



American Equity to Present at Raymond James 39th Annual Institutional Investors Conference

February 28, 2018

WEST DES MOINES, Iowa--(BUSINESS WIRE)--Feb. 28, 2018-- American Equity Investment Life Holding Company (NYSE: AEL), a leading issuer of fixed index annuities, today announced that John Matovina, Chief Executive Officer and Ted Johnson, Chief Financial Officer, will be presenting at the Raymond James 39th Annual Institutional Investors Conference on Monday, March 5 at 11:00 a.m. ET. Investors may access a webcast of this presentation on American Equity's website at <http://ir.american-equity.com/>.

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

Certain statements made during this presentation may constitute forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to future operations, strategies, financial results or other developments, and are subject to assumptions, risks and uncertainties. Statements such as "guidance", "expect", "anticipate", "believe", "goal", "objective", "target", "may", "should", "estimate", "projects" or similar words as well as specific projections of future results qualify as forward-looking statements. Factors that may cause our actual results to differ materially from those contemplated by these forward looking statements can be found in the company's most recent filings with the Securities and Exchange Commission. Forward-looking statements speak only as of the date the statement was made and the company undertakes no obligation to update such forward-looking statements. There can be no assurance that other factors not currently anticipated by the company will not materially and adversely affect our results of operations. Investors are cautioned not to place undue reliance on any forward-looking statements made by us or on our behalf.

ABOUT AMERICAN EQUITY

American Equity Investment Life Holding Company, through its wholly-owned operating subsidiaries, issues fixed annuities, with a primary emphasis on the sale of fixed index annuities. American Equity Investment Life Holding Company, a New York Stock Exchange Listed company (NYSE: AEL), is headquartered in West Des Moines, Iowa. For more information, please visit www.american-equity.com.

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