# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 5, 2019

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

(Exact name of registrant as specified in its charter)

Iowa (State or other jurisdiction

of incorporation)

**001-31911** (Commission File Number) **42-1447959** (IRS Employer

Identification No.)

6000 Westown Parkway, West Des Moines, Iowa

(Address of principal executive offices)

(515) 221-0002

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common stock, par value \$1	AEL	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

50266

(Zip Code)

#### Item 2.02 Results of Operations and Financial Condition

On August 5, 2019, the registrant issued a press release announcing its financial results for the quarter ended June 30, 2019, a copy of which is attached as Exhibit 99.1 and is incorporated herein by reference. The registrant's financial supplement for the quarter ended June 30, 2019, is attached as Exhibit 99.2 and is incorporated herein by reference.

The information, including exhibits attached hereto, furnished under this Item 2.02 shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, except as otherwise expressly stated in such filing.

#### Item 9.01. Financial Statements and Exhibits

# (d) Exhibits

The following exhibits are being furnished with this Form 8-K.

Exhibit Number Description

99.1	Press release dated August 5, 2019, announcing American Equity Investment Life Holding Company's financial results for the quarter ended June 30, 2019.
99.2	American Equity Investment Life Holding Company's Financial Supplement for the guarter ended June 30, 2019.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 5, 2019

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

By: /s/ John M. Matovina

John M. Matovina Chief Executive Officer and President



For more information, contact:

Steven D. Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

# FOR IMMEDIATE RELEASE

August 5, 2019

# American Equity Reports Second Quarter 2019 Results

# Company Highlights

- Second quarter 2019 net income of \$18.6 million or \$0.20 per diluted common share
- Second quarter 2019 non-GAAP operating income<sup>1</sup> of \$99.6 million or \$1.09 per diluted common share
- Second quarter 2019 annuity sales of \$1.5 billion
- Policyholder funds under management of \$52.4 billion
- Second quarter 2019 investment spread of 2.63%
- Estimated risk-based capital ratio of 369% compared to 360% at December 31, 2018

WEST DES MOINES, Iowa (August 5, 2019) - American Equity Investment Life Holding Company (NYSE: AEL), a leading issuer of fixed index annuities (FIAs), today reported a second quarter 2019 net income of \$18.6 million, or \$0.20 per diluted common share, compared to net income of \$93.9 million, or \$1.03 per diluted common share, for second quarter 2018.

Non-GAAP operating income<sup>1</sup> for the second quarter of 2019 was \$99.6 million, or \$1.09 per diluted common share, compared to non-GAAP operating income<sup>1</sup> of \$86.6 million, or \$0.95 per diluted common share, for second quarter 2018. On a trailing twelve-month basis, non-GAAP operating return<sup>1</sup> on average equity excluding average AOCI<sup>1</sup> was 19.2% based upon reported results and 16.0% excluding the impact of assumption revisions.

#### POLICYHOLDER FUNDS UNDER MANAGEMENT UP 1.6% ON \$1.5 BILLION OF SALES

Policyholder funds under management at June 30, 2019 were \$52.4 billion, an \$811 million or 1.6% increase from March 31, 2019. Second quarter gross and net sales were \$1.5 billion and \$1.4 billion, respectively, representing increases of 25% and 33% from second quarter 2018 sales. On a sequential basis, sales increased 21% both before and after coinsurance.

Total sales by independent agents for American Equity Investment Life Insurance Company (American Equity Life) increased 18% sequentially while total sales by broker-dealers and banks for Eagle Life Insurance Company (Eagle Life) increased 39% sequentially. Sales of FIAs were up 20% sequentially to \$1.4 billion driven by an 18% increase in sales for American Equity Life and a 33% increase for Eagle Life.

Commenting on sales, John Matovina, Chairman and Chief Executive Officer, said: "We delivered substantial sequential and year-overyear increases in FIA sales in American Equity Life's independent agent channel. Sales have been on an upswing for the last three quarters and the momentum carried over into July. In the second quarter, combined sales for AssetShield and the Choice series, our accumulation products in the independent agent channel, accounted for 46% of sales compared to 41% of sales in the first quarter. In the guaranteed lifetime income space, the IncomeShield series, which was the best-selling guaranteed lifetime income product in the independent agent channel in the first quarter of 2019, accounted for 40% of our FIA sales in the second quarter."

Commenting on the market environment and the outlook for FIA sales, Matovina added: "The market in each of our distribution channels continues to be competitive. Reflecting the decline in interest rates since year-end, we have taken actions to lower caps, participation rates, and declared rates for both American Equity Life and Eagle Life. In mid-April we lowered participation rates and caps on S&P 500 annual point to point strategies for accumulation products. In mid-June, we reduced caps and participation rates for our S&P 500 annual point to point strategies as well as our volatility-controlled S&P Dividend Aristocrats Excess Return strategies; additional reductions on these strategies will be effective August 6th. Competitors have been reducing caps and participation rates as well, so we anticipate remaining competitive in the accumulation space. Also effective August 6th, guaranteed income levels on the IncomeShield and Gold Series product lines will be reduced. We would not be surprised to see competitors make reductions in guaranteed income."

Matovina continued: "In the bank and broker-dealer channels, we have benefited from new sales relationships and the expansion of our employee wholesaling force. Eagle Life now has 12 employee wholesalers, up from four at the beginning of the year. We are using our employee wholesalers to target accounts that do not use third party wholesalers and to complement our third party wholesalers when possible. We continue to put significant emphasis on account acquisition and hope to bring on at least two new meaningful accounts by year-end. At current run rates, we have seven accounts capable of producing sales of \$50 million or higher this year."

#### INVESTMENT SPREAD INCREASES ON LOWER COST OF MONEY

American Equity's investment spread was 2.63% for the second quarter of 2019 compared to 2.58% for the first quarter of 2019 and 2.64% for the second quarter of 2018. On a sequential basis, the average yield on invested assets increased by 3 basis points while the cost of money fell 2 basis points.

Average yield on invested assets was 4.51% in the second quarter of 2019 compared to 4.48% in the first quarter of 2019. This increase was attributable to an increase in the benefit from non-trendable investment income items from 2 basis points in the first quarter to 5 basis points in the second quarter of this year. The impact from the decline in short term yields on the \$4.9 billion of floating rate instruments in our investment portfolio negatively affected our average yield by 1 basis point.

The aggregate cost of money for annuity liabilities of 1.88% in the second quarter of 2019 was down 2 basis points from 1.90% in the first quarter of 2019. The cost of money benefited by 4 basis points from over hedging index-linked interest obligations and other non-trendable items, compared to 4 basis points in the first quarter of 2019.

Commenting on investment spread, Matovina said: "Excluding non-trendable investment spread items, investment spread increased 2 basis points sequentially driven by lower cost of money. The cost of money continues to benefit from the renewal rate reductions we initiated in the fourth quarter of last year. Option costs increased slightly in the second quarter, but were still well below levels paid during most of 2018."

Matovina went on to say: "Given the decline in yields available from fixed income securities and other fixed income instruments since we last initiated renewal rate reductions in the fourth quarter of last year, we will initiate further renewal rate adjustments on certain in-force policies later this month. Should yields available to us remain at current levels or the cost of money rise, we have flexibility to reduce our crediting rates and could decrease our cost of money by approximately 0.58% through further reductions in renewal rates to guaranteed minimums."

#### CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Forward-looking statements relate to future operations, strategies, financial results or other developments, and are subject to assumptions, risks and uncertainties. Statements such as "guidance", "expect", "anticipate", "believe", "goal", "objective", "target", "may", "should", "estimate", "projects" or similar words as well as specific projections of future results qualify as forward-looking statements. Factors that may cause our actual results to differ materially from those contemplated by these forward looking statements can be found in the company's Form 10-K filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date the statement was made and the company undertakes no obligation to update such forward-looking statements. There can be no assurance that other factors not currently anticipated by the company will not materially and adversely affect our results of operations. Investors are cautioned not to place undue reliance on any forward-looking statements made by us or on our behalf.

#### **CONFERENCE CALL**

American Equity will hold a conference call to discuss second quarter 2019 earnings on Tuesday, August 6, 2019 at 9:00 a.m. CT. The conference call will be webcast live on the Internet. Investors and interested parties who wish to listen to the call on the Internet may do so at <u>www.american-equity.com</u>.

The call may also be accessed by telephone at 855-865-0606, passcode 4169648 (international callers, please dial 704-859-4382). An audio replay will be available shortly after the call on AEL's website. An audio replay will also be available via telephone through August 13, 2019 at 855-859-2056, passcode 4169648 (international callers will need to dial 404-537-3406).

#### ABOUT AMERICAN EQUITY

American Equity Investment Life Holding Company, through its wholly-owned operating subsidiaries, issues fixed annuity and life insurance products, with a primary emphasis on the sale of fixed index and fixed rate annuities. American Equity Investment Life Holding Company, a New York Stock Exchange Listed company (NYSE: AEL), is headquartered in West Des Moines, Iowa. For more information, please visit <u>www.american-equity.com</u>.

1 Use of non-GAAP financial measures is discussed in this release in the tables that follow the text of the release.

###

# **Consolidated Statements of Operations**

	 Three Mo Jui	nths E ne 30,	nded	Six Months Ended June 30,			
	 2019		2018	 2019		2018	
Revenues:							
Premiums and other considerations	\$ 4,126	\$	5,757	\$ 9,536	\$	14,810	
Annuity product charges	60,700		55,006	113,666		105,729	
Net investment income	570,568		533,282	1,129,006		1,044,066	
Change in fair value of derivatives	76,045		132,205	460,514		(318,878)	
Net realized losses on investments, excluding other than temporary impairment ("OTTI") losses	(3,832)		(38,381)	(4,395)		(38,079)	
OTTI losses on investments:							
Total OTTI losses	(998)		(745)	(998)		(1,652)	
Portion of OTTI losses recognized from other comprehensive income	 (215)		(1,651)	 (215)		(1,651)	
Net OTTI losses recognized in operations	(1,213)		(2,396)	(1,213)		(3,303)	
Total revenues	 706,394		685,473	 1,707,114		804,345	
Benefits and expenses:							
Insurance policy benefits and change in future policy benefits	6,939		9,276	16,238		21,370	
Interest sensitive and index product benefits	251,103		427,951	387,777		942,046	
Amortization of deferred sales inducements	19,785		78,112	53,094		178,535	
Change in fair value of embedded derivatives	327,562		(101,949)	1,093,885		(969,181)	
Interest expense on notes payable	6,380		6,374	12,759		12,746	
Interest expense on subordinated debentures	4,057		3,878	8,145		7,508	
Amortization of deferred policy acquisition costs	29,946		115,049	75,078		255,688	
Other operating costs and expenses	37,426		32,540	 76,405		63,780	
Total benefits and expenses	 683,198		571,231	 1,723,381		512,492	
Income (loss) before income taxes	23,196		114,242	(16,267)		291,853	
Income tax expense (benefit)	 4,606		20,339	 (4,847)		56,988	
Net income (loss)	\$ 18,590	\$	93,903	\$ (11,420)	\$	234,865	
Earnings (loss) per common share	\$ 0.20	\$	1.04	\$ (0.13)	\$	2.60	
Earnings (loss) per common share - assuming dilution	\$ 0.20	\$	1.03	\$ (0.13)	\$	2.58	
Weighted average common shares outstanding (in thousands):							
Earnings (loss) per common share	91,103		90,327	90,994		90,173	
Earnings (loss) per common share - assuming dilution	91,785		91,271	91,765		91,206	
Zamingo (1999) per common share assaming anatom	51,705		51,271	51,705		51,200	

#### NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), the Company has consistently utilized non-GAAP operating income and non-GAAP operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate its financial performance. Non-GAAP operating income equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and the Company believes measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income eliminate the impact of fair value accounting for the Company's fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. The Company believes the combined presentation and evaluation of non-GAAP operating income together with net income (loss) provides information that may enhance an investor's understanding of its underlying results and profitability.

#### Reconciliation from Net Income (Loss) to Non-GAAP Operating Income

	Three Months Ended June 30,						ths Ended ne 30,						
		2019 20		2019 2018 2019		2018		2018		2019		2018	
Net income (loss)	\$	18,590	\$	93,903	\$	(11,420)	\$	234,865					
Adjustments to arrive at non-GAAP operating income: (a)													
Net realized investment losses, including OTTI		2,625		25,624		2,930		25,647					
Change in fair value of derivatives and embedded derivatives - fixed index annuities		99,868		(30,094)		250,812		(108,912)					
Change in fair value of derivatives - debt		854		(739)		1,490		(2,571)					
Income taxes		(22,346)		(2,046)		(54,819)		15,313					
Non-GAAP operating income	\$	99,591	\$	86,648	\$	188,993	\$	164,342					
Per common share - assuming dilution:													
Net income (loss)	\$	0.20	\$	1.03	\$	(0.13)	\$	2.58					
Adjustments to arrive at non-GAAP operating income:													
Anti-dilutive effect of net loss		_		_		0.01		_					
Net realized investment losses, including OTTI		0.03		0.28		0.03		0.28					
Change in fair value of derivatives and embedded derivatives - fixed index annuities		1.09		(0.33)		2.73		(1.19)					
Change in fair value of derivatives - debt		0.01		(0.01)		0.02		(0.03)					
Income taxes		(0.24)		(0.02)		(0.60)		0.16					
Non-GAAP operating income	\$	1.09	\$	0.95	\$	2.06	\$	1.80					

(a) Adjustments to net income (loss) to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

# NON-GAAP FINANCIAL MEASURES

#### Average Stockholders' Equity and Return on Average Equity

Return on average equity measures how efficiently the Company generates profits from the resources provided by its net assets. Return on average equity and non-GAAP operating return on average equity are calculated by dividing net income and non-GAAP operating income, respectively, for the trailing twelve months by average equity excluding average accumulated other comprehensive income ("AOCI"). The Company excludes AOCI because AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments.

	Twel	ve Months Ended
		June 30, 2019
Average Stockholders' Equity		
Average equity including average AOCI	\$	2,962,150
Average AOCI		(615,195)
Average equity excluding average AOCI	\$	2,346,955
Net income	\$	211,731
Non-GAAP operating income		450,391
Return on Average Equity Excluding Average AOCI		
Net income		9.02%
Non-GAAP operating income		19.19%

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

# June 30, 2019

A.	<u>Financial Highlights</u>	
	Condensed Consolidated Balance Sheets	<u>1</u>
	Consolidated Statements of Operations	1 2 3
	<u>Quarterly Summary - Most Recent 5 Quarters</u>	<u>3</u>
	Non-GAAP Financial Measures	
	Reconciliation from Net Income (Loss) to Non-GAAP Operating Income	<u>4</u>
	Summary of Adjustments to Arrive at Non-GAAP Operating Income	<u>4</u> <u>5</u>
	Quarterly Summary - Reconciliation from Net Income (Loss) to Non-GAAP Operating Income	
	Quarterly Summary - Summary of Adjustments to Arrive at Non-GAAP Operating Income	Z
	<u>Capitalization/Book Value per Share</u>	<u></u>
	<u>Spread Results</u>	<u>6</u> Z <u>8</u> 9
B.	Product Summary	
	Summary of Cost of Money for Deferred Annuities	<u>9</u>
	Annuity Account Balance Rollforward	<u>9</u>
	Annuity Deposits by Product Type	<u>10</u>
	Surrender Charge Protection and Account Values by Product Type	<u>10</u>
	Annuity Liability Characteristics	<u>11</u>
C.	Investment Summary	
	<u>Summary of Invested Assets</u>	<u>14</u>
	<u>Credit Quality of Fixed Maturity Securities</u>	<u>14</u>
	<u>Watch List Securities</u>	<u>14</u>
	<u>Fixed Maturity Securities by Sector</u>	<u></u> <u>15</u>
	Mortgage Loans on Commercial Real Estate	<u>16</u>
D.	Shareholder Information	<u>17</u>
E.	Research Analyst Coverage	<u>18</u>

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

	June 30, 2019		December 31, 2018		
Assets					
Investments:					
Fixed maturity securities, available for sale, at fair value	\$ 50,171,303	\$	45,923,727		
Mortgage loans on real estate	3,083,675		2,943,091		
Derivative instruments	888,208		205,149		
Other investments	642,219		355,531		
Total investments	54,785,405		49,427,498		
Cash and cash equivalents	1,215,967		344,396		
Coinsurance deposits	5,029,374		4,954,068		
Accrued investment income	480,664		468,729		
Deferred policy acquisition costs	2,805,568		3,535,838		
Deferred sales inducements	1,943,534		2,516,721		
Deferred income taxes	9,328		291,169		
Income taxes recoverable	48,084		26,537		
Other assets	53,380		60,608		
Total assets	\$ 66,371,304	\$	61,625,564		
Liabilities and Stockholders' Equity					
Liabilities:					
Policy benefit reserves	\$ 60,203,010	\$	57,606,009		
Other policy funds and contract claims	263,691		270,858		
Notes payable	494,850		494,591		
Subordinated debentures	243,200		242,982		
Amounts due under repurchase agreements	_		109,298		
Other liabilities	1,669,078		502,725		
Total liabilities	 62,873,829		59,226,463		
Stockholders' equity:					
Common stock	90,936		90,369		
Additional paid-in capital	817,997		811,186		
Accumulated other comprehensive income (loss)	1,049,984		(52,432)		
Retained earnings	1,538,558		1,549,978		
Total stockholders' equity	 3,497,475		2,399,101		
Total liabilities and stockholders' equity	\$ 66,371,304	\$	61,625,564		

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS

		Three Mo Jui	nths E ne 30,	Ended	Six Months June			ded
		2019		2018		2019		2018
Revenues:								
Premiums and other considerations	\$	4,126	\$	5,757	\$	9,536	\$	14,810
Annuity product charges		60,700		55,006		113,666		105,729
Net investment income		570,568		533,282		1,129,006		1,044,066
Change in fair value of derivatives		76,045		132,205		460,514		(318,878)
Net realized losses on investments, excluding other than temporary impairment ("OTTI") losses		(3,832)		(38,381)		(4,395)		(38,079)
OTTI losses on investments:								
Total OTTI losses		(998)		(745)		(998)		(1,652)
Portion of OTTI losses recognized from other comprehensive income		(215)		(1,651)		(215)		(1,651)
Net OTTI losses recognized in operations		(1,213)		(2,396)		(1,213)		(3,303)
Total revenues	_	706,394		685,473		1,707,114		804,345
Benefits and expenses:								
Insurance policy benefits and change in future policy benefits		6,939		9,276		16,238		21,370
Interest sensitive and index product benefits		251,103		427,951		387,777		942,046
Amortization of deferred sales inducements		19,785		78,112		53,094		178,535
Change in fair value of embedded derivatives		327,562		(101,949)		1,093,885		(969,181)
Interest expense on notes payable		6,380		6,374		12,759		12,746
Interest expense on subordinated debentures		4,057		3,878		8,145		7,508
Amortization of deferred policy acquisition costs		29,946		115,049		75,078		255,688
Other operating costs and expenses		37,426		32,540		76,405		63,780
Total benefits and expenses		683,198		571,231		1,723,381		512,492
Income (loss) before income taxes		23,196		114,242		(16,267)		291,853
Income tax expense (benefit)		4,606		20,339		(4,847)		56,988
Net income (loss)	\$	18,590	\$	93,903	\$	(11,420)	\$	234,865
Famings (loss) per common share	\$	0.20	\$	1.04	\$	(0.13)	\$	2.60
Earnings (loss) per common share			э \$			. ,		
Earnings (loss) per common share - assuming dilution	\$	0.20	Э	1.03	\$	(0.13)	Э	2.58
Weighted average common shares outstanding (in thousands):								
Earnings (loss) per common share		91,103		90,327		90,994		90,173
Earnings (loss) per common share - assuming dilution		91,785		91,271		91,765		91,206

# **Quarterly Summary - Most Recent 5 Quarters**

	Q2 2019	Q1 2019	Q4 2018	Q3 2018	Q2 2018
Revenues:					
Traditional life insurance premiums	\$ 799	\$ 829	\$ 845	\$ 807	\$ 910
Life contingent immediate annuity considerations	3,327	4,581	3,585	6,433	4,847
Surrender charges	19,480	16,456	15,710	17,132	16,520
Lifetime income benefit rider fees	41,220	36,510	44,684	41,233	38,486
Net investment income	570,568	558,438	554,355	549,391	533,282
Change in fair value of derivatives	76,045	384,469	(1,054,281)	595,311	132,205
Net realized gains (losses) on investments, excluding OTTI	(3,832)	(563)	3,097	(2,196)	(38,381)
Net OTTI losses recognized in operations	 (1,213)	 	 (18,980)	 (14,373)	 (2,396)
Total revenues	 706,394	 1,000,720	 (450,985)	 1,193,738	 685,473
Benefits and expenses:					
Traditional life insurance policy benefits and change in future policy benefits	576	878	731	838	981
Life contingent immediate annuity benefits and change in future policy benefits	6,363	8,421	6,708	9,883	8,295
Interest sensitive and index product benefits (a)	251,103	136,674	255,700	413,089	427,951
Amortization of deferred sales inducements (b)	19,785	33,309	(11,578)	55,244	78,112
Change in fair value of embedded derivatives	327,562	766,323	(804,026)	383,716	(101,949)
Interest expense on notes payable	6,380	6,379	6,376	6,376	6,374
Interest expense on subordinated debentures	4,057	4,088	4,041	3,942	3,878
Amortization of deferred policy acquisition costs (b)	29,946	45,132	(8,750)	81,053	115,049
Other operating costs and expenses	 37,426	 38,979	 33,597	 31,924	 32,540
Total benefits and expenses	 683,198	 1,040,183	 (517,201)	 986,065	 571,231
Income (loss) before income taxes	23,196	(39,463)	66,216	207,673	114,242
Income tax expense (benefit) (c)	 4,606	 (9,453)	 12,393	 38,345	 20,339
Net income (loss) (a)(b)(c)	\$ 18,590	\$ (30,010)	\$ 53,823	\$ 169,328	\$ 93,903
Earnings (loss) per common share	\$ 0.20	\$ (0.33)	\$ 0.59	\$ 1.87	\$ 1.04
Earnings (loss) per common share - assuming dilution (a)(b)(c)	\$ 0.20	\$ (0.33)	\$ 0.59	\$ 1.85	\$ 1.03
Weighted average common shares outstanding (thousands):					

Earnings (loss) per common share	91,103	90,883	90,555	90,486	90,327
Earnings (loss) per common share - assuming dilution	91,785	91,744	91,622	91,651	91,271

(a) Q3 2018 includes a benefit from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact decreased interest sensitive and index product benefits by \$53.6 million and increased net income and earnings per common share - assuming dilution by \$42.0 million and \$0.46 per share, respectively.

(b) Q3 2018 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$21.5 million and \$30.6 million, respectively, and increased net income and earnings per common share - assuming dilution by \$40.8 million and \$0.45 per share, respectively.

(c) Q3 2018 includes an income tax benefit from a worthless stock deduction related to a wholly-owned subsidiary which increased net income and earnings per common share - assuming dilution by \$7.4 million and \$0.08 per share, respectively.

#### NON-GAAP FINANCIAL MEASURES

In addition to net income (loss), we have consistently utilized non-GAAP operating income and non-GAAP operating income per common share - assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income equals net income (loss) adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income eliminate the impact of fair value accounting for our fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income together with net income (loss) provides information that may enhance an investor's understanding of our underlying results and profitability.

#### **Reconciliation from Net Income (Loss) to Non-GAAP Operating Income**

	Three Months Ended June 30,			 Six Mont Jur	ths En 1e 30,	ded	
		2019		2018	2019		2018
Net income (loss)	\$	18,590	\$	93,903	\$ (11,420)	\$	234,865
Adjustments to arrive at non-GAAP operating income: (a)							
Net realized investment losses, including OTTI		2,625		25,624	2,930		25,647
Change in fair value of derivatives and embedded derivatives - fixed index annuities		99,868		(30,094)	250,812		(108,912)
Change in fair value of derivatives - debt		854		(739)	1,490		(2,571)
Income taxes		(22,346)		(2,046)	(54,819)		15,313
Non-GAAP operating income	\$	99,591	\$	86,648	\$ 188,993	\$	164,342
Per common share - assuming dilution:							
Net income (loss)	\$	0.20	\$	1.03	\$ (0.13)	\$	2.58
Adjustments to arrive at non-GAAP operating income:							
Anti-dilutive effect of net loss				_	0.01		—
Net realized investment losses, including OTTI		0.03		0.28	0.03		0.28
Change in fair value of derivatives and embedded derivatives - fixed index annuities		1.09		(0.33)	2.73		(1.19)
Change in fair value of derivatives - debt		0.01		(0.01)	0.02		(0.03)
Income taxes		(0.24)		(0.02)	(0.60)		0.16
Non-GAAP operating income	\$	1.09	\$	0.95	\$ 2.06	\$	1.80

(a) Adjustments to net income (loss) to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019 Unaudited (Dollars in thousands)

# NON-GAAP FINANCIAL MEASURES

# Summary of Adjustments to Arrive at Non-GAAP Operating Income

	 Three Months Ended June 30,					ths Ended ne 30,	
	 2019		2018		2019		2018
Net realized investment gains and losses, including OTTI:							
Net realized losses on investments, including OTTI	\$ 5,045	\$	40,777	\$	5,608	\$	41,382
Amortization of DAC and DSI	(2,420)		(15,153)		(2,678)		(15,735)
Income taxes	(567)		(8,716)		(633)		(8,721)
	\$ 2,058	\$	16,908	\$	2,297	\$	16,926
Change in fair value of derivatives and embedded derivatives:							
Index annuities	\$ 218,046	\$	(72,469)	\$	459,166	\$	(230,280)
Interest rate caps and swap	854		(739)		1,490		(2,571)
Amortization of DAC and DSI	(118,178)		42,375		(208,354)		121,368
Income taxes	(21,779)		6,670		(54,186)		24,034
	\$ 78,943	\$	(24,163)	\$	198,116	\$	(87,449)

#### NON-GAAP FINANCIAL MEASURES

#### **Quarterly Summary - Most Recent 5 Quarters**

#### Reconciliation from Net Income (Loss) to Non-GAAP Operating Income

	Q2 2019	Q1 2019	Q4 2018	Q3 2018	Q2 2018
Net income (loss)	\$ 18,590	\$ (30,010)	\$ 53,823	\$ 169,328	\$ 93,903
Adjustments to arrive at non-GAAP operating income: (a)					
Net realized investment losses, including OTTI	2,625	305	9,525	10,278	25,624
Change in fair value of derivatives and embedded derivatives - fixed index annuities	99,868	150,944	36,186	545	(30,094)
Change in fair value of derivatives - debt	854	636	1,276	(597)	(739)
Income taxes	(22,346)	(32,473)	(10,475)	(8,491)	 (2,046)
Non-GAAP operating income (b)(c)	\$ 99,591	\$ 89,402	\$ 90,335	\$ 171,063	\$ 86,648
Per common share - assuming dilution:					
Net income (loss)	\$ 0.20	\$ (0.33)	\$ 0.59	\$ 1.85	\$ 1.03
Adjustments to arrive at non-GAAP operating income:					
Net realized investment losses, including OTTI	0.03	_	0.10	0.11	0.28
Change in fair value of derivatives and embedded derivatives - fixed index annuities	1.09	1.64	0.40	0.01	(0.33)
Change in fair value of derivatives - debt	0.01	0.01	0.01	(0.01)	(0.01)
Income taxes	 (0.24)	 (0.35)	 (0.11)	 (0.09)	 (0.02)
Non-GAAP operating income (b)(c)	\$ 1.09	\$ 0.97	\$ 0.99	\$ 1.87	\$ 0.95

(a) Adjustments to net income (loss) to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.

(b) Q3 2018 includes a benefit from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact decreased interest sensitive and index product benefits by \$53.6 million and increased non-GAAP operating income and non-GAAP operating income per common share - assuming dilution by \$42.0 million and \$0.46 per share, respectively.

(c) Q3 2018 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$20.5 million and \$28.7 million, respectively, and increased non-GAAP operating income and non-GAAP operating income per common share- assuming dilution by \$38.5 million and \$0.42 per share, respectively.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019 Unaudited (Dollars in thousands)

# NON-GAAP FINANCIAL MEASURES

# Summary of Adjustments to Arrive at Non-GAAP Operating Income

	 Q2 2019	Q1 2019		Q4 2018		2018 Q3 2018		 Q2 2018
Net realized (gains) losses on investments	\$ 3,832	\$	563	\$	(3,097)	\$	2,196	\$ 38,381
Net OTTI losses recognized in operations	1,213		_		18,980		14,373	2,396
Change in fair value of derivatives	 (108,662)		(524,567)		1,017,555		(408,680)	 28,741
Increase (decrease) in total revenues	(103,617)		(524,004)		1,033,438		(392,111)	69,518
Amortization of deferred sales inducements	49,101		35,494		77,745		(7,219)	(9,888)
Change in fair value of embedded derivatives	(327,562)		(766,323)		804,026		(383,716)	101,949
Amortization of deferred policy acquisition costs	71,497		54,940		104,680		(11,402)	(17,334)
Increase (decrease) in total benefits and expenses	 (206,964)		(675,889)		986,451		(402,337)	 74,727
Increase (decrease) in income (loss) before income taxes	103,347		151,885		46,987		10,226	(5,209)
Increase in income tax expense (benefit)	22,346		32,473		10,475		8,491	 2,046
Increase (decrease) in net income (loss)	\$ 81,001	\$	119,412	\$	36,512	\$	1,735	\$ (7,255)

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - June 30, 2019 Unaudited (Dollars in thousands, except share and per share data)

#### Capitalization/Book Value per Share

		Q2 2019	Q1 2019		Q4 2018	Q3 2018	Q2 2018
Capitalization:							
Notes payable	\$	500,000	\$	500,000	\$ 500,000	\$ 500,000	\$ 500,000
Subordinated debentures payable to subsidiary trusts		247,294		247,227	 247,161	 247,096	 247,032
Total debt		747,294		747,227	747,161	747,096	747,032
Total stockholders' equity		3,497,475		2,939,537	 2,399,101	 2,489,296	 2,426,825
Total capitalization		4,244,769		3,686,764	3,146,262	3,236,392	3,173,857
Accumulated other comprehensive (income) loss (AOCI)		(1,049,984)		(513,697)	 52,432	 (70,288)	 (180,406)
Total capitalization excluding AOCI (a)	\$	3,194,785	\$	3,173,067	\$ 3,198,694	\$ 3,166,104	\$ 2,993,451
Total stockholders' equity	\$	3,497,475	\$	2,939,537	\$ 2,399,101	\$ 2,489,296	\$ 2,426,825
Accumulated other comprehensive (income) loss	_	(1,049,984)		(513,697)	 52,432	 (70,288)	 (180,406)
Total stockholders' equity excluding AOCI (a)	\$	2,447,491	\$	2,425,840	\$ 2,451,533	\$ 2,419,008	\$ 2,246,419
Common shares outstanding		90,936,324		90,784,123	90,369,229	90,277,626	90,233,346
Book Value per Share: (b)							
Book value per share including AOCI	\$	38.46	\$	32.38	\$ 26.55	\$ 27.57	\$ 26.89
Book value per share excluding AOCI (a)	\$	26.91	\$	26.72	\$ 27.13	\$ 26.80	\$ 24.90
Debt-to-Capital Ratios: (c)							
Senior debt / Total capitalization		15.7%		15.8%	15.6%	15.8%	16.7%
Total debt / Total capitalization		23.4%		23.5%	23.4%	23.6%	25.0%

(a) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale investments, we believe these non-GAAP financial measures provide useful supplemental information.

(b) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.

(c) Debt-to-capital ratios are computed using total capitalization excluding AOCI.

# Spread Results

	ths Ended ne 30,	_					
2019	2018		Q2 2019	Q1 2019	Q4 2018	Q3 2018	Q2 2018
4.49%	4.42%	Average yield on invested assets	4.51%	4.48%	4.51%	4.54%	4.47%
1.89%	1.82%	Aggregate cost of money	1.88%	1.90%	1.95%	1.87%	1.83%
2.60%	2.60%	Aggregate investment spread	2.63%	2.58%	2.56%	2.67%	2.64%
		Impact of:					
0.03%	0.06%	Investment yield - additional prepayment income	0.04%	0.01%	0.09%	0.11%	0.07%
0.03%	0.04%	Cost of money effect of over hedging	0.04%	0.02%	0.03%	0.07%	0.06%
\$50,309,342	\$47,346,876	Weighted average investments	\$50,709,966	\$49,908,718	\$49,258,548	\$48,466,817	\$47,795,388

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

#### **Summary of Cost of Money for Deferred Annuities**

	Six Mo J	onths l une 3		_					
	2019		2018		Q2 2019	Q1 2019	Q4 2018	Q3 2018	Q2 2018
				Included in interest sensitive and index product benefits:					
\$	217,677	\$	758,545	Index credits	\$ 161,752	\$ 55,925	\$ 157,999	\$ 369,011	\$ 334,605
	97,914		107,989	Interest credited	50,478	47,436	53,559	52,618	52,922
				Included in change in fair value of derivatives:					
	(224,890)		(767,173)	Proceeds received at option expiration	(166,430)	(58,460)	(162,433)	(378,149)	(341,616)
	397,503		349,197	Pro rata amortization of option cost	199,006	198,497	198,999	191,362	180,465
\$	488,204	\$	448,558	Cost of money for deferred annuities	\$ 244,806	\$ 243,398	\$ 248,124	\$ 234,842	\$ 226,376
				-					 
\$ 5	51,669,061	\$	49,158,118	Weighted average liability balance outstanding	\$ 52,009,407	\$ 51,328,715	\$ 50,832,984	\$ 50,273,893	\$ 49,541,746

#### **Annuity Account Balance Rollforward**

Six Mo	onths l une 3		_					
2019		2018		Q2 2019	Q1 2019	Q4 2018	Q3 2018	Q2 2018
\$ 51,053,450	\$	48,400,755	Account balances at beginning of period	\$ 51,603,979	\$ 51,053,450	\$ 50,612,519	\$ 49,935,266	\$ 49,148,224
2,605,690		1,997,591	Net deposits	1,425,325	1,180,365	1,040,857	929,480	1,066,857
93,991		93,137	Premium bonuses	48,370	45,621	44,450	41,878	49,467
315,591		866,534	Fixed interest credited and index credits	212,230	103,361	211,558	421,629	387,527
(35,936)		(32,802)	Surrender charges	(19,480)	(16,456)	(15,710)	(17,132)	(16,520)
(77,730)		(72,927)	Lifetime income benefit rider fees	(41,220)	(36,510)	(44,684)	(41,233)	(38,486)
(1,540,221)		(1,317,022)	Surrenders, withdrawals, deaths, etc.	 (814,369)	 (725,852)	(795,540)	 (657,369)	(661,803)
\$ 52,414,835	\$	49,935,266	Account balances at end of period	\$ 52,414,835	\$ 51,603,979	\$ 51,053,450	\$ 50,612,519	\$ 49,935,266

# Annuity Deposits by Product Type

Six N	Aonths June 3	Ended 30,	_					
2019		2018		Q2 2019	Q1 2019	Q4 2018	 Q3 2018	Q2 2018
			American Equity Life:					
\$ 2,238,662	\$	1,786,025	Fixed index annuities	\$ 1,211,004	\$ 1,027,658	\$ 944,097	\$ 830,759	\$ 952,675
7,062		31,672	Annual reset fixed rate annuities	3,614	3,448	5,574	8,390	15,455
714		2,889	Multi-year fixed rate annuities	566	148	332	360	888
3,815		15,943	Single premium immediate annuities	1,747	2,068	2,893	 4,977	5,313
2,250,253		1,836,529		 1,216,931	1,033,322	952,896	 844,486	974,331
			Eagle Life:					
413,038		333,683	Fixed index annuities	235,558	177,480	162,847	163,871	173,119
193		621	Annual reset fixed rate annuities	66	127	484	450	348
72,572		61,443	Multi-year fixed rate annuities	47,004	25,568	12,802	 34,851	53,419
485,803		395,747		 282,628	 203,175	 176,133	 199,172	 226,886
			Consolidated:					
2,651,700		2,119,708	Fixed index annuities	1,446,562	1,205,138	1,106,944	994,630	1,125,794
7,255		32,293	Annual reset fixed rate annuities	3,680	3,575	6,058	8,840	15,803
73,286		64,332	Multi-year fixed rate annuities	47,570	25,716	13,134	35,211	54,307
3,815		15,943	Single premium immediate annuities	1,747	2,068	2,893	4,977	5,313
2,736,056		2,232,276	Total before coinsurance ceded	1,499,559	1,236,497	1,129,029	1,043,658	1,201,217
126,551		218,742	Coinsurance ceded	72,487	54,064	85,279	109,201	129,047
\$ 2,609,505	\$	2,013,534	Net after coinsurance ceded	\$ 1,427,072	\$ 1,182,433	\$ 1,043,750	\$ 934,457	\$ 1,072,170

# Surrender Charge Protection and Account Values by Product Type

Annuity Surrender Charges and Net (of Coinsurance) Account Values at June 30, 2019:

		Surrender Charge		 Net Acco	ount Value		
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining	 Dollars in Thousands	%		
Fixed Index Annuities	13.1	7.3	11.8%	\$ 50,360,466	96.1%		
Annual Reset Fixed Rate Annuities	9.7	3.6	6.6%	1,455,024	2.8%		
Multi-Year Fixed Rate Annuities	4.4	0.9	2.1%	 599,345	1.1%		
Total	13.0	7.2	11.5%	\$ 52,414,835	100.0%		

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019 Unaudited (Dollars in thousands)

# Annuity Liability Characteristics

Surrender Charge Percentages:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No surrender charge	\$ 832,720	\$ 2,547,068
0.0% < 2.0%	10,840	158,025
2.0% < 3.0%	8,298	392,972
3.0% < 4.0%	34,544	739,629
4.0% < 5.0%	24,527	742,044
5.0% < 6.0%	58,341	1,871,958
6.0% < 7.0%	292,799	1,461,916
7.0% < 8.0%	122,931	3,855,716
8.0% < 9.0%	47,275	3,491,849
9.0% < 10.0%	66,194	3,741,620
10.0% or greater	555,900	 31,357,669
	\$ 2,054,369	\$ 50,360,466

Surrender Charge Expiration By Year:	 Fixed and Fixed Index Annuities Account Value	Weighted Average Surrender Charge
Out of Surrender Charge	\$ 3,379,788	0.00%
2019	207,475	2.30%
2020	772,810	3.55%
2021	1,260,451	5.23%
2022	1,816,585	6.40%
2023	4,491,415	7.42%
2024	5,265,670	9.38%
2025	6,011,345	10.14%
2026	5,284,161	11.52%
2027	4,469,291	13.01%
2028	4,717,094	13.82%
2029	4,608,479	15.17%
2030	2,631,597	17.73%
2031	3,205,655	18.31%
2032	2,185,329	18.72%
2033	1,204,925	19.17%
2034	711,959	19.68%
2035	190,806	20.00%
	\$ 52,414,835	11.52%

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019 Unaudited (Dollars in thousands)

# **Annuity Liability Characteristics**

Credited Rate vs. Ultimate Minimum Guaranteed Rate Differential:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No differential	\$ 987,706	\$ 1,362,170
> 0.0% - 0.25%	53,773	187,907
→ 0.25% - 0.5%	245,051	3,501
→ 0.5% - 1.0%	42,866	15,784
> 1.0% - 1.5%	11,072	—
1.00% ultimate guarantee - 2.39% wtd avg interest rate (a)	463,923	659,792
1.50% ultimate guarantee - 1.22% wtd avg interest rate (a)	150,042	3,502,903
1.75% ultimate guarantee - 2.05% wtd avg interest rate (a)	16,037	222,048
2.00% ultimate guarantee - 1.85% wtd avg interest rate (a)	83,899	—
2.25% ultimate guarantee - 1.88% wtd avg interest rate (a)	_	860,663
3.00% ultimate guarantee - 2.08% wtd avg interest rate (a)	—	1,631,684
Allocated to index strategies (see tables that follow)		41,914,014
	\$ 2,054,369	\$ 50,360,466

(a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of June 30, 2019 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.16%.

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019 Unaudited (Dollars in thousands)

#### **Annuity Liability Characteristics**

#### FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

#### Annual Monthly Average and Point-to-Point with Caps

		]	Minim	um Guaranteed Caj	)		
	 1%	 3%		4%		7%	 8% +
Current Cap							
At minimum	\$ 1,751	\$ 91,528	\$	4,076,935	\$	71,454	\$ 170,697
1.75% - 3%	7,500,978			_			
3% - 4%	474,162	12,694		_		_	—
4% - 5%	643,798	230,833		2,422,287			
5% - 6%	594,239	195,085		36,928		—	—
6% - 7%	_			430		_	
>= 7%	8,089	7,520		727		6,862	—

#### Annual Monthly Average and Point-to-Point with Participation Rates

		Minimum Guaranteed Participation Rate						
	10%		20% - 25%		35%		50% +	
rrent Participation Rate								
At minimum	\$	906 \$	374,303	\$	108,369	\$	122,315	
< 20%	687	319	—		_		_	
20% - 40%	925	615	167,683		_		—	
40% - 60%	2,686	266	97,691		62,212		_	
60% - 100%	281	776	—		_		—	
> 100%	172	083	_		_		_	

#### <u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

Current Cap	
At minimum	\$ 1,450,986
1.10% - 1.30%	7,845,619
1.40% - 1.60%	3,067,397
1.70% - 2.00%	651,432
>= 2.10%	1,003

#### **Volatility Control Index**

C-----

Current Asset Fee	
At Maximum	\$ —
0.75% - 1.75%	424,024
2.25% - 2.75%	533,979
3.00% - 3.50%	3,295,941
3.75% - 4.50%	1,288,397

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.68% based upon prices of options for the week ended July 16, 2019.

# Summary of Invested Assets

	June 3	30, 2019	December 31, 2018			
	Carrying Amount	Percent	Carrying Amount	Percent		
Fixed maturity securities:						
United States Government full faith and credit	\$ 12,023	0.1%	\$ 11,652	%		
United States Government sponsored agencies	1,214,609	2.2%	1,138,529	2.3%		
United States municipalities, states and territories	4,299,962	7.8%	4,126,267	8.3%		
Foreign government obligations	233,095	0.4%	230,274	0.5%		
Corporate securities	31,312,263	57.2%	28,371,514	57.4%		
Residential mortgage backed securities	1,338,946	2.4%	1,202,159	2.4%		
Commercial mortgage backed securities	5,673,990	10.4%	5,379,003	10.9%		
Other asset backed securities	6,086,415	11.1%	5,464,329	11.1%		
Total fixed maturity securities	50,171,303	91.6%	45,923,727	92.9%		
Mortgage loans on real estate	3,083,675	5.6%	2,943,091	6.0%		
Derivative instruments	888,208	1.6%	205,149	0.4%		
Other investments	642,219	1.2%	355,531	0.7%		
	\$ 54,785,405	100.0%	\$ 49,427,498	100.0%		

# Credit Quality of Fixed Maturity Securities - June 30, 2019

NAIC Designation	 Carrying Amount	Percent	Rating Agency Rating		Carrying Rating Agency Rating Amount	
1	\$ 29,363,924	58.5%	Aaa/Aa/A	\$	29,650,285	59.1%
2	19,421,029	38.7%	Baa		19,089,841	38.0%
3	1,213,115	2.4%	Ba		1,089,291	2.2%
4	166,568	0.4%	В		140,148	0.3%
5	_	%	Caa		99,000	0.2%
6	6,667	%	Ca and lower		102,738	0.2%
	\$ 50,171,303	100.0%		\$	50,171,303	100.0%

# Watch List Securities - June 30, 2019

General Description	AmortizedUnrealizedCostGains (Losses)		Fair Value		Months Below Amortized Cost	
Below investment grade						
Corporate securities:						
Consumer discretionary	\$ 52,561	\$	(6,178)	\$	46,383	0 - 53
Energy	66,817		(15,523)		51,294	0 - 58
Industrials	563		(250)		313	1
Materials	3,990		1,382		5,372	_
Other asset backed securities:						
Financials	977		—		977	—
Industrials	8,742		(2,648)		6,094	44
	\$ 133,650	\$	(23,217)	\$	110,433	

# Fixed Maturity Securities by Sector

	 June 30, 2019		 December 31, 201		018	
	 Amortized Cost		Fair Value	Amortized Cost		Fair Value
vailable for sale:						
United States Government full faith and credit and sponsored agencies	\$ 1,215,244	\$	1,226,632	\$ 1,220,340	\$	1,150,18
United States municipalities, states and territories	3,911,329		4,299,962	3,880,703		4,126,26
Foreign government obligations	216,161		233,095	226,860		230,27
Corporate securities:						
Capital goods	2,508,048		2,686,319	2,491,620		2,485,84
Consumer discretionary	5,905,490		6,297,587	5,742,182		5,665,19
Energy	2,563,826		2,686,006	2,543,114		2,468,54
Financials	6,402,601		6,856,173	6,046,859		6,054,59
Government non-guaranteed	564,688		620,149	564,912		578,65
Industrials	311,309		329,821	302,078		298,62
Information technology	1,878,573		2,011,300	1,794,676		1,781,80
Materials	1,872,771		1,984,125	1,771,359		1,759,32
Other	450,404		478,854	434,228		432,73
Telecommunications	1,578,504		1,692,936	1,604,307		1,594,92
Transportation	1,470,234		1,557,261	1,438,723		1,428,32
Utilities	3,771,847		4,111,732	3,749,080		3,822,84
Residential mortgage backed securities:						
Government agency	616,844		672,614	604,998		636,63
Prime	513,806		542,697	420,350		434,99
Alt-A	102,268		123,635	109,275		130,53
Commercial mortgage backed securities:						
Government agency	418,783		440,638	442,287		438,00
Non-agency	5,065,030		5,233,352	5,049,984		4,940,94
Other asset backed securities:						
Auto	410,101		419,123	315,439		318,6
Energy	7,587		8,699	_		-
Financials	4,967		5,488	8,322		8,93
Industrials	195,075		200,408	217,358		216,72
Collateralized loan obligations	4,871,305		4,743,188	4,579,467		4,320,16
Military housing	445,713		501,039	438,350		464,02
Other	205,448		208,470	134,319		135,8
	\$ 47,477,956	\$	50,171,303	\$ 46,131,190	\$	45,923,72

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019 Unaudited (Dollars in thousands)

# Mortgage Loans on Commercial Real Estate

		June 30, 2019			December 31, 2018			
	Principal		Percent		Principal	Percent		
Geographic distribution								
East	\$	586,068	19.0%	\$	586,773	19.9%		
Middle Atlantic		210,993	6.8%		168,969	5.7%		
Mountain		374,429	12.1%		357,642	12.1%		
New England		9,286	0.3%		9,418	0.3%		
Pacific		560,882	18.1%		521,363	17.7%		
South Atlantic		704,523	22.8%		694,599	23.5%		
West North Central		282,706	9.1%		291,890	9.9%		
West South Central		363,671	11.8%		321,810	10.9%		
	\$	3,092,558	100.0%	\$	2,952,464	100.0%		

#### Property type distribution

Office	\$ 243,948	7.9%	\$ 268,932	9.1%
Medical office	31,402	1.0%	33,467	1.1%
Retail	1,126,770	36.4%	1,091,627	37.0%
Industrial/Warehouse	856,481	27.7%	762,887	25.8%
Apartment	633,492	20.5%	600,638	20.3%
Agricultural	39,226	1.3%	25,000	0.9%
Mixed use/other	161,239	5.2%	169,913	5.8%
	\$ 3,092,558	100.0%	\$ 2,952,464	100.0%

	June 30, 2019		De	cember 31, 2018
Credit exposure - by payment activity				
Performing	\$	3,092,558	\$	2,952,464
In workout		_		_
Delinquent		—		—
Collateral dependent			_	
		3,092,558		2,952,464
Specific loan loss allowance		(229)		(229)
General loan loss allowance		(7,600)		(8,010)
Deferred prepayment fees		(1,054)		(1,134)
	\$	3,083,675	\$	2,943,091

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019

#### **Shareholder Information**

#### **Corporate Offices:**

American Equity Investment Life Holding Company 6000 Westown Parkway West Des Moines, IA 50266

#### Inquiries:

Steven Schwartz, Vice President-Investor Relations (515) 273-3763, sschwartz@american-equity.com

# Common Stock and Dividend Information:

New York Stock Exchange symbol: "AEL"

High	Low	Close	<b>Dividend Declared</b>
\$33.57	\$26.34	\$27.02	\$0.00
\$30.91	\$25.84	\$27.16	\$0.00
\$35.79	\$28.90	\$29.36	\$0.00
\$37.16	\$27.06	\$36.00	\$0.00
\$38.57	\$34.51	\$35.36	\$0.00
\$36.39	\$25.27	\$27.94	\$0.28
\$28.00	\$21.66	\$23.63	\$0.00
\$26.65	\$22.23	\$26.28	\$0.00
\$29.43	\$25.43	\$29.08	\$0.00
\$32.54	\$28.06	\$30.73	\$0.26
	\$33.57 \$30.91 \$35.79 \$37.16 \$38.57 \$36.39 \$28.00 \$26.65 \$29.43	\$33.57 \$26.34 \$30.91 \$25.84 \$35.79 \$28.90 \$37.16 \$27.06 \$38.57 \$34.51 \$36.39 \$25.27 \$28.00 \$21.66 \$28.00 \$21.66 \$26.65 \$22.23 \$29.43 \$25.43	\$33.57 \$26.34 \$27.02 \$30.91 \$25.84 \$27.16 \$35.79 \$28.90 \$29.36 \$36.00 \$38.57 \$34.51 \$35.36 \$36.39 \$25.27 \$27.94 \$28.00 \$21.66 \$23.63 \$26.65 \$22.23 \$26.28 \$29.43 \$25.43 \$29.08

**Transfer Agent:** Computershare Trust Company, N.A.

P.O. Box 43010 Providence, RI 02940-0310 Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

#### Annual Report and Other Information:

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our website at www.american-equity.com.

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - June 30, 2019

#### **Research Analyst Coverage**

Erik Bass Autonomous Research US LP (646) 561-6248 ebass@autonomous.com

Randy Binner B. Riley FBR, Inc. (703) 312-1890 rbinner@fbr.com

Daniel Bergman Citi Research (212) 816-2132 daniel.bergman@citi.com

Thomas Gallagher Evercore ISI (212) 446-9439 thomas.gallagher@evercoreisi.com

Alex Scott Goldman Sachs & Co. LLC (917) 343-7160 alex.scott@gs.com

Pablo Singzon II JP Morgan (212) 622-2295 pablo.s.singzon@jpmorgan.com Ryan Krueger Keefe, Bruyette & Woods (860) 722-5930 rkrueger@kbw.com

C. Gregory Peters Raymond James & Associates, Inc. (727) 567-1534 greg.peters@raymondjames.com

Mark A. Dwelle RBC Capital Markets, LLC (804) 782-4008 mark.dwelle@rbccm.com

John Barnidge Sandler O'Neill & Partners, L.P. (312) 281-3412 jbarnidge@sandleroneill.com

Mark Hughes SunTrust Robinson Humphrey (615) 748-4422 mark.hughes@suntrust.com

John Nadel UBS Investment Bank (212) 713-4299 john.nadel@ubs.com