UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 5, 2008

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

(Exact Name of Registrant as Specified in its Charter)

IOWA (State or Other Jurisdiction of Incorporation)

001-31911 (Commission File Number)

42-1447959 (IRS Employer Identification No.)

5000 Westown Parkway, Suite 440, West Des Moines, Iowa (Address of Principal Executive Offices) **50266** (Zip Code)

(515) 221-0002 (Registrant's telephone number, including area code)

NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the Press Release and Financial Supplement issued by the American Equity Investment Life Holding Company (the "Company") with respect to the third quarter ending September 30, 2008. The information in this report, including the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1 Press Release dated November 5, 2008 and Financial Supplement dated September 30, 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 5, 2008

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

By: <u>/s/ Wendy L. Carlson</u> Wendy L. Carlson Chief Financial Officer and General Counsel

EXHIBIT INDEX

Exhibit		
Number	Description	□ 60;
99.1	Press Release dated November 5, 2008 and Financial Supplement dated September 30, 200	08

13

14

15

16

American Equity Investment Life Holding Company Financial Supplement

September 30, 2008

A.	<u>Financial Highlights</u>	
	Condensed Consolidated Balance Sheets	1
	Consolidated Statements of Operations	3
	Operating Income	
	Nine Months Ended September 30, 2008	4
	Three Months Ended September 30, 2008	5
	Quarterly Summary – Most Recent 5 quarters	6
	<u>Capitalization/ Book Value per Share</u>	7
B.	Product Summary	
	Annuity Deposits by Product Type	8
	Surrender Charge Protection and Account Values by Product Type	8
	Annuity Liability Characteristics	9
	<u>Spread Results</u>	11
C.	Investment Summary	
	Summary of Invested Assets	12
	Credit Quality of Fixed Maturity Securities	13

Watch List Securities

D.

E.

Shareholder Information

Research Analyst Coverage

Mortgage Loans by Region and Property Type

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Dollars in thousands)

Assets Investments: Fixed maturity securities:	 September 30, 2008 (Unaudited)		ecember 31, 2007
Available for sale, at fair value	\$ 6,074,420	\$	5,008,772
Held for investment, at amortized cost	4,578,368		5,355,733
Equity securities, available for sale, at fair value	111,983		87,412
Mortgage loans on real estate	2,280,741		1,953,894
Derivative instruments	50,161		204,657
Policy loans	 437		427
Total investments	13,096,110		12,610,895
Cash and cash equivalents	17,392		18,888
Coinsurance deposits	1,571,980		1,698,153
Accrued investment income	94,072		77,348
Deferred policy acquisition costs	1,485,867		1,272,108
Deferred sales inducements	770,164		588,473
Deferred income taxes	64,152		75,806
Other assets	43,714		52,701
Total assets	\$ 17,143,451	\$	16,394,372

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS (Continued) (Dollars in thousands)

Link States and Canada address Consider		September 30, 2008 (Unaudited)		cember 31, 2007
Liabilities and Stockholders' Equity Liabilities:				
Policy benefit reserves	\$	15,505,069	\$	14,711,780
Other policy funds and contract claims		113,890		120,186
Notes payable		272,629		268,339
Subordinated debentures		268,176		268,330
Amounts due under repurchase agreements		373,139		257,225
Other liabilities		90,010		156,877
Total liabilities		16,622,913		15,782,737
Stockholders' equity:				
Common stock		50,742		53,556
Additional paid-in capital		360,020		387,302
Unallocated common stock held by ESOP		(6,472)		(6,781)
Accumulated other comprehensive loss		(143,156)		(38,929)
Retained earnings		259,404		216,487
Total stockholders' equity	<u> </u>	520,538		611,635
Total liabilities and stockholders' equity	\$	17,143,451	\$	16,394,372

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS (Dollars in thousands, except per share data) (Unaudited)

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2008		2007		2008		2007
Revenues:				_		_		
Traditional life and accident and health insurance premiums	\$	3,223	\$	3,344	\$	9,419	\$	9,591
Annuity product charges		13,328		12,576		37,271		33,023
Net investment income		209,978		183,732		607,546		528,809
Realized gains (losses) on investments		(58,974)		325		(91,412)		921
Change in fair value of derivatives		(83,753)		(10,709)		(314,431)		79,755
Total revenues		83,802		189,268		248,393		652,099
Benefits and expenses:								
Insurance policy benefits and change in future policy benefits		2,126		2,360		7,056		6,390
Interest credited to account balances		50,387		165,821		154,032		449,915
Amortization of deferred sales inducements		6,760		565		34,193		16,528
Change in fair value of embedded derivatives		(37,100)		(19,829)		(237,969)		(11,476)
Interest expense on notes payable		3,881		4,039		11,732		12,178
Interest expense on subordinated debentures		4,669		5,673		14,549		16,876
Interest expense on amounts due under repurchase agreements		2,698		4,764		7,694		11,842
Amortization of deferred policy acquisition costs		19,285		9,013		118,595		60,948
Other operating costs and expenses		13,490		11,582		38,308		37,076
Total benefits and expenses		66,196		183,988		148,190		600,277
Income before income taxes		17,606		5,280		100,203		51,822
Income tax expense		28,608		1,837		57,286		17,848
Net income (loss)	\$	(11,002)	\$	3,443	\$	42,917	\$	33,974
	==		-				_	
Earnings (loss) per common share	\$	(0.21)	\$	0.06	\$	0.79	\$	0.60
Earnings (loss) per common share - assuming dilution (a)	\$	(0.19)	\$	0.06	\$	0.77	\$	0.58
Weighted average common shares outstanding (in thousands):	-	(5125)						0.00
Earnings (loss) per common share		52,916		56,878		54,075		56,899
Earnings (loss) per common share - assuming dilution		55,835		59,774		56,953		60,081

⁽a) The numerator for earnings (loss) per common share - assuming dilution is equal to net income (loss) plus the after tax cost of interest on convertible subordinated debentures issued to a subsidiary trust. The after tax cost of such interest was \$259 for the three months ended September 30, 2008, \$262 for the three months ended September 30, 2007, \$783 for the nine months ended September 30, 2008 and \$790 for the nine months ended September 30, 2007.

Operating Income

Nine months ended September 30, 2008 (Unaudited)					
· · · · · · · · · · · · · · · · · · ·	A	s Reported	Realized Loss Adjustments	SFAS 133 Adjustments	Operating Income (a)
			Dollars in thousands,	except per share data)	
Revenues:			•		
Traditional life and accident and health insurance premiums	\$	9,419	\$ -	\$ -	\$ 9,419
Annuity and single premium universal life product charges		37,271	_	_	37,271
Net investment income		607,546	-	-	607,546
Realized losses on investments		(91,412)	91,412	_	_
Change in fair value of derivatives		(314,431)	<u></u>	117,778	(196,653)
Total revenues		248,393	91,412	117,778	457,583
Benefits and expenses:					
Insurance policy benefits and change in future policy benefits		7,056	_	_	7,056
Interest credited to account balances		154,032	_	720	154,752
Amortization of deferred sales inducements		34,193	19,814	(20,125)	33,882
Change in fair value of embedded derivatives		(237,969)	_	237,969	_
Interest expense on notes payable		11,732	_	(807)	10,925
Interest expense on subordinated debentures		14,549	_	_	14,549
Interest expense on amounts due under repurchase agreements		7,694	_	_	7,694
Amortization of deferred policy acquisition costs		118,595	30,321	(49,865)	99,051
Other operating costs and expenses		38,308	<u></u> _	242	38,550
Total benefits and expenses		148,190	50,135	168,134	366,459
Income before income taxes		100,203	41,277	(50,356)	91,124
Income tax expense		57,286	(7,863)	(17,825)	31,598
Net income	\$	42,917	\$ 49,140	\$ (32,531)	\$ 59,526
ret income	<u>Ψ</u>	42,317	ψ 43,140	ψ (32,331)	ψ 33,320
Earnings per common share	\$	0.79			\$ 1.10
Earnings per common share – assuming dilution	\$	0.77			\$ 1.06

(a) In addition to net income, we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income adjusted to eliminate the impact of net realized gains and losses on investments including related deferred tax valuation allowance and the impact of SFAS 133, dealing with fair value changes in derivatives and embedded derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income, provides information that may enhance an investor's understanding of our underlying results and profitability.

Change in fair value of derivatives:				
Proceeds received at expiration	\$ 24,641	\$	- \$	24,641
Cost of money for index annuities	(220,573)		_	(220,573)
Change in the difference between fair value and remaining option cost at beginning and end of period	 (118,499)	117,77	3	(721)
	\$ (314,431)	\$ 117,777	3 \$	(196,653)
Index credits included in interest credited to account balances	\$ 29,264		\$	29,264

Operating Income

Three months ended September 30, 2008 (Unaudited)						
· · · · · · · · · · · · · · · · · · ·			Realized Loss	SFAS 133		Operating
	A	s Reported	Adjustments	Adjustments	_	Income (a)
		((Dollars in thousands,	except per share data)		
Revenues:			_	_	_	
Traditional life and accident and health insurance premiums	\$	3,223	\$ -	\$ -	\$	3,223
Annuity product charges		13,328	_	_		13,328
Net investment income		209,978		_		209,978
Realized losses on investments		(58,974)	58,974			
Change in fair value of derivatives		(83,753)		16,813		(66,940)
Total revenues		83,802	58,974	16,813		159,589
Benefits and expenses:						
Insurance policy benefits and change in future policy benefits		2,126	-	_		2,126
Interest credited to account balances		50,387	_	720		51,107
Amortization of deferred sales inducements		6,760	13,496	(6,859)		13,397
Change in fair value of embedded derivatives		(37,100)	_	37,100		_
Interest expense on notes payable		3,881	-	(243)		3,638
Interest expense on subordinated debentures		4,669	_	_		4,669
Interest expense on amounts due under repurchase agreements		2,698	-	_		2,698
Amortization of deferred policy acquisition costs		19,285	19,566	(5,743)		33,108
Other operating costs and expenses		13,490		60		13,550
Total benefits and expenses		66,196	33,062	25,035		124,293
Income before income taxes		17,606	25,912	(8,222)		35,296
Income tax expense		28,608	(13,310)	(3,117)		12,181
Net income (loss)	\$	(11,002)	\$ 39,222	\$ (5,105)	\$	23,115
The mediae (1999)	=	(11,002)		(5,105)	<u></u>	20,110
Famings (less) pay common share	\$	(0.21)			\$	0.44
Earnings (loss) per common share	\$ \$	(0.21)			Φ.	0.44
Earnings (loss) per common share – assuming dilution	Ф	(0.19)			Ф	0.42

(a) In addition to net income (loss), we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income (loss) adjusted to eliminate the impact of net realized gains and losses on investments including related deferred tax valuation allowance and the impact of SFAS 133, dealing with fair value changes in derivatives and embedded derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income (loss), provides information that may enhance an investor's understanding of our underlying results and profitability.

Change in fair value of derivatives:				
Proceeds received at expiration	\$	4,611	\$ -	\$ 4,611
Cost of money for index annuities		(71,253)	_	(71,253)
Change in the difference between fair value and remaining option cost at beginning and end of period		(17,111)	 16,813	(298)
	\$	(83,753)	\$ 16,813	\$ (66,940)
Index credits included in interest credited to account balances	<u>\$</u>	5,047		\$ 5,047

Operating Income/Net Income (Loss)

Quarterly Summary - Most Recent 5 Quarters (Unaudited)									
	 Q3 2008		Q2 2008		Q1 2008		Q4 2007		Q3 2007
	 <u></u>		(Dollars in t	thous	ands, except per	share	data)		
Revenues:									
Traditional life and accident and health insurance premiums	\$ 3,223	\$	2,880	\$	3,316	\$	3,032	\$	3,344
Annuity product charges	13,328		11,845		12,098		12,805		12,576
Net investment income	209,978		202,080		195,488		191,107		183,732
Change in fair value of derivatives	 (66,940)		(67,261)		(62,452)		(7,249)		56,332
Total revenues	159,589		149,544		148,450		199,695		255,984
Benefits and expenses:									
Insurance policy benefits and change in future policy benefits	2,126		2,321		2,609		2,029		2,360
Interest credited to account balances	51,107		49,469		54,176		110,294		165,821
Amortization of deferred sales inducements	13,397		9,890		10,595		9,364		9,177
Interest expense on notes payable	3,638		3,649		3,638		3,772		3,770
Interest expense on subordinated debentures	4,669		4,649		5,231		5,644		5,673
Interest expense on amounts due under repurchase agreements	2,698		2,024		2,972		4,084		4,764
Amortization of deferred policy acquisition costs	33,108		36,356		29,587		27,712		27,776
Other operating costs and expenses	 13,550		12,549		12,451		11,154		11,582
Total benefits and expenses	 124,293		120,907		121,259	_	174,053		230,923
Operating income before income taxes	35,296		28,637		27,191		25,642		25,061
Income tax expense	 12,181	_	9,960	_	9,457	_	8,622	_	8,639
Operating income (a)	23,115		18,677		17,734		17.020		16.422
Realized gains (losses) on investments, net of offsets	(39,222)		(8,910)		(1,008)		(2,283)		210
Net effect of SFAS 133, net of offsets	5,105		(5,000)		32,426		(19,735)		(13,189)
Net income (loss)	\$ (11,002)	\$	4,767	\$	49,152	\$	(4,998)	\$	3,443
Operating income per common share (a)	\$ 0.44	\$	0.35	\$	0.32	\$	0.30	\$	0.29
Operating income per common share – assuming dilution (a)	\$ 0.42	\$	0.33	\$	0.31	\$	0.29	\$	0.28
Earnings (loss) per common share	\$ (0.21)	\$	0.09	\$	0.89	\$	(0.09)	\$	0.06
Earnings (loss) per common share – assuming dilution	\$ (0.19)	\$	0.09	\$	0.85	\$		\$	0.06
Weighted average common shares outstanding (in thousands):									
Earnings (loss) per common share	52,916		53,934		55,431		56,348		56,878
Earnings (loss) per common share - assuming dilution	55,835		56,856		58,221		59,154		59,774

⁽a) In addition to net income (loss), we have consistently utilized operating income, operating income per common share and operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Operating income equals net income (loss) adjusted to eliminate the impact of net realized gains and losses on investments including related deferred tax valuation allowance and the impact of SFAS 133, dealing with fair value changes in derivatives and embedded derivatives. Because these items fluctuate from quarter to quarter in a manner unrelated to core operations, we believe measures excluding their impact are useful in analyzing operating trends. We believe the combined presentation and evaluation of operating income together with net income (loss), provides information that may enhance an investor's understanding of our underlying results and profitability.

Capitalization/ Book Value per Share

	Sep	September 30, 2008		ecember 31, 2007	
	(Dol	lars in thousand		ept per share	
Capitalization:		dat	a)		
Rotes payable	\$	272,629	\$	268,339	
Subordinated debentures payable to subsidiary trusts	Ψ	268,176	Ψ	268,330	
Total debt		540,805		536,669	
Total stockholders' equity		520,538		611,635	
Total capitalization		1,061,343		1,148,304	
Accumulated other comprehensive loss (AOCL)		143,156		38,929	
Total capitalization excluding AOCL (a)	\$	1,204,499	\$	1,187,233	
Total stockholders' equity	\$	520,538	\$	611,635	
Accumulated other comprehensive loss	•	143,156	-	38,929	
Total stockholders' equity excluding AOCL (a)	\$	663,694	\$	650,564	
Common shares outstanding (b)		52,494,480		55,919,585	
Book Value per Share: (c)					
Book value per share including AOCL	\$	9.92	\$	10.94	
Book value per share excluding AOCL (a)	\$	12.64	\$	11.63	
Book value per share excluding AOCL and SFAS 133 (a)	\$	12.65	\$	12.22	
Debt-to-Capital Ratios: (d)					
Senior debt 7 Total capitalization		22.6%		22.6%	
Adjusted debt / Total capitalization		29.9%		30.2%	

- (a) Total capitalization, total stockholders' equity and book value per share excluding AOCL, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCL. Since AOCL fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information. Book value per share excluding AOCL and SFAS 133 is a non-GAAP financial measure based on stockholders' equity excluding the effect of AOCL and the cumulative impact on stockholders' equity of SFAS 133, dealing with fair value changes in derivatives and embedded derivatives. Because the cumulative impact of SFAS 133 fluctuates in a manner unrelated to core operations, we believe this non-GAAP financial measure provides useful supplemental information.
- (b) Common shares outstanding include shares held by the NMO Deferred Compensation Trust: 2008 2,353,053 shares; 2007 2,993,148 shares and exclude unallocated shares held by ESOP: 2008 600,228 shares; 2007 629,565 shares.
- (c) Book value per share including and excluding AOCL is calculated as total stockholders' equity and total stockholders' equity excluding AOCL divided by the total number of shares of common stock outstanding. Book value excluding AOCL and the impact of SFAS 133 is calculated as total stockholders' equity excluding AOCL adjusted to eliminate the cumulative impact on stockholders' equity of SFAS 133 divided by the total number of shares of common stock outstanding.
- (d) Debt-to-capital ratios are computed using total capitalization excluding AOCL. Adjusted debt includes notes payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization including AOCL.

Annuity Deposits by Product Type

		Nine Months Ended September 30,				
Product Type	2008	2007	2007			
		(Dollars in thousands)				
Index Annuities:						
Index Strategies	\$ 1,040,534	\$ 1,176,547	\$ 1,578,347			
Fixed Strategy	669,052	392,182	515,229			
	1,709,586	1,568,729	2,093,576			
Fixed Rate Annuities:						
Single-Year Rate Guaranteed	21,350	37,840	45,948			
Multi-Year Rate Guaranteed	4,065	4,211	5,158			
	25,415	42,051	51,106			
Total before coinsurance ceded	1,735,001	1,610,780	2,144,682			
Coinsurance ceded	1,149	1,461	1,779			
Net after coinsurance ceded	\$ 1,733,852	\$ 1,609,319	\$ 2,142,903			

$\underline{Surrender\ Charge\ Protection\ and\ Account\ Values\ by\ Product\ Type}$

Annuity Surrender Charges and Net (of coinsurance) Account Values at September 30, 2008

		Surrender Charge	Net Account Value			
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	Dollars in Thousands	%	
Index Annuities	14.2	11.1	15.0%	\$ 12,065,061	86.9%	
Single-Year Fixed Rate Guaranteed Annuities	10.6	4.7	7.5%	1,377,535	9.9%	
Multi-Year Fixed Rate Guaranteed Annuities	7.1	2.6	5.6%	446,214	3.2%	
Total	13.6	10.2	14.0%	\$ 13,888,810	100.0%	

Annuity Liability Characteristics SURRENDER CHARGE PERCENTAGES (1):		Fixed Annuities count Value (Dollars in	Index Annuities Account Value thousands)	
No surrender charge	\$	194,680	\$ 107,6	641
0.0% < 2.0%		14,613		967
2.0% < 3.0%		96,522	21,3	
3.0% < 4.0%		48,905	94,0	
4.0% < 5.0%		112,220	162,7	730
5.0% < 6.0%		60,685	155,9	
6.0% < 7.0%		231,607	464,2	
7.0% < 8.0%		290,060	339,9	
8.0% < 9.0% 9.0% < 10.0%		231,156	381,9	
		61,557	385,7 9,943,4	
10.0% or greater	•	481,744		
	\$	1,823,749	\$ 12,065,0	061
		Fixed and Index Annuities ecount Value	Weighted Average Surrender Charge	
		(Dollars in thousands)		
SURRENDER CHARGE EXPIRATION BY YEAR	1	housands)		
Out of Surrender Charge		housands) 302,321	0	0.00%
Out of Surrender Charge 2008	1	302,321 30,807	0 5	5.63%
Out of Surrender Charge 2008 2009	1	302,321 30,807 343,559	0 5 6	5.63% 5.20%
Out of Surrender Charge 2008 2009 2010	1	302,321 30,807 343,559 385,232	0 5 6 4	5.63% 5.20% 4.95%
Out of Surrender Charge 2008 2009 2010 2011	1	302,321 30,807 343,559 385,232 359,599	0 5 6 4 5	5.63% 5.20% 4.95% 5.68%
Out of Surrender Charge 2008 2009 2010 2011 2012	1	302,321 30,807 343,559 385,232 359,599 531,827	0 5 6 4 5	5.63% 5.20% 4.95% 5.68% 6.66%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258	0 5 6 4 5 6	5.63% 5.20% 4.95% 5.68% 5.66% 7.10%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576	0 5 6 4 5 6 7	5.63% 5.20% 4.95% 5.68% 5.66% 7.10% 3.20%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014 2015	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663	0 5 6 4 5 6 7 8	5.63% 5.20% 4.95% 5.68% 6.66% 7.10% 3.20% 0.34%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191	0 5 6 4 5 6 7 8 10	5.63% 6.20% 4.95% 5.68% 6.66% 7.10% 3.20% 0.34% 1.43%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014 2015 2016	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663	0 5 6 4 5 6 7 8 10 11	5.63% 5.20% 4.95% 5.68% 6.66% 7.10% 3.20% 0.34%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191 1,015,148	0 5 6 4 5 6 7 8 10 11 12	5.63% 6.20% 4.95% 5.68% 6.66% 7.10% 3.20% 0.34% 1.43% 2.39%
Out of Surrender Charge 2008 2010 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191 1,015,148 897,586 503,089 640,488	0 5 6 4 5 6 7 8 10 11 12 14 13	5.63% 5.20% 4.95% 5.68% 5.66% 7.10% 3.20% 0.34% 1.43% 2.39% 4.28% 3.71% 4.86%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191 1,015,148 897,586 503,089 640,488 634,146	0 5 6 4 5 6 7 8 10 11 12 14 13 14	5.63% 5.20% 4.95% 5.68% 5.66% 7.10% 3.20% 1.43% 2.39% 4.28% 3.71% 4.86% 5.57%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2020	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191 1,015,148 897,586 503,089 640,488 634,146 1,245,671	0 5 6 4 5 6 7 8 10 11 12 14 13 14 16	5.63% 5.20% 4.95% 5.68% 5.66% 7.10% 3.20% 1.43% 4.28% 4.28% 4.28% 5.57% 3.42%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191 1,015,148 897,586 503,089 640,488 634,146 1,245,671 2,542,268	0 5 6 4 5 6 7 8 10 11 12 14 13 14 16 18	5.63% 5.20% 4.95% 5.68% 5.66% 7.10% 3.20% 1.43% 2.39% 4.28% 4.28% 5.57% 3.42% 9.40%
Out of Surrender Charge 2008 2010 2011 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191 1,015,148 897,586 503,089 640,488 634,146 1,245,671 2,542,268 1,682,987	0 5 6 4 5 6 7 8 10 11 12 14 13 14 16 18	5.63% 6.20% 4.95% 5.68% 6.66% 7.10% 3.20% 1.43% 2.39% 4.28% 3.71% 4.86% 6.57% 9.40% 9.91%
Out of Surrender Charge 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021	1	302,321 30,807 343,559 385,232 359,599 531,827 685,258 648,576 599,663 812,191 1,015,148 897,586 503,089 640,488 634,146 1,245,671 2,542,268	0 5 6 4 5 6 7 8 10 11 12 14 13 14 16 18 19	5.63% 5.20% 4.95% 5.68% 5.66% 7.10% 3.20% 1.43% 2.39% 4.28% 4.28% 5.57% 3.42% 9.40%

Annuity Liability Characteristics				
		Fixed Annuities		Index Annuities
		Annulues Account Value		count Value
		(Dollars in	thousa	nds)
APPLICABLE GUARANTEE PERIOD:		`		,
Annual reset (2)	\$	1,630,210	\$	11,937,832
Multi-year (3 - 5 years)		193,539		127,229
	\$	1,823,749	\$	12,065,061
ULTIMATE MINIMUM GUARANTEE RATE (3):				
2.00%	\$	-	\$	1,396
2.20%		4,785		88,279
2.25%		_		1,415,869
2.25% (3)		228,192		1,134,540
3.00%		1,508,544		7,910,970
3.50% (4)		-		1,514,007
4.00%		82,228		
	\$	1,823,749	\$	12,065,061
CREDITED RATE (INCLUDING BONUS INTEREST) VS. ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL				
ULTIMATE MINIMUM GUARANTEED RATE DIFFERENTIAL				
(<u>5</u>).(<u>6</u>):		=0.404		
No differential	\$	76,491	\$	- 0.040.054
> 0.0% - 0.5%		1,241,851		2,313,071
> 0.5% - 1.0% > 1.0% - 1.5%		318,314		886,287
> 1.0% - 1.5% > 1.5% - 2.0%		130,426		119,558
> 1.5% - 2.0% > 2.0% - 2.5%		32,271		90
> 2.10% - 2.5% > 2.5% - 3.0%		11,607 11,385		_
> 2.5% - 3.0% Greater than 3.0%		11,385		_
Greater than 3.0% Index strategies		1,404		8,746,055
muca strategies	œ.	1 022 740	¢.	
	\$	1,823,749	3	12,065,061

(1) (2)

In addition, \$1,115,189 (61%) of the Fixed Annuities Account Value have market value adjustment protection.

The contract features for substantially all of the Index Annuities Account Value provide for the annual reset of contractual features that effect the cost of money. The contract features for less than .5% of the Index Annuities Account Value are reset every two years.

(3) (4)

less than .5% of the Index Annuities Account Value are reset every two years.

Products have a guarantee of 2.25% for the first 10 years, and 3.00% thereafter.

Rates applicable to the minimum guaranteed surrender value are 3.50% for the first 5 years, and 3.00% thereafter (applied to less than 100% of the annuity deposits received). Minimum guaranteed rates for amounts allocated to the fixed rate strategy are 2.25% for the first 10 years, and 3.00% thereafter.

Recent issues may contain bonus interest rates ranging from 1.0% to 3.0%.

Includes products with multi-year guarantees for which the credited rate cannot be decreased to the ultimate minimum guaranteed rate until the end of the multi-year period. The weighted average differential between the current credited rate and the ultimate minimum guaranteed rate on the multi-year guarantee fixed annuity account values was approximately 130 basis points. (5) (6)

Spread Results

		Nine Months Ended September 30,		
	2008	2007	2007	
Average yield on invested assets	6.18%	6.09%	6.11%	
Cost of money:				
Aggregate	3.45%	3.44%	3.50%	
Cost of money for index annuities	3.46%	3.42%	3.51%	
Average crediting rate for fixed rate annuities:				
Annually adjustable	3.26%	3.28%	3.28%	
Multi-year rate guaranteed	3.90%	4.18%	4.14%	
Investment spread:				
Aggregate	2.73%	2.65%	2.61%	
Index annuities	2.72%	2.67%	2.60%	
Fixed rate annuities:				
Annually adjustable	2.92%	2.81%	2.83%	
Multi-year rate guaranteed	2.28%	1.91%	1.97%	

Summary of Invested Assets

<u>,</u>	September 30, 2008				December 31, 2007			
	Carrying Amount		Percent (Dollars in t	Carrying Amount housands)		Percent		
Fixed maturity securities:								
United States Government full faith and credit	\$	20,742	0.2%	\$	19,882	0.2%		
United States Government sponsored agencies		7,558,024	57.7%		8,208,909	65.1%		
Corporate securities, including redeemable preferred stocks		1,471,718	11.2%		1,419,129	11.2%		
Mortgage and asset-backed securities		1,602,304	12.2%		716,585	5.7%		
Total fixed maturity securities		10,652,788	81.3%		10,364,505	82.2%		
Equity securities		111,983	0.9%		87,412	0.7%		
Mortgage loans on real estate		2,280,741	17.4%		1,953,894	15.5%		
Derivative instruments		50,161	0.4%		204,657	1.6%		
Policy loans		437			427			
	\$	13,096,110	100.0%	\$	12,610,895	100.0%		

Credit Quality of Fixed Maturity Securities

			September 30, 2008			December	December 31, 2007			
NAIC Designation		C A	Percent							
			_	(Dollars in t	housan	ds)				
1	Aaa/Aa/A	\$	9,561,681	89.8%	\$	9,361,755	90.3%			
2	Baa		942,494	8.9%		915,259	8.8%			
3	Ba		95,113	0.9%		53,784	0.5%			
4	В		14,523	0.1%		20,310	0.3%			
5	Caa and lower		14,801	0.1%		13,397	0.1%			
6	In or near default		24,176	0.2%						
		\$	10,652,788	100.0%	\$	10,364,505	100.0%			

Watch List Securities - Sept	tember 30, 2008
------------------------------	-----------------

General Description	Amortized Cost		_	Unrealized Losses	_	Estimated Fair Value	Months Unrealized Losses Greater Than 20%
Corporate bonds:							
Finance, insurance and real estate companies	\$	57,140	\$	(21,898)	\$	35,242	0 - 8
U.S. retail company		10,499		(2,905)		7,594	8
Consumer staple company		9,557		(2,256)		7,301	1
Home builder		9,916		(3,002)		6,914	1
Natural resources company		4,400		(1,067)		3,333	1
Preferred stocks:							
Finance, insurance and real estate companies		181,730		(71,882)		109,848	0 - 8
Telecommunication and media companies		9,433		(3,096)		6,337	4 - 5
	\$	282,675	\$	(106,106)	\$	176,569	

Mortgage Loans by Region and Property Type

<u> </u>		September	30, 2008	Decembe	December 31, 2007			
		Carrying Amount	Percent	Carrying Amount	Percent			
				thousands)				
Geographic distribution								
East	\$	521,503	22.9%		23.5%			
Middle Atlantic		162,566	7.1%	133,662	6.8%			
Mountain		373,268	16.3%	310,244	15.9%			
New England		44,922	2.0%	45,618	2.3%			
Pacific		188,905	8.3%	141,264	7.2%			
South Atlantic		410,356	18.0%	344,800	17.7%			
West North Central		396,410	17.4%	356,334	18.2%			
West South Central		182,811	8.0%	163,554	8.4%			
	\$	2,280,741	100.0%	\$ 1,953,894	100.0%			
	_							
Property type distribution								
Office	\$	641,109	28.1%	\$ 586,109	30.0%			
Medical Office		137,947	6.0%	108,667	5.6%			
Retail		532,731	23.4%	438,214	22.4%			
Industrial/Warehouse		543,079	23.8%	453,654	23.2%			
Hotel		154,725	6.8%	115,758	5.9%			
Apartments		110,368	4.8%	105,431	5.4%			
Mixed use/other		160,782	7.1%	146,061	7.5%			
	\$	2,280,741	100.0%	\$ 1,953,894	100.0%			

Shareholder Information

Corporate Offices:

American Equity Investment Life Holding Company 5000 Westown Parkway Suite 440 West Des Moines, IA 50266

Inquiries:

D.J. Noble, Chairman (515) 457-1703, dnoble@american-equity.com

Debra J. Richardson, Senior Vice President (515) 273-3551, drichardson@american-equity.com

John M. Matovina, Vice Chairman (515) 457-1813, jmatovina@american-equity.com

Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

2000		High		Low		Close	_	Dividend Declared
2008 First Quarter	¢	10.21	\$	6.82	\$	9.28	\$	0.00
	\$	11.63	¢.	7.61	d.	8.15	φ Φ	0.00
Second Quarter Third Quarter	Ф ¢	10.75	φ Φ	7.01	Ф	7.50	Φ.	0.00
Tillia Quarter	Φ	10.75	Ф	1.21	Ф	7.50	Ф	0.00
2007								
First Quarter	\$	14.07	\$	12.17	\$	13.13	\$	0.00
Second Quarter	\$	13.97	\$	11.37	\$	12.08	\$	0.00
Third Quarter	\$	12.55	\$	9.51	\$	10.65	\$	0.00
Fourth Quarter	\$	11.25	\$	8.09	\$	8.29	\$	0.06
2006								
First Quarter	\$	14.34	\$	12.76	\$	14.34	\$	0.00
Second Quarter	\$	14.60	\$	10.66	\$	10.66	\$	0.00
Third Quarter	\$	12.55	\$	10.07	\$	12.27	\$	0.00
Fourth Quarter	\$	13.44	\$	11.90	\$	13.03	\$	0.05

Transfer Agent:

Computershare Trust Company, N.A. P.O. Box 43010 Providence, RI 02940-0310 Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Julie L. LaFollette, Investor Relations, at (515) 273-3602 or by visiting our web site at www.american-equity.com

Research Analyst Coverage

Steven Schwartz Raymond James & Associates, Inc. (312) 612-7686 <u>steven.schwartz@raymondjames.com</u>

Mark Finkelstein Fox-Pitt Kelton Cochran Caronia Waller (312) 425-4079 mfinkelstein@ccwco.com

Elizabeth C. Malone KeyBanc Capital Markets (917) 368-2230 <u>bmalone@keybanccm.com</u>

Keith F. Walsh Citigroup Investment Research (212) 816-5452 keith.f.walsh@citigroup.com

Randy Binner Friedman, Billings, Ramsey & Co., Inc. (703) 312-1890 rbinner@fbr.com