FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20349

STATEMENT	OF CHANGE	S IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Samuelson Scott A.					<u>A1</u>	2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]										all app	olicable)		Person(s) to Issuer 10% Owner Other (specify	
(Last) 6000 WE	,	(First) (Middle) PARKWAY				3. Date of Earliest Transaction (Month/Day/Year) 03/09/2017									Vice President-Controller					
(Street) WEST D MOINES	IA		60266		4. If	Ame	ndment	, Date o	f Original	Filed	(Month/Da	ay/Ye	ear)		i. Indivi ine) X	Form	r Joint/Group n filed by One n filed by Mor on	e Rep	orting Pers	on
(City)	(51		Zip) e I - Nor	n-Deriv	ative	Sec	curitie	es Aci	nuired	Dis	nosed o	of o	r Bene	efici	ally ()wne	7 .			
1. Title of Security (Instr. 3)			2. Trans	action 2 Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				or 5. Ar 4 and Secu Bene Own		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		(A) or (D)	Pric	, l	Report Transa (Instr.	ction(s) and 4)			(Instr. 4)
Common	Stock			03/09	9/2017				A		1,712	(1)	A	\$	0	1	2,247		D	
Common	Stock			03/09	9/2017				A		1,623	(2)	A	\$	0	1	3,870		D	
Common	Stock															6	074(3)		I	By ESOP
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) if any (Month/Day/Year)				Date,	Code (Instr		n of l		6. Date E Expiratio (Month/D	n Date	е	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		str. 3	Deriv Secu	3. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	F C C	LO. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code V		(A)	(D)	Date Exercisal	Date E Exercisable D		Title	or Nur of	ount nber res						

Explanation of Responses:

- 1. An award of restricted stock units pursuant to the American Equity Investment Life Holding Company 2009 Employee Incentive Plan that vested and converted into shares of common stock.
- 2. An award of restricted stock pursuant to the American Equity Investment Life Holding Company 2016 Employee Incentive Plan that vests on the third anniversary of the date of grant.
- 3. Reflects ESOP allocations that have occurred since the date of the reporting person's last ownership report.

Remarks:

Renee D. Montz, by Power of Attorney

03/13/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.