



Financial Tear Sheet

Corporate Profile

American Equity Investment Life Holding Company is an industry leader in the development and sale of fixed index and fixed rate annuity products. We are licensed to sell our products in all 50 states and the District of Columbia. Our business strategy is to focus primarily on our annuity business and earn predictable returns by managing investment spreads and investment risk.

Our persistence in anticipating and being responsive to the product and service needs of our independent agents and policyholders will lead to increased customer loyalty, revenues and profitability. We have built an unyielding reputation thanks to our strong dedication in continuously delivering on our promises.

We do not believe our policyholders should suffer sleepless nights, tossing and turning, worried about uncertainty in retirement. At American Equity, we believe in a good night's sleep. We provide "Sleep Insurance".

Primary IR Contact

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Stock Performance

AEL (Common Stock)

Exchange	NYSE (US Dollar)
Price	\$24.85
Change (%)	▲ 0.13 (0.53%)
Volume	766,547
52 Week Low	\$13.07
Market Cap	\$2,205,513,044
Rolling EPS	2.01
PE Ratio	12.2944
Shares Outstanding	88,753,040



Recent Headlines

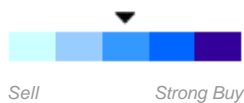
- 06/15/17**
Iowa Insurance Companies to Host Des Moines Insurance Conference June 22
- 06/13/17**
American Equity Announces Proposed \$500 Million Offering of Notes
- 06/13/17**
American Equity Prices \$500 Million of Senior Notes

Data as of 06/23/17 4:03 p.m. ET

Data provided by Nasdaq. Minimum 15 minutes delayed.

Analyst Estimates / Ratings

Mean Recommendation: 2.5



EPS Trend

		Current	30 Days Ago	90 Days Ago
QTR	Jun 17	0.60	0.60	0.59
QTR	Sep 17	0.60	0.60	0.60
QTR	Dec 17	0.62	0.62	0.61
QTR	Mar 18	0.63	0.63	0.62
FY	Dec 17	2.48	2.48	2.39
FY	Dec 18	2.59	2.59	2.53

SEC Filings

Filing Date	Form
06/16/17	8-K
06/14/17	424B5
06/13/17	8-K
06/13/17	FWP

Corporate Governance

John M. Matovina	President & Chief Executive Officer
Ted M. Johnson	Chief Financial Officer & Treasurer
Ronald J. Grensteiner	President, American Equity Investment Life Insurance Company
Renee D. Montz	Executive Vice President, General Counsel and Corporate Secretary
Jeffrey D. Lorenzen, CFA	Executive Vice President & Chief Investment Officer
Bruce D. Cheek	Executive Vice President and Chief Operating Officer, American Equity Investment Life Insurance Company

Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	342	2088.22	99.5	88,337,985
Mutual Fund	390	1153.67	54.6	48,465,777
Insider *	18	69.01	3.2	2,822,785

*Insider values reflect direct beneficial ownership.

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
The Vanguard Group, Inc.	8,373,032	9.4	600,302	03/31/17
BlackRock Institutional Trust Company, N.A.	7,723,829	8.7	103,687	03/31/17
Dimensional Fund Advisors, L.P.	7,419,155	8.4	10,424	03/31/17
Delaware Investments	3,422,496	3.9	-1,782	03/31/17
EARNEST Partners, LLC	2,640,857	3.0	-47,734	03/31/17
State Street Global Advisors (US)	2,586,563	2.9	269,315	03/31/17
Apollo Capital Management, L.P.	2,578,289	2.9	0	03/31/17
Columbia Threadneedle Investments (US)	2,576,895	2.9	-456,041	03/31/17
Pzena Investment Management, LLC	2,427,963	2.7	-27,603	03/31/17
Snow Capital Management, L.P.	1,987,654	2.2	1,455,819	03/31/17