



Financial Tear Sheet

Corporate Profile

American Equity Investment Life Holding Company is an industry leader in the development and sale of fixed index and fixed rate annuity products. We are licensed to sell our products in all 50 states and the District of Columbia. Our business strategy is to focus primarily on our annuity business and earn predictable returns by managing investment spreads and investment risk.

Our persistence in anticipating and being responsive to the product and service needs of our independent agents and policyholders will lead to increased customer loyalty, revenues and profitability. We have built an unyielding reputation thanks to our strong dedication in continuously delivering on our promises.

We do not believe our policyholders should suffer sleepless nights, tossing and turning, worried about uncertainty in retirement. At American Equity, we believe in a good night's sleep. We provide "Sleep Insurance".

Primary IR Contact

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Stock Performance

AEL (Common Stock)

Exchange	NYSE (US Dollar)
Price	\$31.53
Change (%)	▲ 0.52 (1.68%)
Volume	1,162,094
52 Week Low	\$21.66
Market Cap	\$2,810,002,755
Rolling EPS	2.85
PE Ratio	10.8852
Shares Outstanding	89,121,559

Data as of 12/15/17 4:01 p.m. ET



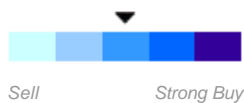
Recent Headlines

- 11/16/17**
American Equity Declares Annual Cash Dividend on Common Stock
- 11/06/17**
American Equity Reports Third Quarter 2017 Results
- 10/10/17**
American Equity Schedules Third Quarter 2017 Earnings Release, Conference Call and Webcast

Data provided by Nasdaq. Minimum 15 minutes delayed.

Analyst Estimates / Ratings

Mean Recommendation: 2.6



EPS Trend

		Current	30 Days Ago	90 Days Ago
QTR	Dec 17	0.67	0.66	0.64
QTR	Mar 18	0.68	0.67	0.65
QTR	Jun 18	0.69	0.68	0.67
QTR	Sep 18	0.70	0.69	0.69
FY	Dec 17	3.01	2.83	2.63
FY	Dec 18	2.78	2.73	2.70

SEC Filings

Filing Date	Form
11/09/17	10-Q
11/07/17	8-K
09/08/17	3
08/10/17	SC 13G/A

Corporate Governance

John M. Matovina	Chairman, Chief Executive Officer & President
Ted M. Johnson	Chief Financial Officer & Treasurer
Ronald J. Grensteiner	President, American Equity Investment Life Insurance Company
Jeffrey D. Lorenzen, CFA	Executive Vice President & Chief Investment Officer
Renee D. Montz	Executive Vice President, General Counsel & Secretary
Jennifer Bryant	Executive Vice President & Chief Human Resources Officer

Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	344	2579.71	100.5	89,602,487
Mutual Fund	416	1401.93	54.3	48,425,320
Insider *	19	69.12	3.2	2,826,829

*Insider values reflect direct beneficial ownership.

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
The Vanguard Group, Inc.	9,030,936	10.1	207,794	09/30/17
BlackRock Institutional Trust Company, N.A.	7,841,167	8.8	144,196	09/30/17
Dimensional Fund Advisors, L.P.	7,471,523	8.4	13,510	09/30/17
Macquarie Investment Management	3,599,183	4.0	108,563	09/30/17
Apollo Capital Management, L.P.	3,266,544	3.7	0	09/30/17
EARNEST Partners, LLC	2,711,974	3.0	47,642	09/30/17
State Street Global Advisors (US)	2,474,959	2.8	-34,561	09/30/17
Columbia Threadneedle Investments (US)	2,412,454	2.7	35,072	09/30/17
Snow Capital Management, L.P.	2,276,488	2.6	-159,936	09/30/17
Invesco Advisers, Inc.	2,028,397	2.3	-5,519	09/30/17