# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)

# ☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2003

0 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 0-25985

# American Equity Investment Life Holding Company

(Exact name of registrant as specified in its charter)

**Iowa** (State of Incorporation) 42-1447959 (I.R.S. Employer Identification No.)

**5000 Westown Parkway, Suite 440 West Des Moines, Iowa 50266** (Address of principal executive offices)

> (515) 221-0002 (Telephone)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all documents and reports required to be filed by Sections 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No o

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes o No 🗵

#### **APPLICABLE TO CORPORATE ISSUERS:**

Shares of common stock outstanding at April 25, 2003: 14,438,452

PART I.—FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED BALANCE SHEETS (Dollars in thousands, except per share data) (Unaudited)

Assets Cash and investments: March 31, 2003 December 31, 2002

Fixed maturity securities:			
Available for sale, at market (amortized cost: 2003—\$3,431,092; 2002—\$3,796,914)	\$ 3,381,069	\$	3,753,144
Held for investment, at amortized cost (market: 2003—\$1,319,074; 2002—\$1,151,337)	1,317,942		1,149,510
Equity securities, available for sale, at market (cost: 2003—\$24,791; 2002—\$18,051)	23,598		17,006
Mortgage loans on real estate	397,569		334,339
Derivative instruments	51,856		52,313
Policy loans	302		295
Cash and cash equivalents	215,573		21,163
Total cash and investments	5,387,909		5,327,770
Premiums due and uncollected	1,516		1,371
Accrued investment income	32,660		36,716
Receivables from related parties	18,722		20,949
Property, furniture and equipment, less allowances for depreciation of \$4,231 in 2003 and			
\$4,011 in 2002	1,528		1,675
Deferred policy acquisition costs	615,101		595,450
Deferred income tax asset	49,444		50,711
Federal income taxes recoverable	1,617		
Other assets	17,752		4,814
Assets held in separate account	2,722		2,810
Total assets	\$ 6,128,971	\$	6,042,266
		_	

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED BALANCE SHEETS (Continued) (Dollars in thousands, except per share data) (Unaudited)

	 March 31, 2003	_	December 31, 2002
Liabilities and Stockholders' Equity			
Liabilities:			
Policy benefit reserves:			
Traditional life and accident and health insurance products	\$ 34,994	\$	33,089
Annuity and single premium universal life products	5,555,634		5,419,276
Other policy funds and contract claims	38,635		35,644
Amounts due to related party under General Agency Commission and Servicing Agreement	35,695		40,345
Other amounts due to related parties	8,681		4,363
Notes payable	39,500		43,333
Amount due to reinsurer	10,908		10,908
Amounts due under repurchase agreements			241,731
Amounts due on securities purchased	191,572		103
Federal income taxes payable			8,187
Other liabilities	30,064		24,513
Liabilities related to separate account	2,722		2,810
Total liabilities	5,948,405		5,864,302
Minority interests in subsidiaries:			
Company-obligated mandatorily redeemable preferred securities of subsidiary trusts	100,616		100,486
Stockholders' equity:			
Series Preferred Stock, par value \$1 per share, 2,000,000 shares authorized; 625,000 shares			
of 1998 Series A Participating Preferred Stock issued and outstanding	625		625
Common Stock, par value \$1 per share, 75,000,000 shares authorized; issued and			
outstanding: 2003—14,438,452 shares; 2002—14,438,452 shares	14,438		14,438
Additional paid-in capital	56,811		56,811
Accumulated other comprehensive loss	(13,949)		(11,944)
Retained earnings	 22,025	_	17,548
Total stockholders' equity	79,950		77,478
Total liabilities and stockholders' equity	\$ 6,128,971	\$	6,042,266

### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF INCOME (Dollars in thousands, except per share data) (Unaudited)

		Three Mon Marc				
		2003		2002		
Revenues:			_			
Traditional life and accident and health insurance premiums	\$	3,602	\$	2,937		
Annuity and single premium universal life product charges		5,731		3,017		
Net investment income		90,642		67,586		
Realized gains (losses) on investments		196		(1,087)		
Change in fair value of derivatives		(13,962)		(9,672)		
Total revenues		86,209		62,781		
Benefits and expenses:						
Insurance policy benefits and change in future policy benefits		2,323		2,321		
Interest credited to account balances		53,704		36,222		
Change in fair value of embedded derivatives		1,944		5,345		
Interest expense on notes payable		435		557		
Interest expense on General Agency Commission and Servicing Agreement		909		1,050		
Interest expense on amounts due under repurchase agreements		436		_		
Other interest expense		73		117		
Amortization of deferred policy acquisition costs		11,490		7,160		
Other operating costs and expenses		6,199		3,279		
Total benefits and expenses		77,513	_	56,051		
Income before income taxes and minority interests		8,696		6,730		
Income tax expense		2,358		1,610		
Income before minority interests		6,338		5,120		
Minority interests in subsidiaries:						
Earnings attributable to company-obligated mandatorily redeemable preferred securities of subsidiary trusts		1,861		1,862		
Net income	\$	4,477	\$	3,258		
Earnings per common share	\$	0.27	\$	0.20		
Lanings per common share	Ψ	0.27	ψ	0.20		
Earnings per common share — assuming dilution	\$	0.25	\$	0.18		

See accompanying notes.

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY (DEFICIT) (Dollars in thousands, except per share data) (Unaudited)

	ferred tock	_	Common Stock	_	Additional Paid-in Capital	 Accumulated Other Comprehensive Loss	Retained Earnings	T	otal Stockholders' Equity (Deficit)
Balance at January 1, 2002	\$ 625	\$	14,517	\$	57,452	\$ (33,531)	\$ 3,504	\$	42,567
Comprehensive loss:									
Net income for period			_		_	_	3,258		3,258

Change in net unrealized investment gains/losses		—		_				(58,105)				(58,105)
Total comprehensive loss												(54,847)
Net acquisition of 8,897 shares of												
common stock				(9)		(78)		—				(87)
			_				_		_		_	
Balance at March 31, 2002	\$	625	\$	14,508	\$	57,374	\$	(91,636)	\$	6,762	\$	(12,367)
Balance at January 1, 2003	\$	625	\$	14,438	\$	56,811	¢	(11,944)	¢	17,548	\$	77,478
Comprehensive income:	ψ	025	Ψ	14,450	Ψ	50,011	ψ	(11,344)	ψ	17,540	Ψ	77,470
Net income for period										4,477		4,477
Change in net unrealized										i, i <i>, i</i> , <i>i</i> , <i>i</i> , <i>i</i> , <i>i</i> , <i>i</i> , <i>i</i> ,		i, i <i>, i</i> , i
investment gains/losses		_		_				(2,005)				(2,005)
											_	
Total comprehensive income												2,472
-							_		_			
Balance at March 31, 2003	\$	625	\$	14,438	\$	56,811	\$	(13,949)	\$	22,025	\$	79,950

See accompanying notes.

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF CASH FLOWS (Dollars in thousands)

(Unaudited)

		4,477 \$ 53,704 (5,731) 1,944		
	20	03	2002	
Operating activities				
Net income	\$	4,477 \$	3,258	
Adjustments to reconcile net income to net cash provided by operating expenses:				
Adjustments related to interest sensitive products:				
Interest credited to account balances		53,704	36,222	
Annuity and single premium universal life product charges		(5,731)	(3,017	
Change in fair value of embedded derivatives		1,944	5,345	
Increase in traditional life insurance and accident and health reserves		1,905	2,052	
Policy acquisition costs deferred		(20,196)	(41,714)	
Amortization of deferred policy acquisition costs		11,490	7,160	
Provision for depreciation and other amortization		276	272	
Amortization of discount and premiums on fixed maturity securities		(44,205)	(21,998	
Realized losses (gains) on investments		(196)	1,087	
Change in fair value of derivatives		13,962	9,672	
Deferred income taxes		2,347	692	
Reduction of amounts due to related party under General Agency Commission and Servicing				
Agreement		(4,650)	(4,469	
Changes in other operating assets and liabilities:				
Accrued investment income		4,056	(10,152	
Receivables from related parties		2,227	2,193	
Federal income taxes recoverable/payable		(9,804)	918	
Other policy funds and contract claims		2,991	2,308	
Other amounts due to related parties		11,402	9,635	
Other liabilities		5,551	1,905	
Other		(1,238)	(353	
Net cash provided by operating activities		30,312	1,016	
Investing Activities				
Sales, maturities, or repayments of investments:				
Fixed maturity securities—available for sale		628,630	130,990	
Fixed maturity securities—held for investment		55,830		
Equity securities—available for sale		1,798	492	
Mortgage loans on real estate		1,870	481	
Derivative instruments		4,282		

	692,410	131,963
Acquisition of investments:		
Fixed maturity securities—available for sale	(58,748)	(440,610)
Fixed maturity securities—held for investment	(204,756)	—
Equity securities—available for sale	(8,498)	(1,172)
Mortgage loans on real estate	(65,100)	(12,350)
Derivative instruments	(24,871)	(22,199)
Policy loans	(7)	(6)
	(361,980)	(476,337)
Purchases of property, furniture and equipment	(73)	(138)
Net cash provided by (used in) investing activities	330,357	(344,512)

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#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF CASH FLOWS (Dollars in thousands) (Unaudited)

	Three mor Marc	ded
	2003	2002
Financing activities		
Receipts credited to annuity and single premium universal life policyholder account balances	\$ 199,233	\$ 421,048
Return of annuity and single premium universal life policyholder account balances	(119,928)	(66,335)
Decrease in amounts due under repurchase agreements	(241,731)	
Repayments of notes payable	(3,833)	(3,334)
Amounts due to reinsurers		(682)
Net acquisition of common stock		(87)
Net cash provided by (used in) financing activities	(166,259)	350,610
Increase in cash and cash equivalents	194,410	7,114
Cash and cash equivalents at beginning of period	 21,163	 184,130
Cash and cash equivalents at end of period	\$ 215,573	\$ 191,244
Supplemental disclosures of cash flow information		
Cash paid during period for:		
Interest on notes payable and repurchase agreements	\$ 833	\$ 500
Income taxes—life subsidiaries	9,815	_
Non-cash financing and investing activities:		
Bonus interest deferred as policy acquisition costs	7,138	6,740
See accompanying notes.		

See accompanying notes.

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### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS March 31, 2003 (Unaudited)

# 1. Basis of Presentation

The accompanying unaudited consolidated financial statements of American Equity Investment Life Holding Company (the Company) have been prepared in accordance with accounting principles generally accepted in the United States (GAAP) for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and notes required by GAAP for complete financial statements. The unaudited consolidated financial statements reflect all adjustments, consisting only of normal recurring items, which are necessary to present fairly our financial position and results of operations on a basis consistent with the prior audited financial statements. Operating results for the three-month period ended March 31, 2003, are not necessarily indicative of the results that may be expected for the year ended December 31, 2003. For further information, refer to our consolidated financial statements and notes for the year ended December 31, 2002 included in the Company's Annual Report on Form 10-K for the year ended December 31, 2002. Certain amounts in the unaudited consolidated financial statements for the period ended March 31, 2002 have been reclassified to conform to the financial statement presentation for March 31, 2003 and December 31, 2002.

#### 2. General Agency Commission and Servicing Agreement

The Company has a General Agency Commission and Servicing Agreement with American Equity Investment Service Company (the Service Company), wholly-owned by the Company's chairman, whereby, the Service Company acts as a national supervisory agent with responsibility for paying commissions to agents of the Company. This Agreement is more fully described in Note 8 to the Audited Financial Statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2002.

During the three months ended March 31, 2003 and 2002, the Company paid renewal commissions to the Service Company of \$5.6 million and \$5.5 million, respectively, which were used to reduce the amount due under the General Agency Commission and Servicing Agreement, and amounts attributable to imputed interest.

As a source of funds, the Service Company borrowed money from the Company. At March 31, 2003 and December 31, 2002, the amounts receivable from the Service Company totaled \$18.2 million and \$20.5 million, respectively. Principal and interest are payable quarterly over five years from the date of the advance.

#### 3. Earnings Per Share

The following table sets forth the computation of earnings per common share and earnings per common share—assuming dilution:

		Three Mo Mar	nths En ch 31,	ded
		2003		2002
	(Do	ollars in thousands,	except	per share data)
Numerator:				
Net income	\$	4,477	\$	3,258
Denominator:				
Weighted average common shares outstanding and issuable		14,542,605		14,513,417
Participating preferred stock		1,875,000		1,875,000
		16 417 605		10 200 417
Denominator for earnings per common share		16,417,605		16,388,417
Effect of dilutive securities:				
Warrants		—		9,307
Stock options and management subscription rights		377,812		403,065
Deferred compensation agreements		1,447,384		1,088,354
Denominator for earnings per common share—assuming dilution		18,242,801		17,889,143
Earnings per common share	\$	0.27	\$	0.20
Earnings per common share — assuming dilution	\$	0.25	\$	0.18
	4	0.20	÷	5.10

The effect of the convertible stock of the subsidiary trust has not been included in the computation of dilutive earnings per common share as the effect is antidilutive.

# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management's discussion and analysis reviews our consolidated financial position at March 31, 2003, and the consolidated results of operations for the periods ended March 31, 2003 and 2002, and where appropriate, factors that may affect future financial performance. This analysis should be read in conjunction with the unaudited consolidated financial statements and notes thereto appearing elsewhere in this Form 10-Q, and the audited consolidated financial statements, notes thereto and selected consolidated financial data appearing in our Annual Report on Form 10-K for the year ended December 31, 2002.

All statements, trend analyses and other information contained in this report and elsewhere (such as in filings by us with the Securities and Exchange Commission, press releases, presentations by us or our management or oral statements) relative to markets for our products and trends in our operations or financial results, as well as other statements including words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," and other similar expressions, constitute forward-looking statements under the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to known and unknown risks, uncertainties and other factors which may cause actual results to be materially different from those contemplated by the forward-looking statements. Such factors include, among other things:

general economic conditions and other factors, including prevailing interest rate levels and stock and credit market performance which may affect (among other things) our ability to sell our

products, our ability to access capital resources and the costs associated therewith, the market value of our investments and the lapse rate and profitability of policies

- customer response to new products and marketing initiatives
- mortality and other factors which may affect the profitability of our products
- changes in Federal income tax laws and regulations which may affect the relative income tax advantages of our products
- increasing competition in the sale of annuities
- regulatory changes or actions, including those relating to regulation of financial services affecting (among other things) bank sales and underwriting of insurance products and regulation of the sale, underwriting and pricing of products
- the risk factors or uncertainties listed from time to time in our private placement memorandums or filings with the Securities and Exchange Commission

#### **Results of Operations**

#### Three Months Ended March 31, 2003 and 2002

New annuity deposits (net of reinsurance) were \$199.2 million and \$421.0 million for the three months ended March 31, 2003 and 2002, respectively. New annuity deposits before reinsurance totaled \$319.2 million and \$610.5 million for the three months ended March 31, 2003 and 2002, respectively. The reduction in new annuity deposits resulted from actions taken by us to manage our capital position, including reductions in our interest crediting rates on both new and existing annuities and suspension of sales of certain annuity products. We will continue to monitor our levels of production throughout 2003 and take such actions as we believe appropriate to help maintain our rate of production within the range that our statutory capital and surplus of our life subsidiaries will support.

Premiums and deposits (after cancellations and net of reinsurance) collected during the three months ended March 31, 2003 and 2002, by product category, were as follows:

	Three months	Three months ended March 31,						
Product Type	2003		2002					
	(Dollars in	ı thousa	nds)					
Equity Index Annuities:								
Index Strategies	\$ 76,112	\$	113,831					
Fixed Strategy	41,062		89,442					
	117,174		203,273					
Fixed Rate Annuities:								
Single-Year Rate Guaranteed	68,242		85,116					
Multi-Year Rate Guaranteed	13,817		132,659					
	82,059		217,775					
Life Insurance	3,402		2,761					
Accident and Health	200		176					
Variable Annuities	—		28					
		· -						
	\$ 202,835	\$	424,013					

For information related to our reinsurance agreements, see Note 5 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

Premiums and deposits (after cancellations and before reinsurance) collected during the three months ended March 31, 2003 and 2002, by product category, were as follows:

	Three months en	ided March 31,	
roduct Type	2003	2002	

Pr

(Dollars in thousands)

Equity Index Annuities:			
Index Strategies	9	5 125,485	\$ 188,852
Fixed Strategy		67,699	148,389
	-		
		193,184	337,241
Fixed Rate Annuities:			
Single-Year Rate Guaranteed		112,245	140,575
Multi-Year Rate Guaranteed		13,817	132,659
		126,062	273,234
Life Insurance		3,402	2,761
Accident and Health		200	176
Variable Annuities		_	28
	-		
	9	322,848	\$ 613,440

Our net income increased 37% to \$4.5 million for the first quarter of 2003, compared to \$3.3 million for the same period in 2002. The growth in net income is directly tied to: (i) growth in our assets (ii) increased investment earnings on such assets and (iii) decreases in interest crediting rates.

**Traditional life and accident and health insurance premiums** increased 23% to \$3.6 million for the first quarter of 2003, compared to \$2.9 million for the same period in 2002. These changes are principally attributable to increases in sales of life insurance products.

Annuity and single premium universal life product charges (surrender charges assessed against policy withdrawals and mortality and expense charges assessed against single premium universal life policyholder account balances) increased 90% to \$5.7 million for the first quarter of 2003, compared to \$3.0 million for the same period in 2002. These increases are principally attributable to the growth in our annuity business and correspondingly, an increase in annuity policy withdrawals subject to surrender charges. Withdrawals from annuity and single premium universal life policies including free partial withdrawals were \$119.9 million for the three months ended March 31, 2003 compared to \$66.3 million for the same period in 2002.

**Net investment income** increased 34% to \$90.6 million in the first quarter of 2003, compared to \$67.6 million for the same period in 2002. This increase is principally attributable to the growth in our annuity business and corresponding increases in our invested assets. Invested assets (amortized cost basis) increased 24% to \$5,171.7 million at March 31, 2003 compared to \$4,161.5 million at March 31, 2002, while the weighted average yield earned on average invested assets was 7.00% for the three months ended March 31, 2003 compared to 6.82% for the same period in 2002.

**Realized gains (losses) on investments** consisted of net realized gains of \$0.2 million in the first quarter of 2003 compared to realized losses of \$1.1 million for the same period in 2002. In the first quarter of 2003, net realized gains included: (i) realized gains of \$3.4 million and realized losses of \$0.3 million on the sale of certain corporate fixed maturity and equity securities and (ii) the writedown of \$2.9 million in the fair value of a security in recognition of an "other than temporary" impairment. In the first quarter of 2002, net realized losses of \$1.1 million included: (i) realized gains of

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\$0.9 million on the sale of certain corporate fixed maturity and equity securities and (ii) the writedown of \$2 million in the fair value of a security in recognition of an "other than temporary" impairment.

**Change in fair value of derivatives** that we hold to fund the annual index credits on our equity index annuities was a decline of \$14.0 million in the first quarter of 2003, compared to a decline of \$9.7 million for the first quarter of 2002. The difference between the change in fair value of derivatives between the two quarters is primarily due to the performance of the indexes upon which our call options are based. The change in fair value of derivatives arises from SFAS No. 133, which requires that we mark to market the purchased call options we use to fund the annual index credits on our equity index annuities. We include this as a component of our revenues. See Critical Accounting Policies—Derivative Instruments—Equity Index Products included in Management's Discussion and Analysis found in the Annual Report on Form 10-K.

**Traditional life and accident and health insurance benefits** remained level at \$2.3 million in the first quarter of 2003 compared to the same period in 2002.

**Interest credited to account balances** increased 48% to \$53.7 million in the first quarter of 2003, compared to \$36.2 million for the same period in 2002. This increase is principally attributable to the increase in our annuity liabilities, and also by the increased costs of funding the minimum guaranteed interest credited on our equity index policies, as described below. Such increases were offset in part by a series of interest crediting rate cuts we implemented in 2002 in connection with our spread management process.

Changes in the weighted average crediting rates for our annuity liabilities are summarized as follows:

Quarter Ended	Fixed Rate (without bonuses)	Fixed Rate (with bonuses)	Equity Index Credits	Equity Index Option Costs
March 31, 2003	4.80%	5.41%	0.60%	3.89%
March 31, 2002	5.49%	6.04%	0.70%	4.01%

The above crediting rates on our fixed rate annuities includes both multi-year rate guaranteed and annually adjustable rate products. Such rates are disclosed with and without the impact of first-year bonuses paid to policyholders. Generally such bonuses are deducted from the commissions paid to sales agents on such

products and deferred as policy acquisition costs. With respect to our equity index annuities, the weighted average option costs represent the expenses we incur to fund the annual index credits on the equity index business. Gains realized on such options are recorded as part of the change in fair value of derivatives, and are also reflected as an expense in interest credited to annuity policyholder account balances. In addition to the cost of options to fund the annual index credits on the equity index business, we credited to policyholder accounts minimum guarantees during the three months ended March 31, 2003 and 2002 on these contracts. The estimated weighted average cost of credits to policyholder accounts for these minimum guarantees on these contracts during the three months ended March 31, 2003 and 2002 was 0.27% and 0.29%, respectively. See Critical Accounting Policies—Derivative Instruments—Equity Index Products and Note 1 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

**Change in fair value of embedded derivatives** decreased 64% to \$1.9 million in the first quarter of 2003, compared to \$5.3 million for the three months ended March 31, 2002. These amounts arise from SFAS No. 133, which requires recognition of the change in estimated fair value of equity index annuity reserves. Under SFAS No. 133, the annual crediting liabilities on our equity index annuities are treated as a "series of embedded derivatives" over the life of the applicable contracts. We are required to estimate the fair value of these future liabilities by projecting the cost of the annual options we will purchase in the future to fund the index credits. See Critical Accounting Policies—Derivative

Instruments—Equity Index Products and Note 1 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

**Interest expense on notes payable** decreased 22% to \$0.4 million for the first quarter of 2003, compared to \$0.6 million for the same period in 2002. This decrease is attributable to a decrease in the amounts due, and also to a decrease in the average interest rate.

**Interest expense on General Agency Commission and Servicing Agreement** decreased 13% to \$0.9 million for the first quarter of 2003, compared to \$1.1 million for the same period in 2002. The decrease was principally attributable to a decrease in the amounts due under General Agency Commission and Servicing Agreement.

**Interest expense on amounts due under repurchase agreements** was \$0.4 million for the first quarter of 2003. There was no interest expense on amounts due under repurchase agreements for the first quarter of 2002 as no borrowings were outstanding during the quarter.

**Amortization of deferred policy acquisition costs** increased 60% to \$11.5 million in the first quarter of 2003, compared to \$7.2 million for the same period in 2002. This increase is primarily due to growth in our annuity business as discussed above. See Notes 1 and 4 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

**Other operating costs and expenses** increased 89% to \$6.2 million in the first quarter of 2003, compared to \$3.3 million for the same period in 2002. This increase is principally attributable to increases in marketing expenses, employees and related salaries and costs of employment due to growth in our annuity business. In addition, during the first quarter of 2002 we received a refund of approximately \$0.5 million as a result of the cancellation of our agents convention scheduled for the week of September 11, 2001, which reduced our other operating costs and expenses for that period.

**Income tax expense** increased 46% to \$2.4 million in the first quarter of 2003, compared to \$1.6 million for the same period in 2002. The increase is principally due to an increase in pretax income. Our effective tax rate rates for the three months ended March 31, 2003 and 2002 were 27% and 24%, respectively. These effective income tax rates varied from the applicable statutory federal income tax rate of 35% principally due to: (i) the impact of earnings attributable to company-obligated mandatorily redeemable preferred securities of subsidiary trusts; and (ii) the impact of state taxes on the federal income tax expense. See Note 6 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

#### **Financial Condition**

#### Investments

Cash and investments increased to \$5,387.9 million at March 31, 2003 compared to \$5,327.8 million at December 31, 2002 as a result of the growth in our annuity business discussed above offset by a decrease in the fair value of our available for sale fixed maturity and equity securities. At March 31, 2003, the fair value of our available for sale fixed maturity and equity securities was \$51.2 million less than the amortized cost of those investments, compared to \$44.8 million at December 31, 2002. At March 31, 2003, the market value of our fixed maturity securities held for investment exceeded the amortized cost by \$1.1 million, compared to \$1.8 million at December 31, 2002. The increase in the net unrealized investment losses at March 31, 2003 compared to December 31, 2002 is related to an increase of approximately 20 basis points in market interest rates. Such unrealized losses are recognized in the accumulated other comprehensive loss component of stockholders' equity, net of related changes in the amortization of deferred policy acquisition costs and deferred income taxes. The resulting deferred income tax asset has been reviewed by management and no related valuation allowance was considered necessary at March 31, 2003. However, if management

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were to determine that an allowance was required in subsequent 2003 quarters, such amounts would increase the accumulated other comprehensive loss component of stockholders' equity.

Our investment portfolio is summarized in the tables below:

March 31,	2003	December 3	1, 2002
Carrying Amount	Percent	Carrying Amount	Percent

(Dollars in thousands)

United States Government and agencies	\$ 4,085,793	75.8% \$	4,207,840	79.0%
State, municipal, and other governments		_	5,631	0.1%
Public utilities	30,384	0.6%	51,023	1.0%
Corporate securities	386,098	7.2%	413,743	7.8%
Redeemable preferred stocks	15,096	0.3%	12,822	0.2%
Mortgage and asset-backed securities				
United States Government and agencies	50,915	0.9%	70,047	1.3%
Non-government	130,725	2.4%	141,548	2.7%
Total fixed maturities	4,699,011	87.2%	4,902,654	92.1%
Equity securities	23,598	0.4%	17,006	0.3%
Mortgage loans	397,569	7.4%	334,339	6.3%
Derivative instruments	51,856	1.0%	52,313	1.0%
Policy loans	302	_	295	
Cash and cash equivalents	215,573	4.0%	21,163	0.3%
Total cash and investments	\$ 5,387,909	100.0% \$	5,327,770	100.0%

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The amortized cost and estimated fair value of fixed maturity securities and equity securities at March 31, 2003 and December 31, 2002 that were in an unrealized loss position were as follows:

		March 31, 2003				
		Amortized Cost		Unrealized Losses		Estimated Fair Value
			(Dolla	rd in thousands)		
Fixed maturity securities:						
Available for sale:						
United States Government and agencies	\$	260,797	\$	(2,064)	\$	258,733
Public utilities		5,023		(2,198)		2,825
Corporate securities		162,868		(26,822)		136,046
Redeemable preferred stocks		3,000		(161)		2,839
Mortgage and asset-backed securities:						
United States Government and agencies		50,000		(750)		49,250
Non-government		136,316		(37,202)		99,114
	\$	618,004	\$	(69,197)	\$	548,807
Held for investment:						
United States Government and agencies	\$	403,126	\$	(839)	\$	402,287
	_					
	\$	403,126	\$	(839)	\$	402,287
	_					
Equity securities:						
Non-redeemable preferred stocks	\$	2,650	\$	(4)	\$	2,646
Common stocks		5,874		(1,527)		4,347
	\$	8,524	\$	(1,531)	\$	6,993

		December 31, 2002				
	1	Amortized Cost		Unrealized Losses		Estimated Fair Value
			(Dolla	rd in thousands)		
Fixed maturity securities: Available for sale:						
United States Government and agencies	\$	179,828	\$	(1,907)	\$	177,921
Public utilities		10,008		(2,907)		7,101
Corporate securities		210,826		(19,408)		191,418
Redeemable preferred stocks		1,000		(240)		760
Mortgage and asset-backed securities:						
United States Government and agencies		50,250		(3,752)		46,498

	152 010		(42,000)		110 000
	153,616		(43,008)		110,608
\$	605,528	\$	(71,222)	\$	534,306
\$	230,231	\$	(579)	\$	229,652
\$	230,231	\$	(579)	\$	229,652
\$	2,650	\$	(110)	\$	2,540
	5,874		(1,223)		4,651
\$	8,524	\$	(1,333)	\$	7,191
		_			
15					
	\$ \$ \$ \$	\$ 230,231 \$ 230,231 \$ 2,650 5,874 \$ 8,524	\$ 605,528 \$ \$ 230,231 \$ \$ 230,231 \$ \$ 2,650 \$ 5,874 \$ 8,524 \$	\$       605,528       \$       (71,222)         \$       230,231       \$       (579)         \$       230,231       \$       (579)         \$       230,231       \$       (579)         \$       2,650       \$       (110)         5,874       (1,223)       \$         \$       8,524       \$       (1,333)	\$       605,528       \$       (71,222)       \$         \$       230,231       \$       (579)       \$         \$       230,231       \$       (579)       \$         \$       230,231       \$       (579)       \$         \$       2,650       \$       (110)       \$         \$       2,874       (1,223)       \$         \$       8,524       \$       (1,333)       \$

The amortized cost and estimated fair value of fixed maturity securities at March 31, 2003 and December 31, 2002, by contractual maturity, that were in an unrealized loss position are shown below. Actual maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. All of our mortgage-backed and asset-backed securities provide for periodic payments throughout their lives, and are shown below as a separate line.

				March 3	31, 2003					
		Available-for-sale			Held for investm			ient		
	A	Amortized Cost				Amortized Cost				Estimated Fair Value
				(Dollars in	thousar	ıds)				
Due after one year through five years	\$	1,487	\$	1,487	\$	_	\$			
Due after five years through ten years		35,397		31,159				_		
Due after ten years through twenty years		90,752		76,299		121,567		121,461		
Due after twenty years		304,052		291,498		281,559		280,826		
		431,688		400,443		403,126		402,287		
Mortgage-backed and asset-backed securities		186,316		148,364		—		_		
	\$	618,004	\$	548,807	\$	403,126	\$	402,287		
				December	r 31, 20	)2				
		Availab	le-for-sa			Held for	investm	ient		
	A	Availab mortized Cost						ent Estimated Fair Value		
	A	mortized		lle Estimated		Held for Amortized Cost		Estimated		
Due after one year through five years	A	mortized		le Estimated Fair Value		Held for Amortized Cost		Estimated		
Due after one year through five years Due after five years through ten years		mortized Cost	_	lle Estimated Fair Value (Dollars in	thousar	Held for Amortized Cost	_	Estimated		
Due after one year through five years Due after five years through ten years Due after ten years through twenty years		mortized Cost	_	lle Estimated Fair Value (Dollars in	thousar	Held for Amortized Cost	_	Estimated		
Due after five years through ten years		mortized Cost 5 48,785	_	le Estimated Fair Value (Dollars in 4 45,522	thousar	Held for Amortized Cost	_	Estimated		
Due after five years through ten years Due after ten years through twenty years		mortized Cost 5 48,785 65,430	_	le Estimated Fair Value (Dollars in 4 45,522 56,339	thousar	Held for Amortized Cost Ids) 	_	Estimated Fair Value		
Due after five years through ten years Due after ten years through twenty years		mortized Cost 5 48,785 65,430 287,442	_	le Estimated Fair Value (Dollars in 4 45,522 56,339 275,335	thousar	Held for Amortized Cost ds) 230,231	_	Estimated Fair Value		
Due after five years through ten years Due after ten years through twenty years Due after twenty years		mortized Cost 48,785 65,430 287,442 401,662	_	le Estimated Fair Value (Dollars in 4 45,522 56,339 275,335 377,200	thousar	Held for Amortized Cost ds) 230,231	_	Estimated Fair Value		

The table below presents our fixed maturity securities by NAIC designation and the equivalent ratings of the nationally recognized securities rating organizations.

		March 31, 2003	December 31, 2002	
NAIC Designation	Rating Agency Equivalent	Carrying Amount	Carrying Amount	
			(Dollars in thousands)	

Baa				4,624,824	94.3%
		206,112	4.4%	230,847	4.7%
Ba		30,966	0.7%	37,478	0.8%
В		10,543	0.2%	7,505	0.2%
Caa and lower		1,950		2,000	_
In or near default		33	—	—	—
Total fixed maturities	\$	4,699,011	100.0% \$	4,902,654	100.0%
	16				
	B Caa and lower In or near default	B Caa and lower In or near default Total fixed maturities \$	B 10,543 Caa and lower 1,950 In or near default 33 Total fixed maturities \$ 4,699,011	B       10,543       0.2%         Caa and lower       1,950       —         In or near default       33       —         Total fixed maturities       \$ 4,699,011       100.0% \$	B       10,543       0.2%       7,505         Caa and lower       1,950       —       2,000         In or near default       33       —       —         Total fixed maturities       \$ 4,699,011       100.0%       4,902,654

Approximately 77% and 80% of our total invested assets were in United States Government and agency fixed maturity securities including government guaranteed mortgage-backed securities at March 31, 2003 and December 31, 2002, respectively. Corporate securities represented approximately 7% and 8% at March 31, 2003 and December 31, 2002 of our total invested assets, respectively. There were no other significant concentrations in the portfolio by type of security or by industry.

At March 31, 2003 and December 31, 2002, the fair value of investments we owned that were non-investment grade or not rated was \$47.0 million and \$51.9 million, respectively. The unrealized losses on investments we owned that were non-investment grade or not rated at March 31, 2003 and December 31, 2002, was \$18.2 million and \$19.8 million, respectively.

At March 31, 2003 and December 31, 2002, we identified certain invested assets which have characteristics (i.e. significant unrealized losses compared to book value and industry trends) creating uncertainty as to our future assessment of other than temporary impairments which are listed below by length of time these invested assets have been in an unrealized loss position. We have excluded from this list securities with unrealized losses which are related to market movements in interest rates.

	March 31, 2003					
	_	Amortized Cost		Unrealized Losses		Fair Value
	_		(Dolla	rs in thousands)		
3 months or less	\$	_	\$		\$	_
Greater than 3 months to 6 months		28,199		(12,483)		15,716
Greater than 6 months to 9 months		20,810		(8,297)		12,513
Greater than 9 months to 12 months				_		
Greater than 12 months		45,642		(17,533)		28,109
	\$	94,651	\$	(38,313)	\$	56,338
	December 31, 2002					
		Amortized Cost	τ	Jnrealized Losses		Fair Value
	_		(Dollar	rs in thousands)		
3 months or less	\$	39,853	\$	(14,815)	\$	25,038
Greater than 3 months to 6 months		15,628		(4,050)		11,578
Greater than 6 months to 9 months		_		_		
Greater than 9 months to 12 months		6,185		(3,185)		3,000
Greater than 12 months		40,067		(13,956)		26,111
	\$	101,733	\$	(36,006)	\$	65,727

We have reviewed these investments and concluded that there was no other than temporary impairment on these investment at March 31, 2003 and December 31, 2002. The factors that we considered in making this determination included the financial condition and near-term prospects of the issuer, whether the issuer is current on all payments and all contractual payments have been made, our intent and ability to hold the investment to allow for any anticipated recovery and the length of time and extent to which the fair value has been less than cost. During the quarter ended March 31, 2003, we took a \$2 million writedown on a security that we concluded did have an other than temporary impairment.

At March 31, 2003, we held \$397.6 million of mortgage loans compared to \$334.3 million at December 31, 2002. These mortgage loans are diversified as to property type, location, and loan size, and are collateralized by the related properties. Our mortgage lending policies establish limits on the

amount that can be loaned to one borrower and require diversification by geographic location and collateral type.

At March 31, 2003 and December 31, 2002, the commercial mortgage loan portfolio is diversified by geographic region and specific collateral property type as follows:

			March 31, 2003		December	31, 2002	
				Carrying Amount	Percent	Carrying Amount	Percent
					(Dollars in t	housands)	
	Geographic distribution						
	East		\$	70,874	4 17.8%	\$ 51,78	5 15.5%
	Middle Atlantic			51,56	1 13.0%	40,87	9 12.2%
	Mountain			29,210	) 7.3%	26,47	8 7.9%
	New England			16,512	7 4.2%	13,24	2 4.0%
	Pacific			26,870	0 6.8%	20,49	9 6.1%
	South Atlantic			100,492	7 25.2%	96,40	1 28.8%
	West			102,040	) 25.7%	85,05	5 25.5%
	Total		\$	397,569	) 100.0%	\$ 334,33	9 100.0%
			N	March 31, 200	3	December 31, 2	2002
		_	Carry Amo		Percent	Carrying Amount	Percent
		_				(Dollars in thous	ands)
Property typ	e distribution						
Office		\$	1	64,870	41.5% \$	126,818	37.9%
Retail			1	18,319	29.8%	101,485	30.4%
Industrial				73,130	18.4%	70,141	21.0%
Hotel				21,117	5.3%	21,218	6.3%
Apartment				964	0.2%	968	0.3%
Mixed use/ot	her			19,169	4.8%	13,709	4.1%
Total		\$	3	97,569	100.0% \$	334,339	100.0%

# Liquidity

We did not issue any equity or debt securities during the first three months of 2003. For information related to the Company's notes payable and requirements under the related credit agreement, see Note 7 of the Notes to Consolidated Financial Statements found in the Annual Report on Form 10-K.

The statutory capital and surplus of our life insurance subsidiaries at March 31, 2003 was \$220.5 million. American Equity Investment Life Insurance Company ("American Equity Life") made surplus note interest payments to us of \$1.3 million during the three months ended March 31, 2003. For the remainder of 2003, up to \$25.9 million can be distributed by American Equity Life as dividends without prior regulatory approval. Dividends may be made only out of earned surplus, and all surplus note payments are subject to prior approval by regulatory authorities. American Equity Life had \$40.7 million of earned surplus at March 31, 2003.

The transfer of funds by American Equity Life is also restricted by certain covenants in our bank credit facility, which, among other things, require American Equity Life to maintain statutory capital and surplus (including asset valuation and interest maintenance reserves) of \$140 million plus 25% of

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- 1	0
_	

statutory net income and 75% of the capital contributions to American Equity Life for periods subsequent to December 31, 1999. Under the most restrictive of these limitations, \$25.9 million of our earned surplus at March 31, 2003 would be available for distribution by American Equity Life to the parent company in the form of dividends or other distributions.

#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We seek to invest our available funds in a manner that will maximize shareholder value and fund future obligations to policyholders and debtors, subject to appropriate risk considerations. We seek to meet this objective through investments that: (i) consist predominately of investment grade fixed maturity securities of very high credit quality; (ii) have projected returns which satisfy our spread targets; and (iii) have characteristics which support the underlying liabilities. Many of our products incorporate surrender charges, market interest rate adjustments or other features to encourage persistency.

We seek to maximize the total return on our available for sale investments through active investment management. Accordingly, we have determined that our available for sale portfolio of fixed maturity securities is available to be sold in response to: (i) changes in market interest rates; (ii) changes in relative values of individual securities and asset sectors; (iii) changes in prepayment risks; (iv) changes in credit quality outlook for certain securities; (v) liquidity needs: and (vi) other factors. We have a portfolio of held for investment securities which consists principally of zero coupon bonds issued by U.S. government agencies. These securities are purchased to secure long-term yields which meet our spread targets and support the underlying liabilities.

Interest rate risk is our primary market risk exposure. Substantial and sustained increases and decreases in market interest rates can affect the profitability of our products and the market value of our investments. The profitability of most of our products depends on the spreads between interest yield on investments and rates credited on insurance liabilities. We have the ability to adjust crediting rates (participation or asset fee rates for equity-index annuities) on substantially all of our annuity policies at least annually (subject to minimum guaranteed values). In addition, substantially all of our annuity products have surrender and withdrawal penalty provisions designed to encourage persistency and to help ensure targeted spreads are earned. However, competitive factors, including the impact of the level of surrenders and withdrawals, may limit our ability to adjust or maintain crediting rates at levels necessary to avoid narrowing of spreads under certain market conditions.

A major component of our interest rate risk management program is structuring the investment portfolio with cash flow characteristics consistent with the cash flow characteristics of our insurance liabilities. We use computer models to simulate cash flows expected from our existing business under various interest rate scenarios. These simulations enable us to measure the potential gain or loss in fair value of our interest rate-sensitive financial instruments, to evaluate the adequacy of expected cash flows from our assets to meet the expected cash requirements of our liabilities and to determine if it is necessary to lengthen or shorten the average life and duration of our investment portfolio. (The "duration" of a security is the time weighted present value of the security's expected cash flows and is used to measure a security's sensitivity to changes in interest rates.) When the durations of assets and liabilities are similar, exposure to interest rate risk is minimized because a change in value of assets should be largely offset by a change in the value of liabilities. At March 31, 2003, the effective duration of our cash and invested assets backing our insurance liabilities was approximately 7.99 years and the estimated duration of our insurance liabilities was approximately 6.57 years.

If interest rates were to increase 10% (38 basis points) from levels at March 31, 2003, we estimate that the fair value of our fixed maturity securities would decrease by approximately \$180.8 million. If interest rates were to increase 50 basis points from the levels at March 31, 2003, the effective duration of our cash and invested assets backing our insurance liabilities would be approximately 11.24 years.

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The computer models used to estimate the impact of a 10% or 50 basis points change in market interest rates incorporate numerous assumptions, require significant estimates and assume an immediate and parallel change in interest rates without any management of the investment portfolio in reaction to such change. Consequently, potential changes in value of our financial instruments indicated by the simulations will likely be different from the actual changes experienced under given interest rate scenarios, and the differences may be material. Because we actively manage our investments and liabilities, our net exposure to interest rates can vary over time.

At March 31, 2003, 87.5% of our fixed income securities have call features and 1.5% are subject to current redemption. Another 75.2% will become subject to call redemption through December 31, 2003. During the first quarter of 2003, we received \$601.3 million in net redemption proceeds related to the exercise of such call options. We have reinvestment risk related to these redemptions to the extent we cannot reinvest the net proceeds in assets with credit quality and yield characteristics similar to the redeemed bonds. Such reinvestment risk typically occurs in a declining rate environment.

Should rates decline to levels which tighten the spread between our average portfolio yield and average cost of credited income on our annuity liability reserves, we have the ability to reduce crediting rates on most of our annuity liabilities to maintain the spread at our targeted level. Approximately 77.3% of our annuity liabilities are subject to annual adjustment of the applicable crediting rates at our discretion, limited by minimum guaranteed crediting rates of 3% to 4%.

With respect to our equity index business, we purchase call options on the applicable equity indexes to fund the annual index credits on such annuities. These options are primarily one-year instruments purchased to match the funding requirements of the underlying policies. Our risk associated with the current options we hold is limited to the cost of such options. Market value changes associated with those investments are substantially offset by an increase or decrease in the amounts added to policyholder account balances for equity-indexed products. In the first quarter of 2003, we realized gains of \$4.3 million on our equity index options, and we credited \$3.9 million to policyholders. On the respective anniversary dates of the equity index policies, we purchase new one-year call options to fund the next annual index credits. The risk associated with these prospective purchases is the uncertainty of the cost, which will determine whether we are able to earn our spread on our equity index business. This is a risk we manage through the terms of our equity index annuities, which permit us to change annual participation rates, asset fees, and/or caps, subject to guaranteed minimums. By reducing participation rates, asset fees or caps, we can limit option costs to budgeted amounts except in cases where the minimum guarantees would prevent further reductions. Based upon actuarial testing conducted as a part of the design of our equity index product, we believe the risk that minimum guarantees would prevent us from controlling option costs is negligible.

#### ITEM 4. CONTROLS AND PROCEDURES

Within the 90-day period prior to the filing of this report, we carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective. Disclosure controls and procedures are designed to ensure that information required to be disclosed in reports filed or submitted under the Securities and Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms.

There have been no significant changes in our internal controls or in other factors that could significantly affect these controls subsequent to the date of this examination.

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#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

# PART II. OTHER INFORMATION

# ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS

(c) None.

# ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a)

Exhibits: None

(b) No reports on Form 8-K were filed during the quarter ended March 31, 2003.

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#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 1, 2003

AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

By: /s/ DAVID J. NOBLE

David J. Noble, Chief Executive Officer (Principal Executive Officer)

By: /s/ WENDY L. CARLSON

Wendy L. Carlson, Chief Financial Officer (Principal Financial Officer)

By: /s/ TED M. JOHNSON

Ted M. Johnson, Vice President—Accounting (Principal Accounting Officer)

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#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

#### FORM OF CERTIFICATION FOR QUARTERLY REPORTS ON FORM 10-Q

I, David J. Noble, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of American Equity Investment Life Holding Company;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in the Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) Presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and

- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: May 1, 2003

By: /s/ DAVID J. NOBLE

David J. Noble, Chief Executive Officer (Principal Executive Officer)

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### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

# FORM OF CERTIFICATION FOR QUARTERLY REPORTS ON FORM 10-Q

I, Wendy L. Carlson, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of American Equity Investment Life Holding Company;
- 2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
- 4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in the Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) Presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: May 1, 2003

By: /s/ WENDY L. CARLSON

Wendy L. Carlson, Chief Financial Officer (Principal Financial Officer)

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#### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of American Equity Investment Life Holding Company (the "Company") on Form 10-Q for the three months ended March 31, 2003 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, D.J. Noble, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934;

and

2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 1, 2003

By: /s/ D.J. NOBLE

D.J. Noble, Chief Executive Officer (Principal Executive Officer)

### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of American Equity Investment Life Holding Company (the "Company") on Form 10-Q for the three months ended March 31, 2003 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Wendy L. Carlson, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934;

and

2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: May 1, 2003

By:

/s/ WENDY L. CARLSON

Wendy L. Carlson, Chief Financial Officer (Principal Financial Officer)

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