



Eagle Life Insurance Company® Announces New Indices and Growth Potential Options for FIA Products

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New indices and optional rider added to help boost growth and diversification potential

WEST DES MOINES, Iowa--(BUSINESS WIRE)--Apr. 13, 2022-- Eagle Life Insurance Company®, a provider of fixed and fixed index annuities, has announced several enhancements designed to broaden diversification options and boost growth opportunities on its fixed index annuity portfolio.

New indices and rider enhance growth, diversification options

Eagle Life is adding two new index options and a Performance Rate Rider to the Eagle Select® Focus Series and Eagle Select® Income Focus fixed index annuities. This is in addition to the existing index options, which include the S&P 500® Index and the S&P 500® Dividend Aristocrats® Daily Risk Control 5% Excess Return Index.

"We specifically added these new indices, along with the Performance Rate Rider, to enrich our fixed index annuity offering above and beyond the principal protection and guaranteed lifetime income the products already provide," said Eagle Life President Graham Day.

"The new indices allow Eagle Life to offer global diversification options, and give clients additional ways to grow their retirement dollars," said Day. "And with the new Performance Rate Rider, clients can have the opportunity to enjoy the benefit of greater upside potential."

Franklin Global Trends IndexSM (Ticker: FTGTREND) —

The Power of global diversification

This multi-asset index brings the first global option into the Eagle Life portfolio. Comprised of both national and global asset classes, it allows for broad diversification and the opportunity for clients to boost the growth potential of their Eagle Life fixed index annuity. By dynamically allocating across 10 global asset classes — including equities, fixed income and alternatives — the index provides risk management, with an active approach to allocation based on market trends and the ability to pivot as needed due to market volatility.

"We are excited to partner with Eagle Life on introducing the Franklin Global Trends Index. This index brings essential diversification elements to clients in that global asset classes can serve as important drivers of portfolio return and risk reduction," said Doug Sue, Vice President and Senior Client Portfolio Manager at Franklin Templeton Investment Solutions. "We believe the launch of this index on the Eagle Life annuity platform is an important representation of Franklin Templeton's commitment to this growing space within retirement savings."

Invesco Dynamic Growth Index (Ticker: IIDGROW) —

Spotlighting the growth advantage

This index focuses on growth and seeks to optimize performance by dynamically combining U.S. equities and bonds, and matching allocation strategies to one of four economic cycles — recovery, expansion, slowdown or contraction. It addresses risk by monitoring market performance and making intra-day allocation adjustments as needed.

"We are excited to work together with Eagle Life on a product that uses systematic factor investing to address the diverse needs of clients," said Andrew Waisburd, Head of Invesco Indexing. "Invesco Indexing is uniquely situated to leverage the expertise of Invesco's factor investment teams, which allows us to provide compelling index solutions for fixed index annuities."

New optional rider increases growth potential

With the new Performance Rate Rider, clients can help enhance the growth potential of their Eagle Life fixed index annuity by taking the option to pay a rider cost and add the rider to any participation rate index-linked crediting strategy. This optional rider gives clients the opportunity to increase participation rates on the annuity's crediting strategy, which could potentially boost the amount of interest credited to it. The cost for applying the PRR to selected crediting strategies will not change for the length of the annuity's surrender charge period.

ABOUT EAGLE LIFE INSURANCE COMPANY®

At Eagle Life Insurance Company®, we know retirement isn't an ending — it's a beginning. A time for people to live out the future they've envisioned. That's why we help them build and achieve their retirement goals. We offer protection of principal, opportunities for growth and guaranteed income for life through fixed and fixed index annuities available through financial institutions and independent broker-dealers across the country. And we do it all by nurturing relationships and remaining dedicated to the people we serve. Eagle Life is a wholly-owned subsidiary of American Equity Investment Life Insurance Company® (holding company NYSE:AEL). For more information, visit eagle-lifeco.com and follow us on [LinkedIn](#).

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wealth management and technology solutions. Through its specialist investment managers, the company offers boutique specialization on a global scale, bringing extensive capabilities in equity, fixed income, multi-asset solutions and alternatives. With offices in more than 30 countries and approximately 1,300 investment professionals, the California-based company has 75 years of investment experience and approximately \$1.5 trillion in assets under management as of March 31, 2022. For more information, please visit franklintempleton.com and follow on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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