FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 205	49
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OMB APPROVAL												
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Bryant Jennifer Lynn					2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]									(Che	ck all app Direct	licable)	ng Pei	rson(s) to Is 10% Ov Other (s	wner
(Last) 6000 WE	(Last) (First) (Middle) 6000 WESTOWN PARKWAY					3. Date of Earliest Transaction (Month/Day/Year) 02/27/2020								X Officer (give title of their (specify below) below) EVP & CHRO, AEILIC					
(Street) WEST D MOINES	S		0266 Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year) 03/02/2020								6. Inc Line)					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Execution Date,			3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			, 4 and Securi Benefi		ies cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) (D)	or Pi	rice	Transa (Instr. 3	ction(s)			(Instr. 4)	
Common Stock 02/27/					2020	020		A		5,679 ⁽¹⁾ A		\$ <mark>0</mark>	14,490			D			
Common Stock 02/27/					2020	.020			F		2,559	D	\$	26.8	11,931			D	
Common Stock 02/2				02/27/	2020				A		2,090(2)	A		\$ <mark>0</mark>	14,021			D	
Common Stock															1,4	477 ⁽³⁾			By ESOP
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date ecurity or Exercise (Month/Day/Year) Execution Date,			on Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		tr.	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code V		(A)	(D)			Expiration Date	Title	or Numb of Share						

Explanation of Responses:

- 1. Performance based restricted stock units that vested and converted into shares of common stock under the American Equity Investment Life Holding Company 2016 Employee Incentive Plan.
- 2. Time based restricted stock units awarded under the American Equity Investment Life Holding Company 2016 Employee Incentive Plan that vest on the third anniversary of the date of grant.
- 3. Reflects ESOP allocations that have occurred since the date of the reporting person's last ownership report.

Remarks:

Renee D. Montz, by Power of <u>Attorney</u>

03/25/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.