		2,622,284		2,410,184
Financials	5,153,544		5,594,745		4,955,851		5,134,209
Health care	1,962,804		2,183,316		1,944,109		2,007,107
Industrials	3,410,412		3,706,054		3,236,836		3,295,598
Information technology	1,767,440		1,883,632		1,689,259		1,694,466
Materials	1,769,928		1,844,134		1,732,123		1,624,073
Telecommunications	569,091		610,818		543,689		547,424
Utilities	3,353,715		3,778,951		3,277,402		3,427,041
Residential mortgage backed securities:							
Government agency	675,374		769,764		687,515		741,431
Prime	395,636		414,475		474,756		493,096
Alt-A	186,624		208,202		204,714		227,545
Commercial mortgage backed securities:							
Government agency	423,594		461,360		359,273		370,966
Other	4,176,937		4,273,850		3,878,992		3,803,430
Other asset backed securities:							
Consumer discretionary	67,777		67,456		62,852		61,759
Energy	8,072		8,141		8,143		9,097
Financials	960,620		970,457		816,906		821,343
Industrials	216,986		228,024		223,414		231,678
Telecommunications	12,696		13,581		13,789		14,575
Utilities	4,971		6,138		5,420		6,726
Redeemable preferred stock - financials	_		7		_		10
	\$ 36,982,728	\$	39,863,803	\$	35,823,710	\$	36,421,839
Held for investment:							
Corporate security - financials	\$ 76,722	\$	68,542	\$	76,622	\$	65,377
					-,		,-

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

499,692

491,459

Financial Supplement - June 30, 2016

#### **Fixed Maturity Securities by Sector**

#### **Energy and Metals & Mining**

In the table on the previous page, oil and metals and mining exposure is reflected within the foreign government, energy, material, utilities, and industrial sectors. Our privately placed available for sale fixed maturity securities at June 30, 2016 total \$176.0 million fair value (\$183.7 million amortized cost) in Energy and \$41.7 million fair value (\$45.6 million amortized cost) in Metals & Mining and are not included in the following tables.

		June 30, 2016									
Sector and Subsector	A	mortized Cost	1	Fair Value	Unr	ealized Gain (Loss)	Average Credit Rating				
			(Dollar	rs in thousands)							
Energy											
Independent	\$	499,692	\$	494,424	\$	(5,268)	Baa				
Integrated		491,459		521,976		30,517	A				
Oil field services		405,207		380,973		(24,234)	Baa				
Refining		104,622		108,976		4,354	Baa				
Midstream		760,507		768,248		7,741	Baa				
Government owned no guarantee		284,207		305,970		21,763	A				
Metals & Mining		562,055		554,527		(7,528)	Baa				
Total Energy and Metals & Mining	\$	3,107,749	\$	3,135,094	\$	27,345	Baa				

							A	mortized Cost	at Jun	e 30, 2016					
						Enc	ergy						_		
NRSRO Rating	Ind	ependent	Ir	ntegrated	Oil fiel	d services		Refining		Midstream	Ow	ernment ned No arantee	Metal	ls & Mining	Total
								(Dollars in	thous	ands)					
Aaa	\$	_	\$	_	\$	_	\$	_	\$	_	\$	_	\$	_	\$ _
Aa		_		228,196		_		_		_		19,912		_	248,108
A		89,477		78,798		135,821		12,104		90,864		214,437		76,592	698,093
Baa		363,984		149,246		176,218		92,518		635,624		25,262		287,890	1,730,742
Ba		32,189		35,219		64,104		_		34,019		_		129,879	295,410
В		14,042		_		29,064		_		_		24,596		54,134	121,836
Below B		_		_		_		_		_		_		13,560	13,560

104,622

760,507

284,207

562,055

405,207

							Fair Value at J	June	30, 2016				
					Ene	rgy							
NRSRO Rating	In	dependent	Integrated	Oil	field services		Refining		Midstream	Government Owned No Guarantee	Met	als & Mining	Total
							(Dollars in t	thou	sands)				
Aaa	\$	_	\$ _	\$	_	\$	_	\$	_	\$ _	\$	_	\$ _
Aa		_	250,929		_		_		_	22,120		_	273,049
A		95,615	82,530		149,461		12,631		98,202	238,764		82,365	759,568
Baa		357,636	155,938		161,209		96,345		640,424	25,945		292,484	1,729,981
Ba		28,678	32,579		50,616		_		29,622	_		125,285	266,780
В		12,495	_		19,687		_		_	19,141		40,174	91,497
Below B		_										14,219	14,219
	\$	494,424	\$ 521,976	\$	380,973	\$	108,976	\$	768,248	\$ 305,970	\$	554,527	\$ 3,135,094

3,107,749

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY <u>Financial Supplement - June 30, 2016</u>

#### **Mortgage Loans on Commercial Real Estate**

	 June 3	0, 2016	December 31, 2015			
	Principal	Percent	Principal	Percent		
		(Dollars in	thousands)			
Geographic distribution						
East	\$ 672,512	27.3%	\$ 698,113	28.5%		
Middle Atlantic	160,283	6.5%	160,261	6.6%		
Mountain	234,568	9.5%	252,442	10.3%		
New England	12,944	0.6%	13,161	0.5%		
Pacific	385,306	15.6%	355,268	14.5%		
South Atlantic	472,253	19.2%	456,227	18.6%		
West North Central	325,402	13.2%	313,120	12.8%		
West South Central	 200,144	8.1%	201,317	8.2%		
	\$ 2,463,412	100.0%	\$ 2,449,909	100.0%		
Property type distribution						
Office	\$ 341,209	13.9%	\$ 396,154	16.2%		
Medical office	72,087	2.9%	77,438	3.2%		
Retail	815,013	33.1%	790,158	32.2%		
Industrial/Warehouse	690,503	28.0%	686,400	28.0%		
Hotel	3,255	0.1%	3,361	0.1%		
Apartment	372,459	15.1%	352,971	14.4%		
Mixed use/other	168,886	6.9%	143,427	5.9%		
	\$ 2,463,412	100.0%	\$ 2,449,909	100.0%		
	June 30, 2016	December 31, 2015				

	 June 30, 2016	1	December 31, 2015
Credit Exposure - By Payment Activity			
Performing	\$ 2,453,915	\$	2,438,341
In workout	1,648		11,568
Delinquent	_		_
Collateral dependent	 7,849		_
	2,463,412		2,449,909
Specific loan loss allowance	(4,552)		(7,842)
General loan loss allowance	(6,300)		(6,300)
Deferred prepayment fees	(1,185)		(510)
	\$ 2,451,375	\$	2,435,257

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

#### Financial Supplement - June 30, 2016

#### **Shareholder Information**

#### **Corporate Offices:**

American Equity Investment Life Holding Company 6000 Westown Parkway West Des Moines, IA 50266

#### **Inquiries:**

Steven Schwartz, Vice President-Investor Relations (515) 273-3673, sschwartz@american-equity.com

#### **Common Stock and Dividend Information:**

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2016				
First Quarter	\$23.65	\$12.65	\$16.80	\$0.00
Second Quarter	\$16.96	\$12.77	\$14.25	\$0.00
2015				
First Quarter	\$29.62	\$25.46	\$29.13	\$0.00
Second Quarter	\$29.90	\$25.06	\$26.98	\$0.00
Third Quarter	\$30.02	\$22.36	\$23.31	\$0.00
Fourth Quarter	\$28.30	\$22.55	\$24.03	\$0.22
2014				
First Quarter	\$26.42	\$18.84	\$23.62	\$0.00
Second Quarter	\$25.15	\$20.97	\$24.60	\$0.00
Third Quarter	\$25.25	\$21.69	\$22.88	\$0.00
Fourth Quarter	\$29.75	\$21.36	\$29.19	\$0.20

#### **Transfer Agent:**

Computershare Trust Company, N.A. P.O. Box 43010 Providence, RI 02940-0310 Phone: (877) 282-1169

Fax: (781) 575-2723 www.computershare.com

#### **Annual Report and Other Information:**

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our web site at www.american-equity.com.

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY $\underline{\it Financial Supplement} - \underline{\it June~30,2016}$

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