AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

June 30, 2018

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

	Jı	une 30, 2018	Dece	ember 31, 2017
Assets				
Investments:				
Fixed maturity securities:				
Available for sale, at fair value	\$	44,799,370	\$	45,372,989
Held for investment, at amortized cost		77,155		77,041
Mortgage loans on real estate		2,794,382		2,665,531
Derivative instruments		847,243		1,568,380
Other investments		508,932		616,764
Total investments		49,027,082		50,300,705
Cash and cash equivalents		1,259,722		1,434,045
Coinsurance deposits		4,936,037		4,858,289
Accrued investment income		447,550		429,008
Deferred policy acquisition costs		3,210,749		2,714,523
Deferred sales inducements		2,324,912		2,001,892
Deferred income taxes		221,632		38,147
Income taxes recoverable		31,313		_
Other assets		168,506		254,127
Total assets	\$	61,627,503	\$	62,030,736
Liabilities and Stockholders' Equity				
Liabilities:				
Policy benefit reserves	\$	56,859,540	\$	56,142,673
Other policy funds and contract claims		276,768		282,884
Notes payable		494,339		494,093
Subordinated debentures		242,770		242,565
Income taxes payable		_		34,285
Other liabilities		1,327,261		1,984,079
Total liabilities		59,200,678		59,180,579
Stockholders' equity:				
Common stock		90,233		89,331
Additional paid-in capital		804,094		791,446
Accumulated other comprehensive income		180,406		724,599
Retained earnings		1,352,092		1,244,781
Total stockholders' equity		2,426,825		2,850,157
Total liabilities and stockholders' equity	\$	61,627,503	\$	62,030,736

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AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Mor			Six Mont Jun	ıded	
	2018	2017		2018		2017
Revenues:						
Premiums and other considerations	\$ 5,757	\$ 7,720	\$	14,810	\$	17,122
Annuity product charges	55,006	48,603		105,729		92,175
Net investment income	533,282	493,489		1,044,066		979,086
Change in fair value of derivatives	132,205	266,820		(318,878)		653,353
Net realized gains (losses) on investments, excluding other than temporary impairment ("OTTI") losses	(38,381)	3,873		(38,079)		6,211
OTTI losses on investments:						
Total OTTI losses	(745)	_		(1,652)		_
Portion of OTTI losses recognized in (from) other comprehensive income	(1,651)	(949)		(1,651)		(1,090)
Net OTTI losses recognized in operations	(2,396)	(949)		(3,303)		(1,090)
Loss on extinguishment of debt	_	(428)		_		(428)
Total revenues	685,473	819,128	-	804,345		1,746,429
Benefits and expenses:						
Insurance policy benefits and change in future policy benefits	9,276	9,986		21,370		21,861
Interest sensitive and index product benefits	427,951	472,596		942,046		891,735
Amortization of deferred sales inducements	78,112	33,695		178,535		96,020
Change in fair value of embedded derivatives	(101,949)	174,973		(969,181)		399,143
Interest expense on notes and loan payable	6,374	8,678		12,746		16,400
Interest expense on subordinated debentures	3,878	3,422		7,508		6,758
Amortization of deferred policy acquisition costs	115,049	49,547		255,688		139,225
Other operating costs and expenses	32,540	25,964		63,780		53,543
Total benefits and expenses	571,231	778,861		512,492		1,624,685
Income before income taxes	114,242	 40,267		291,853		121,744
Income tax expense	 20,339	13,321		56,988		40,859
Net income	\$ 93,903	\$ 26,946	\$	234,865	\$	80,885
Earnings per common share	\$ 1.04	\$ 0.30	\$	2.60	\$	0.91
Earnings per common share - assuming dilution	\$ 1.03	\$ 0.30	\$	2.58	\$	0.90
Waighted gramman charge outstanding (in thousands)						
Weighted average common shares outstanding (in thousands):	00.227	00 007		00.172		00 772
Earnings per common share	90,327	88,897		90,173		88,773
Earnings per common share - assuming dilution	91,271	90,112		91,206		90,045

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Quarterly Summary - Most Recent 5 Quarters

	(Q2 2018	(Q1 2018		Q4 2017	017 Q3 2017		(Q2 2017
Revenues:								_		
Traditional life insurance premiums	\$	910	\$	972	\$	2,989	\$	2,832	\$	2,590
Life contingent immediate annuity considerations		4,847		8,081		5,548		5,737		5,130
Surrender charges		16,520		16,282		13,573		13,521		13,896
Lifetime income benefit rider fees		38,486		34,441		42,815		38,410		34,707
Net investment income		533,282		510,784		512,709		500,202		493,489
Change in fair value of derivatives		132,205		(451,083)		661,993		362,525		266,820
Net realized gains (losses) on investments, excluding OTTI		(38,381)		302		2,719		1,579		3,873
Net OTTI losses recognized in operations		(2,396)		(907)		(3,076)		(464)		(949)
Loss on extinguishment of debt (b)		_		_		_		(18,389)		(428)
Total revenues		685,473		118,872		1,239,270		905,953		819,128
Benefits and expenses:										
Traditional life insurance policy benefits and change in future policy benefits		981		821		1,528		1,898		2,020
Life contingent immediate annuity benefits and change in future policy benefits		8,295		11,273		9,007		8,925		7,966
Interest sensitive and index product benefits (c)		427,951		514,095		630,905		501,028		472,596
Amortization of deferred sales inducements (d)		78,112		100,423		65,885		14,707		33,695
Change in fair value of embedded derivatives		(101,949)		(867,232)		290,890		229,702		174,973
Interest expense on notes and loan payable		6,374		6,372		6,371		7,597		8,678
Interest expense on subordinated debentures		3,878		3,630		3,864		3,502		3,422
Amortization of deferred policy acquisition costs (d)		115,049		140,639		93,716		23,023		49,547
Other operating costs and expenses		32,540		31,240		29,366		28,782		25,964
Total benefits and expenses		571,231		(58,739)		1,131,532		819,164		778,861
Income before income taxes		114,242		177,611		107,738		86,789		40,267
Income tax expense (a)		20,339		36,649		70,935		29,832		13,321
Net income (a)(b)(c)(d)	\$	93,903	\$	140,962	\$	36,803	\$	56,957	\$	26,946
Earnings per common share	\$	1.04	\$	1.57	\$	0.41	\$	0.64	\$	0.30
Earnings per common share - assuming dilution (a)(b)(c)(d)	\$	1.03	\$	1.55	\$	0.41	\$	0.63	\$	0.30
Weighted average common shares outstanding (thousands):										
Earnings per common share		90,327		90,017		89,308		89,069		88,897
Earnings per common share - assuming dilution		91,271		91,139		90,727		90,421		90,112
Lamings per common share - assuming unution		91,4/1		91,139		90,727		90,421		90,112

⁽a) Q4 2017 includes income tax expense related to the revaluation of our deferred tax assets and liabilities using the newly enacted federal tax rate resulting from the Tax Cuts and Jobs Act of 2017. The change in the federal income tax rate decreased net income and earnings per common share - assuming dilution by \$35.9 million and \$0.40 per share, respectively.

⁽b) Q3 2017 includes a loss on the extinguishment of our 6.625% Notes due in 2021. The loss decreased net income and earnings per common share - assuming dilution by \$10.8 million and \$0.12 per share, respectively.

⁽c) Q3 2017 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$21.6 million and decreased net income and earnings per common share - assuming dilution by \$13.9 million and \$0.15 per share, respectively.

⁽d) Q3 2017 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$34.3 million and \$48.2 million, respectively, and increased net income and earnings per common share - assuming dilution by \$53.1 million and \$0.59 per share, respectively.

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NON-GAAP FINANCIAL MEASURES

In addition to net income, we have consistently utilized non-GAAP operating income and non-GAAP operating income per common share assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income equals net income adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income eliminate the impact of fair value accounting for our fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income together with net income provides information that may enhance an investor's understanding of our underlying results and profitability.

Reconciliation from Net Income to Non-GAAP Operating Income

		Three Mor			Six Months Ended June 30,				
		2018		2017		2018		2017	
Net income	\$	93,903	\$	26,946	\$	234,865	\$	80,885	
Adjustments to arrive at non-GAAP operating income: (a)									
Net realized investment (gains) losses, including OTTI		25,624		(1,559)		25,647		(3,501)	
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(30,094)		57,571		(108,912)		68,548	
Change in fair value of derivatives - debt		(739)		465		(2,571)		218	
Income taxes		(2,046)		(19,741)		15,313		(22,846)	
Non-GAAP operating income	\$	86,648	\$	63,682	\$	164,342	\$	123,304	
Per common share - assuming dilution:									
Net income	\$	1.03	\$	0.30	\$	2.58	\$	0.90	
Adjustments to arrive at non-GAAP operating income:									
Net realized investment (gains) losses, including OTTI		0.28		(0.02)		0.28		(0.04)	
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(0.33)		0.64		(1.19)		0.76	
Change in fair value of derivatives - debt		(0.01)		0.01		(0.03)		_	
Income taxes		(0.02)		(0.22)		0.16		(0.25)	
Non-GAAP operating income		0.95	\$	0.71	\$	1.80	\$	1.37	

⁽a) Adjustments to net income to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2018 Unaudited (Dollars in thousands)

NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Non-GAAP Operating Income

	Three Mor Jun		Six Months Ended June 30,				
	2018		2017	2018		2017	
Net realized investment gains and losses, including OTTI:				,			
Net realized (gains) losses on investments, including OTTI	\$ 40,777	\$	(2,924)	\$ 41,382	\$	(5,121)	
Amortization of DAC and DSI	(15,153)		1,365	(15,735)		1,620	
Income taxes	(8,716)		554	(8,721)		1,246	
	\$ 16,908	\$	(1,005)	\$ 16,926	\$	(2,255)	
Change in fair value of derivatives and embedded derivatives:							
Index annuities	\$ (72,469)	\$	140,283	\$ (230,280)	\$	162,726	
Interest rate caps and swap	(739)		465	(2,571)		218	
Amortization of DAC and DSI	42,375		(82,712)	121,368		(94,178)	
Income taxes	6,670		(20,295)	24,034		(24,092)	
	\$ (24,163)	\$	37,741	\$ (87,449)	\$	44,674	

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NON-GAAP FINANCIAL MEASURES

Quarterly Summary - Most Recent 5 Quarters

Reconciliation from Net Income to Non-GAAP Operating Income

	(22 2018	Q1 2018	Q4 2017	017 Q3 2017		Q2 2017
Net income (b)	\$	93,903	\$ 140,962	\$ 36,803	\$	56,957	\$ 26,946
Adjustments to arrive at non-GAAP operating income: (a)							
Net realized investment (gains) losses, including OTTI		25,624	23	(676)		(916)	(1,559)
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(30,094)	(78,818)	5,463		47,835	57,571
Change in fair value of derivatives - debt		(739)	(1,832)	(1,085)		(357)	465
Income taxes (b)		(2,046)	17,359	34,003		(16,281)	(19,741)
Non-GAAP operating income (c)(d)(e)	\$	86,648	\$ 77,694	\$ 74,508	\$	87,238	\$ 63,682
Per common share - assuming dilution:		_		_		_	
Net income (b)	\$	1.03	\$ 1.55	\$ 0.41	\$	0.63	\$ 0.30
Adjustments to arrive at non-GAAP operating income: (a)							
Net realized investment (gains) losses, including OTTI		0.28	_	(0.01)		(0.01)	(0.02)
Change in fair value of derivatives and embedded derivatives - fixed index annuities		(0.33)	(0.87)	0.06		0.52	0.64
Change in fair value of derivatives - debt		(0.01)	(0.02)	(0.01)		_	0.01
Income taxes (b)		(0.02)	0.19	0.37		(0.18)	(0.22)
Non-GAAP operating income (c)(d)(e)	\$	0.95	\$ 0.85	\$ 0.82	\$	0.96	\$ 0.71
Income taxes (b)	\$	(0.02)	\$ 0.19	\$ 0.37	\$		\$ (0.22

- (a) Adjustments to net income to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.
- (b) Q4 2017 includes income tax expense related to the revaluation of our deferred tax assets and liabilities using the newly enacted federal tax rate resulting from the Tax Cuts and Jobs Act of 2017 ("Tax Reform"). The change in the federal income tax rate decreased net income and earnings per common share assuming dilution by \$35.9 million and \$0.40 per share, respectively. The impact of Tax Reform has been excluded from non-GAAP operating income.
- (c) Q3 2017 includes a loss on the extinguishment of our 6.625% Notes due in 2021. The loss decreased non-GAAP operating income and non-GAAP operating income per common share assuming dilution by \$10.8 million and \$0.12 per share, respectively
- (d) Q3 2017 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$31.3 million and \$43.7 million, respectively, and increased non-GAAP operating income and non-GAAP operating income per common share- assuming dilution by \$48.3 million and \$0.53 per share, respectively.
- (e) Q3 2017 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$21.6 million and decreased non-GAAP operating income and non-GAAP operating income per common share assuming dilution by \$13.9 million and \$0.15 per share, respectively.

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NON-GAAP FINANCIAL MEASURES

Summary of Adjustments to Arrive at Non-GAAP Operating Income

	(Q2 2018	Q1 2018	Q4 2017	Q3 2017	Q2 2017
Net realized (gains) losses on investments	\$	38,381	\$ (302)	\$ (2,719)	\$ (1,579)	\$ (3,873)
Net OTTI losses recognized in operations		2,396	907	3,076	464	949
Change in fair value of derivatives		28,741	707,589	(283,801)	(130,150)	(34,225)
Increase (decrease) in total revenues		69,518	708,194	(283,444)	(131,265)	(37,149)
Amortization of deferred sales inducements		(9,888)	(33,212)	1,499	22,442	34,550
Change in fair value of embedded derivatives		101,949	867,232	(290,890)	(229,702)	(174,973)
Amortization of deferred policy acquisition costs		(17,334)	(45,199)	2,245	29,433	46,797
Increase (decrease) in total benefits and expenses		74,727	788,821	(287,146)	(177,827)	(93,626)
Increase (decrease) in income before income taxes		(5,209)	(80,627)	3,702	46,562	56,477
Increase (decrease) in income tax expense		2,046	(17,359)	(34,003)	16,281	19,741
Increase (decrease) in net income	\$	(7,255)	\$ (63,268)	\$ 37,705	\$ 30,281	\$ 36,736

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Capitalization/Book Value per Share

	Q2 2018	Q1 2018		Q4 2017		Q3 2017		Q2 2017
Capitalization:							Т	
Notes and loan payable	\$ 500,000	\$	500,000	\$ 500,000	\$	500,000	\$	900,000
Subordinated debentures payable to subsidiary trusts	247,032		246,969	246,908		246,847		246,787
Total debt	747,032		746,969	746,908		746,847		1,146,787
Total stockholders' equity	2,426,825		2,546,990	2,850,157		2,762,667		2,651,408
Total capitalization	3,173,857		3,293,959	3,597,065		3,509,514		3,798,195
Accumulated other comprehensive income (AOCI)	(180,406)		(399,982)	(724,599)		(659,491)		(610,122)
Total capitalization excluding AOCI (a)	\$ 2,993,451	\$	2,893,977	\$ 2,872,466	\$	2,850,023	\$	3,188,073
Total stockholders' equity	\$ 2,426,825	\$	2,546,990	\$ 2,850,157	\$	2,762,667	\$	2,651,408
Accumulated other comprehensive income	(180,406)		(399,982)	(724,599)		(659,491)		(610,122)
Total stockholders' equity excluding AOCI (a)	\$ 2,246,419	\$	2,147,008	\$ 2,125,558	\$	2,103,176	\$	2,041,286
Common shares outstanding	90,233,346		89,983,823	89,331,087		88,948,986		88,756,072
Book Value per Share: (b)								
Book value per share including AOCI	\$ 26.89	\$	28.30	\$ 31.91	\$	31.06	\$	29.87
Book value per share excluding AOCI (a)	\$ 24.90	\$	23.86	\$ 23.79	\$	23.64	\$	23.00
Debt-to-Capital Ratios: (c)								
Senior debt / Total capitalization	16.7%		17.3%	17.4%		17.5%		28.2%
Adjusted debt / Total capitalization	16.7%		17.3%	17.4%		17.5%		28.2%

⁽a) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.

⁽b) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.

⁽c) Debt-to-capital ratios are computed using total capitalization excluding AOCI. Adjusted debt includes notes and loan payable and the portion of the total subordinated debentures payable to subsidiary trusts outstanding (qualifying trust preferred securities) that exceeds 15% of total capitalization excluding AOCI.

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Spread Results

Six Months Ended June 30

June	. 50,						
2018	2017	-	Q2 2018	Q1 2018	Q4 2017	Q3 2017	Q2 2017
4.42%	4.46%	Average yield on invested assets	4.47%	4.36%	4.47%	4.43%	4.45%
1.82%	1.75%	Aggregate cost of money	1.83%	1.82%	1.72%	1.73%	1.73%
2.60%	2.71%	Aggregate investment spread	2.64%	2.54%	2.75%	2.70%	2.72%
		Impact of:					
0.06%	0.07%	Investment yield - additional prepayment income	0.07%	0.03%	0.11%	0.05%	0.07%
0.04%	0.06%	Cost of money effect of over hedging	0.06%	0.02%	0.08%	0.06%	0.06%
\$47,346,876	\$43,966,404	Weighted average investments	\$47,795,388	\$46,898,365	\$46,031,966	\$45,228,136	\$44,379,879

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

Summary of Cost of Money for Deferred Annuities

Six Months Ended June 30.

	June 30,		,											
	2018		2017		Q2 2018 Q1 2018		Q4 2017			Q3 2017	_	Q2 2017		
				Included in interest sensitive and index product benefits:										
\$	758,545	\$	693,503	Index credits	\$	334,605	\$	423,940	\$	526,200	\$	375,019	\$	371,623
	107,989		128,108	Interest credited		52,922		55,067		59,065		62,725		62,930
				Included in change in fair value of derivatives:										
	(767,173)		(705,069)	Proceeds received at option expiration		(341,616)		(425,557)		(535,328)		(382,949)		(378,517)
	349,197		287,045	Pro rata amortization of option cost		180,465		168,732		156,782		150,163		145,502
\$	448,558	\$	403,587	Cost of money for deferred annuities	\$	226,376	\$	222,182	\$	206,719	\$	204,958	\$	201,538
			·											
\$ 4	49,158,118	\$ 4	16,046,068	Weighted average liability balance outstanding	\$ 4	19,541,746	\$ 4	18,774,490	\$ 4	48,014,427	\$ 4	47,281,417	\$ 4	6,478,748

Annuity Account Balance Rollforward

Six Months Ended June 30,

oun	c 50,						
2018	2017	•	Q2 2018	Q1 2018	Q4 2017	Q3 2017	Q2 2017
\$ 48,400,755	\$ 45,204,015	Account balances at beginning of period	\$ 49,148,224	\$ 48,400,755	\$ 47,628,099	\$ 46,934,736	\$ 46,022,759
1,997,591	2,063,147	Net deposits	1,066,857	930,734	874,952	826,885	1,060,638
93,137	128,092	Premium bonuses	49,467	43,670	41,098	46,982	62,848
866,534	821,611	Fixed interest credited and index credits	387,527	479,007	585,265	437,744	434,553
(32,802)	(27,530)	Surrender charges	(16,520)	(16,282)	(13,573)	(13,521)	(13,896)
(72,927)	(64,645)	Lifetime income benefit rider fees	(38,486)	(34,441)	(42,815)	(38,410)	(34,707)
(1,317,022)	(1,189,954)	Surrenders, withdrawals, deaths, etc.	(661,803)	(655,219)	(672,271)	(566,317)	(597,459)
\$ 49,935,266	\$ 46,934,736	Account balances at end of period	\$ 49,935,266	\$ 49,148,224	\$ 48,400,755	\$ 47,628,099	\$ 46,934,736

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2018 Unaudited (Dollars in thousands)

Annuity Deposits by Product Type

Six Months Ended June 30,

2018 2017 Q2 2018 Q1 2018 Q4 2017 Q3 2017 American Equity:	Q2 2017
American Equity:	
American Equity.	
\$ 1,786,025 \$ 1,894,727 Fixed index annuities \$ 952,675 \$ 833,350 \$ 757,160 \$ 738,257 \$	\$ 953,560
32,293 35,713 Annual reset fixed rate annuities 15,803 16,490 18,974 20,142	20,870
2,889 13,934 Multi-year fixed rate annuities 888 2,001 3,773 5,717	7,541
15,943 10,532 Single premium immediate annuities 5,313 10,630 7,909 6,505	4,981
1,837,150 1,954,906 974,679 862,471 787,816 770,621	986,952
Eagle Life:	
333,683 255,304 Fixed index annuities 173,119 160,564 187,888 133,503	167,632
61,443 43,502 Multi-year fixed rate annuities 53,419 8,024 32,953 10,717	19,994
395,126 298,806 226,538 168,588 220,841 144,220	187,626
Consolidated:	
2,119,708 2,150,031 Fixed index annuities 1,125,794 993,914 945,048 871,760	1,121,192
32,293 35,713 Annual reset fixed rate annuities 15,803 16,490 18,974 20,142	20,870
64,332 57,436 Multi-year fixed rate annuities 54,307 10,025 36,726 16,434	27,535
15,943 10,532 Single premium immediate annuities 5,313 10,630 7,909 6,505	4,981
2,232,276 2,253,712 Total before coinsurance ceded 1,201,217 1,031,059 1,008,657 914,841	1,174,578
218,742 180,033 Coinsurance ceded 129,047 89,695 125,796 81,451	108,959
\$ 2,013,534 \$ 2,073,679 Net after coinsurance ceded \$ 1,072,170 \$ 941,364 \$ 882,861 \$ 833,390 \$	\$ 1,065,619

Surrender Charge Protection and Account Values by Product Type

Annuity Surrender Charges and Net (of Coinsurance) Account Values at June 30, 2018:

		Surrender Charge	Net Account Value				
Product Type	Avg. Avg. Years Years At Issue Remaining		Avg. % Remaining	Dollars in Thousands		%	
Fixed Index Annuities	13.5	8.0	12.8%	\$	47,827,476	95.8%	
Annual Reset Fixed Rate Annuities	10.2	4.1	7.2%		1,472,527	2.9%	
Multi-Year Fixed Rate Annuities	6.6	2.3	5.2%		635,263	1.3%	
Total	13.3	7.8	12.6%	\$	49,935,266	100.0%	

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

Surrender Charge Percentages:	 Fixed Annuities Account Value	Fixed Index Annuities Account Value
No surrender charge	\$ 808,497	\$ 2,405,062
0.0% < 2.0%	34,008	198,042
2.0% < 3.0%	14,914	218,401
3.0% < 4.0%	16,409	162,738
4.0% < 5.0%	24,540	599,429
5.0% < 6.0%	60,753	599,683
6.0% < 7.0%	67,808	993,646
7.0% < 8.0%	284,808	2,343,301
8.0% < 9.0%	122,119	2,567,581
9.0% < 10.0%	44,726	3,010,889
10.0% or greater	629,208	34,728,704
	\$ 2,107,790	\$ 47,827,476

Surrender Charge Expiration By Year:	Fixed and Fixed Index Annuities Account Valu	Weighted Average Surrender e Charge
Out of Surrender Charge	\$ 3,213	3,559 0.00%
2018	307	7,010 2.54%
2019	488	3,883 3.14%
2020	832	2,848 5.12%
2021	1,332	2,350 6.80%
2022	1,935	5,532 8.09%
2023	4,738	3,529 9.64%
2024	5,289	9,941 11.23%
2025	6,064	1,544 11.66%
2026	5,179	9,982 12.91%
2027	4,379	9,924 14.38%
2028	3,437	7,030 15.42%
2029	2,968	3,770 17.78%
2030	2,734	1,084 18.33%
2031	3,313	3,992 18.76%
2032	2,134	1,055 19.20%
2033	1,159	9,929 19.68%
2034	424	1,304 19.96%
	\$ 49,935	5,266 12.56%

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

Credited Rate vs. Ultimate Minimum Guaranteed Rate Differential:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No differential	\$ 1,004,828	\$ 1,456,231
> 0.0% - 0.25%	60,553	237,653
> 0.25% - 0.5%	247,799	3,898
> 0.5% - 1.0%	63,786	17,739
> 1.0% - 1.5%	11,561	_
1.00% ultimate guarantee - 2.45% wtd avg interest rate (a)	472,626	478,583
1.50% ultimate guarantee - 1.26% wtd avg interest rate (a)	156,852	3,985,058
2.00% ultimate guarantee - 1.86% wtd avg interest rate (a)	89,785	_
2.25% ultimate guarantee - 1.95% wtd avg interest rate (a)	_	971,391
3.00% ultimate guarantee - 2.15% wtd avg interest rate (a)	_	1,844,556
Allocated to index strategies (see tables that follow)	_	38,832,367
	\$ 2,107,790	\$ 47,827,476

⁽a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of June 30, 2018 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.17%.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Annuity Liability Characteristics

FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

Annual Monthly Average and Point-to-Point with Caps

		Minimum Guaranteed Cap									
	1	.%		3%		4%		7%		8% +	
Current Cap											
At minimum	\$	1,586	\$	94,625	\$	2,641,996	\$	82,546	\$	195,356	
1.75% - 3%		6,633,725		_		_		_		_	
3% - 4%		967,261		13,280		_		_		_	
4% - 5%		471,132		192,957		4,146,611		_		_	
5% - 6%		458,843		152,026		38,901		_		_	
6% - 7%		_		_		120		_		_	
>= 7%		1,473		7,241		809		8,016		1,199	

Annual Monthly Average and Point-to-Point with Participation Rates

	Minimum Guaranteed Participation Rate							
	10%	20% - 25%	35%	50% +				
Current Participation Rate								
At minimum	\$ 625	\$ 413,962	\$ 123,084	\$ 140,912				
< 20%	577,852	_	_	_				
20% - 40%	921,582	182,635	_	_				
40% - 60%	1,392,577	109,868	70,923	_				
>= 60%	33,814	_	_	_				

<u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

Current Cap	
At minimum	\$ 699,526
1.10% - 1.30%	5,650,939
1.40% - 1.60%	4,605,206
1.70% - 2.00%	3,145,118
>= 2.10%	1,980

Volatility Control Index

Current Asset Fee		
At Maximum	5	S —
0.75% - 1.75%		315,281
2.25% - 2.75%		923,450
3.00% - 4.00%		2,796,088

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.71% based upon prices of options for the week ended July 10, 2018.

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2018 Unaudited (Dollars in thousands)

Summary of Invested Assets

	June 30, 2018			r 31, 2017		
		Carrying Amount	Percent		Carrying Amount	Percent
Fixed maturity securities:						
United States Government full faith and credit	\$	11,355	%	\$	11,876	<u> </u>
United States Government sponsored agencies		1,249,440	2.6%		1,305,017	2.6%
United States municipalities, states and territories		4,174,182	8.5%		4,166,812	8.3%
Foreign government obligations		228,613	0.5%		239,360	0.5%
Corporate securities		28,349,687	57.8%		29,956,012	59.6%
Residential mortgage backed securities		1,207,606	2.5%		1,105,567	2.2%
Commercial mortgage backed securities		5,331,174	10.9%		5,544,850	11.0%
Other asset backed securities		4,324,468	8.8%		3,120,536	6.2%
Total fixed maturity securities		44,876,525	91.6%		45,450,030	90.4%
Mortgage loans on real estate		2,794,382	5.7%		2,665,531	5.3%
Derivative instruments		847,243	1.7%		1,568,380	3.1%
Other investments		508,932	1.0%		616,764	1.2%
	\$	49,027,082	100.0%	\$	50,300,705	100.0%

Credit Quality of Fixed Maturity Securities - June 30, 2018

NAIC Designation	Carrying Amount	Percent	Rating Agency Rating	Carrying Amount	Percent
1	\$ 27,202,339	60.6%	Aaa/Aa/A	\$ 26,966,881	60.1%
2	16,224,126	36.2%	Baa	16,301,175	36.3%
3	1,273,509	2.8%	Ba	1,173,399	2.6%
4	150,805	0.3%	В	162,138	0.4%
5	17,592	0.1%	Caa	146,213	0.3%
6	8,154	%	Ca and lower	126,719	0.3%
	\$ 44,876,525	100.0%		\$ 44,876,525	100.0%

Watch List Securities - June 30, 2018

General Description		Amortized Cost		Unrealized ains (Losses)	Fair Value	Months Below Amortized Cost
Below investment grade						
Corporate securities:						
Consumer discretionary	\$	25,967	\$	(5,105)	\$ 20,862	7 - 41
Energy		29,052		(4,990)	24,062	5 - 46
Industrials		2,671		(596)	2,075	44
Materials		3,990		1,146	5,136	_
Other asset backed securities:						
Financials		3,928		(919)	3,009	61 - 87
	\$	65,608	\$	(10,464)	\$ 55,144	

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2018 Unaudited (Dollars in thousands)

Fixed Maturity Securities by Sector

	June 30, 2018		December 31, 2017				
	I	Amortized Cost	Fair Value		Amortized Cost		Fair Value
Available for sale:							
United States Government full faith and credit and sponsored agencies	\$	1,320,027	\$ 1,260,795	\$	1,320,151	\$	1,316,893
United States municipalities, states and territories		3,914,553	4,174,182		3,804,360		4,166,81
Foreign government obligations		227,542	228,613		228,214		239,36
Corporate securities:							
Capital goods		2,377,478	2,402,061		2,405,102		2,570,73
Consumer discretionary		5,635,781	5,642,889		5,889,227		6,232,72
Energy		2,559,474	2,553,291		2,554,199		2,666,17
Financials		5,918,945	5,979,708		6,004,618		6,369,57
Industrials		305,064	302,263		283,915		291,17
Information technology		1,769,810	1,786,444		1,829,396		1,932,13
Materials		1,787,875	1,800,788		1,801,312		1,901,09
Other		988,872	1,001,599		989,641		1,052,67
Telecommunications		1,543,581	1,543,530		1,461,536		1,539,84
Transportation		1,337,305	1,337,221		1,152,637		1,218,96
Utilities		3,791,330	3,922,738		3,756,070		4,103,88
Residential mortgage backed securities:							
Government agency		618,692	638,028		628,320		668,64
Prime		409,940	425,196		269,407		282,36
Alt-A		119,106	144,382		130,757		154,56
Commercial mortgage backed securities:							
Government agency		490,512	478,395		554,514		564,40
Non-agency		4,935,971	4,852,779		4,977,408		4,980,45
Other asset backed securities:							
Auto		235,548	236,353		298,142		299,68
Financials		10,493	11,265		11,371		12,38
Industrials		224,150	226,199		243,859		251,32
Collateralized loan obligations		3,211,840	3,204,996		1,965,349		1,973,87
Military housing		435,711	461,732		433,840		461,45
Other		184,141	183,923		123,414		121,81
	\$	44,353,741	\$ 44,799,370	\$	43,116,759	\$	45,372,98
Held for investment:	_						
Corporate security - financials	\$	77,155	\$ 68,108	\$	77,041	\$	76,46

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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Mortgage Loans on Commercial Real Estate

	June 30, 2018			December 31, 2017			
		Principal	Percent	Principal	Percent		
Geographic distribution							
East	\$	593,073	21.2%	\$ 548,067	20.5%		
Middle Atlantic		165,172	5.9%	163,485	6.1%		
Mountain		329,565	11.8%	308,486	11.5%		
New England		12,026	0.4%	12,265	0.5%		
Pacific		489,126	17.5%	466,030	17.4%		
South Atlantic		645,864	23.0%	609,736	22.8%		
West North Central		315,264	11.2%	324,808	12.2%		
West South Central		251,790	9.0%	241,438	9.0%		
	\$	2,801,880	100.0%	\$ 2,674,315	100.0%		
Property type distribution							
Office	\$	275,078	9.8%	\$ 283,926	10.6%		
Medical office		32,461	1.2%	34,338	1.3%		
Retail		1,047,901	37.4%	1,040,028	38.9%		
Industrial/Warehouse		720,769	25.7%	677,770	25.3%		
Apartment		544,328	19.4%	462,897	17.3%		
Mixed use/other		181,343	6.5%	175,356	6.6%		
	\$	2,801,880	100.0%	\$ 2,674,315	100.0%		

	June 30, 2018		December 31, 2017	
Credit exposure - by payment activity				
Performing	\$	2,800,526	\$	2,670,657
In workout		1,354		1,436
Delinquent		_		_
Collateral dependent		_		2,222
		2,801,880		2,674,315
Specific loan loss allowance		(696)		(1,418)
General loan loss allowance		(5,630)		(6,100)
Deferred prepayment fees		(1,172)		(1,266)
	\$	2,794,382	\$	2,665,531

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Shareholder Information

Corporate Offices:

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Inquiries:

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Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2018				
First Quarter	\$35.79	\$28.90	\$29.36	\$0.00
Second Quarter	\$37.16	\$27.06	\$36.00	\$0.00
2017				
First Quarter	\$28.00	\$21.66	\$23.63	\$0.00
Second Quarter	\$26.65	\$22.23	\$26.28	\$0.00
Third Quarter	\$29.43	\$25.43	\$29.08	\$0.00
Fourth Quarter	\$32.54	\$28.06	\$30.73	\$0.26
2016				
First Quarter	\$23.65	\$12.65	\$16.80	\$0.00
Second Quarter	\$16.96	\$12.77	\$14.25	\$0.00
Third Quarter	\$18.32	\$13.07	\$17.73	\$0.00
Fourth Quarter	\$23.41	\$15.39	\$22.54	\$0.24

Transfer Agent:

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Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our website at www.american-equity.com.

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