# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement

# **September 30, 2019**

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONDENSED CONSOLIDATED BALANCE SHEETS

	September 30, 2019	Dec	ember 31, 2018
Assets			
Investments:			
Fixed maturity securities, available for sale, at fair value	\$ 51,854,384	\$	45,923,727
Mortgage loans on real estate	3,212,075		2,943,091
Derivative instruments	963,081		205,149
Other investments	694,416		355,531
Total investments	56,723,956		49,427,498
Cash and cash equivalents	1,138,737		344,396
Coinsurance deposits	5,072,015		4,954,068
Accrued investment income	497,291		468,729
Deferred policy acquisition costs	2,883,599		3,535,838
Deferred sales inducements	1,952,353		2,516,721
Deferred income taxes	_		291,169
Income taxes recoverable	30,277		26,537
Other assets	31,765		60,608
Total assets	\$ 68,329,993	\$	61,625,564
Liabilities and Stockholders' Equity			
Liabilities:			
Policy benefit reserves	\$ 61,348,138	\$	57,606,009
Other policy funds and contract claims	259,939		270,858
Notes payable	494,982		494,591
Subordinated debentures	243,311		242,982
Amounts due under repurchase agreements	48,931		109,298
Deferred income taxes	143,195		_
Other liabilities	1,664,781		502,725
Total liabilities	64,203,277		59,226,463
Stockholders' equity:			
Common stock	91,007		90,369
Additional paid-in capital	820,362		811,186
Accumulated other comprehensive income (loss)	1,639,429		(52,432)
Retained earnings	1,575,918		1,549,978
Total stockholders' equity	4,126,716		2,399,101
Total liabilities and stockholders' equity	\$ 68,329,993	\$	61,625,564

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# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY CONSOLIDATED STATEMENTS OF OPERATIONS

	Three Mor Septen		Nine Mon Septem	
	2019	2018	2019	2018
Revenues:				
Premiums and other considerations	\$ 5,152	\$ 7,240	\$ 14,688	\$ 22,050
Annuity product charges	63,647	58,365	177,313	164,094
Net investment income	590,412	549,391	1,719,418	1,593,457
Change in fair value of derivatives	(20,042)	595,311	440,472	276,433
Net realized gains (losses) on investments, excluding other than temporary impairment ("OTTI") losses	4,328	(2,196)	(67)	(40,275)
OTTI losses on investments:				
Total OTTI losses	(101)	(14,373)	(1,099)	(16,025)
Portion of OTTI losses recognized from other comprehensive income	 		(215)	(1,651)
Net OTTI losses recognized in operations	(101)	(14,373)	(1,314)	(17,676)
Total revenues	643,396	1,193,738	2,350,510	1,998,083
Benefits and expenses:				
Insurance policy benefits and change in future policy benefits	7,627	10,721	23,865	32,091
Interest sensitive and index product benefits	500,285	413,089	888,062	1,355,135
Amortization of deferred sales inducements	(55,769)	55,244	(2,675)	233,779
Change in fair value of embedded derivatives	212,278	383,716	1,306,163	(585,465)
Interest expense on notes payable	6,382	6,376	19,141	19,122
Interest expense on subordinated debentures	3,968	3,942	12,113	11,450
Amortization of deferred policy acquisition costs	(120,934)	81,053	(45,856)	336,741
Other operating costs and expenses	38,554	31,924	114,959	95,704
Total benefits and expenses	592,391	986,065	2,315,772	1,498,557
Income before income taxes	51,005	207,673	34,738	499,526
Income tax expense	13,645	38,345	8,798	95,333
Net income	\$ 37,360	\$ 169,328	\$ 25,940	\$ 404,193
Earnings per common share	\$ 0.41	\$ 1.87	\$ 0.28	\$ 4.48
Earnings per common share - assuming dilution	\$ 0.41	\$ 1.85	\$ 0.28	\$ 4.42
Weighted average common shares outstanding (in thousands):				
Earnings per common share	91,252	90,486	91,081	90,278
Earnings per common share - assuming dilution	91,711	91,651	91,748	91,355

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#### **Quarterly Summary - Most Recent 5 Quarters**

	Q3	3 2019	Ç	22 2019	(	Q1 2019	Q4 2018	(	Q3 2018
Revenues:									
Traditional life insurance premiums	\$	778	\$	799	\$	829	\$ 845	\$	807
Life contingent immediate annuity considerations		4,374		3,327		4,581	3,585		6,433
Surrender charges		20,537		19,480		16,456	15,710		17,132
Lifetime income benefit rider fees		43,110		41,220		36,510	44,684		41,233
Net investment income		590,412		570,568		558,438	554,355		549,391
Change in fair value of derivatives		(20,042)		76,045		384,469	(1,054,281)		595,311
Net realized gains (losses) on investments, excluding OTTI		4,328		(3,832)		(563)	3,097		(2,196)
Net OTTI losses recognized in operations		(101)		(1,213)		_	(18,980)		(14,373)
Total revenues		643,396		706,394		1,000,720	(450,985)		1,193,738
Benefits and expenses:									
Traditional life insurance policy benefits and change in future policy benefits		758		576		878	731		838
Life contingent immediate annuity benefits and change in future policy benefits		6,869		6,363		8,421	6,708		9,883
Interest sensitive and index product benefits (a)		500,285		251,103		136,674	255,700		413,089
Amortization of deferred sales inducements (b)		(55,769)		19,785		33,309	(11,578)		55,244
Change in fair value of embedded derivatives (c)		212,278		327,562		766,323	(804,026)		383,716
Interest expense on notes payable		6,382		6,380		6,379	6,376		6,376
Interest expense on subordinated debentures		3,968		4,057		4,088	4,041		3,942
Amortization of deferred policy acquisition costs (b)		(120,934)		29,946		45,132	(8,750)		81,053
Other operating costs and expenses		38,554		37,426		38,979	33,597		31,924
Total benefits and expenses		592,391		683,198		1,040,183	(517,201)		986,065
Income (loss) before income taxes		51,005		23,196		(39,463)	66,216		207,673
Income tax expense (benefit) (d)		13,645		4,606		(9,453)	12,393		38,345
Net income (loss) (a)(b)(c)(d)	\$	37,360	\$	18,590	\$	(30,010)	\$ 53,823	\$	169,328
Earnings (loss) per common share	\$	0.41	\$	0.20	\$	(0.33)	\$ 0.59	\$	1.87
Earnings (loss) per common share - assuming dilution (a)(b)(c)(d)	\$	0.41	\$	0.20	\$	(0.33)	\$ 0.59	\$	1.85
Weighted average common shares outstanding (thousands):									
Earnings (loss) per common share		91,252		91,103		90,883	90,555		90,486
Earnings (loss) per common share - assuming dilution		91,711		91,785		91,744	91,622		91,651

- (a) Q3 2019 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$315.4 million and decreased net income and earnings per common share assuming dilution by \$247.3 million and \$2.70 per share, respectively.
  - Q3 2018 includes a benefit from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact decreased interest sensitive and index product benefits by \$53.6 million and increased net income and earnings per common share assuming dilution by \$42.0 million and \$0.46 per share, respectively.
- (b) Q3 2019 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$104.7 million and \$193.0 million, respectively, and increased net income and earnings per common share assuming dilution by \$233.4 million and \$2.54 per share, respectively.
  - Q3 2018 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$21.5 million and \$30.6 million, respectively, and increased net income and earnings per common share assuming dilution by \$40.8 million and \$0.45 per share, respectively.
- (c) Q3 2019 includes expense from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact increased change in fair value of embedded derivatives by \$28.2 million and decreased net income and earnings per common share assuming dilution by \$22.1 million and \$0.24 per share, respectively.
  - Q3 2018 includes expense from the revision of assumptions used in determining the embedded derivative component of our fixed index annuity policy benefit reserves. The impact increased change in fair value of embedded derivatives by \$8.5 million and decreased net income and earnings per common share assuming dilution by \$6.6 million and \$0.07 per share, respectively.
- (d) Q3 2018 includes an income tax benefit from a worthless stock deduction related to a wholly-owned subsidiary which increased net income and earnings per common share assuming dilution by \$7.4 million and \$0.08 per share, respectively.

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#### NON-GAAP FINANCIAL MEASURES

In addition to net income, we have consistently utilized non-GAAP operating income and non-GAAP operating income per common share assuming dilution, non-GAAP financial measures commonly used in the life insurance industry, as economic measures to evaluate our financial performance. Non-GAAP operating income equals net income adjusted to eliminate the impact of items that fluctuate from quarter to quarter in a manner unrelated to core operations, and we believe measures excluding their impact are useful in analyzing operating trends. The most significant adjustments to arrive at non-GAAP operating income eliminate the impact of fair value accounting for our fixed index annuity business. These adjustments are not economic in nature but rather impact the timing of reported results. We believe the combined presentation and evaluation of non-GAAP operating income together with net income provides information that may enhance an investor's understanding of our underlying results and profitability.

# **Reconciliation from Net Income to Non-GAAP Operating Income**

	Three Mor Septen		Nine Mon Septem	 
	2019	2018	 2019	2018
Net income	\$ 37,360	\$ 169,328	\$ 25,940	\$ 404,193
Adjustments to arrive at non-GAAP operating income: (a)				
Net realized investment gains/losses, including OTTI	(3,175)	10,278	(245)	35,925
Change in fair value of derivatives and embedded derivatives - fixed index annuities	250,186	545	500,998	(108,367)
Change in fair value of derivatives - debt	(76)	(597)	1,414	(3,168)
Income taxes	(50,940)	(8,491)	(105,759)	6,822
Non-GAAP operating income	\$ 233,355	\$ 171,063	\$ 422,348	\$ 335,405
Per common share - assuming dilution:				
Net income	\$ 0.41	\$ 1.85	\$ 0.28	\$ 4.42
Adjustments to arrive at non-GAAP operating income:				
Net realized investment gains/losses, including OTTI	(0.04)	0.11	_	0.39
Change in fair value of derivatives and embedded derivatives - fixed index annuities	2.73	0.01	5.46	(1.19)
Change in fair value of derivatives - debt	_	(0.01)	0.01	(0.03)
Income taxes	(0.56)	(0.09)	(1.15)	0.08
Non-GAAP operating income	\$ 2.54	\$ 1.87	\$ 4.60	\$ 3.67

<sup>(</sup>a) Adjustments to net income to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements (DSI) and deferred policy acquisition costs (DAC) where applicable.

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# NON-GAAP FINANCIAL MEASURES

# Summary of Adjustments to Arrive at Non-GAAP Operating Income

	Three Mon Septem	 	Nine Mon Septem	
	2019	2018	2019	2018
Net realized investment gains and losses, including OTTI:				
Net realized gains/losses on investments, including OTTI	\$ (4,227)	\$ 16,569	\$ 1,381	\$ 57,951
Amortization of DAC and DSI	1,052	(6,291)	(1,626)	(22,026)
Income taxes	3,151	(1,187)	2,518	(9,908)
	\$ (24)	\$ 9,091	\$ 2,273	\$ 26,017
Change in fair value of derivatives and embedded derivatives:				
Index annuities	\$ 132,411	\$ (24,367)	\$ 591,577	\$ (254,647)
Interest rate caps and swap	(76)	(597)	1,414	(3,168)
Amortization of DAC and DSI	117,775	24,912	(90,579)	146,280
Income taxes	(54,091)	144	(108,277)	24,178
	\$ 196,019	\$ 92	\$ 394,135	\$ (87,357)
Worthless stock deduction:	 			
Income taxes	\$ 	\$ (7,448)	\$ 	\$ (7,448)

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#### NON-GAAP FINANCIAL MEASURES

#### **Quarterly Summary - Most Recent 5 Quarters**

#### Reconciliation from Net Income (Loss) to Non-GAAP Operating Income

	C	23 2019	Q2 2019	Q1 2019		1 2019 Q4 2018		Q3 2018	
Net income (loss)	\$	37,360	\$ 18,590	\$	(30,010)	\$	53,823	\$ 169,328	
Adjustments to arrive at non-GAAP operating income: (a)									
Net realized investment gains/losses, including OTTI		(3,175)	2,625		305		9,525	10,278	
Change in fair value of derivatives and embedded derivatives - fixed index annuities		250,186	99,868		150,944		36,186	545	
Change in fair value of derivatives - debt		(76)	854		636		1,276	(597)	
Income taxes		(50,940)	(22,346)		(32,473)		(10,475)	(8,491)	
Non-GAAP operating income (b)(c)	\$	233,355	\$ 99,591	\$	89,402	\$	90,335	\$ 171,063	
Per common share - assuming dilution:									
Net income (loss)	\$	0.41	\$ 0.20	\$	(0.33)	\$	0.59	\$ 1.85	
Adjustments to arrive at non-GAAP operating income:									
Net realized investment gains/losses, including OTTI		(0.04)	0.03		_		0.10	0.11	
Change in fair value of derivatives and embedded derivatives - fixed index annuities		2.73	1.09		1.64		0.40	0.01	
Change in fair value of derivatives - debt		_	0.01		0.01		0.01	(0.01)	
Income taxes		(0.56)	(0.24)		(0.35)		(0.11)	(0.09)	
Non-GAAP operating income (b)(c)	\$	2.54	\$ 1.09	\$	0.97	\$	0.99	\$ 1.87	

- (a) Adjustments to net income (loss) to arrive at non-GAAP operating income are presented net of related adjustments to amortization of deferred sales inducements and deferred policy acquisition costs where applicable.
- (b) Q3 2019 includes expense from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact increased interest sensitive and index product benefits by \$315.4 million and decreased non-GAAP operating income and non-GAAP operating income per common share assuming dilution by \$247.3 million and \$2.70 per share, respectively.
  - Q3 2018 includes a benefit from the revision of assumptions used in determining reserves held for lifetime income benefit riders. The impact decreased interest sensitive and index product benefits by \$53.6 million and increased non-GAAP operating income and non-GAAP operating income per common share assuming dilution by \$42.0 million and \$0.46 per share, respectively.
- (c) Q3 2019 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$184.9 million and \$288.3 million, respectively, and increased non-GAAP operating income and non-GAAP operating income per common share- assuming dilution by \$371.0 million and \$4.05 per share, respectively.
  - Q3 2018 includes a benefit from unlocking which reduced amortization of deferred sales inducements and deferred policy acquisition costs by \$20.5 million and \$28.7 million, respectively, and increased non-GAAP operating income and non-GAAP operating income per common share- assuming dilution by \$38.5 million and \$0.42 per share, respectively.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - September 30, 2019 Unaudited (Dollars in thousands)

# NON-GAAP FINANCIAL MEASURES

# Summary of Adjustments to Arrive at Non-GAAP Operating Income

	Q3 2019	Q2 2019	Q1 2019	Q4 2018	Q3 2018
Net realized (gains) losses on investments	\$ (4,328)	\$ 3,832	\$ 563	\$ (3,097)	\$ 2,196
Net OTTI losses recognized in operations	101	1,213	_	18,980	14,373
Change in fair value of derivatives	(79,943)	(108,662)	(524,567)	1,017,555	(408,680)
Increase (decrease) in total revenues	(84,170)	(103,617)	(524,004)	1,033,438	(392,111)
Amortization of deferred sales inducements	(57,408)	49,101	35,494	77,745	(7,219)
Change in fair value of embedded derivatives	(212,278)	(327,562)	(766,323)	804,026	(383,716)
Amortization of deferred policy acquisition costs	(61,419)	71,497	54,940	104,680	(11,402)
Increase (decrease) in total benefits and expenses	(331,105)	(206,964)	(675,889)	986,451	(402,337)
Increase in income (loss) before income taxes	246,935	103,347	151,885	46,987	10,226
Increase in income tax expense (benefit)	50,940	 22,346	32,473	10,475	 8,491
Increase in net income (loss)	\$ 195,995	\$ 81,001	\$ 119,412	\$ 36,512	\$ 1,735

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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#### Capitalization/Book Value per Share

	Q3 2019		Q2 2019	Q1 2019		Q4 2018		Q3 2018
Capitalization:								
Notes payable	\$ 500,000	\$	500,000	\$	500,000	\$	500,000	\$ 500,000
Subordinated debentures payable to subsidiary trusts	247,362		247,294		247,227		247,161	247,096
Total debt	747,362		747,294		747,227		747,161	747,096
Total stockholders' equity	4,126,716		3,497,475		2,939,537		2,399,101	2,489,296
Total capitalization	4,874,078		4,244,769		3,686,764		3,146,262	3,236,392
Accumulated other comprehensive (income) loss (AOCI)	(1,639,429)		(1,049,984)		(513,697)		52,432	(70,288)
Total capitalization excluding AOCI (a)	\$ 3,234,649	\$	3,194,785	\$	3,173,067	\$	3,198,694	\$ 3,166,104
Total stockholders' equity	\$ 4,126,716	\$	3,497,475	\$	2,939,537	\$	2,399,101	\$ 2,489,296
Accumulated other comprehensive (income) loss	(1,639,429)		(1,049,984)		(513,697)		52,432	(70,288)
Total stockholders' equity excluding AOCI (a)	\$ 2,487,287	\$	2,447,491	\$	2,425,840	\$	2,451,533	\$ 2,419,008
Common shares outstanding	91,006,950		90,936,324		90,784,123		90,369,229	90,277,626
Book Value per Share: (b)								
Book value per share including AOCI	\$ 45.35	\$	38.46	\$	32.38	\$	26.55	\$ 27.57
Book value per share excluding AOCI (a)	\$ 27.33	\$	26.91	\$	26.72	\$	27.13	\$ 26.80
Debt-to-Capital Ratios: (c)								
Senior debt / Total capitalization	15.5%		15.7%		15.8%		15.6%	15.8%
Total debt / Total capitalization	23.1%		23.4%		23.5%		23.4%	23.6%

<sup>(</sup>a) Total capitalization, total stockholders' equity and book value per share excluding AOCI, non-GAAP financial measures, are based on stockholders' equity excluding the effect of AOCI. Since AOCI fluctuates from quarter to quarter due to unrealized changes in the fair value of available for sale securities, we believe these non-GAAP financial measures provide useful supplemental information.

<sup>(</sup>b) Book value per share including and excluding AOCI is calculated as total stockholders' equity and total stockholders' equity excluding AOCI divided by the total number of shares of common stock outstanding.

<sup>(</sup>c) Debt-to-capital ratios are computed using total capitalization excluding AOCI.

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# **Spread Results**

#### Nine Months Ended September 30,

2019	2018	-	Q3 2019	Q2 2019	Q1 2019	Q4 2018	Q3 2018
4.53%	4.46%	Average yield on invested assets	4.59%	4.51%	4.48%	4.51%	4.54%
1.87%	1.84%	Aggregate cost of money	1.84%	1.88%	1.90%	1.95%	1.87%
2.66%	2.62%	Aggregate investment spread	2.75%	2.63%	2.58%	2.56%	2.67%
		Impact of:					
0.06%	0.08%	Investment yield - additional prepayment income	0.11%	0.04%	0.01%	0.09%	0.11%
0.04%	0.05%	Cost of money effect of over hedging	0.02%	0.04%	0.02%	0.03%	0.07%
\$50,716,178	\$47,720,190	Weighted average investments	\$51,529,850	\$50,709,966	\$49,908,718	\$49,258,548	\$48,466,817

Weighted average investments include fixed maturity securities at amortized cost and equity securities at cost. The numerator for average yield on invested assets includes net investment income and the tax effect of investment income that is exempt from income taxes.

# **Summary of Cost of Money for Deferred Annuities**

#### Nine Months Ended September 30,

_		,									
	2019	2018	_	(	Q3 2019	Q2 2019	 Q1 2019	_	Q4 2018	(	Q3 2018
			Included in interest sensitive and index product benefits:								
\$	310,020	\$ 1,127,556	Index credits	\$	92,343	\$ 161,752	\$ 55,925	\$	157,999	\$	369,011
	147,425	160,607	Interest credited		49,511	50,478	47,436		53,559		52,618
			Included in change in fair value of derivatives:								
	(320,381)	(1,145,322)	Proceeds received at option expiration		(95,491)	(166,430)	(58,460)		(162,433)		(378,149)
	592,857	540,559	Pro rata amortization of option cost		195,354	199,006	198,497		198,999		191,362
\$	729,921	\$ 683,400	Cost of money for deferred annuities	\$	241,717	\$ 244,806	\$ 243,398	\$	248,124	\$	234,842
\$	52,007,003	\$ 49,530,043	Weighted average liability balance outstanding	\$ 5	52,682,886	\$ 52,009,407	\$ 51,328,715	\$ :	50,832,984	\$ 5	50,273,893

# **Annuity Account Balance Rollforward**

#### Nine Months Ended September 30,

2019	2018		Q3 2019	Q2 2019	Q1 2019	Q4 2018	Q3 2018
\$ 51,053,450	\$ 48,400,755	Account balances at beginning of period	\$ 52,414,835	\$ 51,603,979	\$ 51,053,450	\$ 50,612,519	\$ 49,935,266
3,822,410	2,927,071	Net deposits	1,216,720	1,425,325	1,180,365	1,040,857	929,480
140,959	135,015	Premium bonuses	46,968	48,370	45,621	44,450	41,878
457,445	1,288,163	Fixed interest credited and index credits	141,854	212,230	103,361	211,558	421,629
(56,473)	(49,934)	Surrender charges	(20,537)	(19,480)	(16,456)	(15,710)	(17,132)
(120,840)	(114,160)	Lifetime income benefit rider fees	(43,110)	(41,220)	(36,510)	(44,684)	(41,233)
(2,346,014)	(1,974,391)	Surrenders, withdrawals, deaths, etc.	(805,793)	(814,369)	(725,852)	(795,540)	(657,369)
\$ 52,950,937	\$ 50,612,519	Account balances at end of period	\$ 52,950,937	\$ 52,414,835	\$ 51,603,979	\$ 51,053,450	\$ 50,612,519

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - September 30, 2019 Unaudited (*Dollars in thousands*)

# **Annuity Deposits by Product Type**

#### Nine Months Ended September 30,

September 30,			r 30,											
	2019		2018			Q3 2019	Q2 2019		Q1 2019		Q1 2019 (		Q3 2018	
				American Equity Life:										
\$	3,293,458	\$	2,616,784	Fixed index annuities	\$	1,054,796	\$	1,211,004	\$	1,027,658	\$	944,097	\$	830,759
	9,402		40,062	Annual reset fixed rate annuities		2,340		3,614		3,448		5,574		8,390
	1,307		3,249	Multi-year fixed rate annuities		593		566		148		332		360
	7,129		20,920	Single premium immediate annuities		3,314		1,747		2,068		2,893		4,977
	3,311,296		2,681,015			1,061,043		1,216,931		1,033,322		952,896		844,486
Eagle Life:														
	579,119		497,554	Fixed index annuities		166,081		235,558		177,480		162,847		163,871
	193		1,071	Annual reset fixed rate annuities		_		66		127		484		450
	151,572		96,294	Multi-year fixed rate annuities		79,000		47,004		25,568		12,802		34,851
	730,884		594,919			245,081		282,628		203,175		176,133		199,172
				Consolidated:										
	3,872,577		3,114,338	Fixed index annuities		1,220,877		1,446,562		1,205,138		1,106,944		994,630
	9,595		41,133	Annual reset fixed rate annuities		2,340		3,680		3,575		6,058		8,840
	152,879		99,543	Multi-year fixed rate annuities		79,593		47,570		25,716		13,134		35,211
	7,129		20,920	Single premium immediate annuities		3,314		1,747		2,068		2,893		4,977
	4,042,180		3,275,934	Total before coinsurance ceded		1,306,124		1,499,559		1,236,497		1,129,029		1,043,658
	212,641		327,943	Coinsurance ceded		86,090		72,487		54,064		85,279		109,201
\$	3,829,539	\$	2,947,991	Net after coinsurance ceded	\$	1,220,034	\$	1,427,072	\$	1,182,433	\$	1,043,750	\$	934,457

# <u>Surrender Charge Protection and Account Values by Product Type</u>

Annuity Surrender Charges and Net (of Coinsurance) Account Values at September 30, 2019:

		Surrender Charge	_	Net Accou	nt Value	
Product Type	Avg. Years At Issue	Avg. Years Remaining	Avg. % Remaining		Dollars in Thousands	%
Fixed Index Annuities	13.0	7.2	11.5%	\$	50,911,448	96.2%
Annual Reset Fixed Rate Annuities	9.7	3.5	6.4%		1,433,066	2.7%
Multi-Year Fixed Rate Annuities	4.3	0.8	2.0%		606,423	1.1%
Total	12.9	7.0	11.2%	\$	52,950,937	100.0%

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

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# **Annuity Liability Characteristics**

Surrender Charge Percentages:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No surrender charge	\$ 816,680	\$ 2,569,974
0.0% < 2.0%	13,842	160,899
2.0% < 3.0%	9,747	443,704
3.0% < 4.0%	49,957	1,173,519
4.0% < 5.0%	32,387	896,308
5.0% < 6.0%	73,734	2,221,579
6.0% < 7.0%	306,995	1,335,479
7.0% < 8.0%	82,220	4,419,217
8.0% < 9.0%	40,890	3,575,909
9.0% < 10.0%	83,122	4,031,440
10.0% or greater	529,915	30,083,420
	\$ 2,039,489	\$ 50,911,448

Surrender Charge Expiration By Year:	Fixed and Fixed Index Annuities Account Value	Weighted Average Surrender Charge
Out of Surrender Charge	\$ 3,386,654	0.00%
2019	98,380	2.44%
2020	757,416	3.12%
2021	1,241,156	4.86%
2022	1,783,700	5.98%
2023	4,366,059	6.63%
2024	5,283,230	8.89%
2025	5,980,535	9.75%
2026	5,274,141	11.22%
2027	4,473,036	12.68%
2028	4,752,511	13.51%
2029	5,423,066	14.67%
2030	2,603,811	17.54%
2031	3,171,271	18.20%
2032	2,161,827	18.62%
2033	1,225,799	19.06%
2034	705,818	19.56%
2035	262,527	20.00%
	\$ 52,950,937	11.25%

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - September 30, 2019 Unaudited (*Dollars in thousands*)

#### **Annuity Liability Characteristics**

Credited Rate vs. Ultimate Minimum Guaranteed Rate Differential:	Fixed Annuities Account Value	Fixed Index Annuities Account Value
No differential	\$ 968,928	\$ 1,363,992
> 0.0% - 0.25%	52,478	177,132
> 0.25% - 0.5%	243,066	5,966
→ 0.5% - 1.0%	41,586	12,523
> 1.0% - 1.5%	11,128	_
1.00% ultimate guarantee - 2.38% wtd avg interest rate (a)	460,406	681,514
1.50% ultimate guarantee - 1.20% wtd avg interest rate (a)	147,075	3,486,537
1.75% ultimate guarantee - 2.04% wtd avg interest rate (a)	32,518	347,917
2.00% ultimate guarantee - 1.85% wtd avg interest rate (a)	82,304	_
2.25% ultimate guarantee - 1.85% wtd avg interest rate (a)	_	842,104
3.00% ultimate guarantee - 2.05% wtd avg interest rate (a)	_	1,610,670
Allocated to index strategies (see tables that follow)	 _	 42,383,093
	\$ 2,039,489	\$ 50,911,448

<sup>(</sup>a) The minimum guaranteed interest rate for the fixed rate or the fixed rate strategy is 1.00%. The ultimate guaranteed rate is applied on less than 100% of the premium.

If all crediting rates were reduced to minimum guaranteed rates (subject to limitations imposed by ultimate minimum guaranteed rates where applicable) the weighted average crediting rate as of September 30, 2019 for fixed annuities and funds allocated to the fixed rate strategy for fixed index annuities would decrease by 0.16%.

#### AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - September 30, 2019 Unaudited (*Dollars in thousands*)

#### **Annuity Liability Characteristics**

#### FIXED INDEX ANNUITIES ACCOUNT VALUE - INDEX STRATEGIES

#### **Annual Monthly Average and Point-to-Point with Caps**

	Minimum Guaranteed Cap								
	 1%		3%		4%		7%		8% +
Current Cap									
At minimum	\$ 1,431	\$	91,506	\$	4,688,839	\$	68,772	\$	164,070
1.75% - 3%	8,028,431		_		_		_		_
3% - 4%	279,597		12,471		_		_		_
4% - 5%	742,666		232,303		1,777,382		_		_
5% - 6%	591,323		201,145		33,210		_		_
6% - 7%	_		_		422		_		_
>= 7%	9,965		7,482		718		6,219		_

#### **Annual Monthly Average and Point-to-Point with Participation Rates**

		Minimum Guaranteed Participation Rate					
	10%	20% - 25%		35%		50% +	
<b>Current Participation Rate</b>	-						
At minimum	\$ 945	\$ \$ 367,78	8 \$	103,666	\$	114,499	
< 20%	732,716	<u> </u>	_	_		_	
20% - 40%	937,898	162,92	3	_		_	
40% - 60%	2,969,785	95,54	9	60,382		_	
60% - 100%	382,016	<u> </u>	_	_		_	
> 100%	263 083	_		_		_	

#### <u>S&P 500 Monthly Point-to-Point - Minimum Guaranteed Monthly Cap = 1.0%</u>

Current Cap	
At minimum	\$ 1,465,331
1.10% - 1.30%	7,524,703
1.40% - 1.60%	3,153,919
1.70% - 2.00%	466,712
>= 2.10%	981

#### **Volatility Control Index**

Current Ass	of Foo

At Maximum	\$ —
0.75% - 1.75%	414,144
2.25% - 2.75%	264,590
3.00% - 3.50%	3,216,657
3.75% - 4.50%	1,492,327

If all caps and participation rates were reduced to minimum caps and participation rates and current asset fees were increased to their maximums, the cost of options would decrease by 0.70% based upon prices of options for the week ended October 15, 2019.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - September 30, 2019 Unaudited (*Dollars in thousands*)

# **Summary of Invested Assets**

	September 30, 2019			December	er 31, 2018	
		Carrying Amount	Percent	Carrying Amount	Percent	
Fixed maturity securities:						
United States Government full faith and credit	\$	12,343	%	\$ 11,652	<u>%</u>	
United States Government sponsored agencies		695,030	1.2%	1,138,529	2.3%	
United States municipalities, states and territories		4,517,661	8.0%	4,126,267	8.3%	
Foreign government obligations		207,420	0.4%	230,274	0.5%	
Corporate securities		32,897,127	58.0%	28,371,514	57.4%	
Residential mortgage backed securities		1,557,156	2.7%	1,202,159	2.4%	
Commercial mortgage backed securities		5,839,510	10.3%	5,379,003	10.9%	
Other asset backed securities		6,128,137	10.8%	5,464,329	11.1%	
Total fixed maturity securities		51,854,384	91.4%	45,923,727	92.9%	
Mortgage loans on real estate		3,212,075	5.7%	2,943,091	6.0%	
Derivative instruments		963,081	1.7%	205,149	0.4%	
Other investments		694,416	1.2%	355,531	0.7%	
	\$	56,723,956	100.0%	\$ 49,427,498	100.0%	

#### Credit Quality of Fixed Maturity Securities - September 30, 2019

NAIC Designation	Carrying Amount	Percent	Rating Agency Rating	Carrying Amount	Percent
1	\$ 30,351,227	58.5%	Aaa/Aa/A	\$ 30,619,526	59.0%
2	20,232,420	39.0%	Baa	19,931,665	38.4%
3	1,145,174	2.2%	Ba	1,022,165	2.0%
4	101,830	0.2%	В	84,566	0.2%
5	16,920	0.1%	Caa	102,503	0.2%
6	6,813	%	Ca and lower	93,959	0.2%
	\$ 51,854,384	100.0%		\$ 51,854,384	100.0%

# Watch List Securities - September 30, 2019

General Description		Amortized Cost		Unrealized Gains (Losses)	Fair Value	Months Below Amortized Cost	
Below investment grade							
Corporate securities:							
Consumer discretionary	\$	52,607	\$	(6,089)	\$ 46,518	0 - 56	
Energy		55,696		(23,734)	31,962	31 - 61	
Industrials		563		(38)	525	4	
Materials		3,990		980	4,970	_	
Other asset backed securities:							
Financials		977		326	1,303	_	
Industrials		8,559		(2,628)	5,931	47	
	\$	122,392	\$	(31,183)	\$ 91,209		

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - September 30, 2019 Unaudited (*Dollars in thousands*)

# **Fixed Maturity Securities by Sector**

	September 30, 2019			<b>December 31, 2018</b>				
	A	mortized Cost		Fair Value	A	Amortized Cost		Fair Value
Available for sale:								
United States Government full faith and credit and sponsored agencies	\$	675,494	\$	707,373	\$	1,220,340	\$	1,150,181
United States municipalities, states and territories		4,053,836		4,517,661		3,880,703		4,126,26
Foreign government obligations		186,979		207,420		226,860		230,27
Corporate securities:								
Capital goods		2,618,615		2,883,293		2,491,620		2,485,84
Consumer discretionary		6,101,839		6,690,920		5,742,182		5,665,192
Energy		2,549,042		2,700,232		2,543,114		2,468,54
Financials		6,733,044		7,341,141		6,046,859		6,054,59
Government non-guaranteed		564,480		636,547		564,912		578,65
Industrials		311,290		341,756		302,078		298,620
Information technology		1,930,629		2,118,411		1,794,676		1,781,80
Materials		1,962,087		2,107,763		1,771,359		1,759,32
Other		439,453		484,585		434,228		432,73
Telecommunications		1,547,428		1,703,894		1,604,307		1,594,97
Transportation		1,492,222		1,616,676		1,438,723		1,428,37
Utilities		3,792,460		4,271,909		3,749,080		3,822,84
Residential mortgage backed securities:								
Government agency		602,364		667,143		604,998		636,63
Prime		733,166		770,877		420,350		434,99
Alt-A		98,586		119,136		109,275		130,53
Commercial mortgage backed securities:								
Government agency		416,731		453,683		442,287		438,06
Non-agency		5,148,140		5,385,827		5,049,984		4,940,94
Other asset backed securities:								
Auto		404,638		414,360		315,439		318,61
Energy		7,506		8,781		_		_
Financials		4,967		5,520		8,322		8,93
Industrials		161,240		165,904		217,358		216,72
Collateralized loan obligations		4,819,438		4,630,960		4,579,467		4,320,16
Military housing		475,030		554,481		438,350		464,07
Other		339,852		348,131		134,319		135,81
	\$	48,170,556	\$	51,854,384	\$	46,131,190	\$	45,923,72

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

Financial Supplement - September 30, 2019 Unaudited (*Dollars in thousands*)

# **Mortgage Loans on Commercial Real Estate**

		September 30, 2019			<b>December 31, 2018</b>			
		Principal	Percent		Principal	Percent		
Geographic distribution								
East	\$	600,204	18.6%	\$	586,773	19.9%		
Middle Atlantic		240,241	7.5%		168,969	5.7%		
Mountain		372,437	11.6%		357,642	12.1%		
New England		9,220	0.3%		9,418	0.3%		
Pacific		579,831	18.0%		521,363	17.7%		
South Atlantic		739,498	22.9%		694,599	23.5%		
West North Central		281,067	8.7%		291,890	9.9%		
West South Central		398,654	12.4%		321,810	10.9%		
	\$	3,221,152	100.0%	\$	2,952,464	100.0%		
Property type distribution								
Office	\$	249,703	7.7%	\$	268,932	9.1%		
Medical office	<b>~</b>	30,930	1.0%	Ψ	33,467	1.1%		
Retail		1,185,510	36.8%		1,091,627	37.0%		
Industrial/Warehouse		859,410	26.7%		762,887	25.8%		
Apartment		695,726	21.6%		600,638	20.3%		
Agricultural		39,205	1.2%		25,000	0.9%		
Mixed use/other		160,668	5.0%		169,913	5.8%		
	\$	3,221,152	100.0%	\$	2,952,464	100.0%		
	Ser	otember 30, 2019	December 31, 2018					
Credit exposure - by payment activity								
Performing	\$	3,221,152	\$ 2,952,464					
In workout		_	_					
Delinquent		_	_					
Collateral dependent		_	_					
		3,221,152	2,952,464					
Specific loan loss allowance		(229)	(229)					
General loan loss allowance		(7,850)	(8,010)					
Deferred prepayment fees		(998)	(1,134)					
	\$	3,212,075						

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - September 30, 2019

#### **Shareholder Information**

#### **Corporate Offices:**

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#### **Inquiries:**

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#### **Common Stock and Dividend Information:**

New York Stock Exchange symbol: "AEL"

	High	Low	Close	Dividend Declared
2019				
First Quarter	\$33.57	\$26.34	\$27.02	\$0.00
Second Quarter	\$30.91	\$25.84	\$27.16	\$0.00
Third Quarter	\$27.80	\$20.16	\$24.20	\$0.00
2018				
First Quarter	\$35.79	\$28.90	\$29.36	\$0.00
Second Quarter	\$37.16	\$27.06	\$36.00	\$0.00
Third Quarter	\$38.57	\$34.51	\$35.36	\$0.00
Fourth Quarter	\$36.39	\$25.27	\$27.94	\$0.28
2017				
First Quarter	\$28.00	\$21.66	\$23.63	\$0.00
Second Quarter	\$26.65	\$22.23	\$26.28	\$0.00
Third Quarter	\$29.43	\$25.43	\$29.08	\$0.00
Fourth Quarter	\$32.54	\$28.06	\$30.73	\$0.26

#### **Transfer Agent:**

Computershare Trust Company, N.A. P.O. Box 43010

Providence, RI 02940-0310 Phone: (877) 282-1169 Fax: (781) 575-2723 www.computershare.com

# **Annual Report and Other Information:**

Shareholders may receive when available, without charge, a copy of American Equity's Annual Report, SEC filings and/or press releases by calling Steven Schwartz, Vice President-Investor Relations, at (515) 273-3763 or by visiting our website at www.american-equity.com.

# AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY Financial Supplement - September 30, 2019

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